

Mediterranean Cameras Company

Executive Overview

Products Analysis

Date Filter

1/1/2021



12/31/2021



Country

All



Product

All



Buyer Type

All



Net Sales

\$92M



Profit

\$13M



Unit Sold

861K



Total Cost

\$79M



Total Discount

\$7M



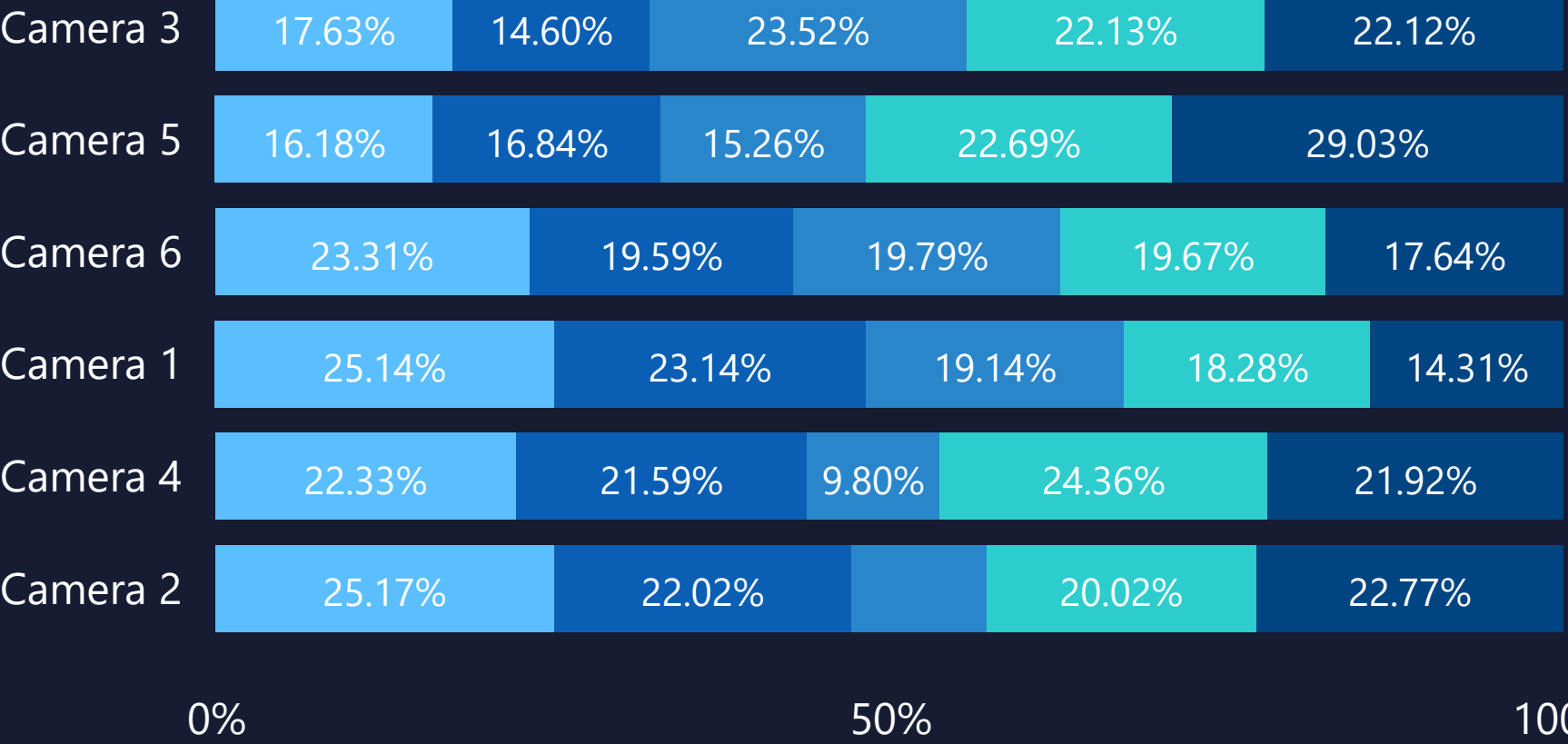
Average Daily Sales

7.69M



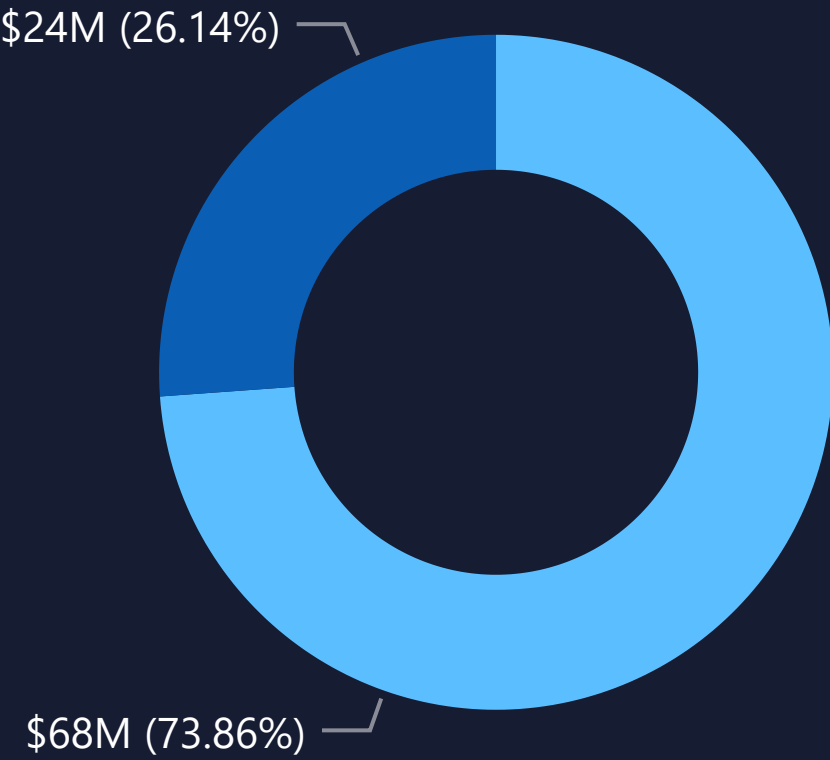
Net Sales by Product and Country

● France ● Germany ● Greece ● Italy ● UK



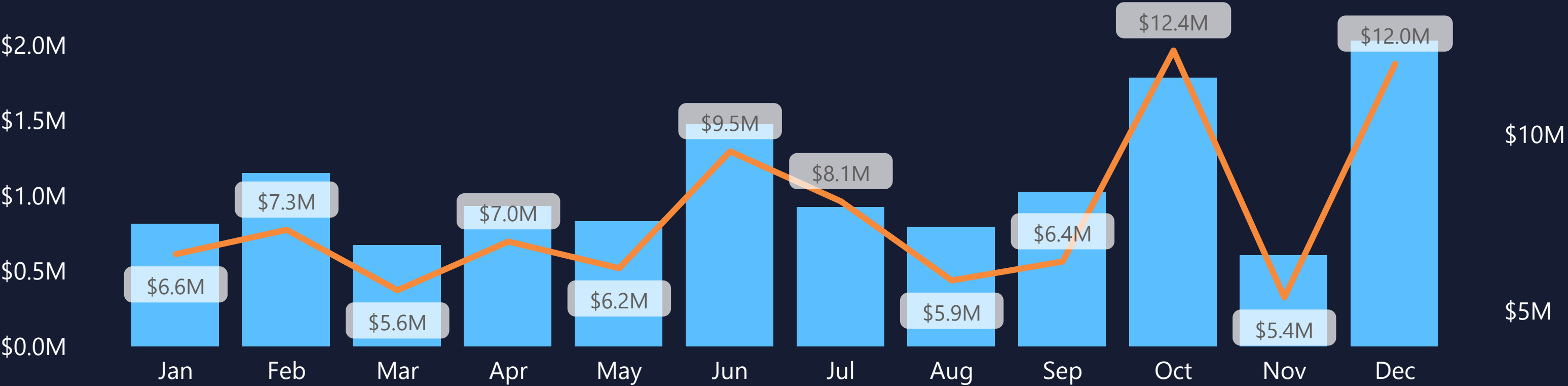
Net Sales by Weekday - Weekend

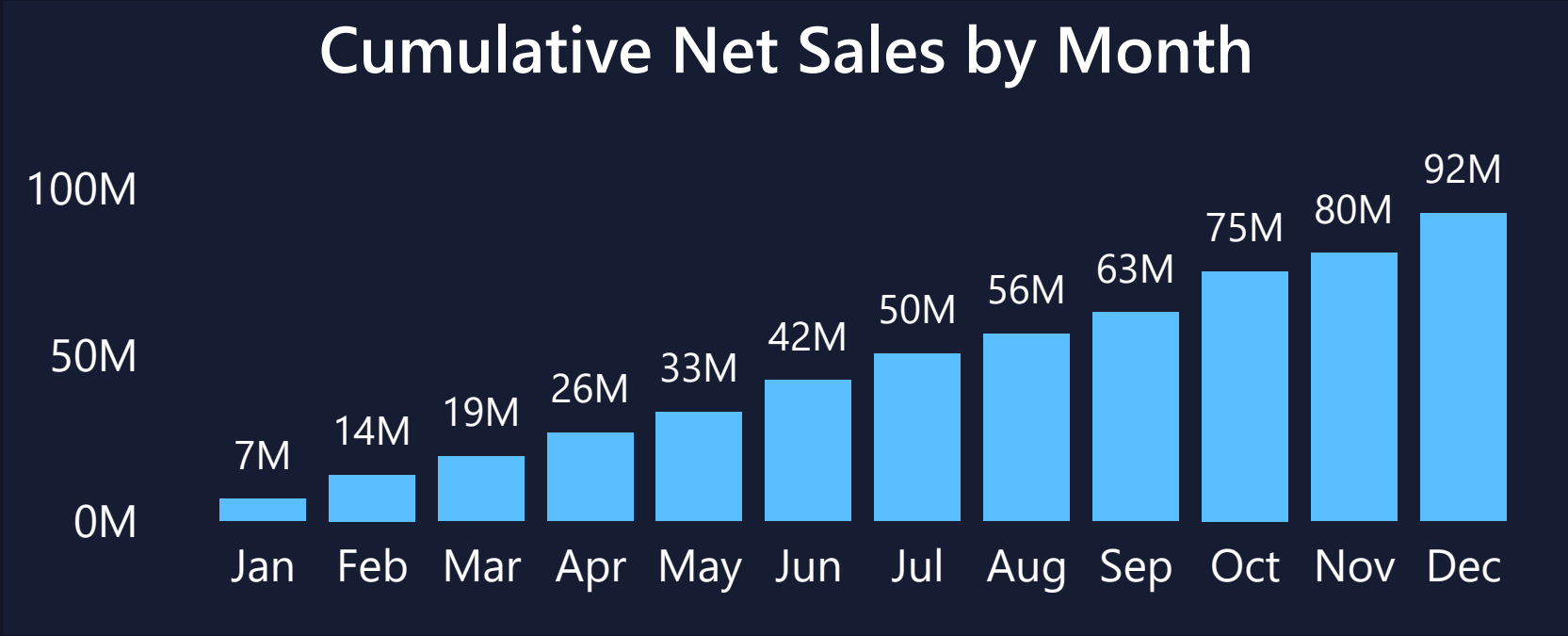
● Weekday ● Weekend



Profit and Net Sales by Month

● Total Profit ● Net Sales





Monthly Sales Growth

-14.88%

Net Sales YTD

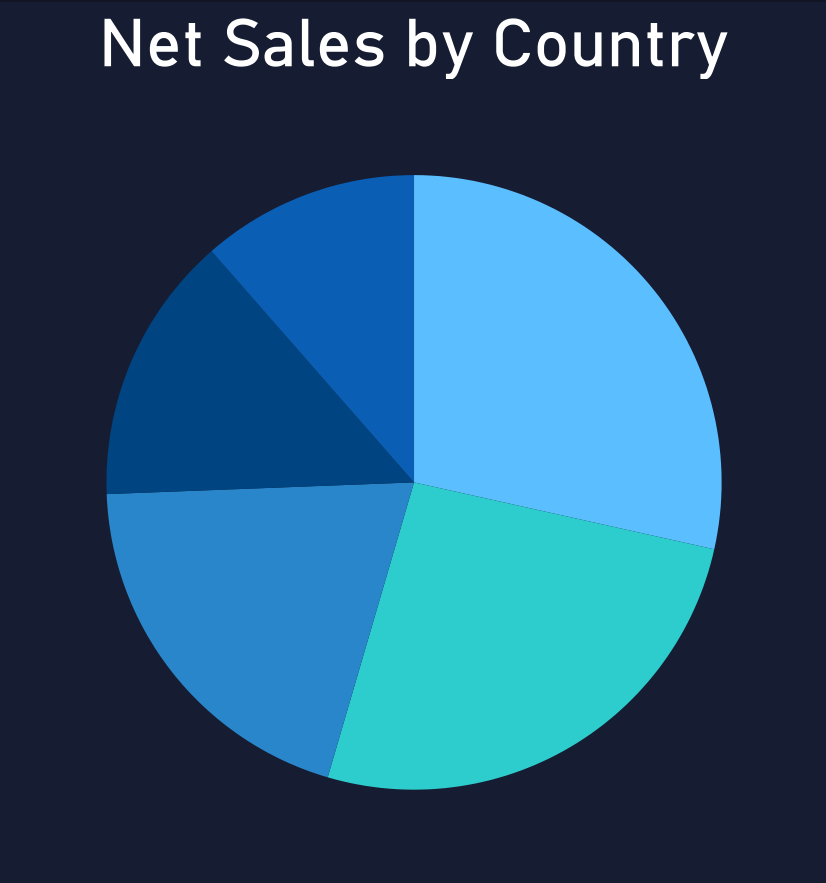
50.29M

Profit YTD

6.79M

Unit Sold YTD

479.68K



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Product	Net Sales	Cost	Discount	Profit	Unit Sold	%Cost	%Profit	%Net Sales	%Discount	%Unit Sold		
Camera 3	\$2,902,502	\$2,469,326	\$187,181	\$433,175	22,638	34.40%	46.89%	35.82%	25.64%	32.64%		
Camera 4	\$3,180,391	\$2,846,785	\$362,709	\$333,606	11,254	39.65%	36.11%	39.25%	49.68%	16.23%		
Camera 1	\$979,938	\$919,740	\$127,098	\$60,198	6,960	12.81%	6.52%	12.09%	17.41%	10.04%		
Camera 2	\$842,234	\$797,855	\$29,839	\$44,379	10,568	11.11%	4.80%	10.39%	4.09%	15.24%		
Camera 6	\$109,040	\$82,253	\$10,943	\$26,788	11,621	1.15%	2.90%	1.35%	1.50%	16.76%		
Camera 5	\$88,815	\$63,095	\$12,338	\$25,720	6,310	0.88%	2.78%	1.10%	1.69%	9.10%		
Total	\$8,102,920	\$7,179,054	\$730,107	\$923,866	69,349	100.00%	100.00%	100.00%	100.00%	100.00%		

