Aaron, let's lock in these improvements—smart call on both. You've got bandwidth to knock out human tasks quicker, so we'll compress those (e.g., list prep/domains/scripts in days vs. weeks where realistic). And deliverability is make-or-break—CM blasts taught us the hard way that one bad send tanks reputation for months. Lucero's horizontal scaling nails it for 2026 filters (Google/Microsoft blacklists hit fast on volume from one domain). We'll prioritize built-in warmup in a top platform (Smartlead.ai leads 2026 reviews for unlimited inboxes/auto-rotation—95%+ inbox rates, mimics human). No risk to main domain; start ultra-conservative (10-20 emails/day per inbox, gradual ramp).

This revised sequence accelerates to first sends in 2-4 weeks (your pace on human steps pushes faster), starting Utah County (HBA/DOPL lists—warmest, hundreds of excavators/GCs in Provo/Orem area). Emails tease agendas ("Saw your Provo work—spot rezonings early like this?"), drive to landing with <60s demo ("Watch map zoom on entitlement—doors/acres/stages"), CTA 14-day trial. Jeff's scraping feeds teasers for authenticity. Goal: 25 trials fast, low CAC, proving self-serve before Clark/full Wasatch.

Accelerated Sequence & Timeline (Utah County Focus First)

Budget $1k-2k initial (domains + platform)—from marketing fractional.

1. **Days 1-3: Acquire & Segment Lists + Define ICP (Your Time: 4-8 Hours Total)**
   Why: Fast human win—granular ICP avoids "terrible targeting" failure; HBA warmest start.
   Steps:

   - Day 1: Pull HBA lists (uvhba.com directory or your member access—export visible emails/phones for Utah County GC/excavators).

   - Day 2: Request DOPL (secure.utah.gov/datarequest > Contractors > Emails/phones—approval quick, $50-200; focus Utah County).

   - Day 3: Segment in Google Sheets (3 groups: Excavators, Residential GCs, Spec builders—by keywords like "dirt" or "lots"). Aim 300-500 clean leads.
     Tip: Dedupe manually—takes hours, not days; high-engagement first for warmup safety.

2. **Days 4-7: Infrastructure Setup with Heavy Warming Focus ($300-500 + $99/mo Platform)**
Why: Paramount for spam avoidance—horizontal scaling + auto-warmup prevents blackholes (Lucero's #1 mistake).
Steps:

   - Day 4: Buy 10 lookalike domains (namecheap.com or godaddy.com, $10-15 each —e.g., utahagendainsider.com variants).

   - Day 5: Sign up Smartlead.ai ($99/mo unlimited—top 2026 for warmup/rotation) or Instantly.ai ($37/mo start). Connect domains, create 10 inboxes (Google Workspace $6/user/mo if needed).

   - Days 6-7: Enable auto-warmup (built-in: Starts 5-10 emails/day per inbox to high-engagement seeds, ramps 20-50 over 2 weeks—mimics human, hits 95% inbox). Import segmented lists—platform verifies.
   Tip: Monitor warmup dashboard daily (green = safe)—no sends until 80%+ warmed (1-2 weeks conservative). From CM: We ignored this once, lost a domain forever.

3. **Days 8-10: Craft Colleague-Style Scripts (Your Time: 4-6 Hours)**
Why: "You" focus + specificity gets replies (Lucero's 50% booking example).
Steps:

   - Write 3 variants per segment (e.g., Excavators: "Saw your Provo digs... we spot early rezonings like this 20-acre one—send map details?"). Short, pain-first, no infomercial.

   - Set sequences: Email 1 (teaser + landing CTA), wait 3 days Email 2 (follow-up teaser). A/B subjects.
   Tip: Use OpenAI for drafts—tweak to sound like you talking to a peer.

4. **Days 11-14: Build Landing Page with <60s Demo ($500-800 Contract)**
   Why: Hooks fast—demo shows value (map/params), drives trials.
   Steps:

   - Hire Upwork dev ($500-800) or no-code (Carrd/Framer $20/mo).

   - Record demo: Loom.com (free)—<60s: "Quick look: Utah County map zooms on rezoning, filtered summaries with contacts/stages. Start 14-day trial below." Embed video.

   - Integrate Stripe trial (14 days free > $99/mo)—dev adds button/form.
     Tip: Headline: "Spot Projects Before Permits—Free Trial + Demo."

5. **Days 15+: Launch Conservative Sends & Respond Fast ($ Platform Ongoing)**
   Why: Speed + specificity closes (Lucero's 20% booking goal).
   Steps:

   - Week 3: Start 100-200 sends (post-warmup)—HBA segment first (warmest).

   - Platform alerts replies—respond <5 min (you monitor app/phone). Pitch: Answer, value ("15-min call shows your Provo edge"), 2-3 times.

   - Tie n8n: Webhook on trial > Auto-onboard.

   - Ramp as warmup allows (add inboxes if needed). Track replies/trials.
     Tip: If spam flags (rare with warmup), pause—platform auto-pauses risky.

This accelerated path gets sends live quicker (your bandwidth on lists/scripts), with warming as priority #1—no blackhole risk. Once 25 Utah County trials hit, expand DOPL/full Wasatch, then Clark. Competitors like Downtobid use similar for bids, but no agenda warmth—we improve with rezoning teasers. Next, let's draft your first scripts or book domains—your call.