

# Plato's Pizza Dashboard

Maven Analytics

Overview

Sale

Order

Details



## Sales

TimeSelection

Month

Select Metric

Avg. Daily Sale

### Total Sale

\$817,860

MoM : 8.59%

### Avg. Order Value

\$38.31

### Avg. Daily Sale

\$2,285

## Orders

Select Metric

Avg. Order Value

13,239

Order of Multiple Pizza

8,111

Order Of Single Pizza

MoM : 8.54%

### Total Order

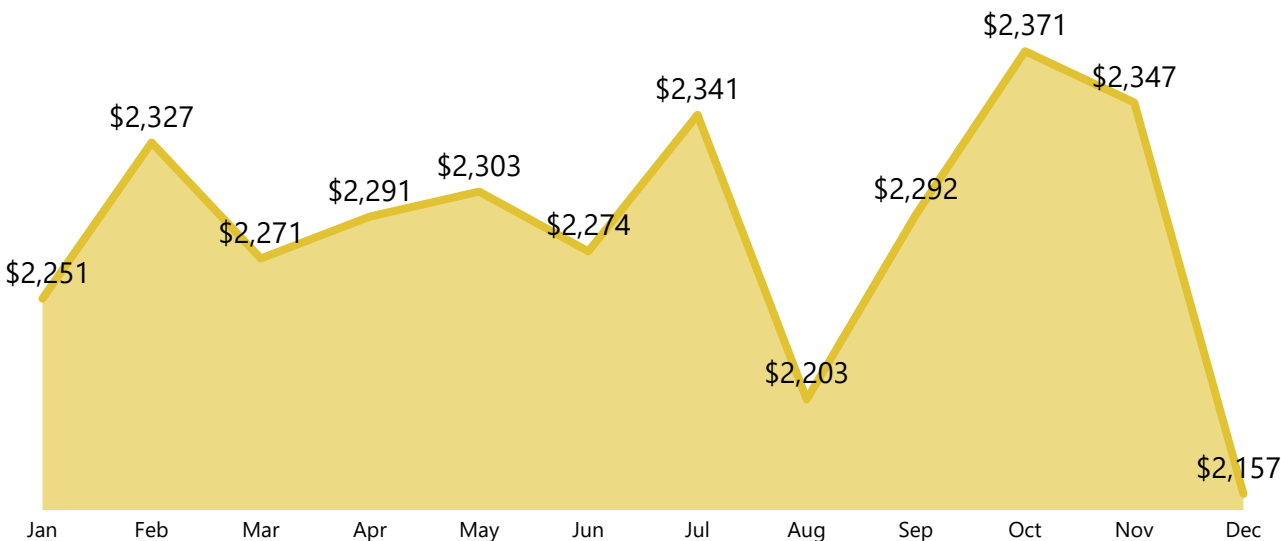
21,350

### Avg. Daily Order

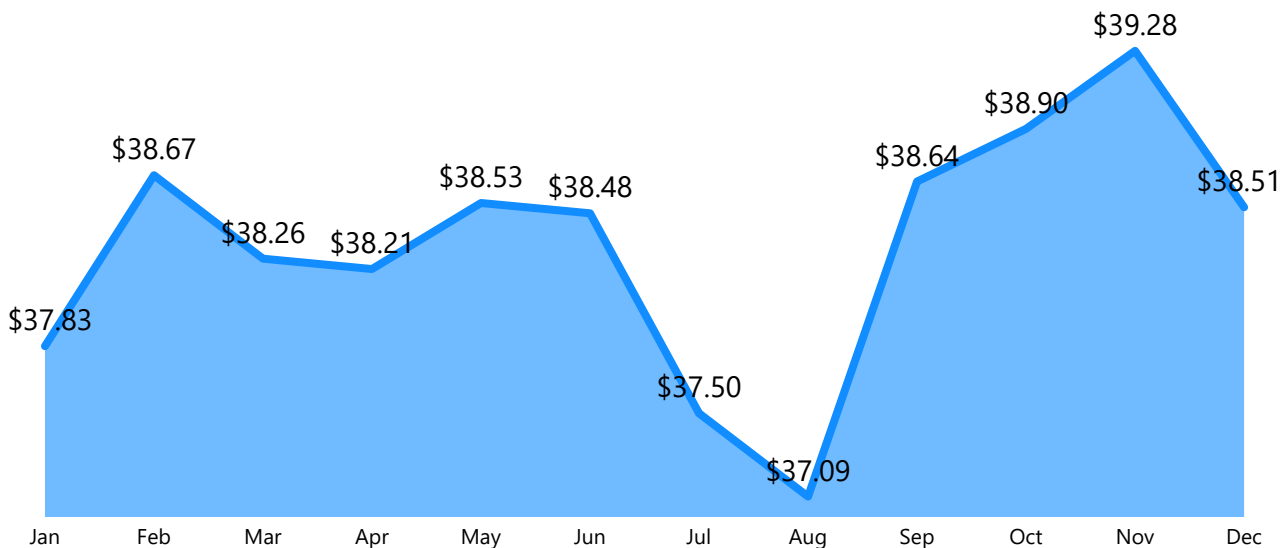
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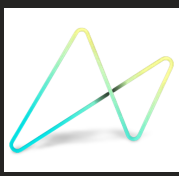
Date :  
September  
29

### Avg. Daily Sale by Month



### Avg. Order Value by Month





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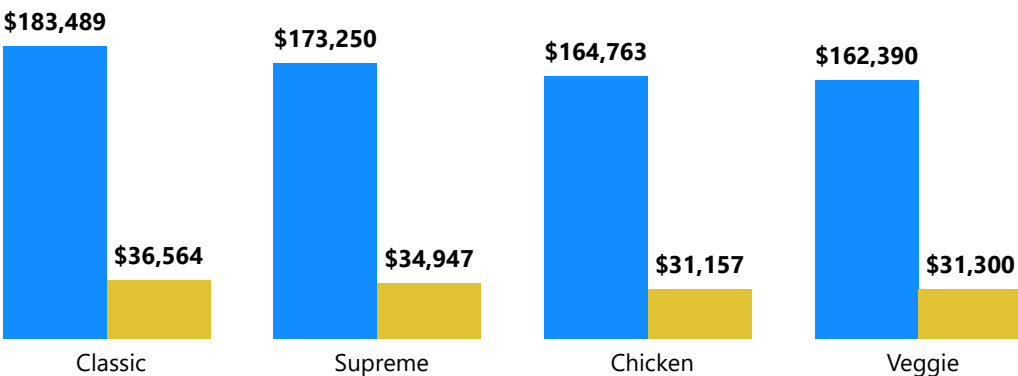
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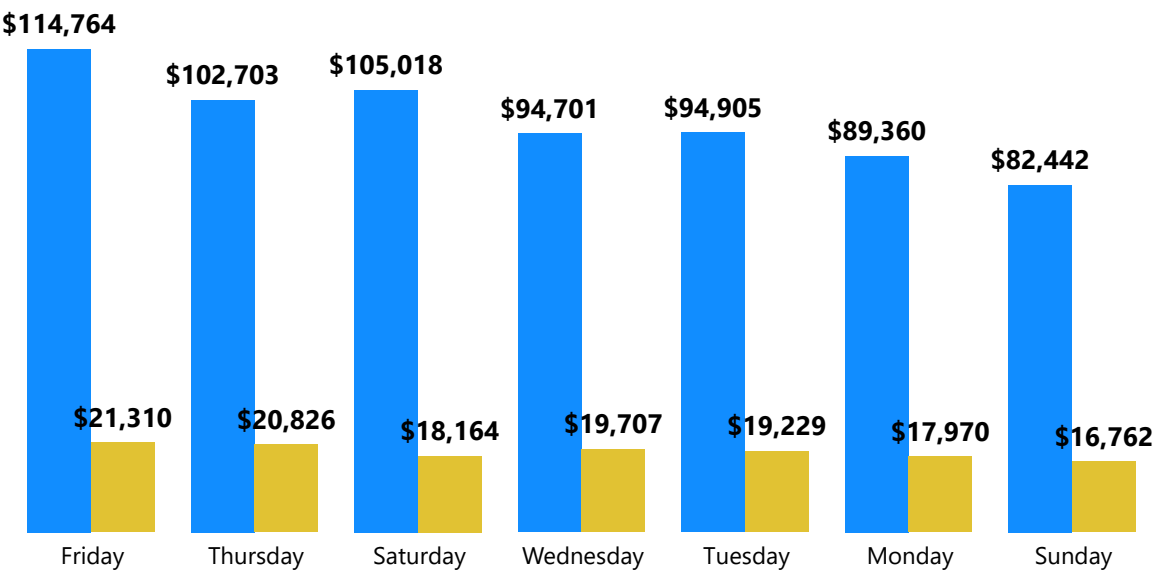
## Total Sale by category and Order Type

Multiple Pizza Order Single Pizza Order



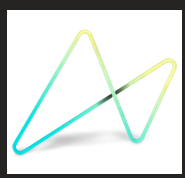
## Total Sale by Day Name and Order Type

Multiple Pizza Order Single Pizza Order



Date :  
September  
29

| Pizza Category               | Sale      | Avg. Daily Sale | Weekdays Sale | Weekend Sale | % Sale Weekdays | % Sale Weekend |
|------------------------------|-----------|-----------------|---------------|--------------|-----------------|----------------|
| Classic                      | \$220,053 | \$615           | \$159,877     | \$60,176     | 72.65%          | 27.35%         |
| The Classic Deluxe           | \$38,181  | \$107           | \$28,196      | \$9,985      | 73.85%          | 26.15%         |
| The Hawaiian Pizza           | \$32,273  | \$90            | \$23,489      | \$8,785      | 72.78%          | 27.22%         |
| The Pepperoni Pizza          | \$30,162  | \$84            | \$21,683      | \$8,479      | 71.89%          | 28.11%         |
| The Greek Pizza              | \$28,454  | \$81            | \$20,536      | \$7,918      | 72.17%          | 27.83%         |
| The Italian Capocollo Pizza  | \$25,094  | \$72            | \$18,495      | \$6,599      | 73.70%          | 26.30%         |
| The Napolitana Pizza         | \$24,087  | \$68            | \$17,496      | \$6,591      | 72.64%          | 27.36%         |
| The Big Meat Pizza           | \$22,968  | \$64            | \$16,236      | \$6,732      | 70.69%          | 29.31%         |
| The Pepperoni, Mushroom, and | \$18,835  | \$54            | \$13,747      | \$5,088      | 72.99%          | 27.01%         |
| Total                        | \$817,860 | \$2,285         | \$595,474     | \$222,386    | 72.81%          | 27.19%         |



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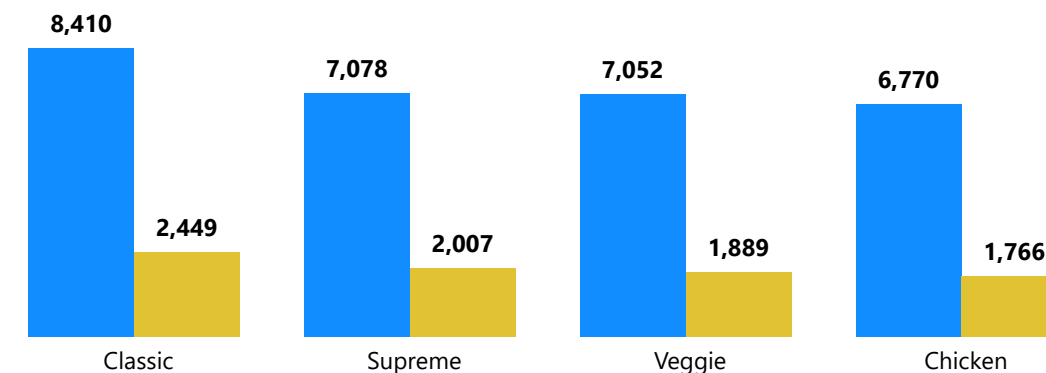
21,350

Avg. Daily Order

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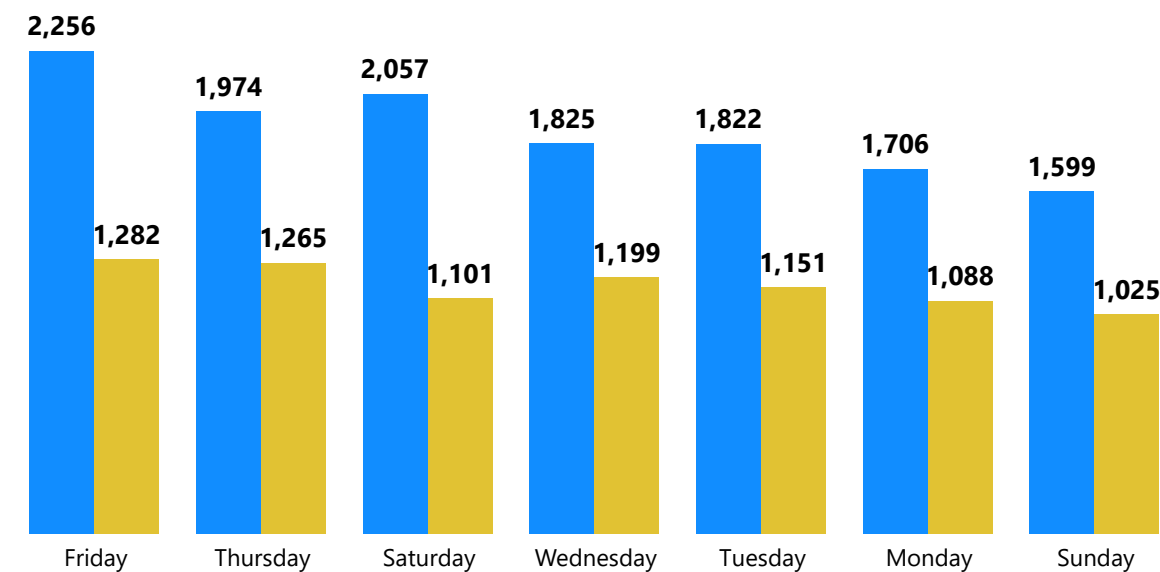
## Order by Category and Order Type

Multiple Pizza Order Single Pizza Order



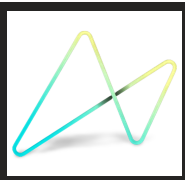
## Order by Day and Order Type

Multiple Pizza Order Single Pizza Order



Date :  
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29

| Pizza Name                       | Order  | Avg. Daily Order | Weekdays Order | Weekend Orders | % Weekdays Order | % Weekend Order |
|----------------------------------|--------|------------------|----------------|----------------|------------------|-----------------|
| The Big Meat Pizza               | 1,811  | 5                | 1,283          | 528            | 70.84%           | 29.16%          |
| The Spinach Pesto Pizza          | 945    | 3                | 671            | 274            | 71.01%           | 28.99%          |
| The Brie Carre Pizza             | 480    | 2                | 342            | 138            | 71.25%           | 28.75%          |
| The Chicken Alfredo Pizza        | 967    | 3                | 689            | 278            | 71.25%           | 28.75%          |
| The Italian Vegetables Pizza     | 952    | 3                | 679            | 273            | 71.32%           | 28.68%          |
| The Green Garden Pizza           | 976    | 3                | 697            | 279            | 71.41%           | 28.59%          |
| The Pepper Salami Pizza          | 1,383  | 4                | 993            | 390            | 71.80%           | 28.20%          |
| The Pepperoni Pizza              | 2,278  | 6                | 1,636          | 642            | 71.82%           | 28.18%          |
| The Prosciutto and Arugula Pizza | 1,398  | 4                | 1,008          | 390            | 72.10%           | 27.90%          |
| Total                            | 21,350 | 60               | 15,568         | 5,782          | 72.92%           | 27.08%          |



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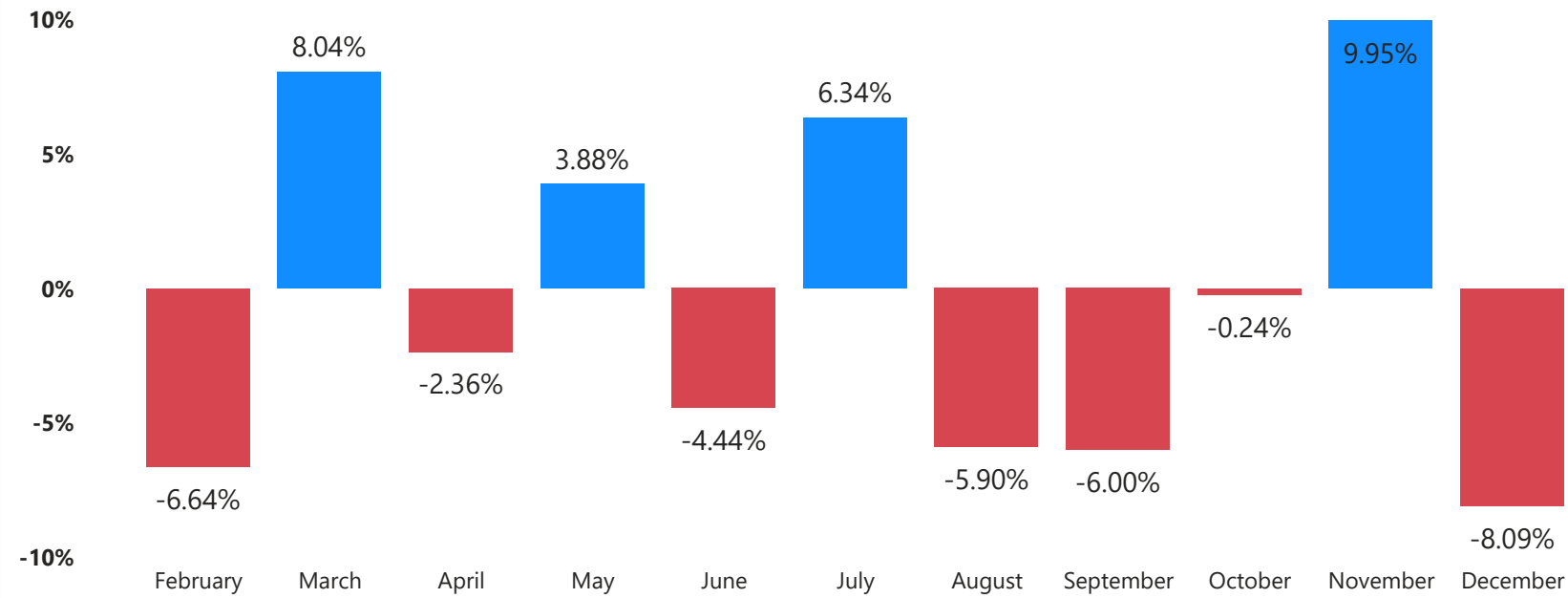
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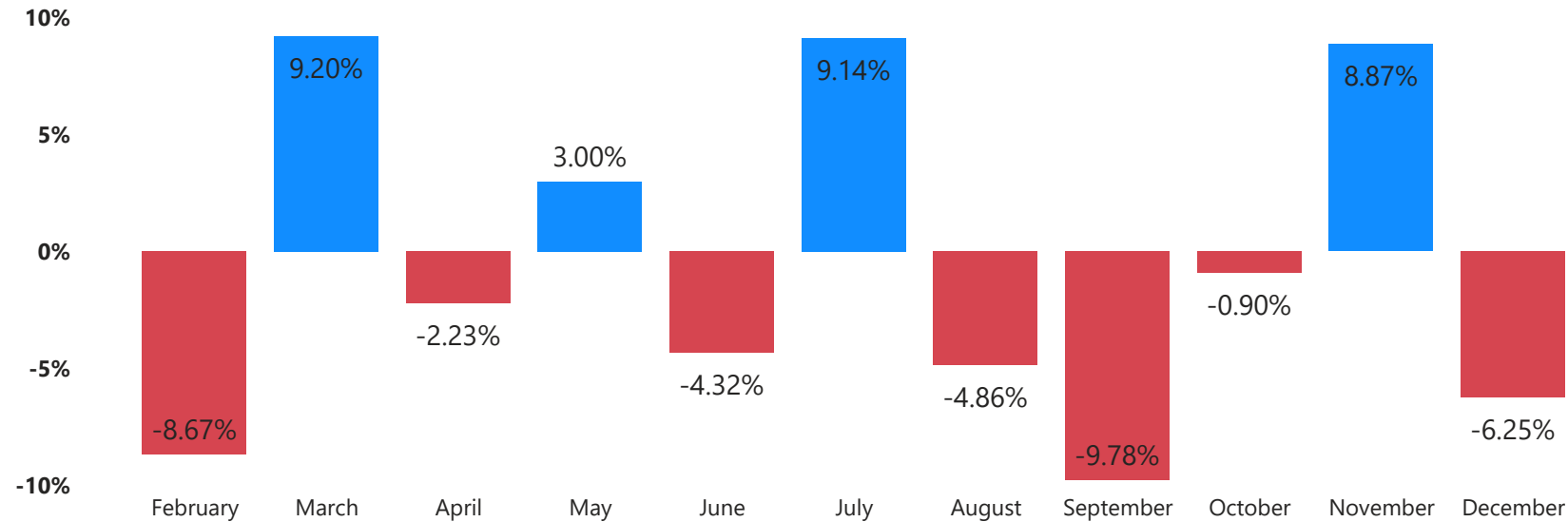


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### Total Sale MoM% by Month



### Count Of Order MoM% by Month



| Order Type           | Sale      | % Sale  | Order  | % Order |
|----------------------|-----------|---------|--------|---------|
| Multiple Pizza Order | \$683,892 | 83.62%  | 13,239 | 62.01%  |
| Single Pizza Order   | \$133,968 | 16.38%  | 8,111  | 37.99%  |
| Total                | \$817,860 | 100.00% | 21,350 | 100.00% |

Total sales are **\$817,860 dollars**. **595,474** dollars of these sales were earned on weekdays and **222,386** dollars on weekends. **72.81%** of total sales were realized on weekdays and **27.19%** at weekends.

The total number of orders is **21,350**. **15,568** of these orders were placed on weekdays and **5,782** on weekends. **72.92%** of orders were placed on weekdays and **27.08%** on weekends.

### Top 5 Pizzas

|                           |       |
|---------------------------|-------|
| The Classic Deluxe Pizza  | 2,329 |
| The Hawaiian Pizza        | 2,280 |
| The Pepperoni Pizza       | 2,278 |
| The Barbecue Chicken P... | 2,273 |
| The Thai Chicken Pizza    | 2,225 |