

Product Ideas

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| <div>Set your status</div> <div>Camden Smith</div> | <div>Create new status types</div> <div>Camden Smith</div> |
| <div>See schedule/future statuses</div> <div>Jack Wilson</div> | <div>Built in messaging</div> <div>Camden Smith</div> |
| <div>Users can configure automations in phone based on status (ex DND if working)</div> <div>Jack Wilson</div> | <div>Add members and create new groups</div> <div>Camden Smith</div> |
| <div>Notifications when roommates change status</div> <div>Camden Smith</div> | <div>Allow opt-in/opt-out function for group “events”</div> <div>Camden Smith</div> |
| <div>GroupMe with status setting</div> <div>Camden Smith</div> | <div>Align setting with schedule (Classes at 8am-4pm, free after 6pm)</div> <div>Camden Smith</div> |
| <div>Set privacy: Group specific Individual People Public Geography</div> <div>Camden Smith</div> | <div>Scannable QR to quickly join/form groups</div> <div>Camden Smith</div> |

Hurdles

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| <div>Data security and customer safety</div> <div>Jack Wilson</div> | <div>European Data Laws</div> <div>Jack Wilson</div> |
| <div>Learn how to make an app</div> <div>Camden Smith</div> | <div>Get the app listed on the App Store and/or Google Play Store</div> <div>Camden Smith</div> |

Long Term Support

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| <div>Cybersec team Parental restrictions</div> <div>Jack Wilson</div> | <div>Customer Support</div> <div>Jack Wilson</div> |
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Feedback from Users

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| <div>Ask friends to see if they would use it</div> <div>Camden Smith</div> | <div>Analysis of reviews in app store/google play store</div> <div>Jack Wilson</div> |
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Pricing/Cost

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| <div>Free with ads</div> <div>Camden Smith</div> | <div>Pay to remove ads</div> <div>Camden Smith</div> |
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Application Type

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| <div>Downloadable app</div> <div>Camden Smith</div> | <div>Cross functionality with website to make it easier to see things without phone/app</div> <div>Camden Smith</div> |
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Growth

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| <div>Social media to build awareness</div> <div>Camden Smith</div> |
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