

Volunteer Management Track

Technology and Sustainable Volunteerism

This module provides an understanding of the critical role that social media and digital technology play in the recruitment, engagement, training and development of volunteers. Participants will learn and apply the different social media and technological tools to create a volunteer management system and online training workshops and sessions.

Module Objectives:

By the end of this module, participants will be able to:

1. Use various technological tools to create an effective volunteer management system;
2. Use social media to engage and recruit volunteers;
3. Develop effective online training programmes for the learning and development of volunteers

Topics:

1. Digital volunteer management systems
2. Recruiting and engaging volunteers through social media
3. Training and developing volunteers with digital training platforms

Target Audience:

Professionals with 0-5 years' experience managing volunteers for their respective organisations.