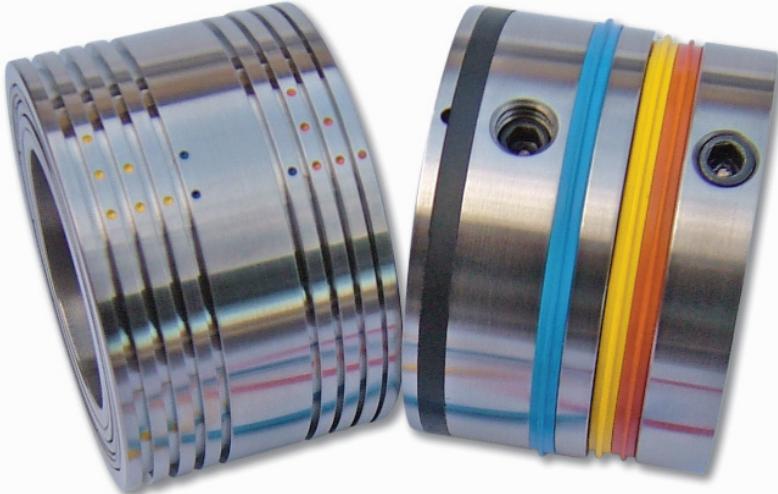


Discover how you can create a thriving business **selling world class solutions to the printing industry**

Using our proven marketing systems means you can quickly establish a lucrative and profitable enterprise **without ever having to cold call!**

See inside for all the details...



Global Leaders in creasing technology
Eliminating fibre cracking 100%

How becoming a Tech-ni-fold Sole Distributor **will transform your life**

**Here's how to harness your skills and unleash the entrepreneur within...
to build a highly profitable business selling
Tech-ni-Fold's world class print finishing products**



The Tri-creaser Easy Fit uniquely solves the print industry's biggest problems; **fibre cracking**

The Ultimate Business Opportunity

For Enthusiastic And Dedicated Print Trade Professionals

With Tech-ni-fold you can build your own profitable business by providing our leading edge products to the print finishing market. As a **Tech-ni-fold Sole Distributor** you can....

- Provide world-class products (that sell like hot cakes) to printers and print finishing companies – earning you respect and high standing within the printing community
- Own a business that offers leading edge products in high demand that solve common finishing problems
- Have a business with no overheads, little or no competition, and operate from the luxury of your own home
- Create multiple streams of income offering all the products using our proven marketing and advertising systems. You'll never have to cold call. The products and systems we have set up "force" printers and print finishers to buy directly from you
- Benefit from a full in-depth training programme designed to transform you into an expert in just 7 days

Global Leaders in creasing technology
Eliminating fibre cracking 100%

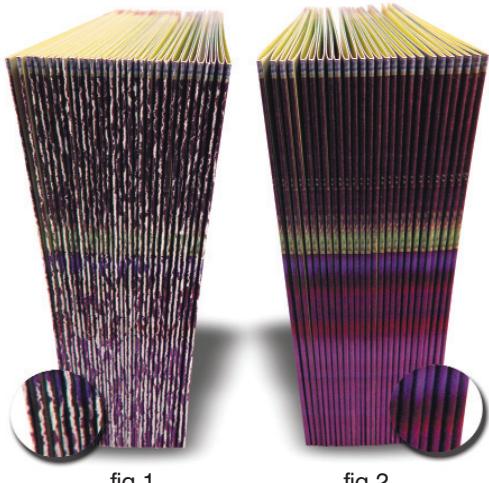


Create the lifestyle you always wanted, doing what you love

If you are serious about taking the step to your own financial freedom whilst continuing to work in the print trade, this could be just what you've been looking for.

As a **Tech-ni-fold Sole Distributor** in your own country you will enjoy a life you always wanted; a business you control; a business that helps you lead the life you choose; a business that gives you the wealth and freedom to live your life as you have always wished for.

We will give you all the products, all the training and marketing and advertising systems that will help you succeed. As a **Tech-ni-fold Sole Distributor** you will have complete access to world class products that will elevate you to expert status in no time at all.



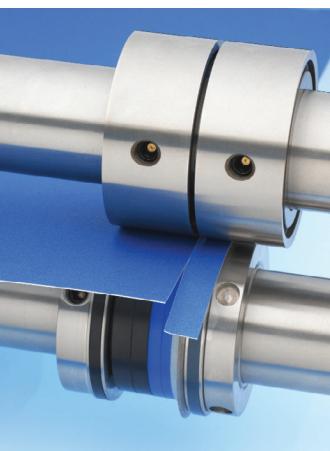
Tech-ni-Fold's range of products produce perfect results, even on difficult stock substrates. No other competitor's products come close to the results of Tech-ni-Fold's patented solutions

See the difference conventional methods (fig 1) and the staggering results produced by Tech-ni-Fold's leading product, the **Tri-creaser Easy Fit** (fig 2).

Because all our products are world-wide patent protected you will be working in a field where competition is scarce yet the need for our products has never been higher. Plus, unlike other business opportunities, we are only interested in one sole Distributor per country – so your earning potential is huge!

Within just one week of becoming a **Tech-ni-fold Sole Distributor** you will discover how to...

- Solve any creasing, perforating and cutting problems your customers have – and direct them to buy the product that solves their problem!
- Launch a series of well executed and cost-effective marketing and advertising campaigns that bring customers to you in significant quantities – all within 4 weeks of your training. **Never cold call again!!**
- Run your own business on auto-pilot, with orders placed over the phone, by fax, email and post
- Get paid on every order before the product leaves your front door! Never worry about chasing payment or running short of cash flow
- Expand your business so it reaches all corners of your country – without you having to take one step outside your home or office





From left to right: Andre Palko, Graham Harris and Gina Palko at the Graph Expo show in Chicago.

Becoming A Sole Distributor Testimonial from TechniFold USA

Just over two years ago, I had the good fortune to spot a “Dealer Wanted” ad for a special creasing device called the Tri-creaser.

Our small company represented several product lines to the printing and packaging industries and I was looking to expand. Graham Harris, the inventor, convinced me to test the Tri-creaser myself, despite my scepticism about his claims for eliminating fibre cracking.

After asking some customers to put the Tri-creaser to the test, I was soon convinced of the Tri-creasers effectiveness and customers began buying in response to some mailings that we were doing. Now that I was a believer in the product, Graham turned his attention to our approach to marketing. His advice? Take out a full-page 4-colour ad in a printing trade publication, using a Technifold ad as a template! “How,” I asked, “could we possibly generate the sales needed to pay for the ad, let alone make a profit?”

Patiently, Graham explained that the ad style used – which was quite a bit different than what I was used to seeing in the printing industry – had been proven to be effective in generating leads. The marketing guide that he supplied would help to select a suitable publication. In addition, he explained, the follow-up process provided was well organised and systematic. Templates for letters were supplied and all I would need to do would be to edit them for use in the US.

Needless to say, my initial scepticism over the Tri-creaser was eclipsed by my doubts about using such an aggressive and unfamiliar marketing approach for an accessory in the bindery. As with the Tri-creaser, I was persuaded to at least give the marketing approach a try, with the full-page ad being a key component. Using the Tech-ni-fold ad as a template and taking suggestions from their marketing department, the ad was placed.

The results? Nothing less than phenomenal! Within three months it was a full time job for one person dealing with leads, orders and shipments. In six months time, two were needed. Our first year sales of Tri-creasers alone were over \$500,000 and in our second year we more than doubled that. We are on pace to nearly double our sales once again in our third year and we have only just begun to penetrate the market. The start of our third year finds us with a new salesman on board as well as a fourth support staff employee.

Sensing a once-in-a-lifetime opportunity, I made the decision in the first year to focus on the remarkable Tech-ni-fold products exclusively and we discarded our other product lines entirely. Extraordinary customer feedback and continued explosive sales growth persuaded us in our second year to cement our relationship with Tech-ni-fold by changing the name of our company to Technifold USA.

Since testing that first device and that first ad, we have not looked back. We are excited by the continued development of new products geared around the Tri-creaser technology and eagerly anticipate years of continued profitability from the Technifold line.

Thinking about becoming a distributor?

Don't hesitate – make the commitment and take the plunge before your competitor does.

The results will astound you!

Andre Palko
Technifold USA

**For further information about becoming
a sole distributor for Tech-ni-Fold
call Graham Harris on +44 (0)1455 554 491
or email graham@technifold.co.uk**

www.technifold.com

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