



Share Great Deals!
Support Great Causes!

What is Coupons4Giving?

Coupons4Giving is fundraising tool that allows you to support your favorite charities and not-for-profits in just one click!

Choose your not-for-profit (charity or community group) and support them by purchasing a coupon, a portion of the proceeds will go directly to that organization. It's free to sign up and easy to use!

Coupons4Giving is creating a social marketplace for not-for-profits to build sustainable relationships with merchants. Coupons4Giving helps not-for-profits enhance their relationships with their merchant supporters while at the same time connecting them to new merchant supporters. More importantly we help not-for-profits expand their donor base using social media to promote these great deals. Merchants benefit with increased customer traffic while helping to support great causes. It's a win-win-win for all!

Whether you are raising money, looking for a great restaurant or you are a merchant who wants to support local community groups, Coupons4Giving makes it easy!

Every time a customer purchases a coupon, **up to 25%** from each purchase goes to that fundraising organization. As a merchant you receive up to 55% from each purchase.

How does it work?

Retailers, Restaurants or Online Merchants - increase footfall into your business or traffic to your website!

A screenshot of a coupon interface. At the top, it says "Dinner For 2" and "The Canadian Grill". Below this, a description reads: "Enjoy the atmosphere of the Canadian Grill with a friend or date! Enjoy luxurious Canadian cuisine with our special Brew pub tap selection." To the right of the description is a large "\$80" in blue. Below the description is a table with four columns: "Value" with "\$100", "Discount" with "20%", "You're Giving" with "\$8", and "Coupons Left" with "15". To the right of the table is a "BUY NOW!" button with a shopping cart icon. Below the table is a section titled "Share this Deal on social media!" with icons for Google+, Facebook, Twitter, and LinkedIn. At the bottom left, it says "URL" and "http://goo.gl/gr5VcL". At the bottom right, it says "Dates: January 01, 2014 - January 31, 2014". To the right of the coupon is a photo of a restaurant interior with a large table and chairs.



Step 1: Set up Offer with Coupons4Giving



Step 2: Invite your favorite not-for-profits to register with Coupons4Giving, or select from a pre-approved list



Step 3: Redeem offers easily with our in-store support



Step 4: Support great causes while bringing in new customers!