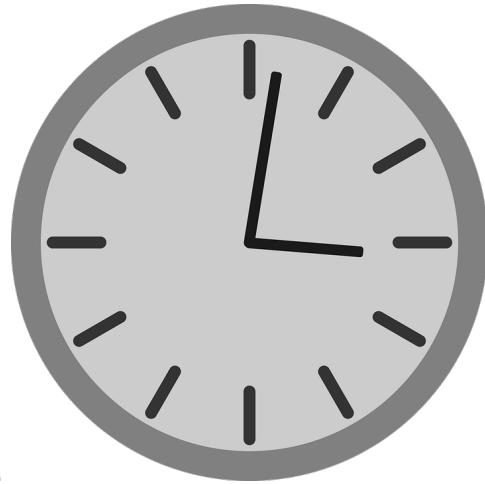


BEN DUKER STORYBOARD

Jack Hyatt



=

free

It is halloween night and Ben finds himself with no homework and no grading to do for any of his classes that he TA's. He decides to take up an invite to a halloween costume party.



At the party, he sees a whole variety of drinks to choose from. Ben hasn't ever really drank but wants to tonight. He confides in his friend, Carl, that invited him that he wants to make sure to enjoy a drink and not dislike it.



Carl introduces Ben to the Personal Alcohol Finder app that he uses. Carl shows Ben how to input his tastes, body info, personal limits, and privacy settings.



Ben looks through the lists of drinks recommended for him and sees if there are any at the party there for him.



Ben then enjoys the rest of the night at the party, drinking safely, guided by the app.



Ben wakes up the next day, incredibly happy having enjoyed the party. He is ready to tackle any classes and grading he'll get.

KYRIE IRVING STORYBOARD

Prem Patel

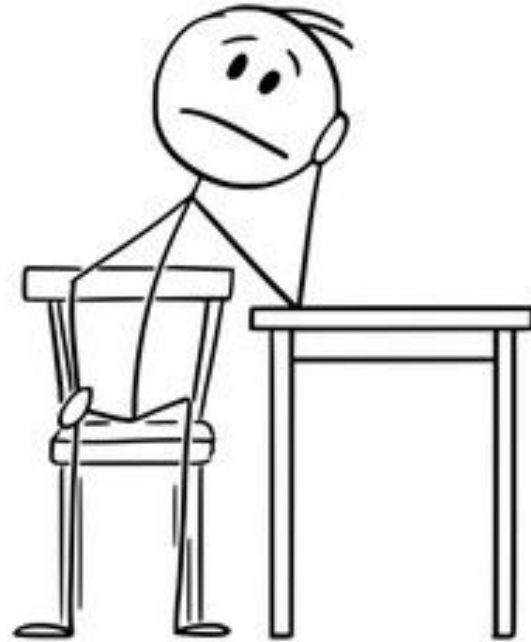
Kyrie is feeling very happy because his team just won the championship game. Him and his teammates decide to rent out a bar and celebrate their victory together.



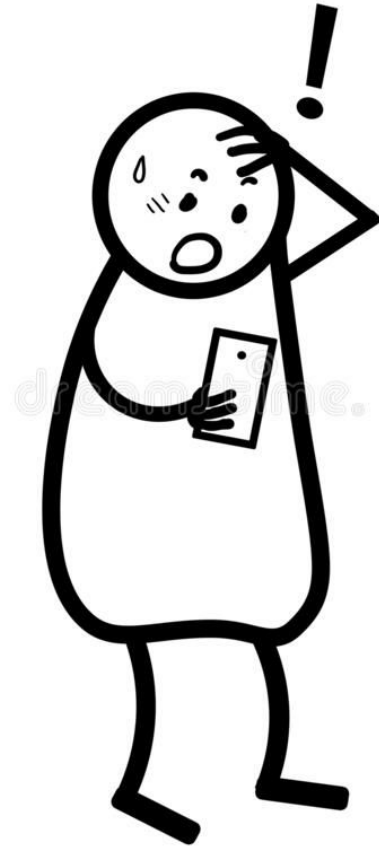
One of kyrie's friends is concerned for him because he knows kyrie can't handle his alcohol and always goes above his limits and then regrets it the next day.



Kyrie is also tired of blacking out on parties and then missing basketball practice on the next day. He always gets yelled at by the coach for missing practice in the morning and has to do extra practice in the afternoon by himself.



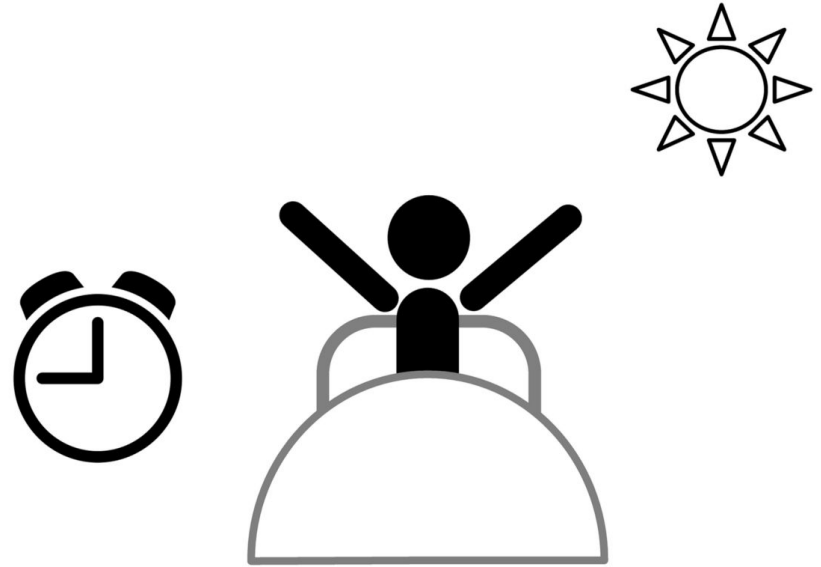
Kyrie is also aware of his problem and wants to do something to stop it. One of his teammates recommend him to use the Personal Alcohol Finder App. He tells him the app will help him drink in a safe way and will recommend drinks of his choice.



Kyrie downloads the app before the party and puts in all of his personal information. At night, he uses the Personal Alcohol Finder app in order to keep track of his drinking and it works out perfectly.



Kyrie doesn't black out and stays stable the whole night. He has a lot of fun. He goes to sleep peacefully and the next morning, he wakes up on time and goes to practice early and doesn't get yelled at by his coach.

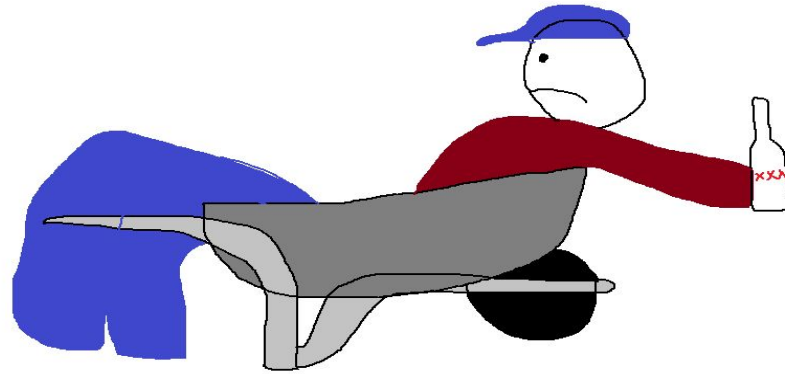


HARRISON "BIG HOSS" MCGEE

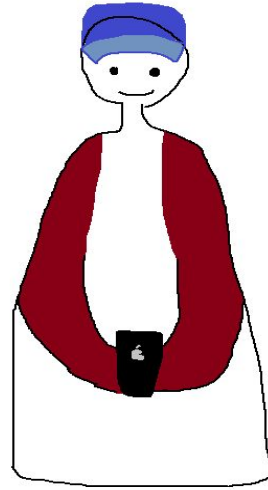
GRIFFIN MILLER



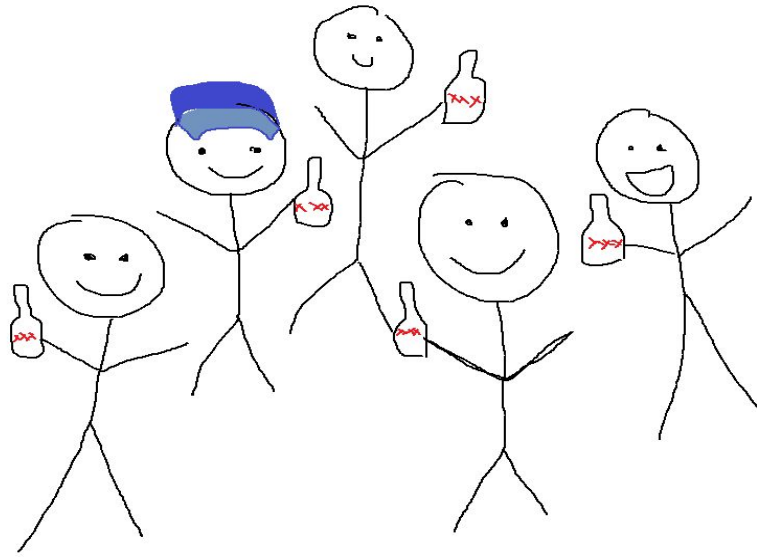
Big Hoss is feeling down about the fact that his only friends are his locally grown peaches



Big Hoss goes to the Personal Alcohol Finder app to
drown out his sorrows in his own personally picked
drink of choice



Instead of drowning out his sorrows Big Hoss sees that there are many other people like the same drinks as him and realizes that he's not alone



This newly realized hope drives Big Hoss to make new friends by going to a local bar that was recommended to him by the Personal Alcohol Finder and make some new friends

LEBRON JAMES STORYBOARD (AIDAN MACKLEN)

DJ GAP

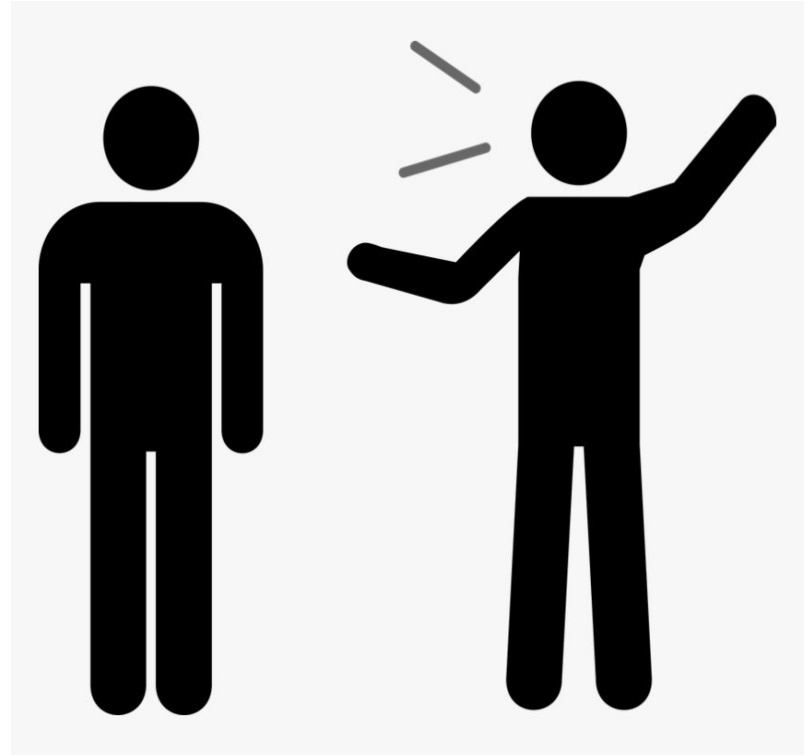
LeBron James is on his way to the 3rd professional basketball game of the week. This is not his first nor his last game that he will play in the upcoming week either. This is taking a tremendous stress toll on his body and mental health



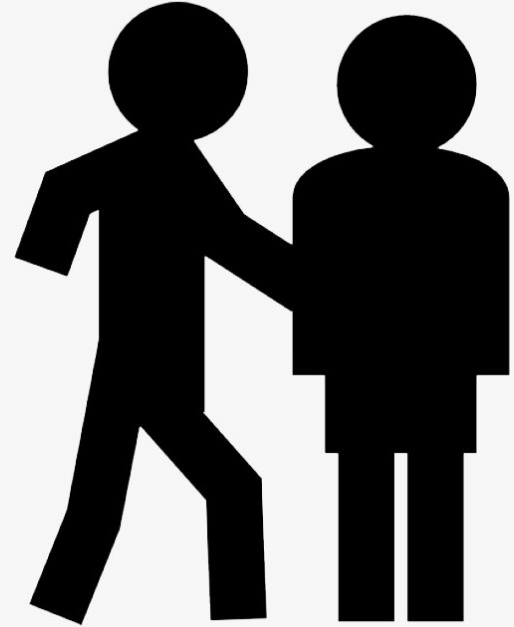
After LeBrons' game the following day he sleeps the whole ride home, only dreaming of doing the activities that he loves with those he loves. He loves his job, but he is in desperate need of having fun this weekend.



As LeBron is about to exit the practice facility on Friday, he gets stopped by his teammate. His teammate lets LeBron James know that his friend is throwing a party this weekend and that LeBron and his wife should join. LeBron considers and sleeps on it.



While LeBron desperately wants to have fun at this party with his wife, LeBron also has to consider his health and safety as his body is what helps him perform well in his basketball games. LeBron explains to his wife that he wants to be able to safely drink at this party but he doesn't know if it's worth the risk.



His wife simply suggests that he uses the new “Alcohol Identifier” app. It allows the user to scan each drink and keep a tally of a safe amount to drink depending on each person. LeBron is unsure but decides that he’ll give it a shot.



At the party, LeBron decides to try the app that his wife suggested. He kept a healthy limit and left feeling refreshed and ready for the following week of playing in the NBA. The following morning, LeBron felt even better than the night before. He is now physically and mentally prepared to take on the rest of the week.



RANDY WILDER STORYBOARD

DJ GAP

Randy has lived a peaceful life up until recently. His drinking habits with his single friends have caused him to fall back on his responsibilities outside of work. He does not seem to see the issue, so his wife has been considering splitting up if he continues to disappoint.



One of the solutions Randy's wife came across was an Alcohol Identifier App, which she discovered from a supportive coworker that she vents her problems to. She confronted Randy about solving his drinking problem, and asserted that he download this app if he understands the consequences of his habits.



Originally Randy was extremely adamant against installing the app. It sounded ridiculous to him that an app should be used to help him with his drinking. However he reflected on the love he has for his daughters, and the idea that he has an opportunity to change his figure for the better. He then installed the app before he left for work the following day.



After exploring the app during his free time, he discovered the vast amount of information the app contained in such a simplistic and appealing design. This allowed him to set his own drinking limits, using his preferred kinds of drinks in the app.



After some application with the app while going out, Randy was able to have a good time with his friends without being completely drunk. He was also able to be productive on the weekends, which showed a significant change to his family. He completed chores around the house, and also connected more with his daughters when he would take them to their activities like dance practice.



Using this Alcohol Identifier App, Randy was able to change his life around for the better. Months after originally installing the app, Randy realizes the mistakes in his ways and has been committed to meeting his responsibilities correctly.

