

Jack Antony Stratford **UX / UI Designer**

- Experience in Graphic | Visual | UI Design and Digital Marketing
- Combining expertise in optimising marketing efforts with user-centric design solutions
- Looking for full-time work at an innovative organisation creating positive impact

Work Experience:

Freelance **Graphic | Visual | UI Designer**

March 2021 - Present

Brief interpretation, user centric solutions. Graphic design, video production and visual/UI design, supporting Non-Profit, Education & Digital Agency clients.

Publicis Media **Agency SEM Specialist | Search / Display**

April 2020 - March 2021

Stars Group **PPC Manager | Search / Display | Sports**

September 2018 - April 2020

Google Marketing Solutions **Agency Account Strategist | Google Ads**

January 2018 - September 2018

Education:

CareerFoundry **UX / UI Design | Front End Development**

Class of 2021

Design-centric approach to UI & UX design, all stages of the development process, from user research to defining a project's strategy & visual identity.

Plymouth University **BA (Hons) Graphic Design & Typography**

Class of 2009

Responsive Web / Native App Concepts:

evry Savings & Donations | **Responsive Web / iOS App**

October - November 2021

Concept creation, UX / UI processes & testing to create a savings platform enabling users to save & donate money in a transparent and simplistic way.

summit. Native Media Player | **iOS / Android App**

August - September 2021

Combining inspirational talks and podcasts from partners across the world, into one digestible & immersive native app. Concept | UX/UI | User Testing.

Tools

- Sketch
- Figma
- Adobe Suite
- Pen & Paper
- UsabilityHub
- InVision

Skills

- UI Design
- User Research
- Frontend Dev
- Digital Marketing
- Branding
- Visual Design

Languages

- English: Native
- Spanish: Fluent
- French: Intmd