

Tech-Ni-Tips

World Class Print Finishing Advice & Product Updates



Order a copy of our new Tech-ni-fold brochure today and discover the future in print finishing technology. The brochure is full of information regarding our existing and newer product launches including three amazing joint venture machines that are raising the standards worldwide.

Amazing Instructional training DVD available on request

Are you unhappy with your existing Tri-creaser and often think how your company can get more out of it or are you looking at a possible upgrade to the Easy-fit version? Are you thinking how you may improve your cutting or micro-perforating itinerary? If so, order your free Tech-ni-fold instructional DVD today.

The DVD highlights very detailed setting procedures of five main Tech-ni-fold products including both devices as well as the Multi-tool, CP Applicator and the new Spine & Hinge creaser.

The five programmes give easy A, B, C style instructional footage that is priceless for those wanting to maximise the efficiency of their Tech-ni-fold products

Call on 01455 55 44 91

Hi and welcome to June's newsletter, **highlighting an amazing special offer** born out of our successful participation at IPEX 2006, held at the NEC centre at Birmingham in April. For those of you that visited us, thank you for dropping by and for your continued support. There was something for everyone as we had products on show to serve all sectors of the printing industry, from copy shop or Digital through to Litho and Web offset.

Again we were kept busy by constant visitors from start to finish and look forward to extending our business activities as a result of this wonderful experience.

Graham Harris
(Managing Director)

Sweet Success

First things first, please unwrap the enclosed Tech-ni-fold **sweet** and enjoy its **special flavour** as you take in some of the content outlined in this newsletter. These proved popular for many of our visitors throughout the exhibition as well as yours truly who consumed a colossal amount during the eight day period.



Quad-creaser on trial at Muller Martini headquarters

Creating the perfect set of four creases for the spine and hinges of Perfect bound book covers attracted the attention of many **Muller Martini agents** from around the world. Visitors from Muller Martini's headquarters in Switzerland also dropped by and asked for a system to be sent directly to them for tests. We previously met the Swiss giants technical staff at Linney's colour print in Mansfield where one of our first units were sold. The Quad-creaser replaced the existing male/female scoring component and soon made a significant improvement, this was reflected by the fact that outsourcing to the local creasing cylinder company stopped almost overnight. The Quad-creaser has not only paid for itself but made life much easier for the operators at Linney's, The

device is simple to use and has variable settings to accommodate any spine width. The letterpress style definition of crease is set to revolutionise an area of production that is proving difficult due to the introduction of even more "prone to cracking" substrates that are hitting the industry hard.

The £1200 Quad-creaser is **ground breaking** because it uses a specially formulated split ring that helps get around the problem of having to remove the shafts. Each component locks into position to re-form the flexible creasing ring. Early reports have indicated that users are producing dozens of jobs over a period of many weeks before wear on the creasing rings is visible.

Kolbus, the German manufacturers of a rival Perfect Binding system have appointed us to design and produce a similar solution for their own line cover feeder.

Call for details on 01455 55 44 91

Testimonial

Well what can I say about the Quad Creaser. It does exactly what it says on the box, with no fuss or mess, its quick, its user friendly, its reassurance, exactly what we and our customers require. Pleasure to do business with you again.

S W Gilgryst
St Ives Web Limited



www.technifold.co.uk

Save a massive
£400 if you
order before
July 1st

The Speedcreasa pulls in the crowds at IPEX

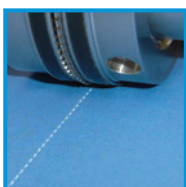
6 magical tools available for the Speedcreasa



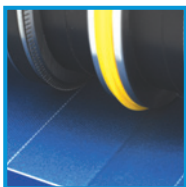
Easy-Fit



Multi-Tool



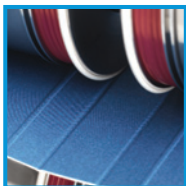
Micro-Perforator



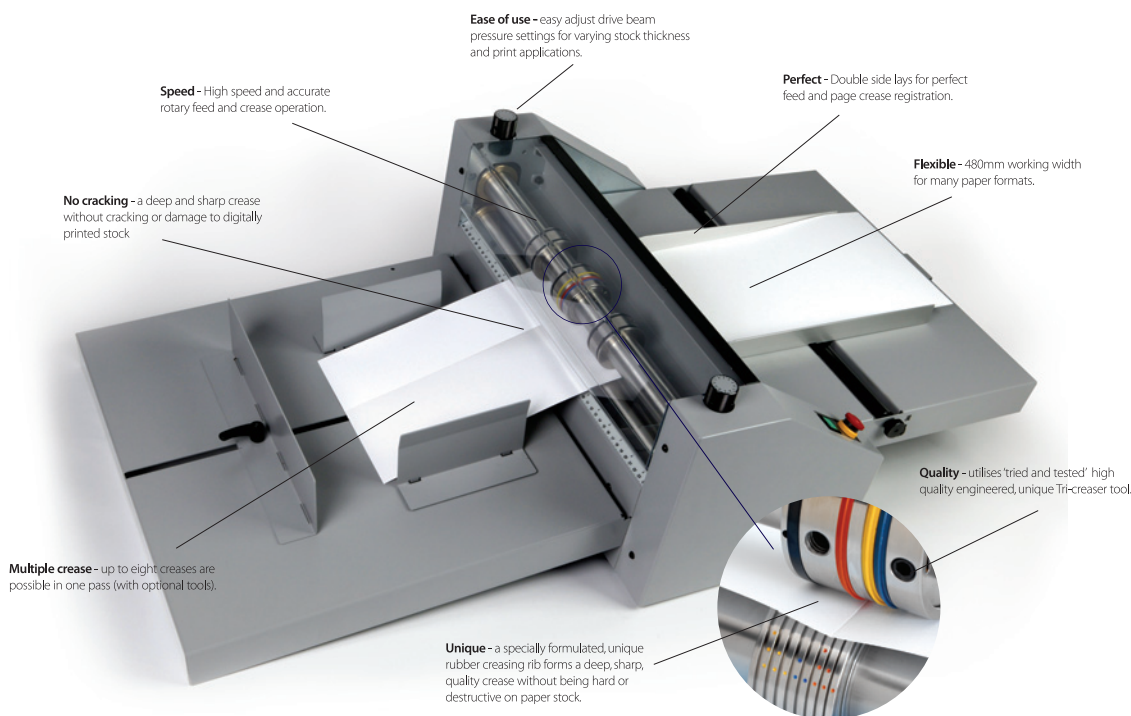
CP-Applicator



Kiss-Cutter



Spine & Hinge



Without doubt, the single most source of positive customer reaction came from the launch of the new Speedcreasa, the UK branded table-top creasing machine, this modular unit simply appealed to all sectors of the printing industry with visitors representing countries from all over the globe.

We knew this creation would be a winner from the fact that **85 machines were sold** (outside the UK) in a three month period leading up to IPEX. **Printaply** were appointed as the exclusive UK dealers and **BANG**, six more were snapped up at the show with over 20 more orders ready to be signed, and this is only the start.

The Speedcreasa really can produce quick turn around work in the time it takes your folding machine operator to unload their folder and attach a Tri-creaser or for the van to be loaded ready for unnecessary outsourcing.

Setting is simple

Fanning the sheets inside two adjustable sheet guides and securing a device into position is all it takes as the speed of the output rollers are fast enough to cope with lightening through put, and there is absolutely no limitation to how fast **the speedcreasa can run**, regardless of how many Tech-ni-fold accessories are mounted on the shafts. In other words it is possible to run a product through with 8 creases as fast as it would run with just one.

The Speedcreasa will appeal to:

- **Digital printers and small copy shops** that are looking for a cost-effective solution to creasing job

runs of 1 to 5000 copies. Even though the machine is fed by hand it can easily out perform the slower and more expensive automatic versions. And if this isn't enough it has the added bonus of being able to micro-perforate, kiss-cut and slit to a quality never seen before on a rotary set-up – How many other machines can offer this?

- **Large & medium sheet fed printers** that are looking to sneak in and crease the small run book covers for the Saddle stitcher without disturbing a larger format folder. Imagine your bench workers feeding through and hand folding a few close capacity wallets or folders for the production staff to make up creased and folded dummies to submit to their clients. In fact the Speedcreasa throws open a whole new range of possibilities to the Bindery and can be used to slit folded or flat products in half, edge-trim printed sheets straight off the press or cater for those little greetings card runs that crease out of square on a folding machine, you could even take off the delivery tray and hand feed the cards through the Speedcreasa and straight into the spare 2nd unit fold station you have lying around gathering dust? The **versatility** of the Speedcreasa is **limitless**.

We have worked out an **amazing deal** with Printaply for our customers, the distributors of the Speedcreasa. You can take advantage of a special 10% discount if you order before July 1st.

The Speedcreasa normally retails at **£3995**
Your price (before July 1st 06) - **£3595 A saving of £400**

Speedcreasa
High speed rotary creasing machine

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Copies of this newsletter may be distributed to anyone in the print industry.

No part of it however can be changed unless approval is granted in writing by Tech-ni-Fold Ltd.

www.technifold.co.uk

If you wish to receive a brochure or find out more please call Jonathan Smith at Printaply on 0114 269 3322
Please mention the Tech-ni-tips newsletter to qualify for discount