



JACK ROBERTSON

Education

The Royal College of Art
MA Digital Direction

CENTRAL SAINT MARTINS
BA Communication Design
1st Honers

Contact

jack@ya-ya.co.uk
07588502199

Work

jack-robertson.co.uk
written.jack-robertson.co.uk
maya.jack-robertson.co.uk

Information Designer (Data Journalist)
ICE-HUB Current

Pioneered innovative storytelling techniques for corporate events, crafting an industry-first web-based interactive research project with Next.js and D3 that increased community engagement of there research brand by 40%.

Digital Consultant UK Pollster, UK Water Supplier and the NHS Jan – Present

Consulted for a top UK pollster, designing interactive web visualisations with D3 and JavaScript to make complex polling data accessible. Advised one of the UK’s largest water suppliers on AI integration, enhancing workflow automation. Developed JavaScript-based automated workflows for NHS Mental Health, boosting cross-team clarity in mental health processes.

Girardot
September 2022- 2023

I delivered copywriting and data-driven advertising for multiple Global Equity Income Funds, increasing their value by over 180%. I also produced weekly editorial content for The Saturday and Sunday Times, The Daily Telegraph, The Week, and the Financial Times, gaining experience in fast-paced media production.

Capgemini Invent
July 2018 to 2020

I worked with The Faculty on a major Capgemini event in Paris. My role involved assisting the team in delivering a successful event, as well as documenting the build-up and creating iconography to enhance the event’s visual appeal.

About

I am a communicator specialising in data-driven storytelling and visual communication. My expertise lies in blending powerful storytelling, data analytics, and engaging visual narratives with effective messaging to simplify complex topics such as climate change, geopolitics, and social sciences. I excel in creating accessible and visually compelling data visualisations using modern web technologies to inspire empathetic understanding.

INTERESTS

My interests other than the obvious research communication stuff are:

- Good Jazz
- Information overload
- Sustainability
- Our economic society
- Global politics
- Architecture

ACHIEVEMENTS

- Won Complexity & Design Award at Central St Martins
- Delivered the creation of an online policy tool called Maya that aids NGO’s in the MENA region in securing funding from international donors
- Played for 1st 15 rugby team for Plymouth Mannamead College
- RYA Powerboat and Sailing certification

Work Placements

“Jack’s approach to solving problems is brilliant. A young person with a can-do attitude”. Sinead Sheils, The Faculty, Client Lead, Cap Gemini

“Jack is a valuable member of the ICE onsite team. He is very personable to delegates and is a great problem solver” Anita Howard, Director, ICE

My technical director just popped into my office and also said what a delightful young man Jack is. Very knowledgeable and quick on the uptake on various technical aspects. He’ll go far!” Donna Head, MD, Scramble