Advertisement & Marketing	Social Media Engagement	Regulatory issues	Essentials	Feedback From Users
Have ads to make app free	**Create company social media pages**	**Plug in ID for proof of age**	**Filtering system**	**Create a support extension to website**
Promo codes	**Giveaways**	Have a solid legal department in order to prevent backlash from other companies.	**Prompt users to give access to location services**	**Have 24/7 AI chat service**
Partnerships	**Active social media team**	**drinks being sold out at stores after they paid**	**show people the distance the store is from where they live**	**Ratings for establishments**
Give establishments the option to promote themselves on out site for a price.	**Polls and surveys**	**making sure stores are keeping accurate prices posted.**	**Have it able to be delivered to you or picked up**	Give establishments the option to rate customers in order to flush out users who are abusing the app