Website Planning Document

Vacation Planner

Site Purpose

The purpose of this site is to inform interested parties in the conditions relevant to outdoor activities.

Target audience

The intended audience is out door enthusiasts who are looking to know local conditions for hiking, biking, or fishing. The target audience is expected to already have some knowledge of the cities and is generally looking to know current conditions.

Site Map

```
<?xml version="1.0" encoding= "UTF-8?>
<urlset xmlns=http://www.vacationplanner.com/home>
        <url>
        <loc>http://vacationplanner.com/franklin</loc>
        <lastmod>2018-02-01</lastmod>
        <changefreq>daily</changeFreq>
        <priority>0.5</priority>
        </url>
        <url>
        <loc>http://vacationplanner.com/springfield</loc>
        <lastmod>2018-02-01</lastmod>
        <changefreq>daily</changeFreq>
        <priority>0.5</priority>
        </url>
        <url>
        <loc>http://vacationplanner.com/greenville</loc>
        <lastmod>2018-02-01</lastmod>
```

```
                <changefreq>daily</changeFreq>

                <priority>0.5</priority>

                </url>

                <url>

                <loc>http://vacationplanner.com/storm_center</loc>

                <lastmod>2018-02-01</lastmod>

                <changefreq>daily</changeFreq>

                <priority>0.5</priority>

                </url>

                <url>

                <loc>http://vacationplanner.com/gallery</loc>

                <lastmod>2018-02-01</lastmod>

                <changefreq>daily</changeFreq>

                <priority>0.5</priority>

                </url>

</urlset>
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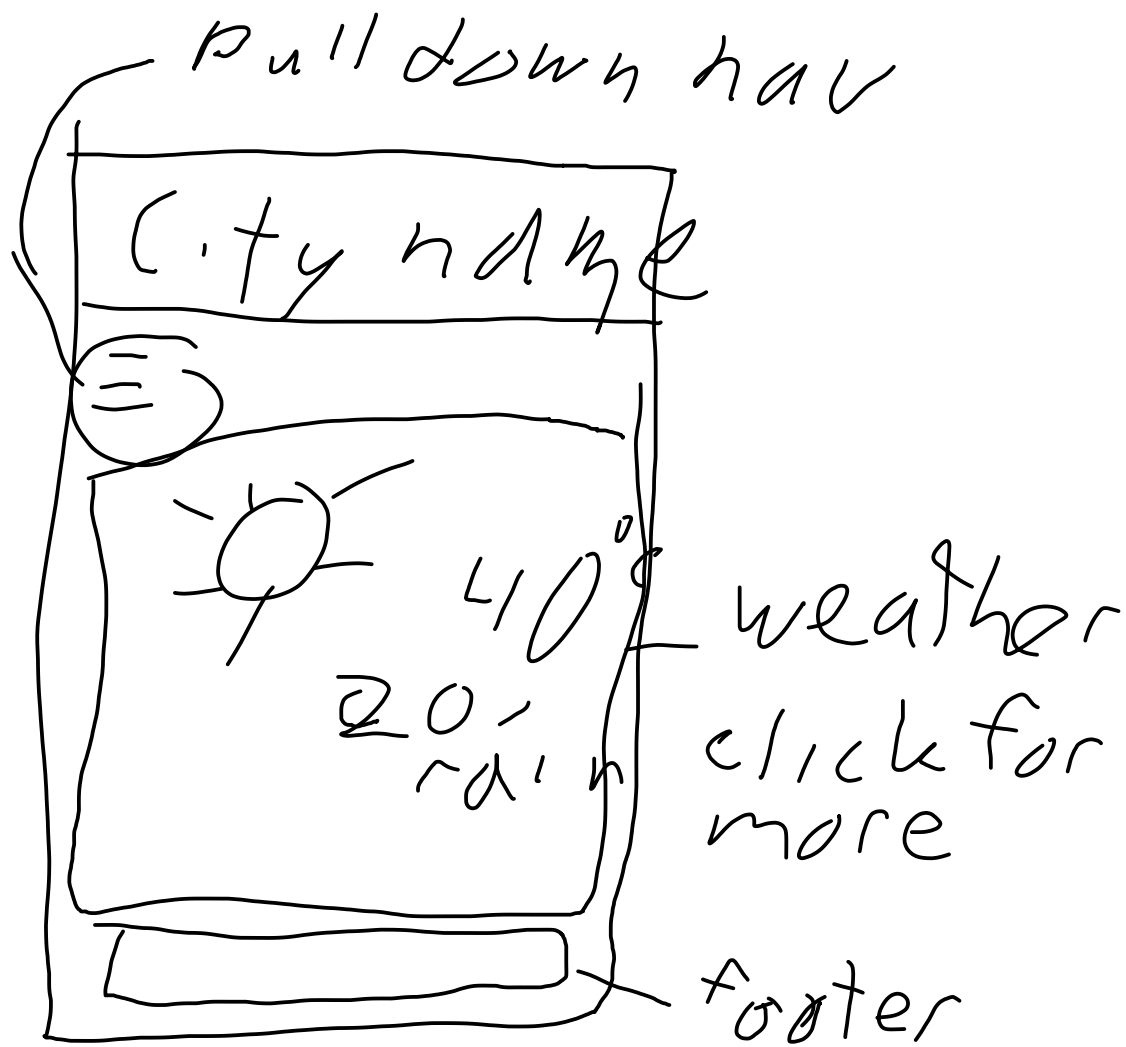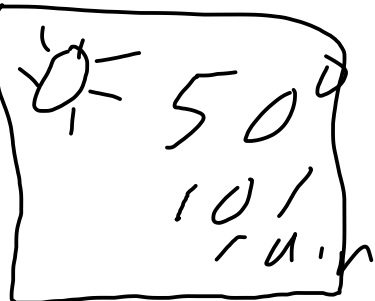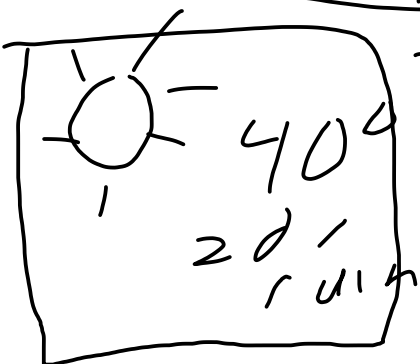
Color scheme

The color scheme will be

List Items Blue, accent one

Headers Orange

Content Black

pull down nav

City name

40°C

20% rain

weather
click for
more

footer

City name

links

☀ — 40° 20% rain

☀ — 50° 10% rain

ect

img trail

Hiking

img rout

Biking

City Name

4.0 0 20/mm	0.5 0 0C 10 rain	/ect	xect

Hiking img trail	Biking img road	Fishing img Lake