

World Class Print Finishing Advice & Product Updates

Hi and welcome to this month's newsletter.

I am happy to report on many more innovative Tech-ni-Fold products, some of which are highlighted or mentioned throughout this newsletter.

The information is sometimes worded in a way that assumes you already know how a particular product may work, if you have any doubts please log onto our website to see video downloads to clarify this matter. www.technifold.com

Graham Harris, Tech ni Fold Ltd (Managing Director)

Six new language websites launched

We have recently launched **translated versions** of our existing website in the following six languages: German, Spanish, Polish, Italian, Danish and Chinese. The home page to our international sites can be found on www.tech-ni-fold.com. Our plan is to individually promote the sites under the brand of Tech-ni-Fold in partnership with our distributor for the relevant country.

Mini film update

We have now **uploaded two more mini videos of our latest and existing products** to our English version website. The relatively new **Spine & Hinge Creaser** can be seen in **full flow** during operation on a Muller Martini Binding machine. The four crease device has been endorsed by none other than the Muller Martini manufacturers themselves who proclaim it to be a major breakthrough in quality enhancement of the finished books.

The second mini video showcases exactly how the popular **Spine-creaser** works on the cover feeder of a Muller Martini saddle stitching machine.

The two short mini films compliment a series of existing footage found throughout our website and is designed to bring alive the unique solutions at hand.

We simply ask you to spend a few minutes of your time checking out the films as we are certain they will bring our products to life in a better way than merely describing them with words –

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Free creasing rib offer

Some time ago we produced a **heavy-set creasing rib** for the Tri-creaser Easy Fit (35mm exit shaft, MBO or Stahl folders only). Normally the **extra-depth** setting is far too harsh for most stocks but bodes very well for those **harder materials** that are difficult to penetrate with existing creasing ribs. **The special heavy profiled creasing rib was designed for a greetings card printer that produced up to 80,000 cards per hour on 350gsm card stock.** This one

specification adaptation **transformed** the production work flow of this major UK printing company. It's hard to think that for **a few pounds** spent in ordering a specially made rubber mould this company is now saving thousands upon thousands of pounds annually by keeping their work away from the **dreaded** letterpress creasing cylinder.



The Deep Creasing Insert

Here's how to claim your free creasing rib

If you have an Easy Fit device that fits a 35mm shaft of a Stahl or MBO folder and **have a need** for the creasing rib (**order code M-71**), call Paul Barrett on **01455 55 44 91** and he will post it **free of charge**.

Upgrade to the sensational Tri-creaser Easy Fit

There will never be a better time to own your own amazing Tri-creaser Easy Fit as we are offering the best deal yet (and it will never be repeated)

If you have an existing standard or De-lux Tri-creaser and would like to find out how you can **part exchange** it for the **vastly improved all colour-coded** Tri-creaser Easy Fit we have a special offer that you will find **irresistible**.

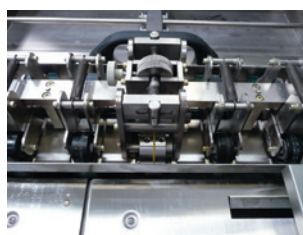
I make no apologies for encouraging those of you with **older** technology devices to upgrade to something so much easier to use with **guaranteed** longer creasing rib

usage and **enhanced** finishing quality.

Rather than filling this page with hype about why so many customers have made the change and never looked back I simply urge you to **pick up the phone** and call Paul Barrett to find out more about our extended special buy-back part-exchange offer and **free gift** - (01455 55 44 91).

Horizon Stitchliner device

We have now successfully developed and sold a batch of Tri-creaser attachments that retro-fit onto the Horizon



The Stitchliner ready to run

Stitchliner, including 6 devices direct to UK Horizon agents, Graphic Arts Equipment. The special split creasing design allows for a creasing rib to be inserted as a cut circular ring and **re-**

formed perfectly together as the two part male hub encompasses it (**you just can't see the join**). This modification allows a **quick change over of crease styles** without the operator having to remove the shafts.



Horizon Stitchliner

See image of the Tech-ni-Fold creaser installed in the shafts of the machine.

For price information and more details call **Paul Barrett** on **01455 55 44 91**.

New products

We now have the following devices added to our product range

- New Tri-creaser Easy Fit for **Dick Moll** machines
- New Spine-creaser for **Heidelberg stitching machines**, ST-350/400 & 450



Designed to fit Heidelberg 350/450 Stitching Machines

- Tech-ni-Fold micro-perforator for **all** Rollem scoring and perforating machines



- Stop-start micro-perforation device for Stahl mailing machine

If you would like to receive more information on any of the above items please call us or email paul@technifold.co.uk

Fits Stahl/MBO Mailing Systems

Upgrade for Multi-tool & special introductory offer

If you are looking to add a creasing option to your existing Multi-tool we have the answer. A newly developed crease cassette and female creasing component can be purchased to give you the same 8 crease settings that are achievable with the Easy Fit. The device gives the added benefits of using **split rib technology** making shaft removal unnecessary when change over of crease ribs are required.

Unfortunately the add-on creasing option to the Multi-tool is only available for MBO and Stahl machines with 35mm slitter shafts (this will undoubtedly be available for other versions of folders as demand dictates)

The full crease, micro-perforation and cutting tool will **soon** be available to purchase as a **complete** solution.



The creasing cassette. A new addition for the Multi tool

If you are interested in either upgrading your Multi-tool or purchasing a full kit at a **special introductory offer** please call Paul on 01455 55 44 91.

Copyright Tech-ni-Fold Ltd,
Unit 2, St John's Business Park,
Lutterworth, Leicester LE17 4HB

Tel: +44 (0) 1455 554491
Fax: +44 (0) 1455 554526

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