

## Demographics

**Users  
21 or  
older.**

**Under 21  
within the  
legal  
boundaries**

**Methods  
of users  
obtaining  
the drinks**

**ID  
Scanner**

## Room for Expansion

**Collaboration  
with  
AlcoholEDU?**

**Sponsorship  
with  
appropriate  
brands?**

## Accessibility

**Google  
Play**

**Apple  
App  
Store**

**Microsoft  
Store**

## Features + Sharing

**Able to  
think up  
personal  
mixers**

**Friending+Sharing  
system for extra  
recommendations**

**Categories  
based off  
flavor or base.**

**Using camera  
to scan drinks  
to add to the  
list of  
beverages**

**Way to  
save  
drinks the  
user likes**

**Categories  
based off  
Volume/  
Proof/  
Standard  
drinks.**

**Keep track of  
drinks drank  
per day**

**Rating drinks  
for others to  
see as well**

**Recommends  
chasers**

**User inputs taste in  
food and drinks  
with examples for  
the  
recommendation  
algorithm**

**Recommends  
sodas for  
mixers based  
on your taste.**

**Thread system  
for posts,  
similar to  
Reddit**

**Recommends  
alternative drinks to  
keep from  
consuming too  
much alcohol.**

**BAC  
Calculator/Monitor  
Tool**

## Types of Drinks

**Malternative**

**Liquor**

**Mixers**

**Beers**

**Setlzers**

**Shots**

**Cider**

**Whiskey**

**Sake**

**Wines**