Developing a research hypothesis

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The research hypothesis

A research hypothesis is the most important element of a **scientific research project**.

It is a predictive testable statement.

If ____[I do this] ____, then ____[this]____ will happen.

Hypothesis: a precise statement

A hypothesis is a precise statement

- directional hypothesis: it indicates the nature and direction of the relationship/difference between variables
- non-directional hypothesis: it only states that relationship/difference will occur

Hints for forming hypotheses

- single sentence
- simply stated
- at least one variable
- variable/s clearly stated
- relationship/difference precisely stated
- testable

Hypothesis is always tentative and it is the focus of the research

What you think will happen

What you 'think' will happen, of course, must be based on your understanding of the science (through a literature review) and scientific principles involved in the experiment you are proposing.

Note: you don't simply 'guess'.

It is not a random guess rather an 'educated guess' based on what you already know and learn about a phenomena.

Hypothesis and variables

In order to write a robust hypothesis, you must understand what the **variables** are for your project.

Reminder: a hypothesis is a testable statement and the variables in it must be testable.

An obvious statement

Hypothesis: If machine learning is used, then the performance can be better predicted

It seems like an obvious statement, isn't it?

The above hypothesis is too simplistic for a post-graduate project!

Rationale

You should find some problem for which the answer is not obvious or already known.

The hypothesis must be:

- based on your 'educated guess' not on known data or facts
- written before starting with experimental procedures and not after.

Tips for writing the hypothesis

The research hypothesis/es:

- come/s after the research question
- is NOT a question but a predictive testable statement
- must be clear, written in simple language and precise
- is followed by one experiment and not many
- must be TESTABLE

Testable hypothesis

- measurable variables: to accept/reject a research hypothesis, an experiment needs to be planned/executed & measurements or observations made to check how planned variables are related;
- replicability: the experiment must be replicable multiple times and by other reseachers;
- reproducibility: the scientific findings obtained in the experiment must be reproducible by other researchers.

Null hypothesis

The null hypothesis¹ (H0) is the **commonly** accepted fact.

Researchers and scientists work to **reject**, **disprove or nullify the null hypothesis**.

 $^{^1}$ The word 'null' means that it is a commonly accepted fact that researchers work to 'nullify'. This does not mean the statement is null itself (null \sim nullifiable).

Alternate hypothesis

An **alternate hypothesis** is a complementary (inverse) statement to the research (null) hypothesis.

Researchers come up with an alternate hypothesis, (one thought to explain a phenomenon), and then work to reject the null hypothesis.

Why testing the Null hypothesis?

Why Do we need to Test the null hypothesis and not just prove the alternate one?

- part of the scientific process requires it
- various methods are used in science to prove/disprove theories, guaranteeing new hypotheses have no flaws
- Clearly stating both null & alternate hypotheses is safer and it ensures the research is not flawed²
- If aim is to prove the alternate hypothesis without considering the null hypothesis, we are set for failure & the experiment won't be taken seriously.

²Not including the null hypothesis in the research is considered extremely bad practice by the scientific community

Example 1 - part 1



Argument: Not so long ago (even nowadays), people believe/ed that the world is/was flat.

Null hypothesis H0: The world is flat.

Alternate hypothesis H1: The world is round.

Example 1 - part 2

Several scientists (ex. Copernicus) set out to disprove the null hypothesis.

Result: rejection of the null & acceptance of alternate.

Most people accepted it. Those who did/do not formed the Flat Earth Society³.

³https://en.wikipedia.org/wiki/Modern_flat_Earth_societies

Example 1 - part 3

What would have happened if Copernicus had not disproved the null hypothesis and merely proved the alternate?

No one would have listened to him!

In order to change the way people think, we first must prove that their thinking is wrong.

Example 2 - hypothesis formation

The hypothesis is usually hidden in a word problem, and it is a statement of what you expect to happen in the experiment.

Educated guess: a researcher thinks that if Support Vector Machine (SVM) is applied to classify emails into ham/spam then an accuracy of 85% or more can be achieved ⁴.

⁴85% because literature suggested this was the highest accuracy obtained so far

Example 2 - convert hypothesis into math

Alternate hypothesis H1: accuracy > 85%

Null hypothesis H0: accuracy <= 85%

Doubts

What if a researcher does not know what will happen?

Example 3 - part 1

State what will happen if the experiment will not make any difference.

Null hypothesis H0: accuracy = 85%

Alternate hypothesis H1: accuracy \neq 85%

Suggested readings

- Creswell, J. 1994 Research Design: Qualitative and Quantitative Approaches. (Sage)
- Leary, 2014 Introduction to behavioural research methods (Pearson)
- Marder, M.P. 2011 Research methods for science. (Cambridge university press)