SSI
Social Service
Institute

Part of

NCSS
National Council
of Social Service

Social Service Accelerator Track

Social Innovation & Entrepreneurship

This module helps learners uncover the social issues faced by various local communities, examining their needs, and analyzing the different types of innovative social solutions that are designed to meet those needs. Using the Asset-Based Community Development concepts and design thinking approach, learners interact directly with local communities and social service organisations to unpack community needs and explore different strategies to meet these needs.

Module Objectives:

By the end of this module, participants will be able to:

1. Appreciate local social issues and describe the key initiatives taken by the government, voluntary welfare organizations and social enterprises to address them;
2. Be familiar with the concepts of social enterprises, social innovation and social entrepreneurship, and how they are applied in different contexts;
3. Appreciate the key principles of asset-based community development;
4. Be introduced to a toolkit for exploring social innovation solutions;
5. Develop innovation and enterprise through experiential learning and application.

Topics:

1. Social Issues in Singapore
2. Roles of the Four Sectors
3. Social Innovation & Entrepreneurship
4. Asset-Based Community Development
5. Design Thinking for Social Change

Target Audience:

Professionals with 0-3 years' experience working in a social service environment.