



BATTLE IN BEANTOWN



SEASON TICKET
SWEEPSTAKES



GRAND PRIZE

4 Tickets in the Grandstand Section of
Fenway Park for the 2005 Season

2nd PRIZE

4 Tickets to a Home Game in the New Monster Seats
at Fenway Park

3rd PRIZE

4 Tickets in the Grandstand Section to a Red Sox Home Game

MANUFACTURER'S COUPON EXPIRES SEPTEMBER 30, 2004

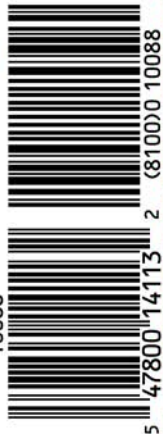
SAVE \$1.00

When You Purchase
4 or More B&M
Baked Beans,
Any Flavor



To Retailer: B&G Foods will reimburse you for the face value of this coupon plus 8 cents handling provided it is redeemed by a consumer at the time of purchase on the brand specified. Coupons not properly redeemed will be void and held. Reproduction of this coupon is expressly prohibited. (Any other use constitutes fraud). Mail to: CMS Dept. 31500, B&G Foods, 1 Fawcett Drive, Del Rio, TX 78840. Cash value .001 cents. Void where taxed or restricted. **LIMIT ONE COUPON PER ITEM PURCHASED.**

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Entry Form

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Daytime Phone: _____

E-Mail: _____ Age: _____

NO PURCHASE NECESSARY TO ENTER OR WIN.

Mail your completed entry form to: B&M "Battle In Beantown" Season Ticket Sweepstakes, PO Box 1323, Lake Grove, NY 11755-1323. All entries must be postmarked by September 7, 2004. No purchase necessary. Void where prohibited by law. Sweepstakes ends September 7, 2004. Sweepstakes is open to legal residents of Connecticut (excluding Fairfield County), Massachusetts, New Hampshire, Rhode Island, Vermont and Maine, 18 years of age or older as of April 1, 2004. For a copy of the full set of official rules, send a self addressed, stamped envelope to B&M Battle In Beantown "Rules", PO Box 0434, Lake Grove, New York 11755-0434.