

"At Last – How To Get Perfect Jobs From Your Bindery..."

- 'I hate to admit this, but I asked my folder operator to pick out a few good samples and put them on top of all the cracked sheets in the carton. I'm tired of holding my breath, waiting for that inevitable complaint about fibre cracking.'
- 'If I could only run this job against the grain, I'd save huge money on paper costs.'
- 'I spend a few hundred pounds a month on transport alone just to send out my creasing jobs'.
- 'My letter press simply can't keep up with the demand I have for creasing... 2000 sheets an hour doesn't cut it when I have to deliver 50,000 pieces this afternoon!'

What Do Most Printers Do When They Know A Job Will Crack?

If you find yourself saying these same things, you probably end up doing one of the following:

1. Send it out for creasing on a die cutter
2. Litho crease it on a printing press
3. Crease in-house on a letterpress
4. Crease on the folder, delivering the job and hoping you get no complaints!

Guess What?

Most printers, after trying any of the above, find that they've added hours or even days to production time on the job, reduced net profits by hundreds of pounds and, in the end, often get little or no relief from the cracking problem that they originally tried to solve.

So Just How Do You Get Around This Problem?

It's simple. The solution is an incredible, highly efficient device called the Tri-creaser, it **totally eliminates fibre cracking** on your folding or scoring machine or saddle stitcher cover feeder.

'Since purchasing the Tri-creaser 3 months ago, we have found it to be a very useful accessory, cutting out one whole process. We are now able to score and fold on one machine, saving time and money. In this short space of time it has paid for itself at least twice over. Certainly an excellent buy.'

Lisa Anthoney, RCS PLC, Nottingham

The Tri-creaser attaches directly to your floor model folding or scoring machine (or our new Table Top Creasing Machine, the MCM), requires no machine modification, and produces **instant guaranteed results**.

'The savings we made by not having to send out for scoring paid for our Tri-creaser on the first job!'

Bob Humphreys, Wessex Binding Ltd, Wimbourne

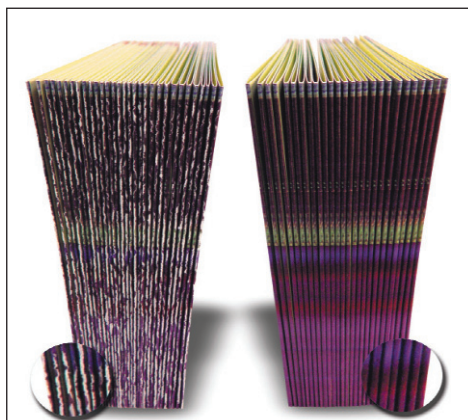
'This is the first thing I've ever found that lives up to its billing 100%. I recently bought one to try and now I have nine!'

Doug Rosen, Pearl Pressman, Philadelphia, USA

Why The Tri-creaser?

So why hasn't anyone made this 'discovery' until now?

Simply because it goes against conventional scoring wisdom by using a specially formulated



We have the secret to making your jobs look perfect...no matter the size of your printing shop or digital department

rubber creasing agent. It took some out-of-the-box thinking on the part of inventor Graham Harris to try something that had never been tried before.

At the time, Graham was a manager for a UK trade finishing company and he simply set his mind to trying to solve a nagging, persistent problem faced every day in his line of work. After 78 prototypes (he is a persistent sort!), what emerged from his garage was the Tri-creaser. Laughed at by all the major manufacturers and greeted with scepticism by most printers, Graham took the Tri-creaser on the road.

And now 7 years, and about 20,000 devices later, the Tri-creaser is solidly established as the Number One Creasing Device for all folding and scoring machines.

'I was literally in tears trying to get rid of the cracking problem on our digital press. We put 2 of your Tri-creasers on our folder...now I'm absolutely ecstatic! Problem solved. I don't have to worry about the 1.5 million digital sheets we produce every month.'

M Moran, Market Connections, Toronto, Canada

The 'Secret' Solution And The World's Best Guarantee

'We developed the Tri-creaser to improve scoring results on a folding machine and were 'blown away' by our discovery. Not only did the testing prove successful, the creasing was three times deeper than anything else on the market and matched the perfect and proven Cylinder method. Faced with a solution that was almost too good to be true, we offered a 100% money back guarantee to tempt even the most ardent of sceptics, and this holds strong today. In other words, if the Tri-creaser doesn't completely eliminate fibre cracking on materials 100-350gsm we will give you your money back, no questions asked.'

Graham Harris, MD Tech-ni-Fold

Discover For Yourself How The Tri-creaser:

- **Totally eliminates fibre cracking** on your folding or scoring machine
- Eliminates the need to outsource any straight-line scoring job
- Eliminates in-house scoring on press, die-cutter or letterpress
- Generates a 500% Return on Investment in less than a year or your money back!

How To Get Your Free Information Kit

Phone: 01455 554491

Email: info@technifold.co.uk

Fax: 01455 554526

Post: Tech-ni-Fold Ltd, Unit 2,
St John's Business Park,
Lutterworth, Leics, LE17 4HB

☐ YES! Please send me your FREE Tri-creaser Information Kit

03/07

☐ I also need a Tabletop Creasing solution

☐ I also require information on Micro perf solutions

Name: _____

Company: _____

Street Address: _____

Postal Code: _____

Make of Folder: _____ Phone: _____

Muller, Heidelberg or Harris Stitcher? ☐ Yes ☐ No

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