Consumer Healthcare Production Packaging Dept. Five Giralda Farms Madison, NJ 07940 Phone (973) 660-5595/5153

Primatene® Mist Color and Graphics Standards

Cartons

Fax: (973) 660-6048

Top



Primatene® logo: K/O white with a dropshadow of C=0 M=0 Y=0 K=100 Mist: PANTONE 485 with a K/O white shadow (up/left) and another shadow of C=0 M=0 Y=0 K=100 (down/right)

Lungs Icon is a linked DCS EPS file. It uses 4 spot color channels:

> Process Black PANTONE 485 CV PANTONE 1235 CV

Match Brown*

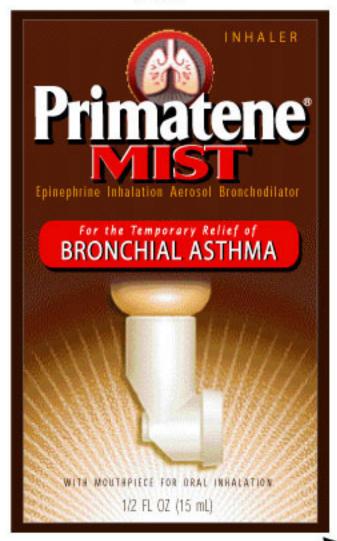
Epinephrine Inhalation Aerosol Bronchodilator: PANTONE 1235 Red Shape: PANTONE 485 with a dropshadow of C=0 M=0 Y=0 K=100

For the Temporary Relief of: K/O white

Bronchial Asthma: K/O white with a dropshadow of C=0 M=0 Y=0 K=100

Inhaler: PANTONE 1235 Distributed by ... K/O white

Front



Side

Back



Drug Facts Active ingredient (in each inhalation) Purpose ■ temporarily relieves shortness of breath, tightness of chest, and wheezing due to bronchial arthma

eases breathing for arthma patients by reducing spasms of bronchial muscles Warnings For inhalation only Do not use unless a doctor has said you have asthrua
 if you are now taking a prescription moreomine exidase inhibitor (MADI) (certain drags for depression, psychiatric, or anotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drag. If you do not know if year prescription drug contains an MAOI, ask a dector or pharmocist before taking this product. Ask a declar before use if you have ■ heart disease ■ thyre id disease ■ disbetes ■ high blood pressinte
■ ever been hispitalized for asthma. ■ throuble unhariting due to an enlarged prinstate gland. Asik a disclor or pharmacial before use if you are taking any prescription drug for asthms. When using this product

overuse may cause serva asness, rapid heart best, and heart problems

do not continue to use, but seek medical assistance immediately if symptoms are not relieved within 26 minutes or become worse

do not puncture or firms into incinerator. Contents under pressure.

do not use or state near a pen flame or heaf above 120°F (48°C). May cause bassling. Contains CFC 12, 114, satisfances which form public health and environment by destroying opone in the apper atmosphere If program or broad-feeding, ack a health professional before see.

Keep out of reach of children, in case of evendone, get medical help or contact a Poissen

Control Center right away. m do not use more often or all higher duses unless directed by a ductor ■ supervise children using this product.
■ also be and children 4 years and over start with one inholation, then woit at least 1 minute. If not relieved, use once more. Do not use again for at least 3 hours.
■ children under 4 years of age: ask a doctor. Other information store at more tamperature, between 20-25°C (68-77°F). contains no suffites see insert for mouthplace use and care instructions Inactive ingredients acostic acid, dehydrated alcohol (34%), dichlorodiffuo romethane (CFC 12), dichlorotetrafluoroethane (CFC 114), tydrochloric acid, nitric acid, partiled water Questions or comments? Call 1-8 PRIMATEME or 1-877-462-8363 veekdays 9 AM-5 PM EST

PDP Background is a linked DCS EPS file. It uses 4 spot color channels:

Process Black Match Brown* Process Yellow PANTONE 1235 CV

All other Background = Match Brown*

Drug Facts: All copy & barlines = Match Brown* in a K/O white box











* SPECIAL MATCH BROWN IS A CUSTOM COLOR, SWATCHES OR PRINTED SAMPLES WILL BE PROVIDED.

Lahels

Active ingredient (in each inhalation) Epinephrine 0.22 mg

Mass: temporarily relieves shortness of breath, tightness of chest, and wheezing due to bronchial asthma; eases breathing for asthma patients by reducing spasms of bronchial muscles.

Warnings For inhalation only

Do not use unless a doctor has said you have asfirma, or if you are now taking a prescription monoarrine celdass inhibitor (MAOI) (certain drugs for depression, psychiatric, or enotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product. Ask a doctor before use if you have heart disease, thrould disease, diabetes, high blood pressure, ever been hospitalized for as thma, or trouble urinating due to an enlarged prostate gland. Ask a doctor or pharmacist before use if you are taking any prescription drug for asthma. When using this product over use may cause nervousness, rapid heart best, and heart problems. Do not continue to use, but seek medical assistance immediately if symptoms are not relieved within 20 minutes or become worse.

CONTAINS NO SULFITES Primatene MIST Epinephrine Inhalation Aerosol Brunchodilator For the Temporary Relief of

BRONCHIAL ASTHMA For Oral Inhalation With Primatene Mouthpiece 1/2 FL OZ (15 mL)

Distributed by Whipfull Rebre Haaltheam, Madeur, NJ 1994

Do not puncture or throw into incinerator. Contents under pressure. Do not use or store near open flame or heat above 120°F (49°C). May cause bursting. Contains CFC 12, 114, substances which harm public health and environment by destroying ozone in the upper atmosphere. If pregnant or breast-leeding, ask a health professional before use. Keep out of reach et children. In case of evendose, get medical help or contact a Poison Control Center right away. Directions: do not use more often or at higher doses unless directed by a doctor. Supervise children using this product. Adults and children 4 years and over: start with one inhalation, then you'rat least 1 minute. If not relieved, use once more. Oo not use again for at least 3 hours. Children under 4 years of age; ask a doctor. See insert for mouthpiece use and care instructions. Store at room temperature, between 20-25°C (68-77°F).

Questions or comments? Call 1-8 PRIMATENE or 1-877-462-6363 vesktrys 9 AM-5 PM EST

Inactive ingredients: assorbic acid, dehydrated alcohol (SAN), dichlorodifluoromethane (CFC 12), dichlorotetrafluoroethane (CFC 114), hydrochloric acid, nitric acid, purified water

U2910-20-2

All copy and graphics on labels print Match Brown* Unless otherwise indicated.

Epinephrine Inhalation Aerosol Bronchodilator: PANTONE 485

Red Shape: PANTONE 485 with a dropshadow of C=0 M=0 Y=0 K=100

Bronchial Asthma: K/O white with a dropshadow of C=0 M=0 Y=0 K=100





SPECIAL MATCH BROWN IS A CUSTOM COLOR. SWATCHES OR PRINTED SAMPLES WILL BE PROVIDED.