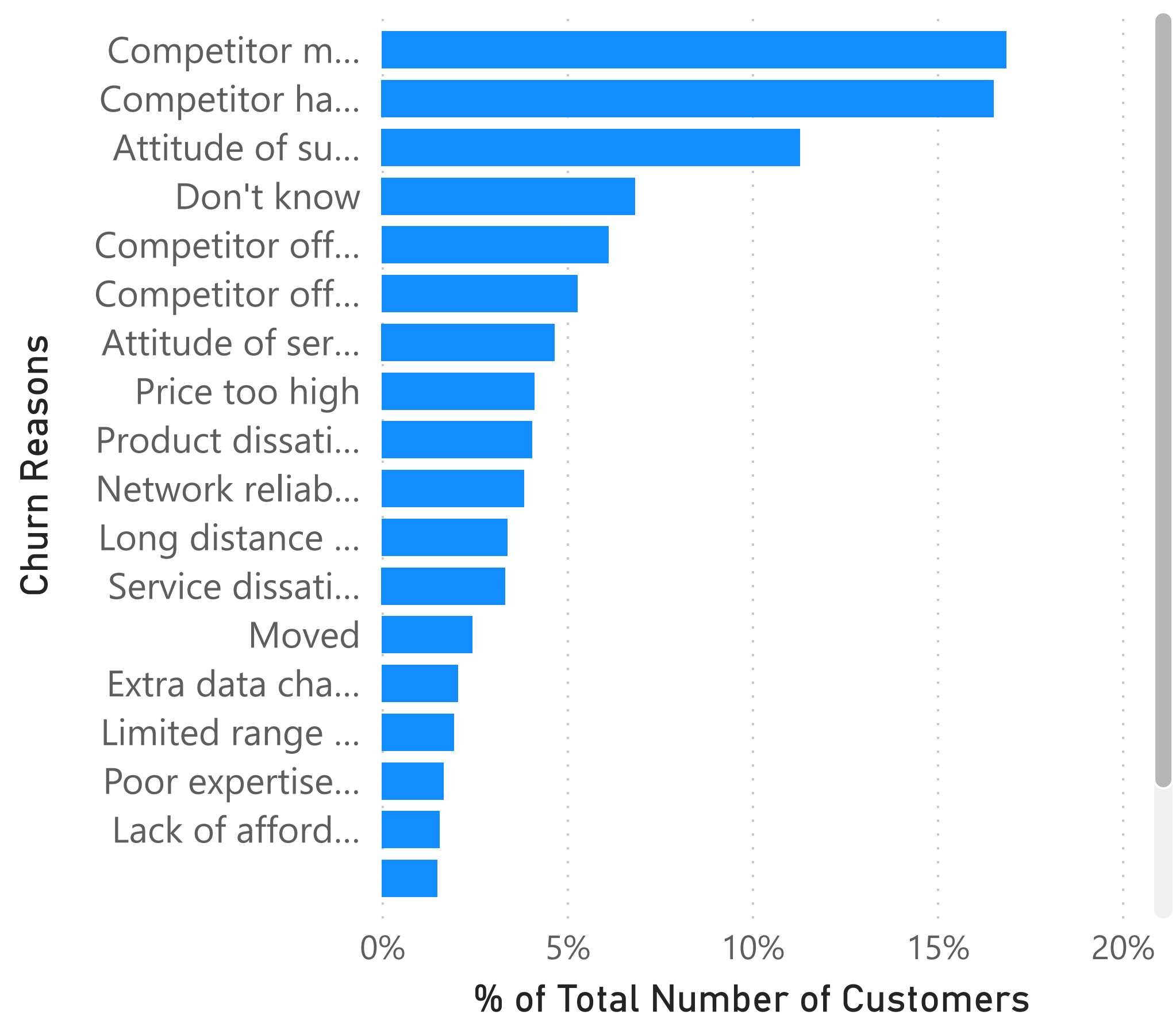


Churn Reasons



6687

Count of Customer ID

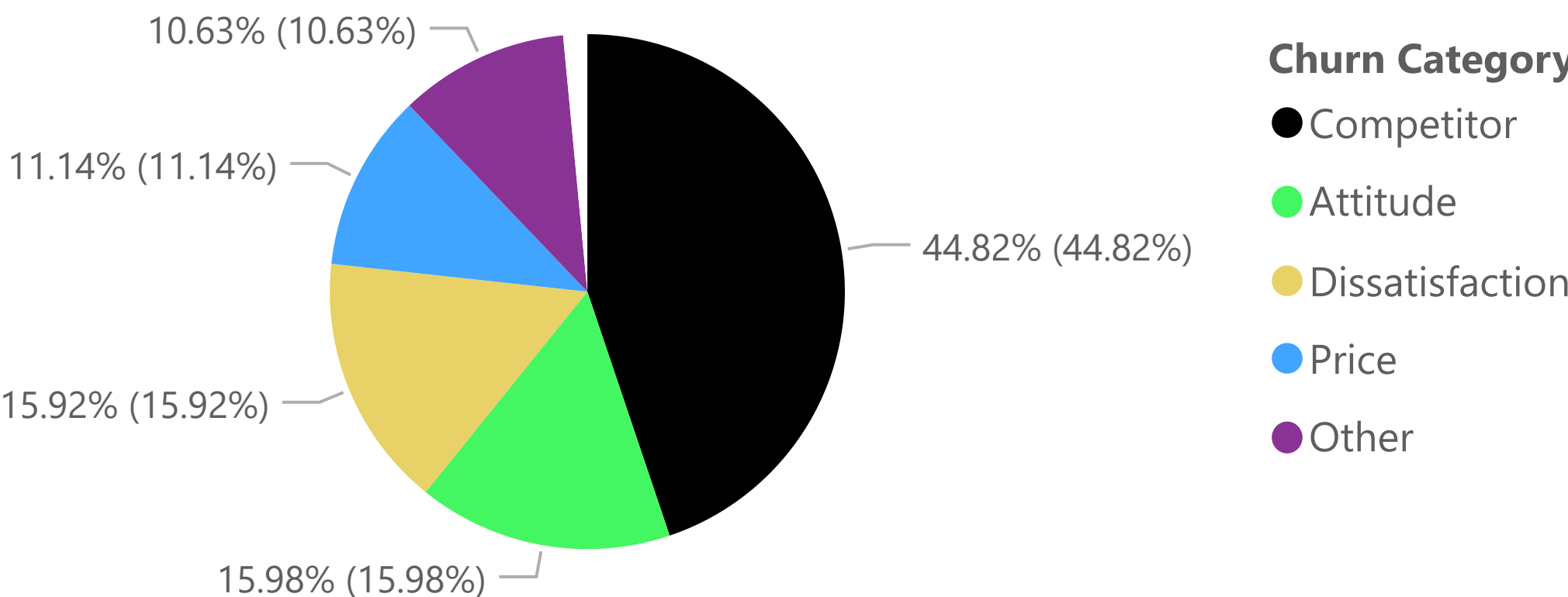
1796

Churned

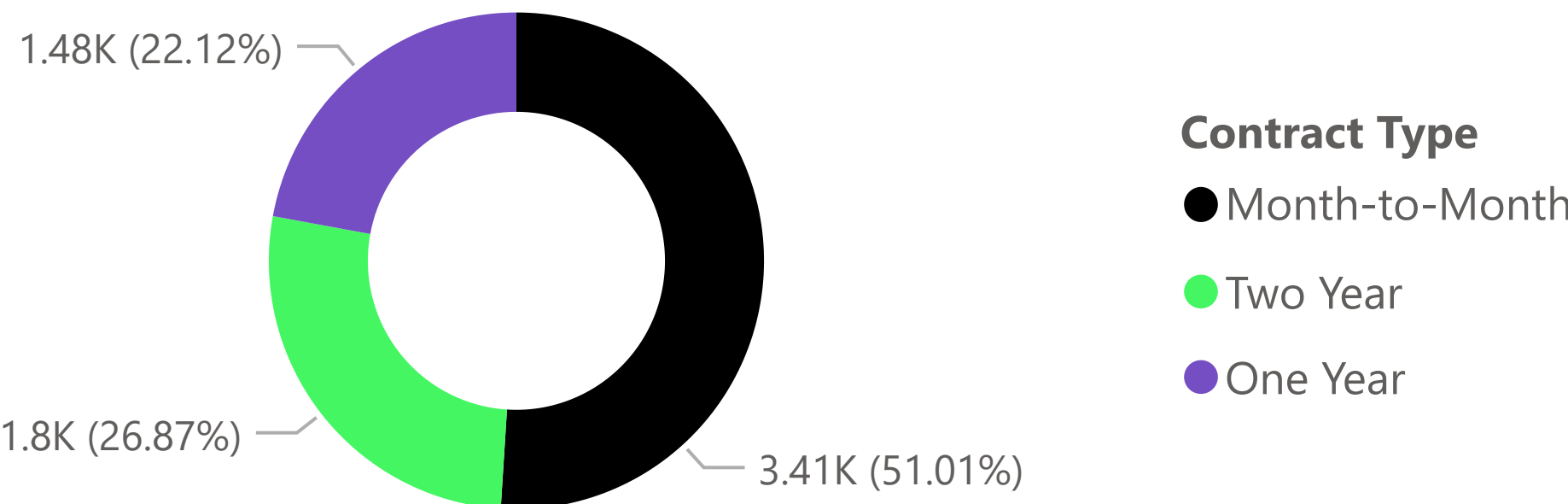
26.86 %

Churn Rate

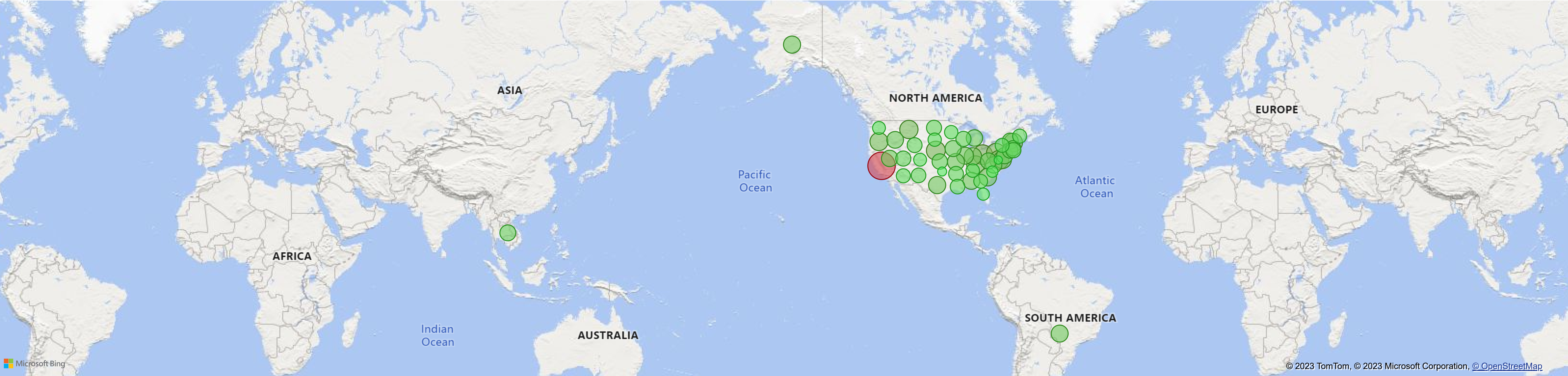
Churn by category



Customers by Contract type

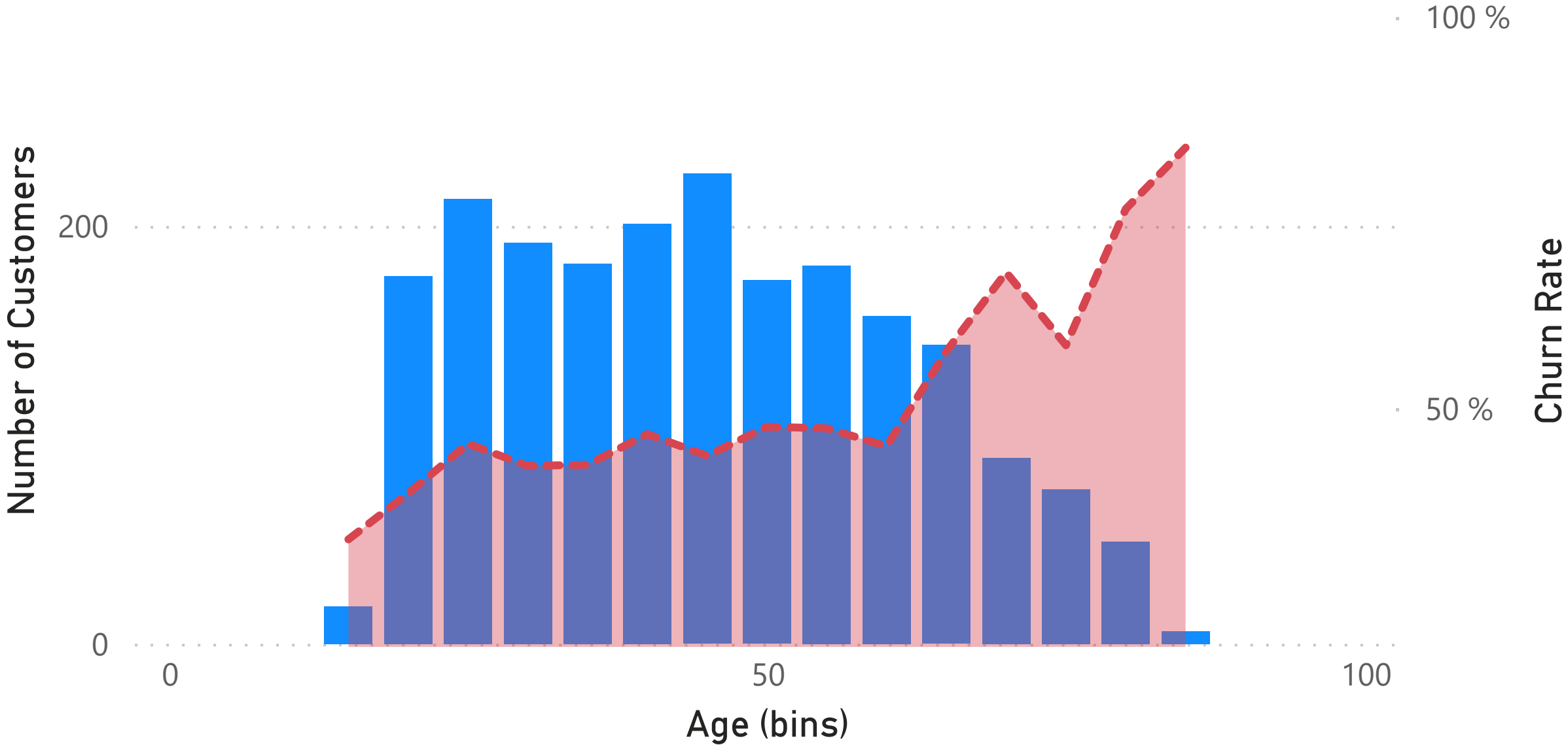


Churn Rate by State

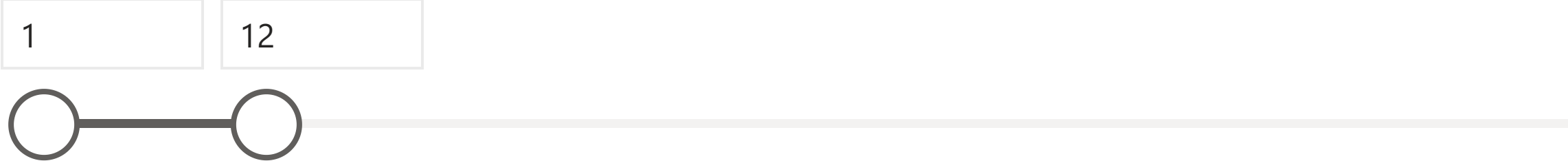


Number of Customers and Churn Rate by Age (bins)

Number of Customers Churn Rate

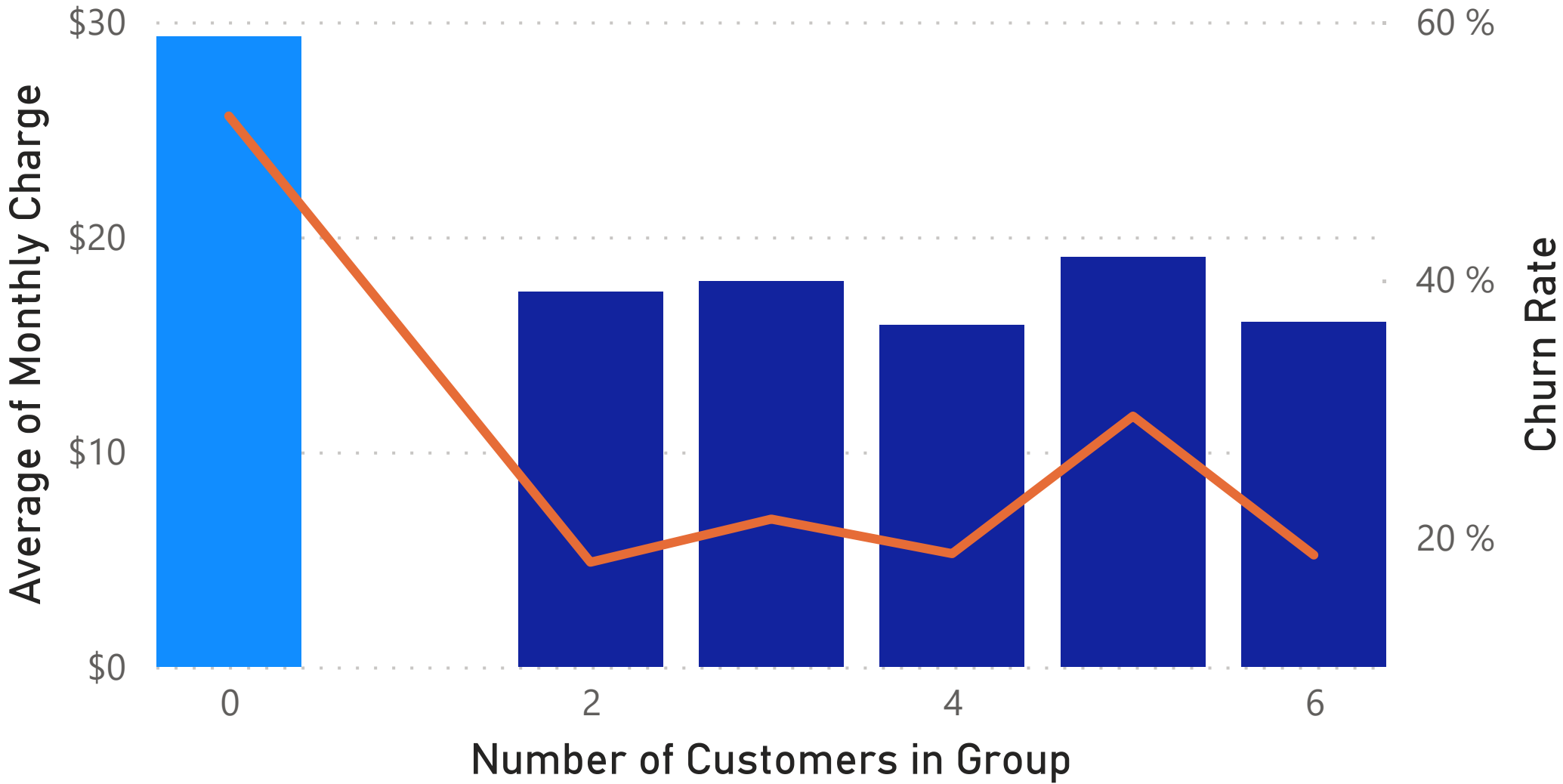


Account Length (in months)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

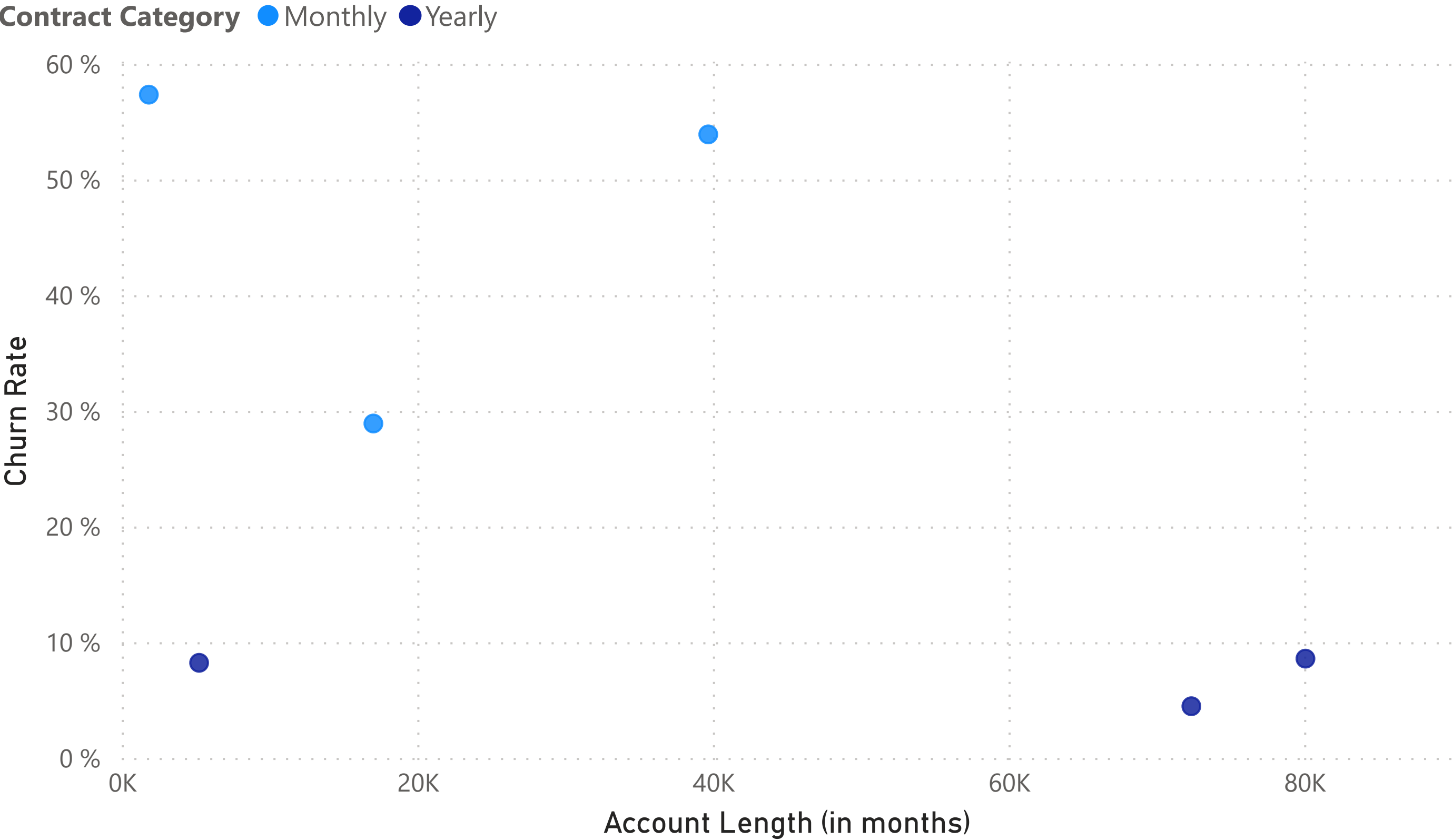
Group No Yes Churn Rate



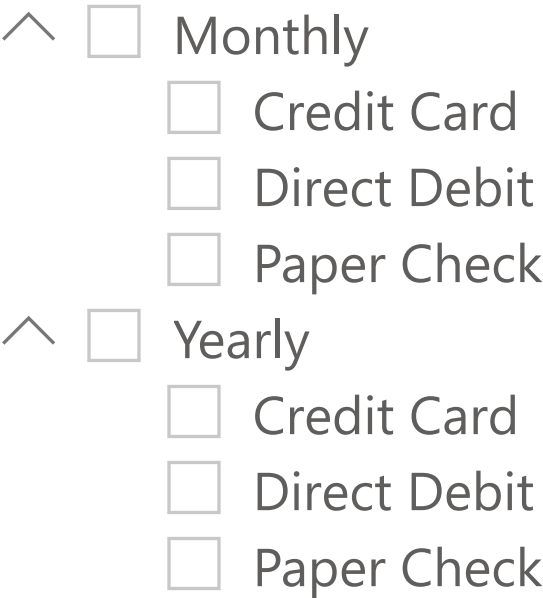
6123
Customer Service Calls

0.92
Avg Customer Service Calls

Account Length (in months) and Churn Rate by Payment Method and Contract Category



Contract Category, Payment Method



Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

Grouped Consumption

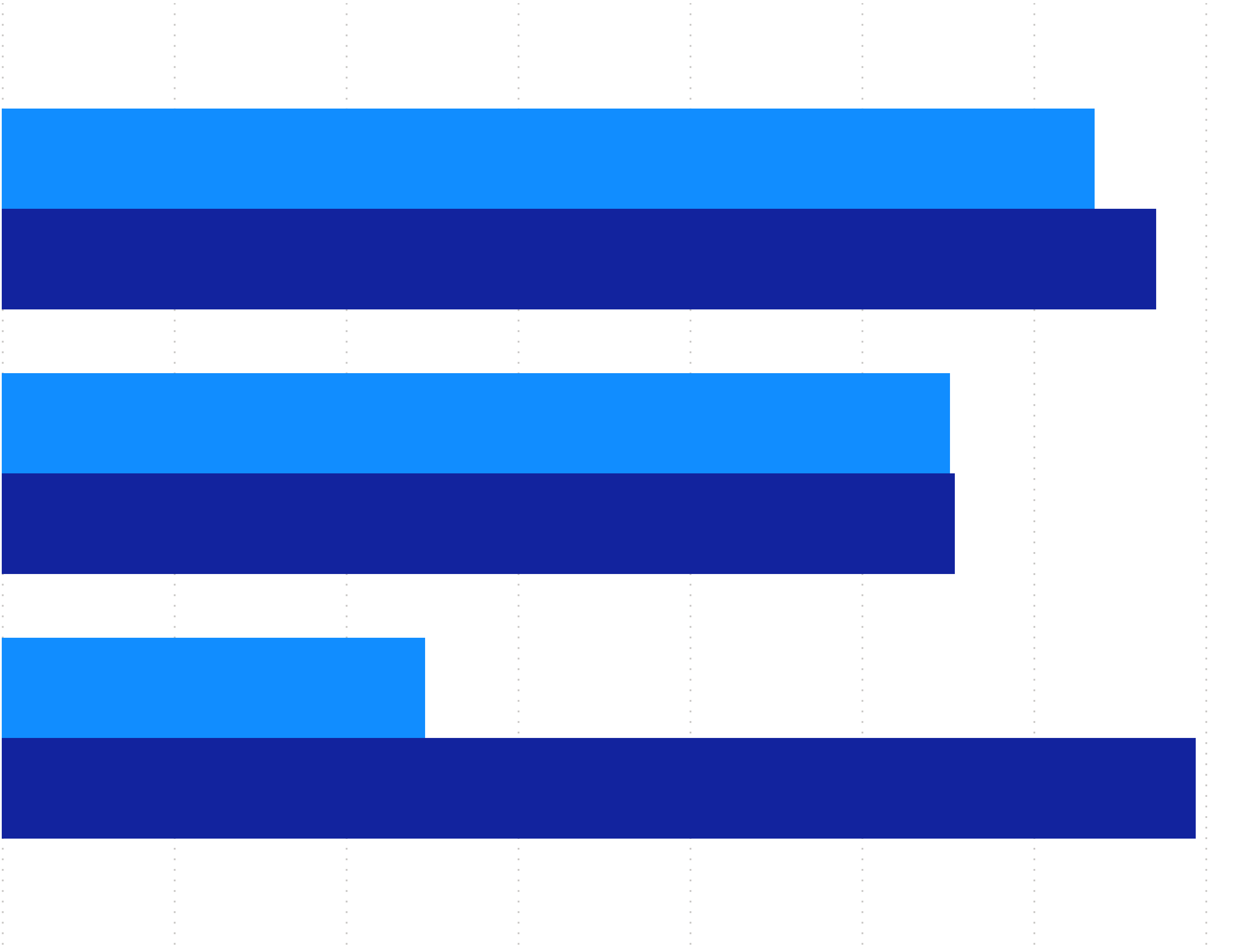
Between 5 and 10 GB

10 or more GB

Less than 5 GB

0 % 5 % 10 % 15 % 20 % 25 % 30 % 35 %

Churn Rate



6123

Customer Service Calls

33.64

Avg Extra International Charg...

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

