

Descriptive Wireframe Document – Assignment #3

Website being redesigned: <http://www.yrdsb.ca/schools/coppardglen.ps/Pages/default.aspx>

Wireframe Link (Original): <https://wireframe.cc/jE8iXz>

Wireframe Link (Updated): <https://wireframe.cc/jGghIy>

My Layout:

- Header: Contains the title of the page with the logo of the school to the left of the div and the name of the school in the center
 - The nav bar will be mostly kept the same from the original, being directly under the header and a horizontal list of links
- Main Body: 2 Column layout
 - Column 1: Main content (left) of the page; Contains the textual elements of the page. Has one large box followed by another box split into two columns underneath it to allow for more information to be on the page without overwhelming the viewer.
 - Column 2: Toolbar (right) of the page; Contains clickable icons that lead the user to various resources or other pages of notable information. One large column divided into grids to contain the clickable icons.
- Footer: Contains clickable icons that are center aligned. Primarily socials and to the school board's main website.

Rationale: What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we've learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

The website lacks any sense of organization with the structure and its contents. There is a lot of information to digest from the page, but it is laid out in a way that has no real connection to one another. There are three columns dividing the main body of the webpage, all with various forms of content that share little to no correlation to one another in close proximity (ex. School contact information being put with messages, news and even a dictionary). There is no obvious repetition of elements or real structure to the page, as if things were put where they would fit, not where they should be. Alignment of elements is also lacking, as each column fills a different amount with the same spacing between content blocks. There is also a lot of information to digest that is not particularly relevant to a landing page. To resolve these issues, I decided to change the layout of content. I decided to remove some unnecessary information and move all of the clickable icons to the right of the page, allowing for them to be easily distinguished and separated, giving some structure to the page while keeping similar elements in close proximity. The left side of the page will be the main content split into their respective sections, though the amount of text will be limited. Additionally, repetition of structure will be used throughout the page, center for headers and left aligned for text. I thought the contrast and colours were a little bland, mainly the use of dark on white but it also gives it a more "professional" and "clean" look. So I will play around with adding in the school colours while still maintaining the integrity of the colour palette. I felt the header, navbar and footer were mostly okay, so I wanted to keep them mostly the same, simply reducing unnecessary information where possible (mainly in the footer).

The background color is consistent throughout the body of the webpage, being an off white. The hexcode for the off white is: #FAF9F6

Item #1

Description: Page Header

Header Font: Arial 20px

Color: Text color (black), Background color (Dark Sky Blue- #5CAEE5)

Alignment: Center

Media: School logo

Interactivity: N/A

Item #2

Description: Navigation bar

Font: 16px Arial

Color: Text color (black), Background color (light grey- #C0C0C0)

Alignment: Center within the “cells” of each nav component. Uses margins to manipulate space between li elements to create that centered look.

Media: None

Interactivity: Links to other pages

Item #3:

Description: Welcome message and land acknowledgement

Font: Header 22px Arial; text 16px Arial

Color: Background color for header (light sky blue- #5CAEE5; Opacity reduced), Text color (black)

Alignment: Left

Media: None

Interactivity: None

Item #4:

Description: Related pages

Font: 22px Arial

Color: Background color for header (light sky blue- #5CAEE5; Opacity reduced), Text color (black)

Alignment: Center

Media: Images as icons to other resource/textual pages that aren't necessary for the landing page. Such as the principles message or the board of trustees.

Interactivity: Clickable icons as redirects to other pages

Item #5:

Description: Useful tools

Font: 22px Arial

Color: Background color for header (light sky blue- #5CAEE5; Opacity reduced), Text color (black)

Alignment: Center

Media: Images of other applications that are useful or needed to students and parents. Such as the application used to pay for school items.

Interactivity: Clickable icons that redirect to another webpage

Item #6:

Description: Academic Calendar

Font: Header 20px Arial; text 14px Arial

Color: Background color for header (light sky blue- #5CAEE5; Opacity reduced), Text color (black)

Alignment: Center within the “cells” of each nav component

Media: Image of the academic calendar as an overview

Interactivity: None

Item #7:

Description: Announcements

Font: Header 20px Arial; text 14px Arial

Color: Background color for header (light sky blue- #5CAEE5; Opacity reduced), Text color (black)

Alignment: Center for header, text will be left aligned

Media: Image of a bulletin board with check boxes

Interactivity: None

Item #8:

Description: Footer

Font: N/A

Color: Background color (Dark sky blue- #5CAEE5)

Alignment: Center for clickable icons

Media: Image of social media icons and to the school board YRDSB

Interactivity: Clickable links that work as redirects to respective webpages