2213829

# **Task 1**

Similar Websites -

Last FM: [https://www.last.fm/m usic/Bad+Bunny](https://www.last.fm/m%20usic/Bad+Bunny)

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| *Website shows a good display of information and discography of many artists. Though is lacks a store it is still helpful to see its examples or colours and text.* |

The Music Store: <https://themusicstoreuk.co.uk/>

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| *As the title suggests this website is a website all about music merchandise. It shows how to display items as well as a good example of how to structure a store cart section.* |

The Backseat Lovers: <https://www.thebackseatlovers.com/>

Store: <https://the-backseat-lovers.myshopify.com>

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| --- |
| *The Backseat lovers is one of my favourite bands and they have a stunning website. The grainy photos match their style perfectly and their website is the exact layout that I imagined for a musician.* |

Peach Pit: <https://www.peachpitmusic.com>

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| --- |
| *While the colours on this site are a bit strong for my taste the navigation and fonts are strong inspiration for my project.* |

Sections & Content -

**Home** – (Name: Home) This is the first thing you see when you enter the page, therefore it must capture your attention while at the same time showing you what to expect from the site. This page will feature a large image background with a horizontal top navigation bar (on laptop) and a hamburger menu (on mobile) there will be some small content lower on the page such as the most popular merch, but it will serve mostly as a starting point to get to the rest of the site.

**About** – (Name: About) This page will teach you all about the artist. It will feature a portrait photo of Bad Bunny (the artist I’m using) and a description of his music and backstory. It will also show his place and date of birth.

**Merchandise Page –** (Name: Shop) Here you will find large images of each item with the name and a brief description. Below each will be two buttons, one to add the item directly to the cart and another to find more information about the specific item.

**Merchandise Details** – (Name: Product Details) When you click the more info button on the main merchandise page you will be brought here where you can find more detailed information about the product you are thinking about purchasing. The photo will be on the side with information on the right on laptop. On phone it will be centred with the text below it.

**Basket** – (Name: Cart) The final page will display all the items you have added in a list with a final purchase button at the bottom of the page.

User Personas & Stories -  
*Stories included in Persona Image* Chart, treemap chart

Description automatically generatedTreemap chart

Description automatically generated

Chart, treemap chart

Description automatically generated Treemap chart

Description automatically generated

Wireframes –

*Images also included in CE154/docs folder for better viewing.*

Diagram

Description automatically generated**Diagram, text

Description automatically generated with medium confidence**

# **Diagram Description automatically generated**

# A picture containing text Description automatically generated

Diagram

Description automatically generated

# **Task 2**

Design Inspiration –

The main inspiration for the page came from the backseat lovers. The logo with the horizontal top navigation bar as well as having the colour scheme match the latest album of the artist all came from there

<https://www.thebackseatlovers.com>

The shop page was meant to be a mix between that found on the backseat lovers website and a few small aspects from the Apple website

<https://the-backseat-lovers.myshopify.com>

The cart was designed after Apple’s cart as they display the item again with the quantity and an option to add more of the item if you would like to. This also inspired the more modern design style

<https://www.apple.com/shop/bag>

Art Genre –

The art genre closely follows many of the other musician websites that I found while I was researching for this project. The idea was the theme the colours around the theme of the artist which in this case happened to be light reds/pinks. To make the page feel more modern I wanted to have rounded edges on buttons and even a glyph for the cart.

Graphical Mockups –

Graphical Mock-ups are included as PowerPoint files in docs folder in order to save space in this document

Justification: I chose this design in order to try to stay current with web design trends. I wanted something simple that was easy to look at and while catching your eye wouldn’t stand out to much as something out of place

# **Task 4**

Task 4.1 –

* what do they like about the design?
* what else would they suggest, e.g., particular colours, layout, etc.?
* did you find anything confusing about the website
* what was your favorite part of the site?

My findings in asking these questions to some of my peers was that most enjoyed the modern look with a lot of open space and colors that matched to the artist. Though outside of the scope of this project some suggestions I got were the ability to see how many items were in the cart from any page and to have a place where you can listen to one of his sounds or music videos. The consensus was that it was simple enough to navigate and there wasn’t anything in particular that was confusing. Finally, users enjoyed the look of the shop page and the parallax effect on the home page.

Task 4.2 –

In running my code through the HTML validator I found that I had many unclosed center tags and extra div tags. I was also missing alt text for my glyph. I went back and fixed these issues which didn’t end up changing anything on the page but did make the code better.

For CSS my first run came back with no errors which I was very pleased to see.

Task 4.3 –

There are many things I would still like to improve about my website. While I am proud of how It has come along so far, some aspects bother me that I wish to fix. For example, I had a different design planned for the about page but was running into issues with how I was structuring the content. A similar thing happened with the cart page, I wanted to have a longer and thinner column but when I would move it around it would mess up the rest of the page. I know that I need to improve my skills with the positioning of objects on webpages. I also want to find ways to make it seem even more modern with things like animations and

Graphical user interface

Description automatically generated

Task 4.4 –

**Task 1 (submitted in report) – 20% approx. 8 hours**

|  |  |
| --- | --- |
| ✅ | Assignment Word doc is called CE154\_assignment\_1.doc |
| ✅ | Similar website content research included (list sites and discuss) |
| ✅ | Define sections of content (purpose and names): e.g., home, about, listing, detail, basket |
| ✅ | User personas enough to cover main user groups and any specific user characteristics mentioned |
| ✅ | User stories (enough to cover the main roles and functions of the site) |
| ✅ | Wireframe template for layout for specified resolutions |

**Task 2 (submitted in report) – 20% approx. 8 hours**

|  |  |
| --- | --- |
| ✅ | Design inspiration research included (list and discuss) |
| ✅ | Art genre explicitly stated |
| ✅ | Add design details to wireframe |
| ✅ | Graphical mockup |
| ✅ | Justification of design |

**Task 3 (submitted in code zip) – 40% approx. 16 hours**

|  |  |
| --- | --- |
| ✅ | Lorum ipsum text used for content |
| ✅ | Files correctly named (e.g., index.html and style.css) |
| ✅ | Files in specified folder structure |
| ✅ | Source credited in code/reference doc |
| ✅ | At least 5 pages |
| ✅ | At least 5 items in product list |
| ✅ | No horizontal scrolling |
| ✅ | Minimum data transfer (no massive video or image files) |
| ✅ | The pages must take the following aspects into account:   * + the correct type of graphics files for the images you want to show   + suitable font types and sizes   + appropriate use of colour and contrast   + functional navigation based on a linked unordered list   + avoid text in graphics   + add suitable alt tags to hyperlinks and images (for users with restricted vision)   + include copyright and updating information the page footer |
| ✅ | Code comments |

**Task 4 (submitted in report) – 20% approx. 8 hours**

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| --- | --- |
| ✅ | Questionnaire (min 3 questions) evidence |
| ✅ | Results and analysis |
| ✅ | Iterative evaluation evidence – What did you change? What will you change in the future? |
| ✅ | Code evaluation against HTML |
| ✅ | Code evaluation against CSS |
| ✅ | Code report and bug fixing log |
| ✅ | Self-appraisal |
| ✅ | Skill tree screenshot |
| ✅ | Checklist completed |