

## Jack Stratford

jackstratford.myportfolio.com  
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+34 635 328 413

Spain & UK based UI / UX | Graphic | Visual Designer  
interested in Social Good & Education.

## App Concepts

### **evry Savings & Donations | Responsive Web / iOS App**

Concept creation, UX / UI processes & testing to create a savings platform enabling users to save & donate money in a transparent and simplistic way.  
October - November 2021

### **VoluntNear Location Based Listings | Responsive Web App**

Location based listings web app, connecting volunteers with organisations focussed on tackling societal issues. Concept | UX / UI | User Testing.  
August - September 2021

## Work Experience

### **Freelance Graphic | Visual Designer**

Brief interpretation, Graphic design, video production and visual element design, supporting clients in NGO and Education sectors.  
March 2021 - Present

### **Publicis Media Agency SEM Specialist | Search / Display**

Build, launch, optimise, test and report on paid media campaigns across Search, display, programmatic and Social.  
April 2020 - March 2021

### **Stars Group Sports PPC Manager | Search / Display**

September 2018 - April 2020

### **Google Marketing Solutions Agency Account Strategist**

January 2018 - September 2018

## Education

### **CareerFoundry UI / UX Design | Front End Development**

March 2021 - Present

### **Plymouth University BA (Hons) Graphic Design & Typography**

Class of 2009

## Tools

Sketch • Adobe Suite • Pen & Paper • UsabilityHub • InVision

## Languages

English: Native • Spanish: Fluent • French: Intermediate