

# Cat Supply Co - Wordpress Store

## Project Overview

This project was undertaken as an assignment for a web design subject. The requirements stipulated that students were to create a web store utilising WordPress and the WooCommerce plugin. A custom theme was to be created alongside a custom plugin that provided the store admin with meaningful functionality.

The focus for this project is on customising an existing platform (WordPress, Woocommerce) rather than the actual visual aesthetics and design.

## Custom Theme

I created a custom theme that includes the store's branding and colour scheme hardcoded (figure 1). The aim was to provide the store admin with the ability to change elements relating to the stores textual content utilising the WordPress block editor system (figure 3), but not be able to break/change the core theme items.

Elements of the Woocommerce base styles and layout were also overridden to allow up to four lines of a product's short description to show on the corresponding store tile for it (figure 1 & 2).

Figure 1 - Custom landing page

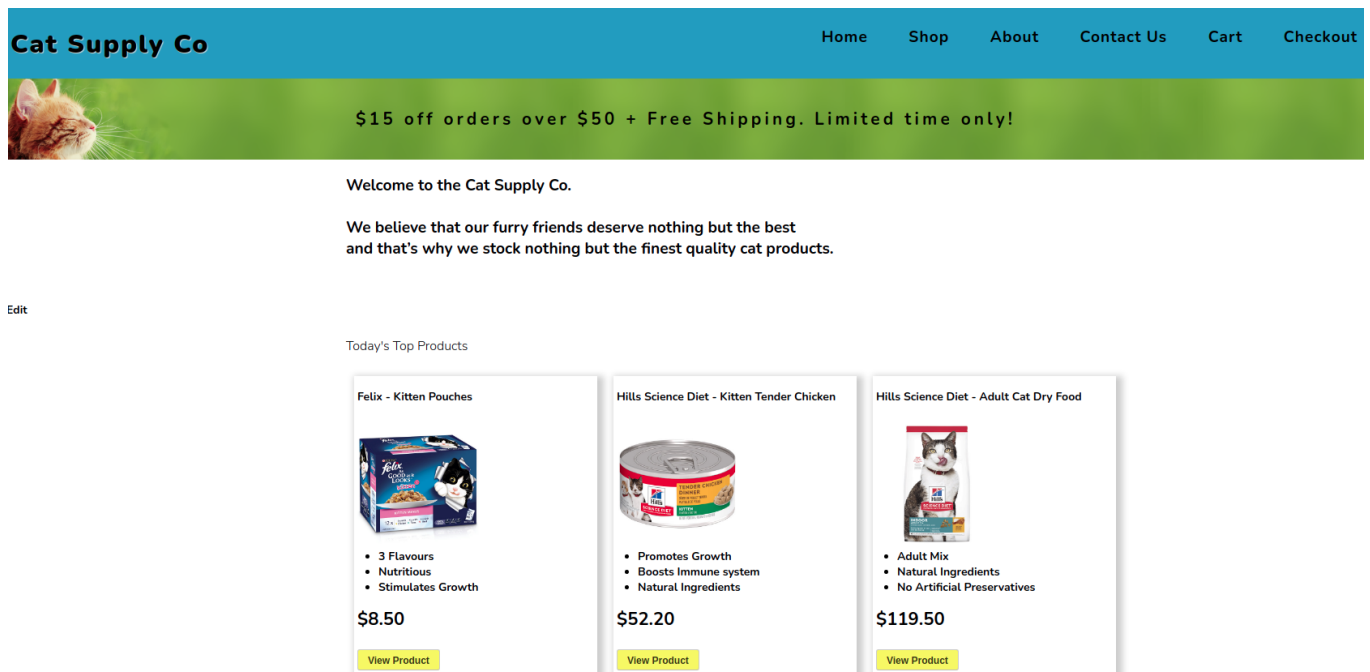


Figure 2 - Store view

Cat Supply Co

Home

Shop

About

Contact Us

Cart


Checkout

Shop

Default sorting

Product categories

- Beds
  - Bolster Bed
  - Hideaway
  - Mat
- Cat Food
  - Adult
  - Dry Food
  - Kitten
  - Wet Food
- Grooming
  - Brush
  - Clippers
  - Flea & Tick
  - Nail Care
  - Scissors
  - Shampoo
- Toys
  - Interactive
  - Scratcher
  - Soft
  - Spray




Aristopet – Flea & Tick Shampoo

100% Natural  
For all Sizes  
Eliminates Ticks & Fleas

\$18.50

Add to cart




Cattitude – Woven Cube

2 in 1  
Machine Washable  
Soft Fabric Construction

\$72.50

Add to cart




Desire – Succulent Chicken Can

Nutritious Chicken  
Suitable for sensitive cats  
Grain Free

\$29.95

Add to cart




Felix – Kitten Pouches

3 Flavours  
Nutritious  
Stimulates Growth

\$8.50

Add to cart




Frolicat – Rolo Rat

Interactive Toy  
Keeps Cat Active  
3 Year Warranty

\$28.50

Add to cart




Furminator – deShedding Brush

Reduces Hairballs  
Keeps Cat Tidy  
For Hair 5cm or Less

\$55.30

Add to cart




Hills Science Diet – Adult Cat Dry Food

Adult Mix  
Natural Ingredients  
No Artificial Preservatives

\$119.50

Add to cart




Hills Science Diet – Kitten

Supports Growing Kittens  
Chicken Flavour  
Natural Ingredients

\$99.50

Add to cart




Hills Science Diet – Kitten Tender Chicken

Promotes Growth  
Boosts Immune system  
Natural Ingredients

\$52.20

Add to cart



Kong – Cat Carrot

Soft Material  
Washable  
Catnip Pouch

\$10.00

Add to cart

Proudly powered by WordPress | Theme: Cat Supply Co by Jack Edwards.

## Custom Plugin

A plugin was also created that ties in with the custom theme by allowing the store admin to select a product category and number of products to feature on the store's landing page (figure 4). This then displays the top selling products from the selected category (figure 1).

The plugin also allows for a custom banner image to be set alongside textual content to display in the banner (figure 5) that could be utilised to notify site visitors of promotions etc.

Jack Edwards - Cat Supply Co Project.

Figure 3 - Store admin can still change elements in the block editor such as the intro text on the landing page

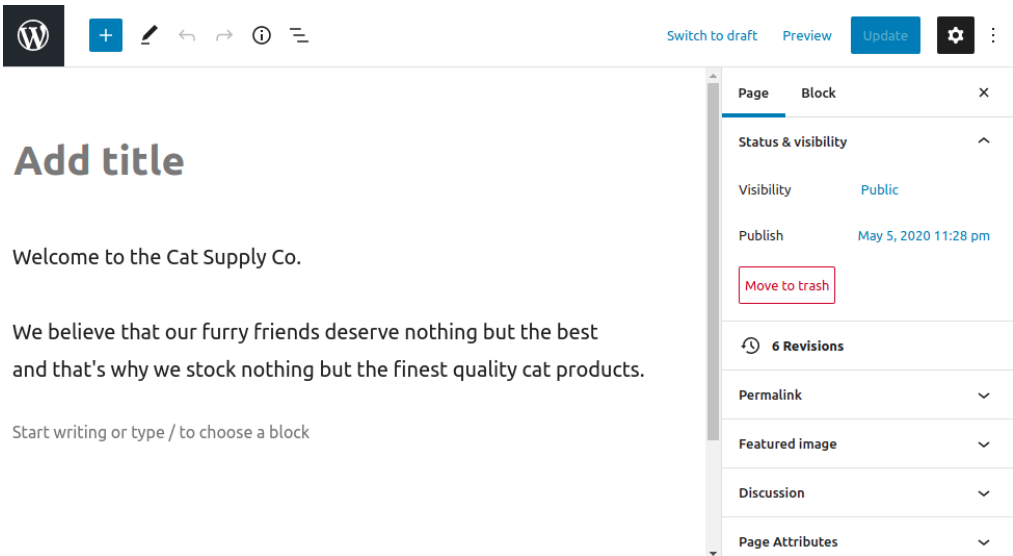


Figure 4 - Screenshot of plugin

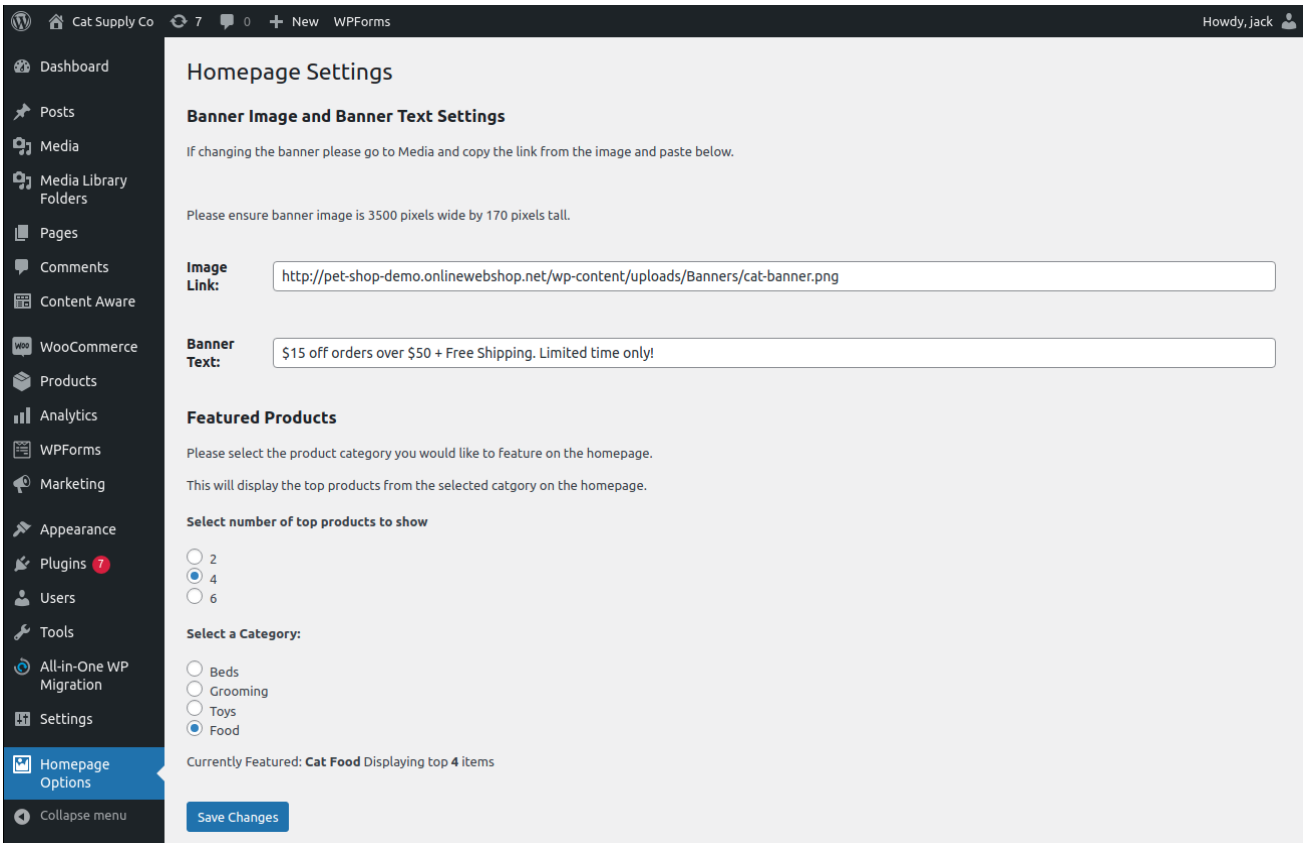


Figure 5 - Banner changes reflected on the landing page

