Instructor

Name: Charles Xavier	Status: Trusted
Roles: Instructor	Demographics: 50, University professor

Knowledge, Skills, Ability:

- Has a deep understanding on the human mind
- Has used blackboard / portal for his courses
- Active member and user of Google Scholar

Goals, Motives, Concerns:

- Wants to find an efficient ways to improve teaching across multiple campuses
- Wants to get young people interested in Psychology
- Wants a platform to share his own research, and gather research across different fields of study in academia
- Researching and writing about technology and how it affects the mind, as well as artificial intelligence

Usage Patterns:

- Posts course notes, and course material, to be easily accessible to all students and non-students. But prefers certain course projects and assignments to be accessible only to instructors and students of his courses.
- Reads academic papers in the field of technology and artificial intelligence.
 Searches for academic papers from other reputable sources in his university.
- Searches assignment submissions by students in his courses. He categorizes submissions by campus, and course.
- Preview documents and files before downloading them.
- Likes to offer feedback and comments to submissions / academic papers.

Student

Name: Jane Smith	Status: Trusted
Roles: Student	Demographics: 22, University student

Knowledge, Skills, Ability:

- Basic computer skills.
- Has used portal/blackboard for past courses

Goals, Motives, Concerns:

- Wants a website with a simple to use UI
- To find notes from future lectures and courses to prepare for them earlier.
- To be able to quickly find past exams and answers for them.
- To study and do well on guizzes and exams.
- To be able to find the best quality notes and papers.

Usage Patterns:

- Posts her own notes taken during lecture for others.
- Occasionally reads lecture material from other courses to learn a little more about them without taking the course.
- Searches for past exams for her courses to prepare for them.
- Searches for academic papers to complete certain assignments.
- Likes to compare her answers on past exams to the answer key.
- Likes to rate submitted material to help others find quality material.

Guest

Name: Hakim Boyd	Status: Untrusted
Roles: Guest	Demographics: 17, High school student

Knowledge, Skills, Ability:

- Enjoys Biology and Chemistry in high school
- Highly intelligent, gets good grades in college level courses
- Tutors fellow students in his free time

Goals, Motives, Concerns:

- Wants to study medicine in the future
- Wants to apply to University of Toronto for undergraduate studies
- Wants to learn more about Biology and Chemistry by taking online courses
- Wants to understand what to expect in college

Usage Patterns:

- Searches for content in Biology and Chemistry, prefers complete and structured courses that include projects and assignments.
- Takes notes on content he finds interesting.
- Works on some assignments for fun, compares his answers to the answer key.
- Occasionally reads academic papers in the medical field.
- Contacts instructors for course information and recommendations.
- Contacts students about student life at University of Toronto.