

Cat Supply Co - Wordpress Store

Project Overview

This WordPress store was developed within my web-design minor. The project involved utilising WooCommerce and creating a custom theme alongside a custom plugin that provided the store admin with meaningful functionality.

The focus for this project was on customising an existing platform (WordPress, WooCommerce) rather than the actual visual aesthetics and design.

Custom Theme

I created a custom theme that includes the store's branding and colour scheme hardcoded (figure 1). The aim was to provide the store admin with the ability to change elements relating to the stores textual content utilising the WordPress block editor system (figure 3), but not be able to break/change the core theme items.

Elements of the Woocommerce base styles and layout were also overridden to allow up to four lines of a product's short description to show on the corresponding store tile for it (figure 1 & 2).

Figure 1 - Custom landing page

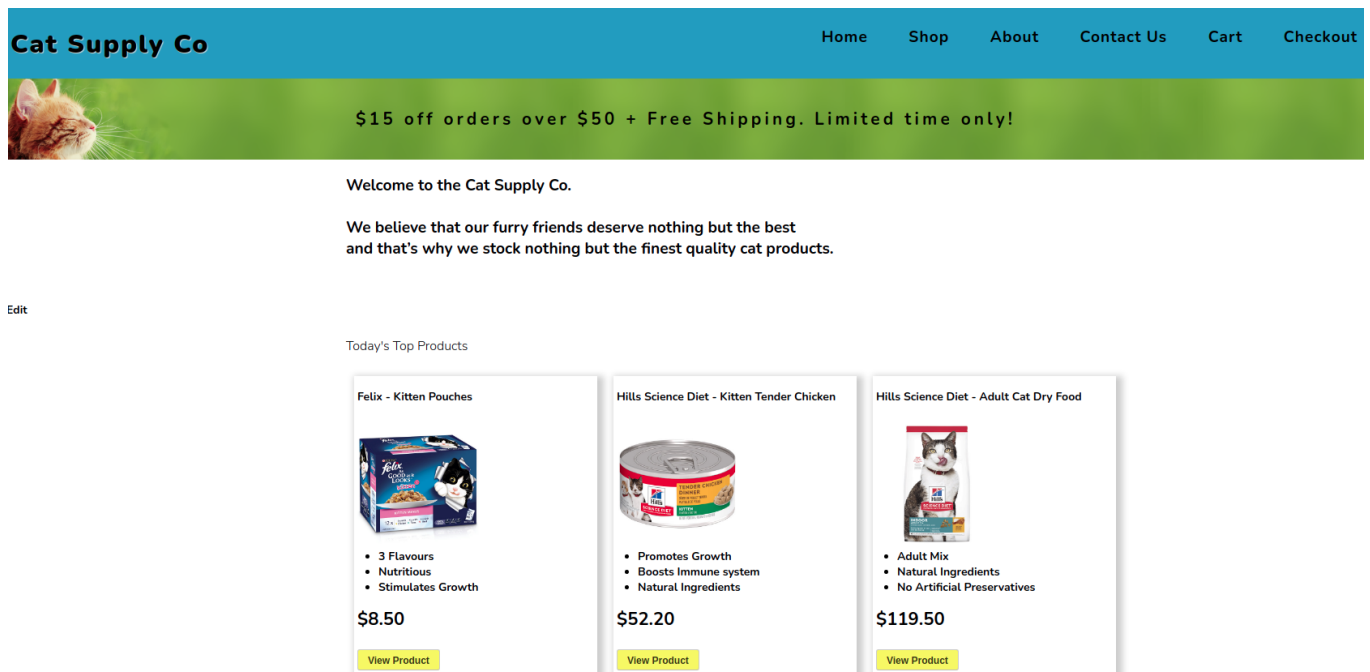


Figure 2 - Store view

Cat Supply Co


[Home](#)[Shop](#)[About](#)[Contact Us](#)[Cart](#)[Checkout](#)

Shop

Product categories

- Beds
 - Bolster Bed
 - Hideaway
 - Mat
- Cat Food
 - Adult
 - Dry Food
 - Kitten
 - Wet Food
- Grooming
 - Brush
 - Clippers
 - Flea & Tick
 - Nail Care
 - Scissors
 - Shampoo
- Toys
 - Interactive
 - Scratcher
 - Soft
 - Spray

Default sorting




Aristopet – Flea & Tick Shampoo

100% Natural
For all Sizes
Eliminates Ticks & Fleas

\$18.50

Add to cart




Cattitude – Woven Cube

2 in 1
Machine Washable
Soft Fabric Construction

\$72.50

Add to cart




Desire – Succulent Chicken Can

Nutritious Chicken
Suitable for sensitive cats
Grain Free

\$29.95

Add to cart




Felix – Kitten Pouches

3 Flavours
Nutritious
Stimulates Growth

\$8.50

Add to cart




Frolicat – Rolo Rat

Interactive Toy
Keeps Cat Active
3 Year Warranty

\$28.50

Add to cart




Furminator – deShedding Brush

Reduces Hairballs
Keeps Cat Tidy
For Hair 5cm or Less

\$55.30

Add to cart




Hills Science Diet – Adult Cat Dry Food

Adult Mix
Natural Ingredients
No Artificial Preservatives

\$119.50

Add to cart




Hills Science Diet – Kitten

Supports Growing Kittens
Chicken Flavour
Natural Ingredients

\$99.50

Add to cart




Hills Science Diet – Kitten Tender Chicken

Promotes Growth
Boosts Immune system
Natural Ingredients

\$52.20

Add to cart



Kong – Cat Carrot

Soft Material
Washable
Catnip Pouch

\$10.00

Add to cart

Proudly powered by WordPress | Theme: Cat Supply Co by Jack Edwards.

Custom Plugin

A plugin was also created that ties in with the custom theme by allowing the store admin to select a product category and number of products to feature on the store's landing page (figure 4). This then displays the top selling products from the selected category (figure 1).

The plugin also allows for a custom banner image to be set alongside textual content to display in the banner (figure 5) that could be utilised to notify site visitors of promotions etc.

Jack Edwards - Cat Supply Co Project.

Figure 3 - Store admin can still change elements in the block editor such as the intro text on the landing page

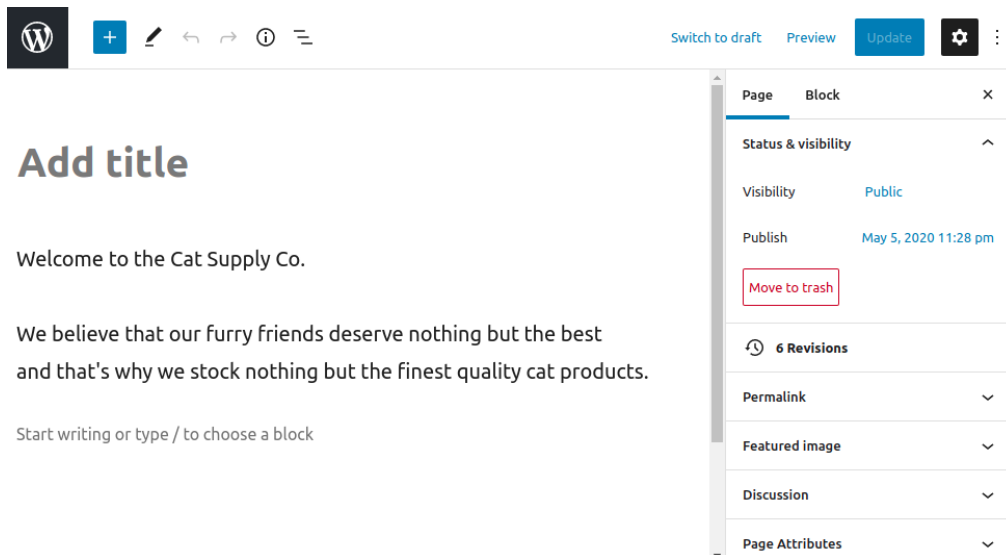


Figure 4 - Screenshot of plugin

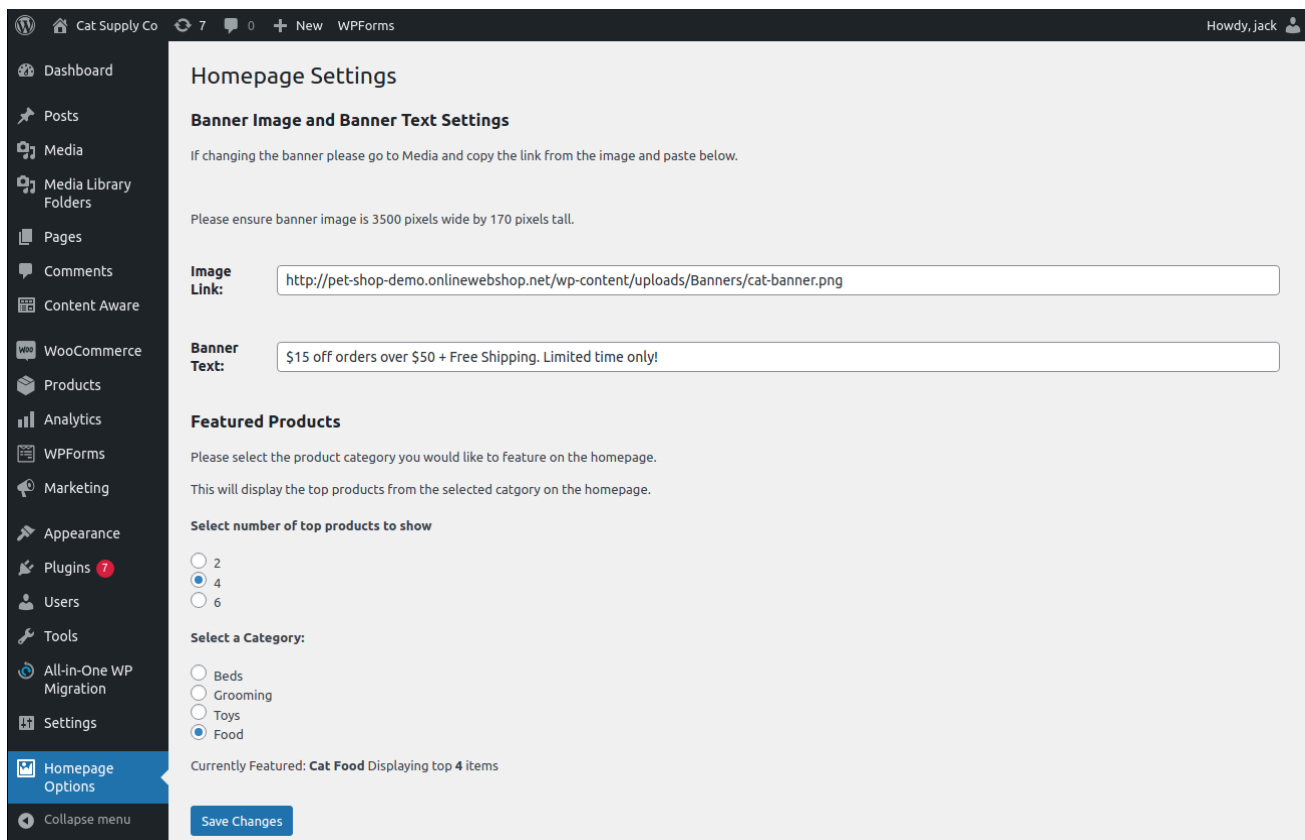


Figure 5 - Banner changes reflected on the landing page

