

JACK KARAKASHIAN

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EDUCATION

University of Maryland

Robert H. Smith School of Business

Bachelor of Science, Information Systems and Finance

College Park, MD

GPA: 3.7/4

Expected: May 2026

QUEST Honors Program

- Selected as 1 of 90 students out of 400 applicants for a three-year multidisciplinary honors program focused on experiential learning, gaining expertise in product research, process improvement, and client-focused solutions through real-world projects.
- Project: Division of IT** *Awarded Best Presentation – Process Improvement Consulting Intern
 - Analyzed 260,000 vehicle GPS records using Python and Pandas to identify fleet inefficiencies, leveraging Tableau to create data-driven visualizations that supported a 70% vehicle reduction, without disrupting operational effectiveness.
- Project: Office of Executive Education** – Process Improvement Analyst Intern
 - Cleansed 125 sales records to assess brochure effectiveness, identified website inefficiencies to reduce waste by 30%, and implemented targeted marketing strategies, increasing customer conversions by 20% and customer retention by 10%.
- Project: Cat's Tongue Inc.** – Market Analyst
 - Developed B2C company, conducted market analysis, constructed financial forecasting and breakeven model, and planned a go-to market strategy for a product to remove pesky pet hairs and restore clothing with a fresh scent.

WORK EXPERIENCE

Washington Capitals

Caps Crew Team Member

Washington, D.C.

August 2024 – Present

- Coordinate and execute 10 in-game promotions per event, identifying and coaching participants, managing logistics, and collaborating with game hosts to increase fan engagement, stadium noise, and improve experience by 15% for over 20,000 fans.
- Optimize event workflows to guarantee timely execution, utilizing creative problem-solving, adaptability, and strategic planning to drive audience participation, enhance engagement, and support the smooth delivery of promotions, minigames and ceremonies.

University Recreation and Wellness

Weight and Fitness Supervisor

College Park, MD

January 2023 – Present

- Direct operations for 1,000 members, ensuring safety and operational efficiency through time management and multitasking.
- Lead a 10-person cross-departmental team in responding to medical emergencies, analyzing employee performance and operational insights to improve service quality, optimize response efficiency, and ensure strict adherence to protocols.

Gelman Rosenberg & Freedman CPAs and Advisors

Nonprofit Audit Extern

Bethesda, MD

January 2023

- Participated in progressing 2 audits for nonprofit organizations, ensuring financial accuracy and compliance while strengthening risk management and analytical skills; developed proficiency in Citrix and CaseWare for efficient process management.

Smokey Glen Farm Barbequers *General Employee of the Year

Event Coordination Supervisor

Bethesda, MD

May 2019 – August 2022

- Managed 20 employees to oversee corporate picnics for up to 3,000 guests, collaborating across departments to ensure seamless operations, optimize logistics, and collect and address customer feedback to improve client satisfaction, efficiency, and loyalty.

LEADERSHIP

Delta Sigma Pi Professional Fraternity, Vice President of Chapter Operations

December 2024 – Present

- Designed an automated attendance and point audit system using JavaScript, tracking engagement for 89 members across all fraternity pillars, reducing manual tracking time by 60%, enhancing transparency, and enabling insights into participation trends.
- Streamlined event management processes by developing a standardized system to collect and update event information, enabling seamless updates to records, calendars, and contingency plans for 40 fraternal events, resulting in a 50% increase in attendance.

Club Roller Hockey at Maryland, Founder/President

May 2024 – Present

- Founded and lead a 30-member team competing in the National Collegiate Roller Hockey Association, overseeing recruitment, practice and game schedules, sponsorships, a \$2,000 budget for equipment and gear, as well as travel logistics for tournaments.

SKILLS

Technical: SQL, Python, VBA, Excel, Tableau, MS Office, Google Drive, Canva.

Interests: Entrepreneurship, Baseball, Hockey, Music, Mixed Martial Arts, Dolma, Mentorship, Duolingo, Nuclear Power.

Current Projects: DOD Parachute Systems, DSP Election Software Program, Intelligence System for E&J Gallo.