



## What people are saying about the revolutionary Tri-Creaser...

“The savings we made by not having to send out for scoring paid for our Tri-creaser on the first job!”

**Bob Humphrys, Wessex Binding Ltd Wimbourne**

“Since purchasing the Tri-creaser three months ago, we have found it to be a very useful accessory, cutting out one whole process. We are now able to score and fold on one machine, saving time and money. In this short space of time it has paid for itself at least twice over. Certainly an excellent buy.”

**Lisa Anthony, RCS PLC Nottingham**

“The Tri-creaser attachments we purchased from you have been excellent. The time and money saved without having to pre-crease has been an enormous help with our workflow.”

**Kevin Davies, Zenith Media Cardiff, Wales**

“Whilst shaking my head wondering how I was going to sell myself out of another complaint of dark blue cracking (on digital stock) I read an advertisement for your Tri-creaser. At wits end, I called immediately... As promised, the unit arrived the next morning. Our bindery Manager installed it on our MBO folder and ran some tests sheets. We took the sheets to our disgruntled client-they were delighted. We called and ordered the second Tri-creaser that day. Thank you for making me look like a hero. Your product solved a bad problem and truly impressed our client”

**Betsy Noble , Ad Color Winston-Salem, NC**

“I decided to try your product with some amount of trepidation, but was swayed by your money back guarantee. I have now been using your product for one month and I am a true convert. Your Tri-creaser Easy Fit has performed beautifully and in only one month has saved me approximately \$500 in outside costs.

Imagine the savings that I will see over the life of the product...The Tri-creaser has not only impressed me, but my folder operator has thanked me for making his job easier”

**J Kreiss, Homart Press & Envelopes Hyattsville, MD**

“I just wanted to write to say that we ordered a Tri-Creaser and it works exactly as advertised on our Rosback!”

**Phil van Kampen, Sprint Print Inc WI**

“This is the first thing I've ever found that lives up to its billing 100%. I recently bought one to try... now I have nine!”

**Doug Rosen Pearl, Pressman Philadelphia, PA**

“It's the best money I have ever spent!”

**Mike Spallucci, Paravista NJ**

“Twenty-six years in printing and the Tri-Creaser is simply the best!”

**Jim Barnard, Delancey Printing VA**

## Frequently asked questions...

### Why is the Easy-Fit version of the Tri-creaser so special?

The Easy Fit is so far advanced that our customers will not settle for second best. The 100% male/female colour code matching makes the upgrade easy to install without any confusion. There are plenty of improvements that take our patented creasing device on to another level.

### How is the Tri-creaser Easy Fit different from other rotary methods?

The Tri-creaser Easy Fit uses a specially formulated resilient rubber creasing rib in a cleverly designed holder. The settings have been inbuilt so the operative can easily produce a multitude of crease widths and depths to suit any material weight. The Patented Tri-creaser Easy Fit is the only rotary creasing device that totally eliminates “fibre cracking”.

### Why can't I use my existing scoring system that came with the Folding machine?

The Folding machine's existing score kits are designed for weakening a pre-folded sheet so that subsequent folding is made easier. When the score is used for creasing single cover stock, the steel is too harsh for the material and damages the fibres. The score is V shaped and pushes the fibres from the inside, causing damage. The Tri-creaser Easy Fit works the opposite way, gently stretching the fibres from the outside, resulting in a smooth non-cracked fold and a perfect inside ridge.

### Can the Tri-creaser Easy Fit prevent ‘cracking’ even on cross grain material?

The Tri-creaser Easy Fit eliminates ‘cracking’ regardless of grain direction. In fact, in tests undertaken by Heidelberg and Sappi (paper manufacturers) it was proven that results were better when creasing against the grain. The testing was carried out on a Heidelberg Stahl folder using the original standard Tri-creaser in 2000.

### What is the heaviest stock that the Tri-creaser Easy Fit can cope with?

The Tri-creaser Easy Fit can cope with any material that you may process through your Folding machine, from 100 – 350 gsm.

### How does the Tri-creaser Easy Fit cope with lighter stock?

Originally the Tri-creaser was designed to crease 170 gsm and above because that was the main requirement and so we met early demand. The latest Tri-creaser Easy Fit produces excellent results on a low grade material, from 100 gsm.

### Does the Tri-creaser Easy Fit work well on coated materials?

Yes, the Tri-creaser Easy Fit is equal to Cylinder quality, even on coated materials.

### How long will a creasing rib last before replacement?

Each rib creases in excess of one million products before wear becomes apparent. There are 6 creasing ribs per device and replacements can be purchased at a relatively low cost.

### Can we get our money back if we are not satisfied with your products?

An instant 100% refund will be available to any dissatisfied customer – no questions asked.

### Can we use the Tri-creaser Easy Fit on Digital output?

Fortunately our products have fitted into this niche market perfectly and we have been successful in many projects and collaborations with other manufacturers that operate in this area.

### Can we leave the Tri-creaser on the Folding machine when not creasing?

The Tri-creaser Easy Fit can be immobilised within seconds and left on the Folding machine shafts.

### Have you a creasing system that fits our old machine?

We have designed over 200 types of creasing systems in the last four years (including 50 types of Tri-creaser). If we haven't come across your machine, we would be delighted to quote a price for a one-off special.

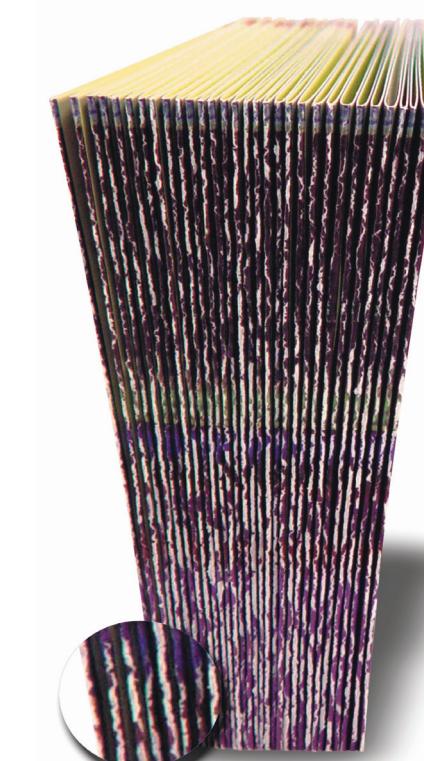
### What cost savings can we hope to make?

We have found that most Printing companies save £10,000 - £20,000 per year. Some of the larger companies are reporting savings in excess of £30,000 annually.

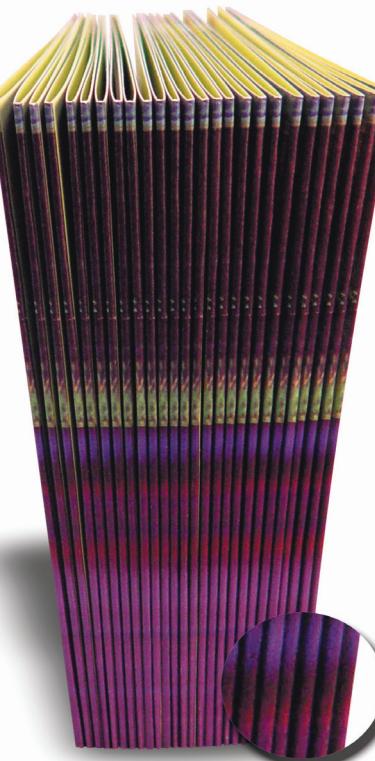


Global Leaders in creasing technology  
Eliminating fibre cracking 100%

## How to get perfect creasing without fibre cracking



Without the Tri-Creaser



Using the Tri-Creaser

## Transform your folder... into a powerful creasing machine

- Eliminate offline die scoring
- Free up your press or die cutter
- Dramatically reduce turnaround time
- Save thousands of pounds annually
- Perfect the quality of your creasing and folding... **satisfy your customer**
- Eliminate cracking on digital stocks
- Eliminate costly out sourcing of straight line creasing jobs

*"It's so frustrating... even the leading manufacturers haven't come up with a device that will eliminate fibre cracking across the range of papers that we work with. My customers constantly complain about the cracking on so many of the folding jobs we do, but I can't afford to send it out. It costs too much and worse, it takes too long."*

## Does this sound familiar?

Despite all the technological advances made with printing equipment, no one has solved the age old problem of **fibre cracking**. Some machines and devices work about half the time, but is your customer really going to be satisfied with only half their jobs looking good?

## The Solution: A simple and effective device

A few years ago and after 78 proto-types we developed a simple device, **the Tri-creaser**, that **totally eliminates fibre cracking** on materials 100-350gsm, regardless of how much solid ink is applied or which direction the grain is running. In other words, if you have a job that can be ran through your folding machine, you need never worry about fibre cracking again!

Our discovery was so ground breaking it initially proved impossible to be taken seriously by global printing and folding machine manufacturers as our claims were dismissed time and time again. The Tri-creaser became our main focus as we worked hard to change the sceptics into believers, and our efforts were rewarded in 2000 as we won a one year contract to supply industry leaders, Heidelberg. The contract is still running today with over 5000 Tri-creaser sales registered with the German giants.



## Sceptical?

I know its hard to believe, but already thousands of Printers and Print Finishers throughout the world are benefiting from using the Tri-creaser.

As a matter of fact, **more than 20,000 Tri-creasers are in use today** around the world. If you poll local competition, odds are that more than a few will have this powerful tool in their arsenal. Odds are too, that you've lost a job or three to a competitor who now has the ability to turn jobs faster and with the quality that your customer demands.



Not only does it eliminate cracking, it's simpler and easier to use than any other method on the market, even by inexperienced operators. Simply select the setting for the paper you're using, move the O-ring into position and slide the tool onto the slitter shaft and you're ready to go.

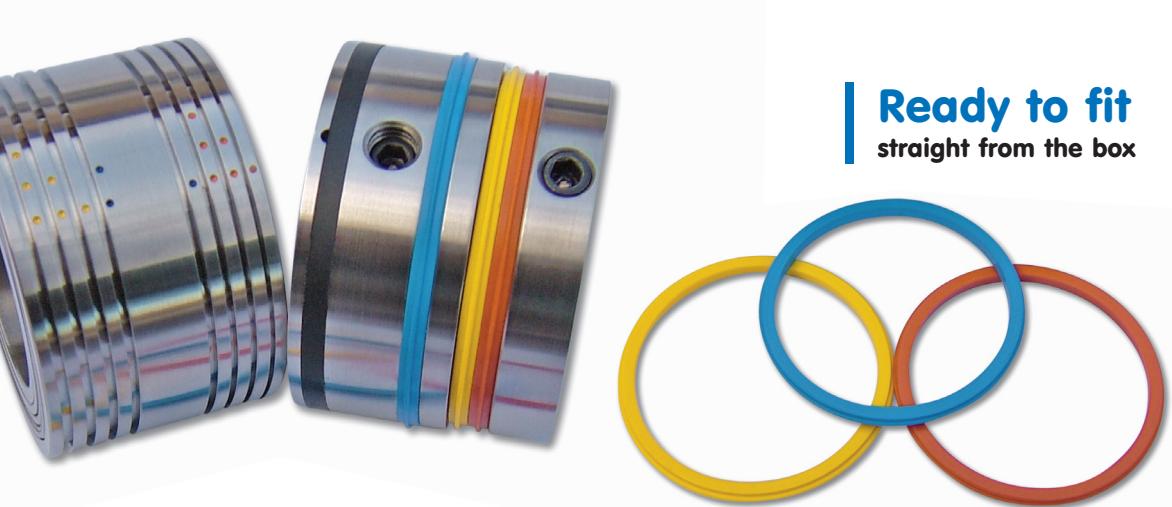
No more guessing which set of score/collar combination will work best with which stock. Just pick your setting and you're in business. Within minutes of taking it out of the package, even an inexperienced operator will be producing the best quality crease you've ever seen come from a folding machine... **Guaranteed!**



**Global Leaders in creasing technology**  
Eliminating fibre cracking 100%

## So here are the facts...

- 1 The Tri-creaser is the unique folding machine device that **totally eliminates fibre cracking... guaranteed**. Nothing else exists in the industry that can compare!
- 2 The Tri-creaser attaches to all popular makes of folding machine, Stahl, Heidelberg, MBO, H&H, Shoel, MB, Horizon, GUK, Morgana, Eurofold as well as Rollerm and Multigraf scoring and creasing machines and many more.
- 3 All the settings you need are built into one design. Set up time is reduced dramatically since all the settings are there in one tool. It's like having an experienced operator there to solve all your creasing problems, day in and day out, but without having to pay one.
- 4 You can crease as fast as your folding machine can run. Imagine getting a letterpress quality crease and fold at the same time... at say, 25,000 sheets an hour. The Tri-creaser is equally effective at any speed.
- 5 Lightning fast return on your investment. No more tying up a cylinder or platen press for a creasing job. Save your in-house die cutting presses for more complex work. No more sending a job out if you don't have die scoring capability.

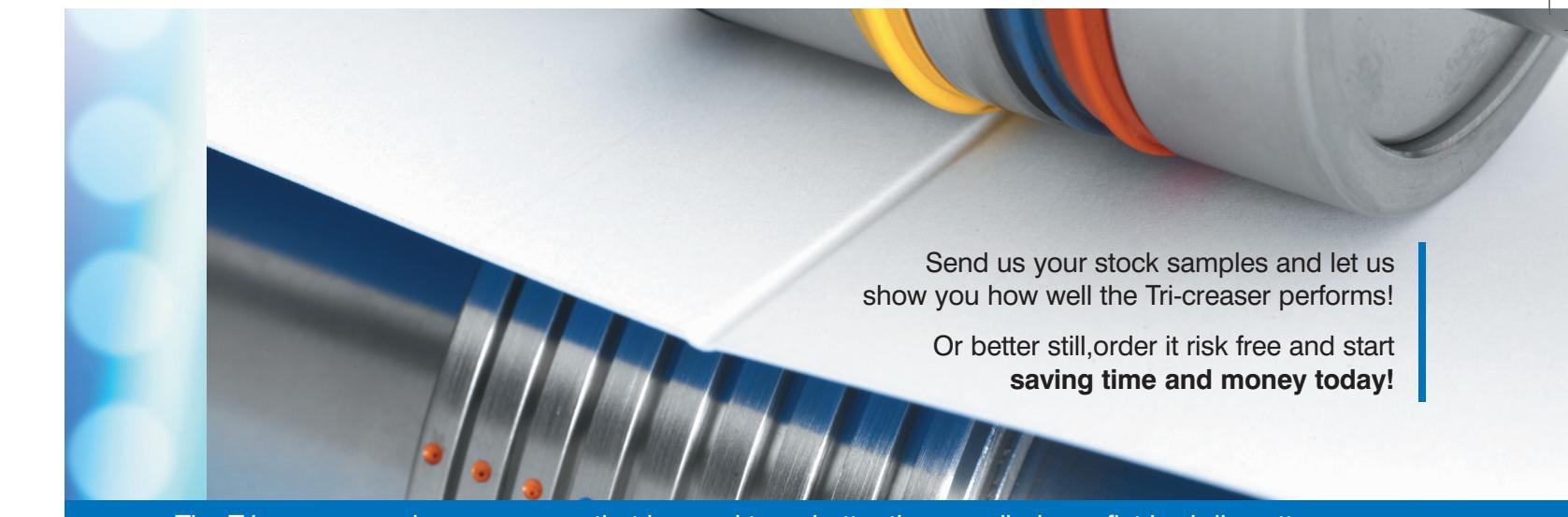


## But there's more...

**The Tri-creaser is so effective that it comes with this unique 5 tiered risk free money back guarantee.**

- guarantee 1** If your Tri-creaser isn't as easy to use as we say it is - even the first time you use it - and it doesn't save you hours of time, send it back for a full and courteous refund.
- guarantee 2** If your Tri-creaser doesn't eliminate fibre cracking on materials ranging from 100-350gsm stock weight materials, send it back for a full and courteous refund.
- guarantee 3** If after three whole months you are not satisfied with your Tri-creaser for any reason, or no reason at all, send it back for a full and courteous refund.
- guarantee 4** If after 12 months your Tri-creaser hasn't saved you more than 5 times the cost you paid, return it to us for a full and courteous refund. Just take a photo of the Tri-creaser on your folding machine before you send it back to demonstrate that you at least tried it out.
- guarantee 5** The Tri-creaser comes with a full 3 year workmanship guarantee. If for any reason the Tri-creaser malfunctions in any way in the first three years, we will replace it immediately - at no cost to you!

This brochure uses images of our latest 100% colour-coded upgrade –  
**the Tri-creaser Easy Fit**



Send us your stock samples and let us show you how well the Tri-creaser performs!

Or better still, order it risk free and start saving time and money today!

The Tri-creaser produces a crease that is equal to or better than a cylinder or flat bed die cutter crease

## What do you think it costs?

You can order the Tri-creaser for the low price listed on our enclosed order form.

For only a small capital investment you can upgrade to the latest Easy Fit version (see image above) and receive these extra benefits...

- 100% Male/Female colour coding, makes setting even easier
- 50% faster make-ready, "floating" female has no fixing screw
- Extra crease settings, more flexibility across a wider range of stocks
- Better crease depth, stronger creasing ribs penetrate deeper than ever
- Improved storage, extra settings can lay in spare recess chamber

## Why should I order now?

**There are three compelling reasons to order today:**

- 1 One thing is for sure, the Tri-creaser will never be offered at a lower price, and the fact is that when our customers order their second or third Tri-creasers, they consider it a bargain. We can sell them as fast as our engineers can produce them, so if you've been gambling by waiting for a sale or a special before you buy... don't! What you see is bare bones pricing.
- 2 Why not? You are completely backed by the unique guarantee so there is absolutely no risk.
- 3 Your competition down the street is stealing jobs from you using the Tri-creaser. If they're delivering to their customer - and yours - faster, better and cheaper, they've probably got a Tri-creaser or two up their sleeve. Order today to gain the advantage over those who don't have this secret weapon - and catch up with those who do!

## How to order the Tri-creaser

**Choose from one of our 3 easy ways to order...**

- 1 Fill out the enclosed order form, sign it and fax it back to  
**+44 (0)1455 554 526**
- 2 Give us a call on **+44 (0) 1455 554 491**
- 3 Mail the completed, signed order form with payment enclosed to  
**Unit 2, St John's Business Park, Lutterworth, Leicester, LE17 4HB, UK**

[www.technifold.com](http://www.technifold.com)

Tel: +44 (0)1455 554 491 Fax: +44 (0)1455 554 526 Email: [info@technifold.co.uk](mailto:info@technifold.co.uk)  
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