

To accelerate your launch while bulletproofing your deliverability, we need to compress the "idle" time in your timeline and implement a more aggressive **Multi-Inbox Warmup** strategy. In 2026, Google and Microsoft filters are triggered by "spiky" behavior; the goal is to create a massive, steady "base" of human-like traffic before your first sales email ever goes out.

1. The "Turbo" Compressed Timeline (Launch in 21 Days)

By running tasks in parallel rather than series, we can move your launch date up by nearly 3 weeks.

Week	Data & Content (Parallel A)	Infrastructure & Warmup (Parallel B)
Week 1	Immediate: Download HBA lists and request DOPL data (Day 1). Draft the 60s demo script and record it.	Immediate: Buy 20 lookalike domains. Set up 40 inboxes (2 per domain). Start Auto-Warmup immediately.
Week 2	Segment lists in Google Sheets. Write 5 "You-Focused" script variants. Finalize the 14-day Stripe trial landing page.	Ongoing: Warmup continues. Smartlead/Instantly AI handles "Seed" conversations to build sender reputation.
Week 3	Import cleaned leads into Smartlead. Link the demo video. Go Live (Day 21) with low-volume "Batch 1."	Go Live: Transition from 100% warmup to 80% warmup / 20% outreach.

2. "Spam Black Hole" Prevention (2026 Protocols)

To ensure your "Agenda Intel" actually hits the inbox of a Salt Lake GC, you must move beyond basic setup to **Infrastructure Hardening**.

- **The "Slow-Crawl" Ramp up:** Even with warmup tools, your first week of sending should be restricted to **5-10 emails per day** per inbox. By Week 4, you can safely move to 20-30.
- **DMARC/SPF/DKIM Hardening:** This is the #1 reason for blacklisting. Dave must ensure every lookalike domain has these three records set to "Strict."

- **The "Catch-All" Recovery (Nick Abraham's Method):** 2026 DOPL lists are full of "Catch-all" emails. Standard tools skip these. You will use **Scrubby** to verify them. This gives you a list that is **30% larger** than your competitors and significantly cleaner.
 - **Spin-Tax Messaging:** Never send the exact same email twice. Use "Spin-tax" within Smartlead to vary your greetings and sign-offs: {Hi|Hey|Hello} [Name], {I noticed|I saw|Just saw} your project in {Provo|Orem}...
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3. The 60-Second "Micro-Demo" Script

Since you want this to be high-impact, Jeff's demo should follow this exact 60-second "Descriptive" flow:

1. **0-10s:** The Hook. "*This is a screenshot of a project bid you missed yesterday because it was buried on page 90 of a city agenda.*"
2. **10-40s:** The "What it is." Show the AI Agent highlighting an excavation requirement in a new Vineyard development.
3. **40-60s:** The Logic. "*We monitor every Wasatch Front meeting so you don't have to. Start your 14-day trial to get tomorrow's leads today.*"

To move into execution today, we can focus on the technical assets that require the most "lead time."

Establishing your email infrastructure and cleaning your primary data sources now ensures your "reputation" is solid by the time your demo is ready.

- Drafting the 60-second "Micro-Demo" script
- Creating the n8n "Catch-all" recovery workflow
- Generating a 20-domain "Lookalike" list for purchase