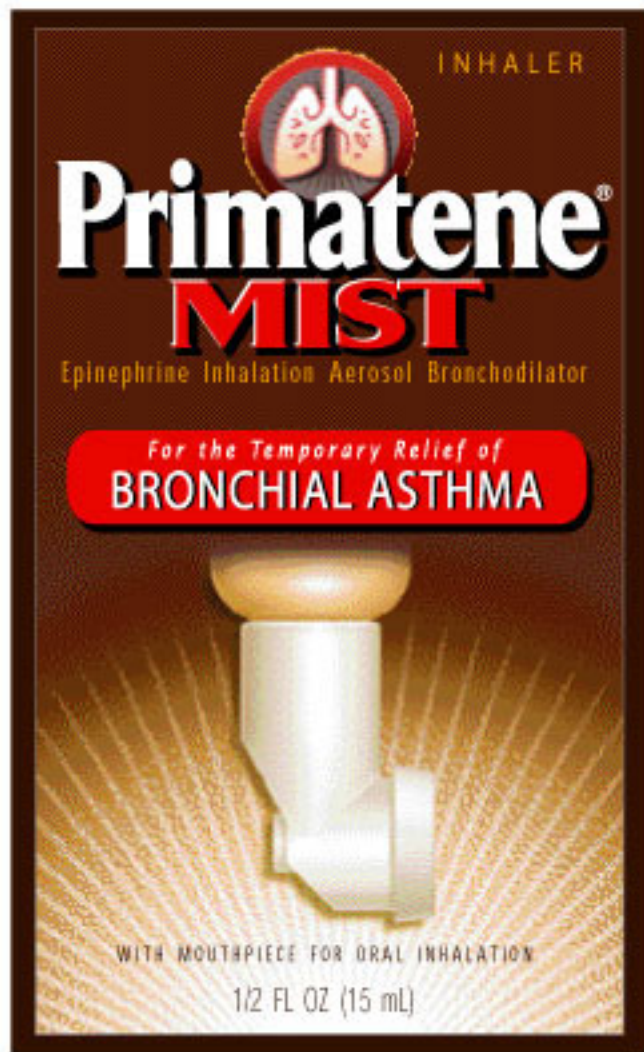


Cartons

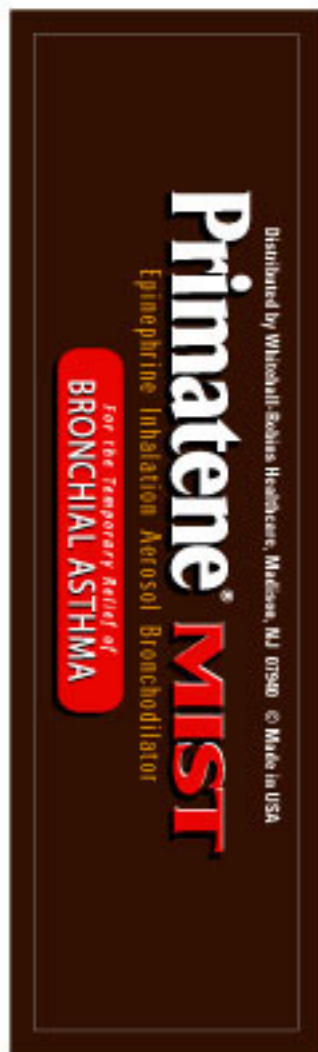
Top



Front



Side



Back



Primatene® Mist Color and Graphics Standards



Lungs Icon is a linked **DCS EPS** file.
It uses 4 spot color channels:

Process Black
PANTONE 485 CV
PANTONE 1235 CV
Match Brown*

Primatene® logo: K/O white with a dropshadow of C=0 M=0 Y=0 K=100
Mist: PANTONE 485 with a K/O white shadow (up/left) and another shadow of C=0 M=0 Y=0 K=100 (down/right)
Epinephrine Inhalation Aerosol Bronchodilator: PANTONE 1235
Red Shape: PANTONE 485 with a dropshadow of C=0 M=0 Y=0 K=100
For the Temporary Relief of: K/O white
Bronchial Asthma: K/O white with a dropshadow of C=0 M=0 Y=0 K=100
Inhaler: PANTONE 1235
Distributed by... K/O white

PDP Background is a linked **DCS EPS** file.
It uses 4 spot color channels:

Process Black
Match Brown*
Process Yellow
PANTONE 1235 CV

All other Background = Match Brown*

Drug Facts: All copy & barlines = Match Brown*
in a K/O white box



* SPECIAL MATCH BROWN IS A CUSTOM COLOR. SWATCHES OR PRINTED SAMPLES WILL BE PROVIDED.

Labels

Active ingredient (in each inhalation): Epinephrine 0.22 mg
Uses: temporarily relieves shortness of breath, tightness of chest, and wheezing due to bronchial asthma; eases breathing for asthma patients by reducing spasms of bronchial muscles.
Warnings: For inhalation only
Do not use unless a doctor has said you have asthma, or if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product. **Ask a doctor before use if you have** heart disease, thyroid disease, diabetes, high blood pressure, ever been hospitalized for asthma, or trouble urinating due to an enlarged prostate gland.
Ask a doctor or pharmacist before use if you are taking any prescription drug for asthma. When using this product over use may cause nervousness, rapid heart beat, and heart problems. **Do not continue to use, but seek medical assistance immediately if symptoms are not relieved within 20 minutes or become worse.**

CONTAINS NO SULFITES
Primatene® MIST
Epinephrine Inhalation Aerosol Bronchodilator
For the Temporary Relief of
BRONCHIAL ASTHMA
For Oral Inhalation
With Primatene Mouthpiece
1/2 FL OZ (15 mL)
Distributed by
Wyeth Consumer Healthcare, Madison, NJ 07940

Do not puncture or throw into incinerator. Contents under pressure. Do not use or store near open flame or heat above 120°F (49°C). May cause bursting. **Contains CFC 12, 114, substances which harm public health and environment by destroying ozone in the upper atmosphere. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.
Directions: do not use more often or at higher doses unless directed by a doctor. Supervise children using this product. Adults and children 4 years and over: start with one inhalation, then wait at least 1 minute. If not relieved, use once more. Do not use again for at least 3 hours. Children under 4 years of age: ask a doctor. See insert for mouthpiece use and care instructions. Store at room temperature, between 20-25°C (68-77°F).
Questions or comments? Call 1-8 PRIMATENE or 1-877-462-8363 weekdays 9 AM-5 PM EST
www.Primatene.com
Inactive ingredients: ascorbic acid, dehydrated alcohol (34%), dichlorodifluoromethane (CFC 12), dichlorotetrafluoroethane (CFC 114), hydrochloric acid, nitric acid, purified water

All copy and graphics on labels print Match Brown* Unless otherwise indicated.

Epinephrine Inhalation Aerosol Bronchodilator: PANTONE 485

Red Shape: PANTONE 485 with a dropshadow of C=0 M=0 Y=0 K=100

Bronchial Asthma: K/O white with a dropshadow of C=0 M=0 Y=0 K=100

U2910-20-2



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