

Plato's Pizza Dashboard

Maven Analytics

Overview

Sale

Order

Details



Sales

TimeSelection

Month

Select Metric

Avg. Daily Sale

Total Sale

\$817,860

MoM : 8.59%

Avg. Order Value

\$38.31

Avg. Daily Sale

\$2,285

Orders

Select Metric

Avg. Daily Order

13,239

Order of Multiple Pizza

8,111

Order Of Single Pizza

MoM : 8.54%

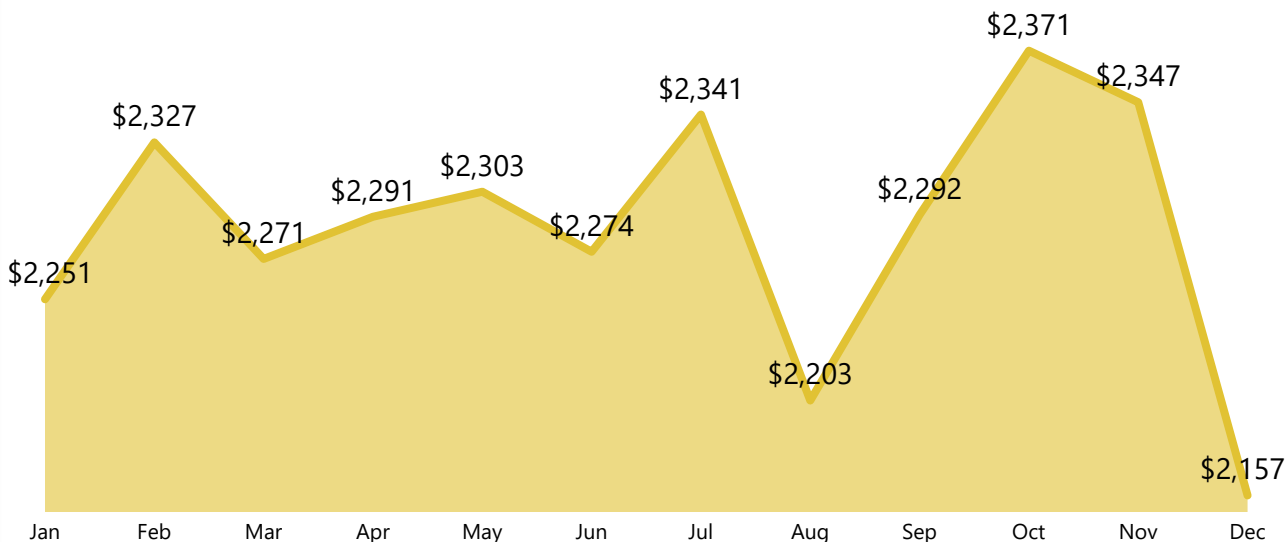
Total Order

21,350

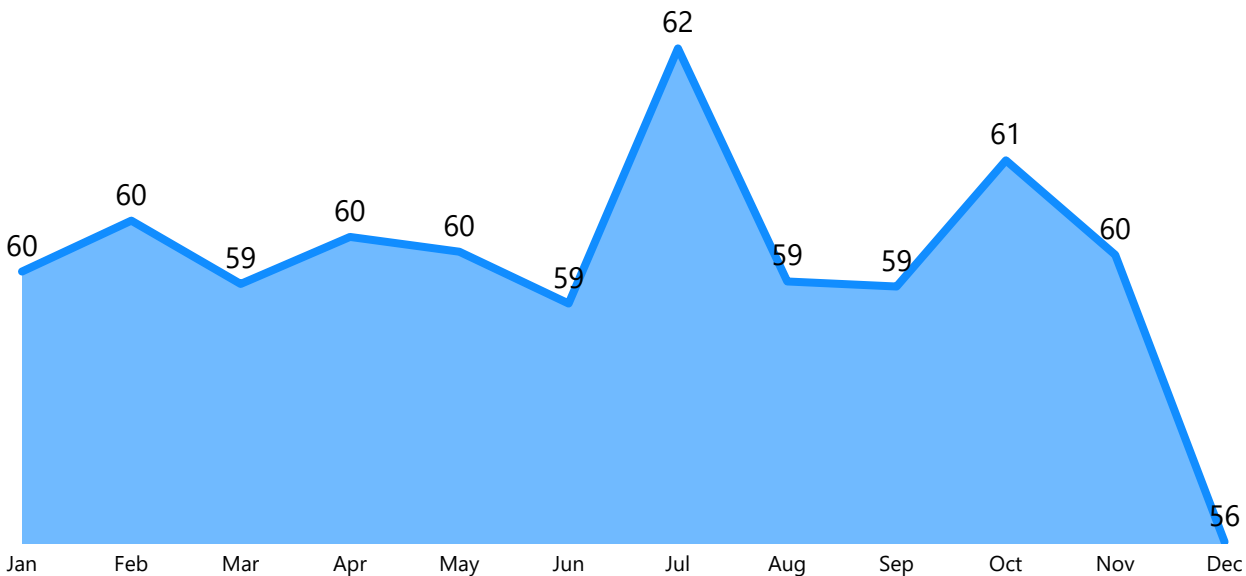
Avg. Daily Order

60

Avg. Daily Sale by Month

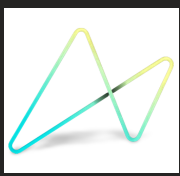


Avg. Daily Order by Month



Date :

October 14



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Select Metric

Total Sale

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\$817,860

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Avg. Order Value

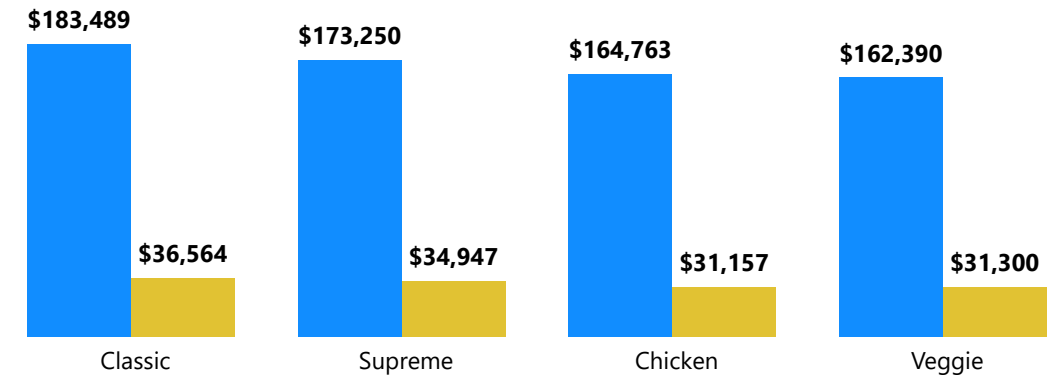
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Avg. Daily Sale

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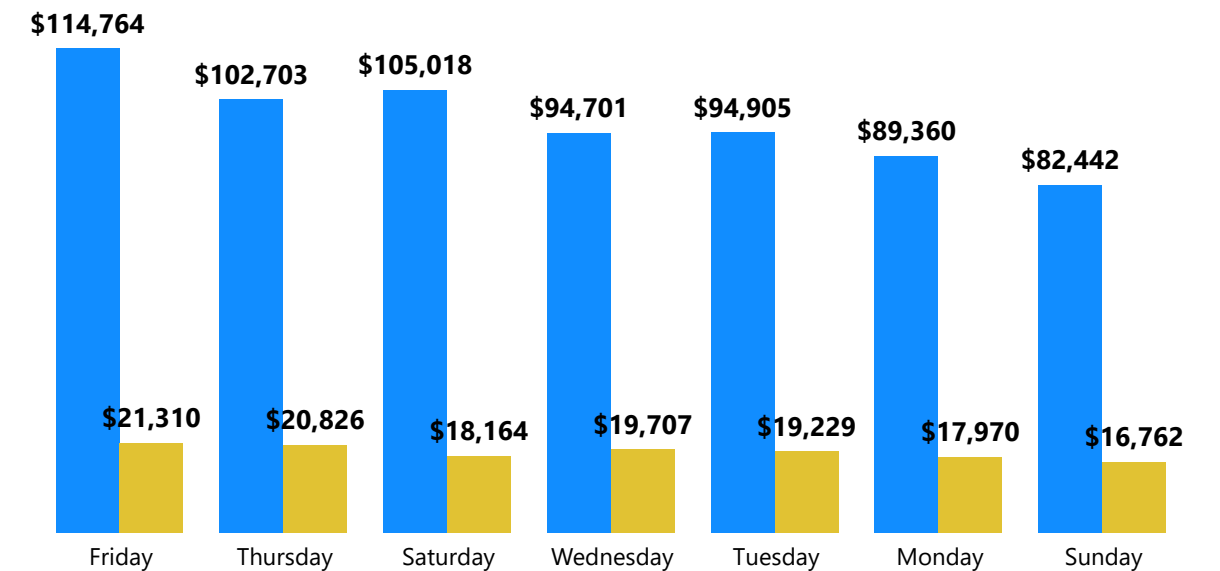
Total Sale by category and Order Type

Multiple Pizza Order Single Pizza Order



Total Sale by Day Name and Order Type

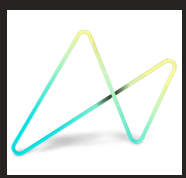
Multiple Pizza Order Single Pizza Order



| Pizza Category | Sale | Avg. Daily Sale | Weekdays Sale | Weekend Sale | % Sale Weekdays | % Sale Weekend |
|------------------------------|-----------|-----------------|---------------|--------------|-----------------|----------------|
| Classic | \$220,053 | \$615 | \$159,877 | \$60,176 | 72.65% | 27.35% |
| The Classic Deluxe | \$38,181 | \$107 | \$28,196 | \$9,985 | 73.85% | 26.15% |
| The Hawaiian Pizza | \$32,273 | \$90 | \$23,489 | \$8,785 | 72.78% | 27.22% |
| The Pepperoni Pizza | \$30,162 | \$84 | \$21,683 | \$8,479 | 71.89% | 28.11% |
| The Greek Pizza | \$28,454 | \$81 | \$20,536 | \$7,918 | 72.17% | 27.83% |
| The Italian Capocollo Pizza | \$25,094 | \$72 | \$18,495 | \$6,599 | 73.70% | 26.30% |
| The Napolitana Pizza | \$24,087 | \$68 | \$17,496 | \$6,591 | 72.64% | 27.36% |
| The Big Meat Pizza | \$22,968 | \$64 | \$16,236 | \$6,732 | 70.69% | 29.31% |
| The Pepperoni, Mushroom, and | \$18,835 | \$54 | \$13,747 | \$5,088 | 72.99% | 27.01% |
| Total | \$817,860 | \$2,285 | \$595,474 | \$222,386 | 72.81% | 27.19% |

Date :

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Order of Multiple Pizza

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Order Of Single Pizza

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Total Order

21,350

Avg. Daily Order

60

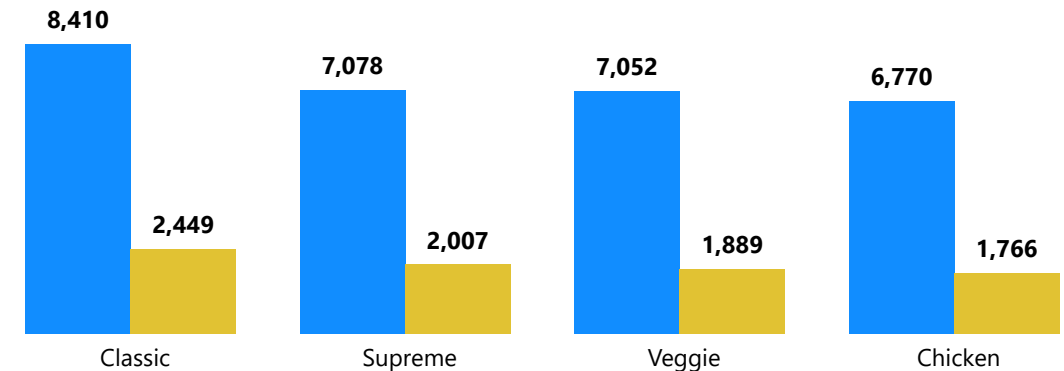
| Pizza Name | Order | Avg. Daily Order | Weekdays Order | Weekend Orders | % Weekdays Order | % Weekend Order |
|----------------------------------|--------|------------------|----------------|----------------|------------------|-----------------|
| The Big Meat Pizza | 1,811 | 5 | 1,283 | 528 | 70.84% | 29.16% |
| The Spinach Pesto Pizza | 945 | 3 | 671 | 274 | 71.01% | 28.99% |
| The Brie Carre Pizza | 480 | 2 | 342 | 138 | 71.25% | 28.75% |
| The Chicken Alfredo Pizza | 967 | 3 | 689 | 278 | 71.25% | 28.75% |
| The Italian Vegetables Pizza | 952 | 3 | 679 | 273 | 71.32% | 28.68% |
| The Green Garden Pizza | 976 | 3 | 697 | 279 | 71.41% | 28.59% |
| The Pepper Salami Pizza | 1,383 | 4 | 993 | 390 | 71.80% | 28.20% |
| The Pepperoni Pizza | 2,278 | 6 | 1,636 | 642 | 71.82% | 28.18% |
| The Prosciutto and Arugula Pizza | 1,398 | 4 | 1,008 | 390 | 72.10% | 27.90% |
| Total | 21,350 | 60 | 15,568 | 5,782 | 72.92% | 27.08% |

Date :

October 14

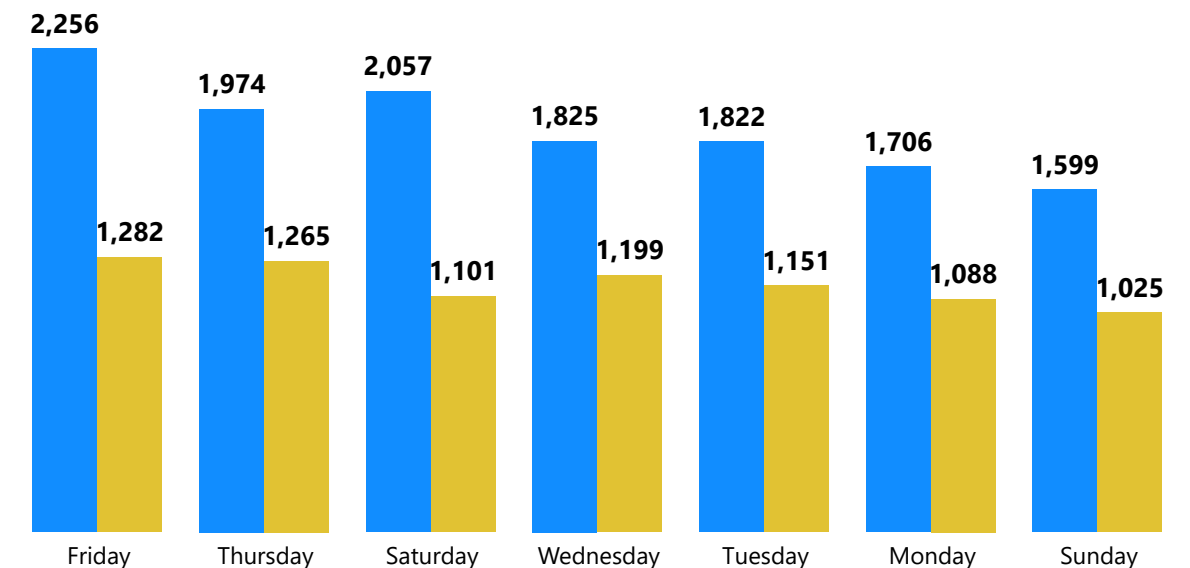
Order by Category and Order Type

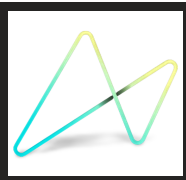
Multiple Pizza Order Single Pizza Order



Order by Day and Order Type

Multiple Pizza Order Single Pizza Order





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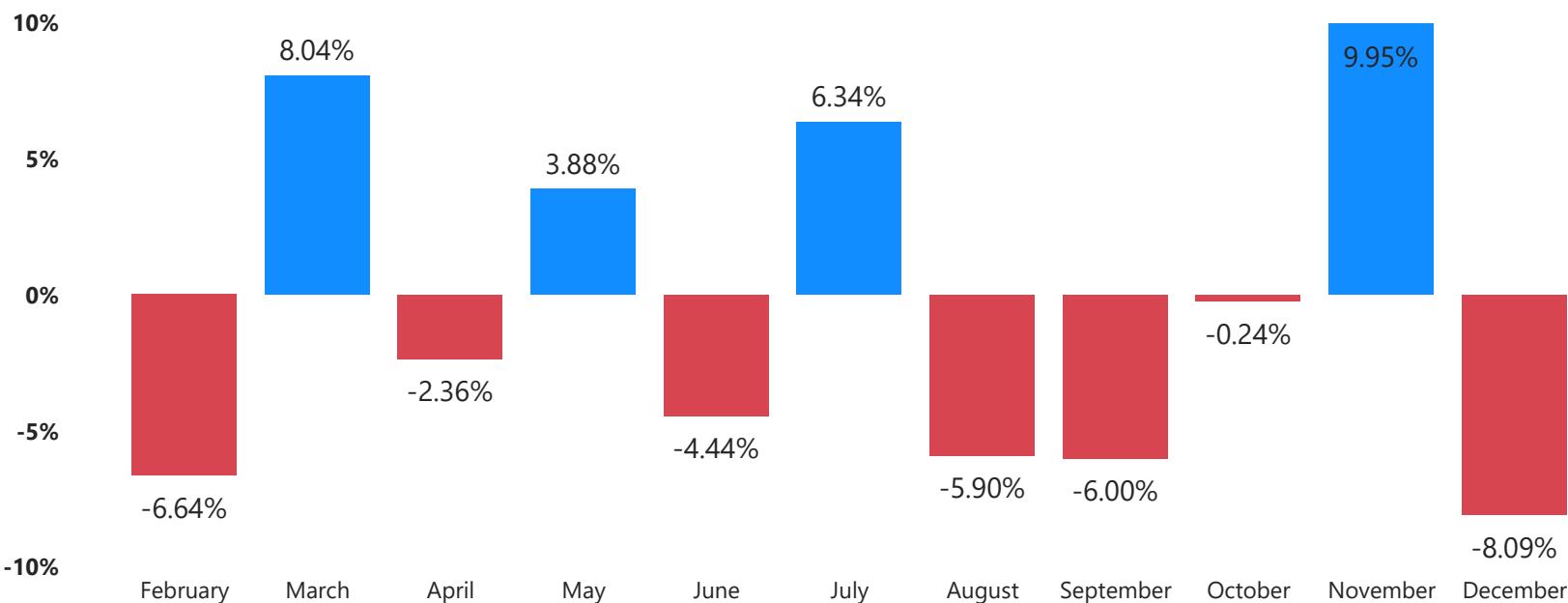
Details



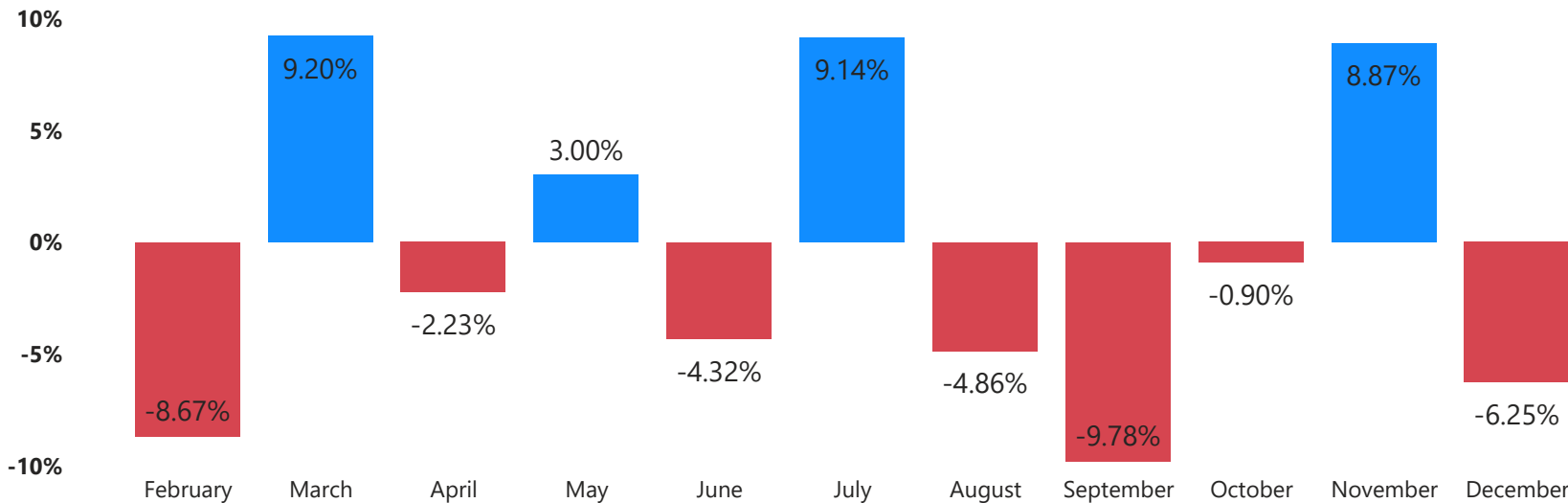
Date :

October 14

Total Sale MoM% by Month



Count Of Order MoM% by Month



| Order Type | Sale | % Sale | Order | % Order |
|----------------------|-----------|---------|--------|---------|
| Multiple Pizza Order | \$683,892 | 83.62% | 13,239 | 62.01% |
| Single Pizza Order | \$133,968 | 16.38% | 8,111 | 37.99% |
| Total | \$817,860 | 100.00% | 21,350 | 100.00% |

Total sales are **\$817,860** dollars. **595,474** dollars of these sales were earned on weekdays and **222,386** dollars on weekends. **72.81%** of total sales were realized on weekdays and **27.19%** at weekends.

The total number of orders is **21,350**. **15,568** of these orders were placed on weekdays and **5,782** on weekends. **72.92%** of orders were placed on weekdays and **27.08%** on weekends.

Top 5 Pizzas

| | |
|---------------------------|-------|
| The Classic Deluxe Pizza | 2,329 |
| The Hawaiian Pizza | 2,280 |
| The Pepperoni Pizza | 2,278 |
| The Barbecue Chicken P... | 2,273 |
| The Thai Chicken Pizza | 2,225 |