JACK PATERSON KARAKASHIAN

301-706-8383 ♦ jack.p.karakashian@gmail.com ♦ www.linkedin.com/in/jkarakashian

EDUCATION

University of Maryland, Robert H. Smith School of Business

Bachelor of Science, Information Systems and Finance

GPA: 3.7/4.0

Awards: Bank of America Scholarship (2024), Dean's List (2023, 2024)

Quality Enhancement Systems and Teams (QUEST) Honors Program

August 2023 – December 2025

• Three-year multidisciplinary honors program where students engage in cross-functional, team-based experiential learning, explore innovative product research and development, processes improvement, and work with real clients.

WORK EXPERIENCE

Monumental Sports & Entertainment

Washington, D.C.

End date: May 2026

Caps Crew Team Member

August 2024 – Present

- Engaged with over 18,000 fans across 20+ games, driving audience participation and enhancing the overall in-game experience by facilitating interactive promotions and boosting fan energy.
- Facilitated 10+ in-game promotions per event, coaching participants on contest rules and coordinating with game hosts to ensure smooth execution.
- Collaborated with game hosts, players, and special guests to implement 5+ high-profile promotions each game, ensuring seamless event coordination and maximizing audience engagement.

University Recreation and Wellness

College Park, MD

Weight and Fitness Supervisor

January 2023 – Present

- Direct daily operations for 1,000 members, ensuring safety and operational efficiency through precise time management and multitasking.
- Spearhead a 10-person cross-department team in responding to medical emergencies, exercising critical judgment and adherence to protocols.
- Analyze employee performance and operational insights for managerial review, enhancing overall service quality.

Smokey Glen Farm

Gaithersburg, MD

Event Set-up/Lock-up Manager

May 2019 – August 2022

- Led a team of 20 employees for corporate events with up to 10,000 guests, improving process efficiency by 20%.
- Managed inventory for 1000+ pounds of supplies, food, and equipment while adhering to a demanding timeframe.

PROJECTS

Division of Information Technology

College Park, MD

Consultant

September 2024 – Present

- Analyze 260,000 vehicle records using Python, Pandas, and Gspread to evaluate usage patterns and identify
 inefficiencies in the fleet for the University of Maryland's DIT.
- Conduct qualitative surveys with 100+ employees to gather insights on vehicle preferences, enhancing data-driven decision-making with visualizations created in Folium.
- Provide actionable recommendations to optimize fleet size by 40%, utilizing geospatial analysis and color mapping techniques to reduce maintenance costs and support the transition to an electric vehicle fleet.

Office of Executive Education

College Park, MD

Consultant

March 2024 – May 2024

- Analyzed data from 4 datasets and cleaned 125 sales records to identify key improvement areas.
- Developed a consumer persona and identified website inefficiencies, reducing waste by 30%.
- Implemented 3 targeted marketing recommendations, leading to a 20% increase in customer conversions.

LEADERSHIP

Club Roller Hockey at Maryland

College Park, MD

Founder/President

May 2024 – Present

- Established the university's newest club sport, boosting membership to 20 with a 60% active participation rate.
- Forged partnerships with the NCRHA, leading marketing efforts that increased social media engagement by 60%.

Delta Sigma Pi Professional Fraternity

College Park, MD

Director of Social Affairs

November 2023 - May 2024

- Oversaw a \$6,000 budget for 10 events, strengthening fraternity cohesion and creating diverse bonding opportunities.
- Coordinated with 90 members and with 10 Vice Presidents, adapting events to fit diverse interests and needs.

SKILLS

Technical: SQL, Python, VBA, Excel, MS Office, Google Drive, Canva, Citrix

Interests: Entrepreneurship, Baseball, Hockey, Mixed Martial Arts, Guitar, Alternative Rock, Dogs, Hot Chips