PROJECT 2 : TIME BASED EVENT
Fascinated with the fluctuation and blur of time during the pandemic.

Seemingly universal feeling almost most everyone I have talked to that time seems to be going very slowly, but also quickly at the same time.

Our perspective on time greatly shifted when traditional routine was broken and there were not specific events to look forward to or mark passage of time (birthday parties, holidays, gatherings, etc.

Short term time (weeks / months) seem to go by incredibly slowly, but when reflecting on a year ago, that seems so very far away. Feels like time isn't moving quickly in the moment or in short term, but last year feels like forever ago and yesterday at the same time.

How to explain this idea?

VISUAL CONCEPT / SKETCH:
My website would change once a week.

Simple color or gradient background, with a simple shape overlaid on top of it.

Each week the color of the background will change slightly, and the shape will also slightly change in color and scale (maybe change shape slightly as well).

The concept is that each week you look at the website it is seemingly the same, almost no distinct changes, but if you were to look at the website say half a year later, the color and shape would be drastically different. The shape may take over or take up most of the screen. This idea that time is moving very slowly and change is slow, but when reflecting the time has gone by incredibly quickly.

I want to keep it simple and relatively abstract in terms of visuals. Maybe the shape is blurred and there's blurred objects / blurred color field. Blur of memory and time.

This is how I envision showing this visually, open to suggestions / ideas of how other people might recommend showing this change of time and how we perceive time and the passage of time differently within the pandemic.

EVENT :
The event itself is the pandemic as a whole. But my focus is on how time feels within the pandemic, not with the numbers or statistics of the pandemic itself.

I could tie it more literally to the pandemic and the events of that by having small text in the bottom corner of the website that reads (week 1, week 2, week 3, etc) since the pandemic / initial quarantine started. Grounds the project. HOWEVER, I am hesitant about this because I don't want my project to be about covid or reference covid much at all, I just want to capture the current feel of time and the passing of time.

EXECUTION :
This project would in theory be ongoing, with a new updated slide each week. Maybe for the execution I make a series of the first 10 weeks, and then a visual for a year beyond that, showing how slowly it changes week to week, but then displaying how far it goes in a years span. I am thinking relatively simple color fields so doing many weeks would be quite each I think.

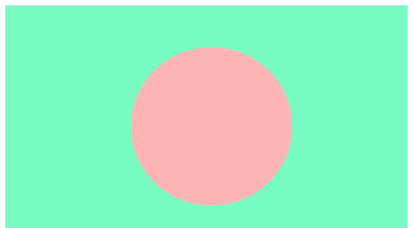
PURPOSE OF WEBSITE :
Help understand or visually display how weird the passing of time feels in the current state of everything going on in the world. YAY FUN HAPPY WOOO!

If you check the website each week the change is incredibly slow and you'll wonder if anything is changing, but if you look at it 30 weeks later without checking it for awhile then you'll see something completely new that is seemingly unrelated to what you saw 30 weeks prior.

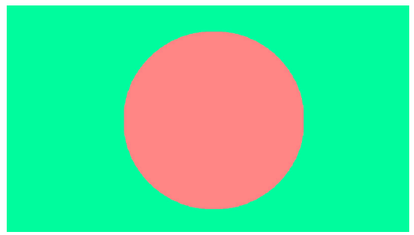
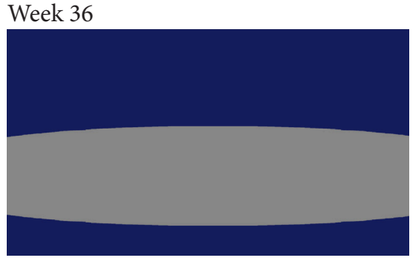
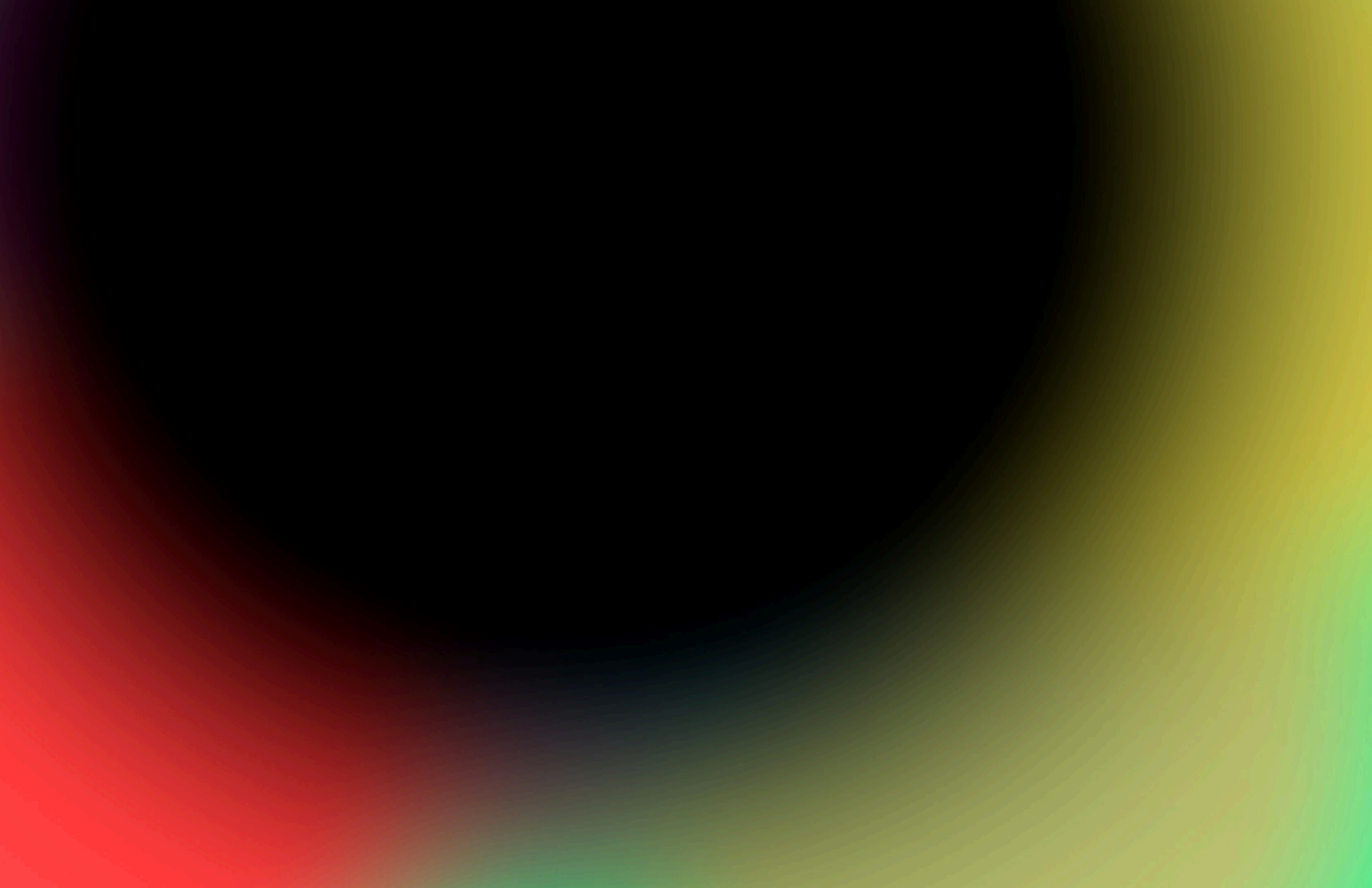
Week 1

Week 2

Week 3



Week 4



Week 36