





Name: John Doe

Demographics

Gender: Male
Age: 21
Location: Oxford Campus
Relationship Status: Single

Goals

- See classes
- See grades
- See messages from professors

Background Description

John is a computer science student who is on their second year of college. They have used Canvas in the past here and have had some issues with it. They do football in their spare time and are very high energy.

Motivations

- Wants to be able to have everything in a concise spot.

Frustrations

- Has many tabs that you don't use.

Previous Experience:

- Used canvas on previous semesters
- Uses the schools Bannerweb website

Expectations:

- Wants to see less unused tabs.