UTOPIAN ENTERTAINMENT

Utopian Entertainment is an indie game development company focused on creating immersive story driven games for our audiences to dive into.

Utopian entertainment consists of a team of 10 game developers with a wide variety of skills. We come from a variety of different backgrounds in the gaming industry, Environmental Sound Design, System's Programming, Visual Effects, Level Design, and many more. Utopian Entertainment's main goal is to put our heart and soul into each and every game we produce. Our team uses all of these aspects to hone our craft and make breathtaking experiences that inspire not only our audience but ourselves as well.

<u>Personas</u>

Jessica Warson

-Potential Game Consumer

A casual game player in Suburban Georgia. Goes to high school and runs for their Cross Country team. Also enjoys Platformers games, RPGs, and writing. Jordan Tamult

-Prospect Employee

Majored in Computer Programming and is fresh out of college looking for a job or internship. Has taken an interest in the indie side of development and stives to make games that he feels passionate about.

Donald Samson

-Executive at a Triple A Game Company and Potential Client

A higher up in a popular mainstream game studio who is looking for smaller up and coming studios to sponsor. Looks for quality over quantity and innovation in games.