



**Video Design Challenge Rules**  
**15 August 2021**

## Contents

Section 1	Video Design Challenge	3
1.1	Purpose	3
1.2	Challenge Rules	3
1.3	Schedule	3
1.4	Evaluation	4
1.5	Awards	5

## Section 1 Video Design Challenge

### 1.1 Purpose

The purpose of the challenge is for students to demonstrate their video design knowledge and capabilities by creating and editing a custom video.

### 1.2 Challenge Rules

1. The Video Design Skill Challenge is an optional activity.
2. The hub will notify participating teams if this this skill challenge is being offered for their competition.
3. The video shall be the sole work of students. All video footage must be filmed by the students. Footage that does not appear to be the work of the students will not be considered as part of the video submission, and points will be lost on the scoresheet specifications criteria.
4. The video topic/content must address one of the following:
  - BEST Robotics Promotional
    - Example: #Thanks2BESTRobotics campaign
    - Example: testimonials
  - Training
    - Example: Safety training
    - Example: Technical training
    - Example: How-to training
  - Documentary
5. The video shall be no more than 3 minutes in length.
6. All videos shall refer to the BEST Robotics Competition.
7. The video will be posted on YouTube and a valid URL will be provided by the team. The team is responsible for providing a valid URL accessible by the hub judges.

### 1.3 Schedule

1. The hub determines the delivery date and time for submission of the video URL. This information will be available on the Team Workflow page in the BEST National Registry under Team Deliverables.

- The YouTube URL for the video will be provided by the team through a PDF document uploaded to the Team Workflow.

Tasks & Deliverables				
Deliverables with required file uploaded and scheduled tasks will check themselves. Other items should be checked by a team member when completed. Scheduled activities status will only be updated after scheduling a time and refreshing the Workflow (or the next time you access Workflow).			Filter Tasks & Deliverables <input type="radio"/> All <input type="radio"/> Tasks <input checked="" type="radio"/> Deliverables	
☞ DATE DUE ▼	☞ COMPLETED ON	DELIVERABLE	☞ TEAM REQD.	☞ UPLOAD REQD.
<input type="checkbox"/> 10/9/2021 5:00pm		<b>Deliver Engineering Notebook</b> Team documents engineering notebook and uploads	✓	✓
<input type="checkbox"/> 10/13/2021 5:00pm		<b>Engineering Drawings</b> Engineering drawings of your robot design for the Engineering Drawings Challenge.		✓
<input type="checkbox"/> 10/23/2021 12:00am		<b>Video Design Challenge YouTube URL</b> The YouTube URL for the video.		✓

## 1.4 Evaluation

The video will be evaluated based on the following criteria:

### *Content & Specifications*

- Focus and Theme
- Original Work
- Credits or Acknowledgements
- Video Length is within stated requirements

### *Creativity/Editing*

- Attention and interest
- Sources and viewpoints
- Special effects
- Transitions
- [Design Elements](#)

### *Quality*

- Audio quality
- Picture quality

## **1.5 Awards**

1. The team scoring the most points on the evaluation will receive the 1<sup>st</sup> place award for this skill challenge.
2. The hub, at their discretion, may award additional teams based on how they place.