

# Rena unveils its Eclipse low-cost polybagger

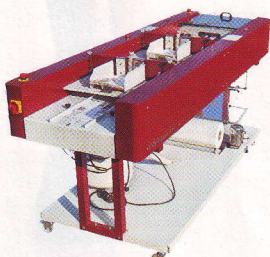
By Darryl Danielli

Renaddress has launched the Rena Eclipse 550S, a sub-£20,000 full production poly-bagging machine.

The British designed and built Eclipse 550S is based on the Eclipse 550, which was previously manufactured by AGR prior to Renaddress buying the rights.

The 550S has been given a speed boost to 3,000iph, "and that's true through speed, and not dependent on job type", said project manager Peter Kiddle.

"Its real selling point is that it is without doubt the lowest



Eclipse 550S: up to 3,000iph

## ECLIPSE 550S

Production speed 3,000iph

Max pack thickness 12mm

Max poly thickness 50 mic

Quality control double detect and miss functions

priced production machine in the market," he added.

The enhanced heatseal machine can handle products from DL up to full A4, as well as single items up to 10mm in thickness.

The PLC controlled line, which can go inline to either vertical or horizontal collators, includes two standard feeders and a hand feeder, and options include print registration, Mailsort, output conveyors and stream feeder.

The firm has already sold the first three Eclipses to unnamed UK users.

## Fresh competition to hit Royal Mail

Research by mailing firm Corporate Mailing Matters revealed that a £600m gap is set to open in Royal Mail revenues over the next three years, as businesses move to other postal operators.

The firm polled the UK's top 300 business mailers to find out how much mail they

thought would move from Royal Mail to other providers over the next three years.

On average, those surveyed predicted a shift of almost 17% after full deregulation of the UK's postal services in January next year.

This will open up the competitive market to items cost-

ing less than £1 to send, and weighing less than 350g.

Referred to as the "licensed market", postal services regulator Postcomm said it was worth in the region £4.7bn in 2004/05, with business mail making up around 80%.

Postcomm has issued long-term licences to 14 providers.

## Linney invests in Tech-ni-fold kit

Linney Print has installed a raft of Tech-ni-fold creasing, perforating and slitting equipment to boost productivity in its finishing department.

"The first Tri-Creaser paid for itself on the first job," said finishing operator Simon Young. "The results were so dramatic that within a few weeks we had purchased two more."



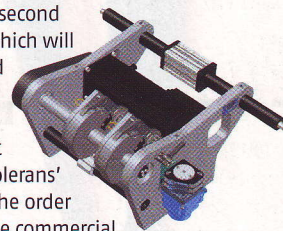
New kit: "dramatic" results

The firm has installed Tri-Creasers on three of its Stahl folders and two on the cover feeders of its Muller Martini stitching lines, a 321 and Bravo.

The Mansfield, Nottingham-based sheetfed house, part of the Linney Group, has also bought two Tech-ni-fold micro-perforating units and a Multi Tool.

## IN BRIEF

**St Ives Direct** has ordered a second Speedliner inline stitcher, which will run with its recently ordered MAN Lithoman press. The Speedliner from Tolerans is for the firm's Bradford plant and was ordered through Tolerans' UK agent, WRH Marketing. The order follows extensive sales to the commercial and newspaper market, including MAN Roland's order of 67 Speedliner's for News International's UK plants.



**Gluegunsdirect.com** has introduced what it is describing as one of the most powerful hand-held applicators, the TEC 7000, for bead and spray applications. The range features pneumatic applicators with a built-in speed loader that can deliver adhesive at a rate of up to five kilos per hour.

### Colourplan Design and Print

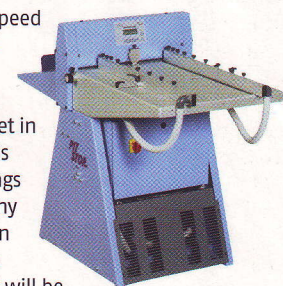
has invested in new bindery equipment as part of an expansion of its operation. The firm has bought a Horizon StitchLiner from Graphic Arts Equipment. "The StitchLiner is going to really make a major difference to our productivity," said Brian Rainford (pictured), production director at the St Helens-based company. The firm also plans to move into a new 975m<sup>2</sup> premises.



**Durst and Esko-Graphics** have announced a deal that will allow Durst to distribute and market Esko-Graphics' Kongsberg i-XL series of cutting tables. Durst will sell the tables to its customers in Belgium, Holland, Luxembourg, Finland, Iceland, Norway, Germany, UK, Ireland and France.

### Walsh Colour Print's high-speed

Pit Stop creaser from Encore Machinery has just completed creasing and scoring its 5.5 millionth sheet in just one year. The machine is mainly used to score greetings cards. Managing director Tony Walsh said the firm has been running the creaser at 7,000 sheets per hour, and feels it will be able to do a lot more work following a recent service.



**Hexprint** has furthered its expansion and development with the addition of two Fotoba finishing products. The firm, which is based in Enfield, has installed both a 12in Fotoba trimmer and 30in Fotoba trimmer to handle all the finishing that will be generated by its Canon 8400 printers.

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