

July 2005

Tech-Ni-Tips

World Class Print Finishing Advice & Product Updates



Attention all new Tri-creaser customers

For companies that have purchased a Tri-creaser in the last 12 months for their Stahl, Heidelberg or MBO folders etc it is essential that you make use of the free Gripper-crease stuck on to the instruction leaflet. This rather peculiar looking 100% colour-coded ring (mainly orange) will undoubtedly add something extra to your device, particularly on difficult lighter stocks.

Over the last few months it seems that some users have not implemented this setting.

All you have to do is use your extraction tool to temporarily take out the existing rubber band at the end of the male part and replace it with the Gripper-crease. The crease will run into a new channel at the end of the female part to produce a surprisingly different impression to existing settings.

MBO users, can you help us?

We are looking to rig an MBO 2nd station unit to our showroom model creasing machine; the only problem is we don't have one.

If any of you are looking to sell an existing MBO second station that is surplus to requirements and is in reasonably good condition we would be delighted to hear from you.

Please call Graham on 0116 2751 440 or email graham@technifold.co.uk

Hi, and welcome to this month's newsletter, I hope you enjoy this edition and take something positive from it.

We received a great response to our suggestion of hosting an open house event and have already looked at possible dates; we will endeavour to keep you updated.

Since our last newsletter we have received two exclusive editorial launches in the Printweek magazine for our latest products the Tri-creaser Easy-fit and our very new Multi-Tool. (See below for details) Subsequently many systems are already sold.

As we enter these summer months I realise many of you will be going away for a well earned holiday, if you are one of those lucky people we at Tech-ni-fold hope you have a great time.

Multi-Tool Launch

All of you should have received information about our exciting new product, the Multi-Tool. (see enclosed instruction leaflet for insight on how it works)

If you are looking for a clever little device that can perform guillotine quality cutting, edge-trimming, Letterpress quality close proximity micro-perforating (as little as 5mm between 2 perfs) and kiss cutting (optional for those of you that have steady slitter shafts) then your search is over.

If you are plagued with the furry edges that come from tired and worn out blades or want to discover a better way of applying trouble free options the Tech-ni-fold way with guaranteed quality results then call Paul on 0116 275 1440 or email paul@technifold.co.uk

Problems?

Call our Hot line number 0116 2751 440 email info@technifold.co.uk

Sometimes we receive calls from customers that are not too happy with their Tech-ni-fold products for one reason or another. After talking to them about their concerns it is almost always solved by a conversation on the phone or a visit from Paul our technical expert. It may be a slight misunderstanding of setting procedure or just a machine fault. Whatever the problem is, however small, we would rather hear from you about it, how else can we put it right?

Paul has breathed life into many a product that has been deemed worthless and left customers reassured or even amazed as well as very thankful for this help.

So rather than harbour any frustration call one of the numbers above.



QUICK TIP

How to avoid waste problems on your folding machine...

Setting up a waste stripper can take a long time as I am sure you are aware. Lining and re-aligning the position of the waste deflector can be tricky but necessary to avoid the cut off from clogging or sticking between the cutting bosses below.

Try the Tech-ni-fold Waste stripper

Benefits include:

- Easily slips on shaft, no setting required
- Self aligning
- Zero damage to shaft, blades or cutting boss
- Maintenance free
- Lasts for years
- More efficient than any other system, **guaranteed!**

The cost for the Tech-ni-fold waste stripper is £25, if you order this month there is a discount available of £10

Secure your order now for just £15 by calling Paul on 0116 275 1440

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Muller Martini interest

Following the announcement of our latest Spine/Hinge creaser for the cover feeders of Perfect Binding machines, Muller Martini of Switzerland have made an enquiry. These kinds of calls don't come along very often as manufacturers of big name products are not renowned for acknowledging cracking problems with their existing systems.

Scorpio Print Finishing in Leeds tested our Beta version recently and gave the thumbs up and have bought a second system.

Those of you that specialise in Binding work will be familiar with the drawback of using metallic scoring devices. Our system uses four Gripper-creasers in close proximity, producing 2x Spine & 2x hinge creasers of a much superior standard to existing devices. The great bonus is that the Gripper creasing ribs are split, meaning that they can be attached to the device without removing the shaft.



Last chance for Easy-fit discount!

We have extended the discount offer of £200 for our new creasing sensation, the **Tri-creaser Easy-fit** into this month. The offer will definitely end here after so please do not miss out!

We have received amazing feedback from many users worldwide for this new improved Tri-creaser that puts into shade even the De-lux version.

To be reminded of the benefits again please log onto our website www.technifold.co.uk and check out the new products page.

There is also another £200 discount if you trade in one of your old devices, no matter what state it is in, this equates to an amazingly generous outlay of just £497 for the upgrade (if you part exchange).

To take advantage of this special offer call Paul on 0116 275 1440.

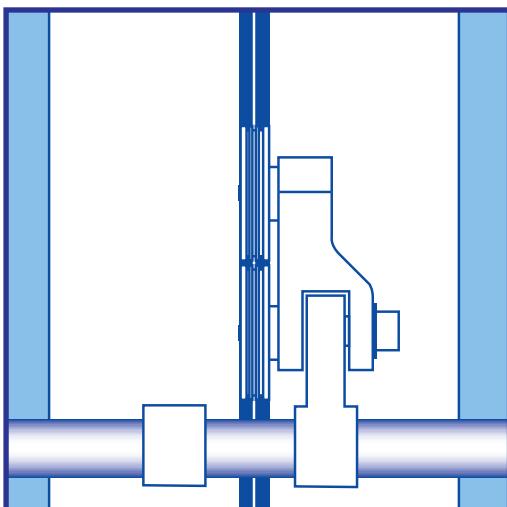
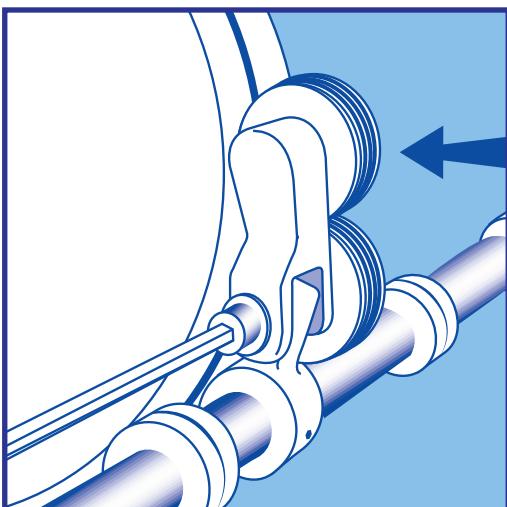
Two creasers are better than one!

Some of you pondering on whether to purchase a Spine-creaser for your Muller Martini Saddle Stitching machine may want to know what makes it so special.

Simply take a look at the diagram below and you will understand why the system is becoming more and more popular with Muller Martini distributors all over the world.

The double wheel set-up works to crease the most difficult of covers **not only once but twice** to prevent any damage to the most stubborn of materials, cross grain, coated, UV Varnished, laminated etc (this is my personal all time favourite).

If you would like more information on the Spine-creaser please call Paul on 0116 275 1440



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