

# RegionLink Work Program Plan

**Project Name:** Cardano SPT (Special Promo Taskforce)  
**Milestone:** Milestone 2 - Preparation and Execution of the October RegionLink Event  
**Program Period:** January 2025  
**Partner Organization:** Cardano Learning Bazaar

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## 1. Overview

This work program serves as a preparatory educational phase for the upcoming RegionLink fieldwork. Its main objective is to provide participants with foundational knowledge in areas such as regional revitalization, Web3, blockchain, and AI, enabling them to meaningfully engage in real-world problem-solving during field visits. The program is executed in collaboration with professionals in each field and delivered through both live lectures and on-demand video sessions.

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## 2. Delivery Format and Components

- **Platform:** Learning Bazaar
  - **Modes:**
    - Live sessions (Zoom-based, interactive)
    - On-demand videos (recorded content)
    - Mandatory feedback submission after each session
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## 3. Live Session Schedule (January 2025)

Date & Time	Title	Description	Instructor(s)	Format
Jan 18 (Sat), 10:00–11:30	The Intersection of Sustainability and Technology	Exploring how technology contributes to sustainability with real-world case studies	Mr. Okada, CEO of HLD Lab	Presentation + Q&A

Jan 19 (Sun), 10:00–1 1:30	The Future of Education and Technology	Showcasing EdTech use cases and envisioning the future of learning	Mr. Oikawa (Shotoku Gakuen), Mr. Yunya (Intersect Japan), Mr. Utazaki (Imamirai Juku)	Seminar + Interactive Discussion
Jan 23 (Thu), 20:00–2 1:30	Web3 x Regional Revitalization	Use cases and discussions on how Web3 can support local development	Mr. Tanaka (Rura), Mr. Sakata (Co-creation DAO)	Panel Discussion + Q&A
Jan 26 (Sun), 10:00–1 1:30	Business Creation Using Local Resources	Methodologies and case studies for launching businesses using local assets	Mr. Miyake (Regional Gate), Mr. Seki & Mr. Nishio (Soumusubi), Mr. Harada (Kittamu)	Presentation + Workshop
Jan 28 (Tue), 20:00–2 1:30	Best Practices in Community Building	Sharing DAO and local community management strategies	Mr. Ueda (Japan Local Web3 Collaboration Association), Mr. Yuta (Cardano Ambassador)	Workshop + Group Discussion
TBD	Business in the Metaverse Workshop	Hands-on workshop exploring Metaverse-based businesses	Mr. Ito (AlphaSpace)	Hands-on + Q&A

#### 4. On-Demand Content

- Web3 Introductory Seminar (YouTube): <https://youtu.be/WR-j3WV61qE>
- Recordings of all live sessions made available after each class
  - Jan 18: <https://youtu.be/LoFSs6wsyck>
  - Jan 19: <https://youtu.be/LvplEx7NBVk>
  - Jan 23: <https://youtu.be/XY4nEwOISLo>
  - Jan 26: <https://youtu.be/jOsRwgzi7No>

- Jan 28: <https://youtu.be/ke0eNupWTxM>
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## **5. Learning Management and Completion Requirements**

- Participants must submit a feedback form after each session  
→ [Feedback Form](#)
  - Moderators provide assistance via Discord throughout the program
  - Participant feedback is used to evaluate engagement and select outstanding candidates for the next phase
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## **6. Objectives and Success Metrics**

- Build foundational understanding in regional innovation and Web3 among participants
- Establish a coherent learning-to-fieldwork pipeline
- Minimum 100 participants, with 80%+ submitting feedback reports
- Ensure Cardano exposure via wallet use, NFTs, and on-chain interactions