Erin Carson

Phone: (434) 989-9595

carsonlearningdesigns@gmail.com

Education

Education Specialist in Curriculum and Instruction: University of Virginia

4.0 GPA | Graduate with Honors

Coursework: Instructional Design, Multimedia Learning, Online and Blended Learning, Capstone Instructional Design Project, Curriculum and Assessments, Multilingual Learners, Equity in Education

Master of Arts in Teaching: Liberty University

4.0 GPA | Graduate with High Distinction

Coursework: Educational Technology, Language Acquisition, Curriculum Methods, Learning Theory, History and Philosophy of Education, Teaching Students with Exceptionalities, Content Area Reading

Bachelor of Music in World Cultures: Liberty University

4.0 GPA | Summa Cum Laude

Coursework: Business Technology, Computer Concepts, Arts and Community Enrichment, Intercultural Communication, Ethnomusicology, Anthropology, Speech Communications

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Experience

Instructional Designer: Independent Contractor, Sample Contracts Below

Lumina Datamatics | January 2024 - Present

Specializes in curating and evaluating online learning resources, ensuring alignment with course objectives and strict adherence to DEI and WCAG accessibility standards. Skilled in sourcing meaning and cost-effective educational materials for teacher preparatory programs.

Access Electric | August 2023 - October 2023

Collaborated with SMEs to design an engaging vocational course using the ADDIE model and backward design, resulting in an objective-driven curriculum. Created virtual interactions that gamified learning and enhanced real-world knowledge application.

Open Global Health | April 2023 - August 2023

Identified and analyzed a performance gap among medical researchers in partnership with the Bill and Melinda Gates Foundation. Developed and implemented a dynamic learning strategy, creating 15 digital modules using Articulate Storyline to optimize researcher performance.

TELUS International | March 2023 - August 2023

Applied expertise in developmental psychology to assess and refine digital content for stakeholders. Ensured pedagogical efficacy and relevance of learning materials, enhancing their educational impact.

Instructional Coach and Elementary ESL Teacher:

Lynchburg City Schools | January 2021 - May 2023

Designed professional development modules for faculty in culturally relevant pedagogy; created engaging curriculum for multilingual learners from measurable learning outcomes; ensured an equitable learning environment through UDL and accommodations; monitored student progress in LMS

Elementary English Teacher:

QKids International | March 2019 - August 2020

Taught English to PreK-6th grade students, facilitated engaging language classes using an advanced synchronous learning software; fostered gamified learning environment for optimal language retention.

Graduate Student Assistant

Liberty University | August 2018 – May 2020

Managed undergraduate liberal arts classes; set up courses and managed data in LMS; evaluated and provided feedback for over 900 student essays; organized teaching materials for face-to-face and remote learning; ensured course accessibility through ADA and university accommodations.

Scheduling Coordinator

World Help | January 2018- August 2018

Collaborated with an administrative team at a global nonprofit; helped to build a ten-month tour for the Children of the World Choir through careful planning, public engagement, and strategic partnerships.

Project Coordinator Assistant

Liberty University | March 2016- December 2017

Equipped university web content with ADA compliant accommodations; ensured all videos had accurate closed captions for accessibility; cooperated with a team of web content experts to evaluate all media in accordance to university standards of excellence and marketing compliance.

Skills

- Authoring tools: Articulate Storyline, Articulate Rise
- Design tools: Canva, Adobe Spark, Adobe Premiere Pro, iMovie
- LMS Administration (Canvas, Blackboard, Moodle, etc.)
- Google and Microsoft Suite
- HTML/CSS editing

Portfolio

Carsonlearningdesigns.com