



What is the Power Platform?



#### Power Platform



Create business processes

Build apps easily & speedily Gain global insights instantly

Also known as "Business Applications Platform" or "BAP"

## Challenges in building business applications











Budget constraints

Time & Resource constraints

Business expectations

Paper processes

Complex processes



IT/Business partnership



Legacy system maintenance



"Shadow IT" governance



Leverage existing technology



Security & Compliance

## Microsoft Power platform

One connected platform that empowers everyone to innovate





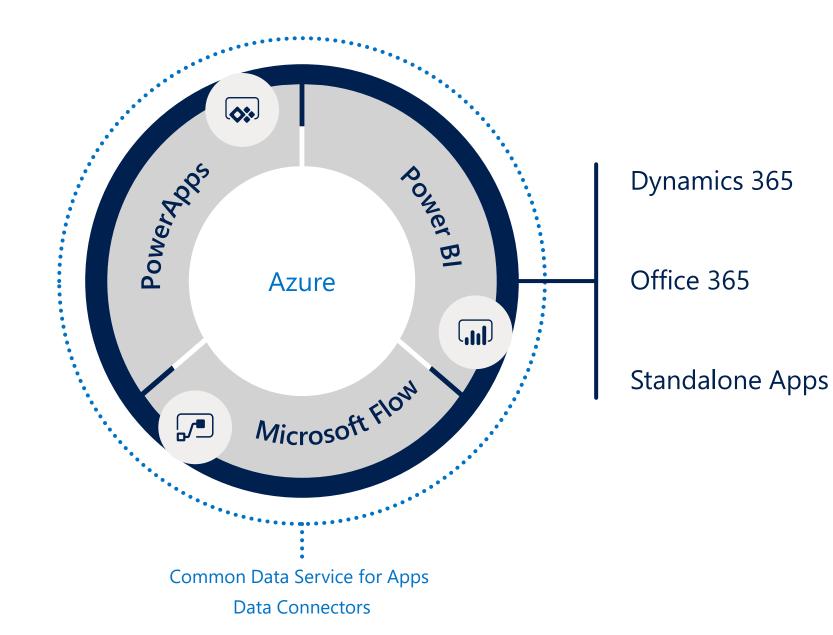


Build web and mobile apps fast and without limits

Gain insights from your data regardless of where it lives

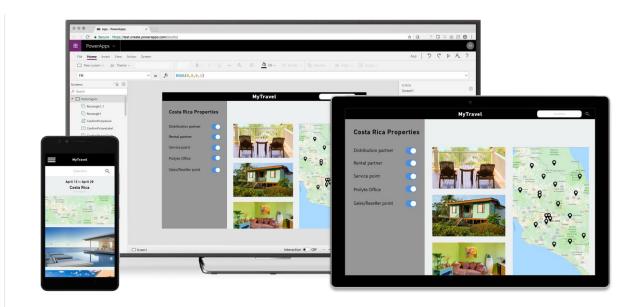
Enterprise-ready security and governance

Microsoft Power platform



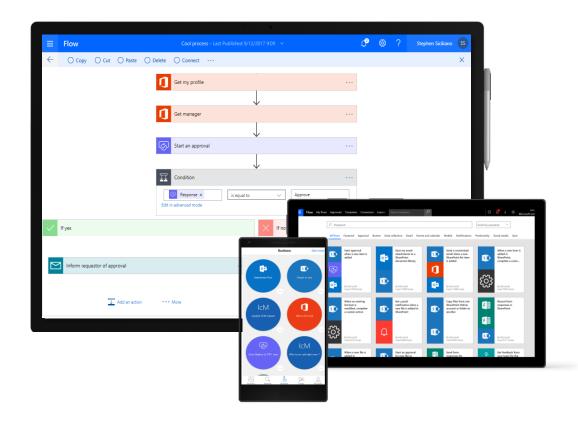
# Build and consume solutions for web and mobile with PowerApps

- § Build highly customized task- and role-based canvas apps with data from one or multiple sources
- § Generate immersive model-driven apps, starting from your data model and business processes
- § Consume fully accessible apps across web and mobile, embedded or standalone, on any device



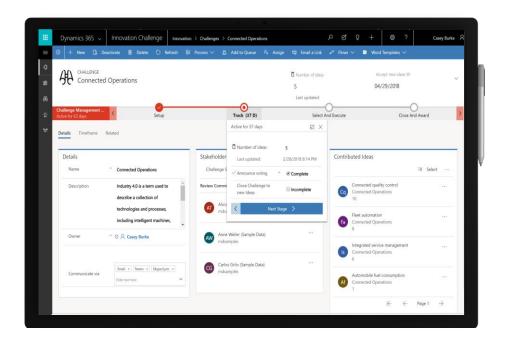
# Automate and integrate business processes with Microsoft Flow

- Automate and model business processes across your apps and services
- From simple automations to advanced scenarios with branches, loops, and more
- Trigger actions, grant approvals, and get notifications right where you work



# Put all your data to work with Common Data Service for Apps

- Jumpstart apps using a standardized data model with business logic, security and integration built-in
- Extend to your own needs and integrate across your apps and services
- Seamless Dynamics 365, Office 365, and Azure integration, augmented with data from industry partners



### Gain insights from your data regardless of where it lives with Power BI

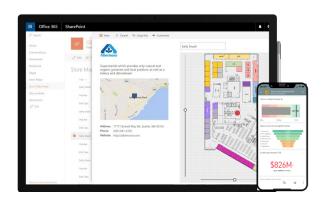
- Connect to all your data and get a consolidated view across your business through a single pane of glass
- Create ad-hoc analysis, live dashboards and interactive reports that are easy to consume on the web and across mobile devices
- Build smart apps by infusing insights from your data and drive action with the power of the Powerlatform



## Customize, extend, and build all the apps you need

Seamless Dynamics 365, Office 365, and Azure integration along with connectors to more than 200 data sources

Tailor out-of-the-box solutions, embedded forms and dashboards



Highly customized taskand role-based apps



Immersive, end-to-end solutions



**SOPHISTICATION** 



**Why Power Platform?** 



Why Microsoft's 'Power Platform' is one of its biggest bets for 2019 and beyond 'Microsoft 365, Dynamics 365, and Power platform on top of what we're doing with Azure is the core of what we are doing as a company,'

#### says CEO Satya Nadella

https://www.zdnet.com/article/why-microsofts-power-platform-is-one-of-its-biggest-bets-for-2019-and-beyond/

ZDNet, January 18, 2019





## The Forrester Wave™: Low-Code Development Platforms For AD&D Professionals, Q1 2019





Gartner names Microsoft a Leader in Enterprise Low-Code
Application Platforms 2019 Magic Quadrant







**Low Code Evolution** 

## The evolution of how people buy applications



#### **Custom Software**

What development language do you use?

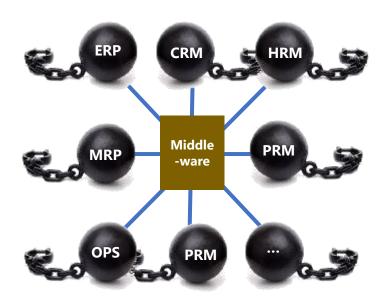
#### **Packaged Software**

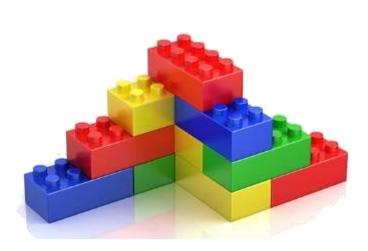
How feature rich is your software?

#### **Low-code Development**

How agile and extensible is your platform?

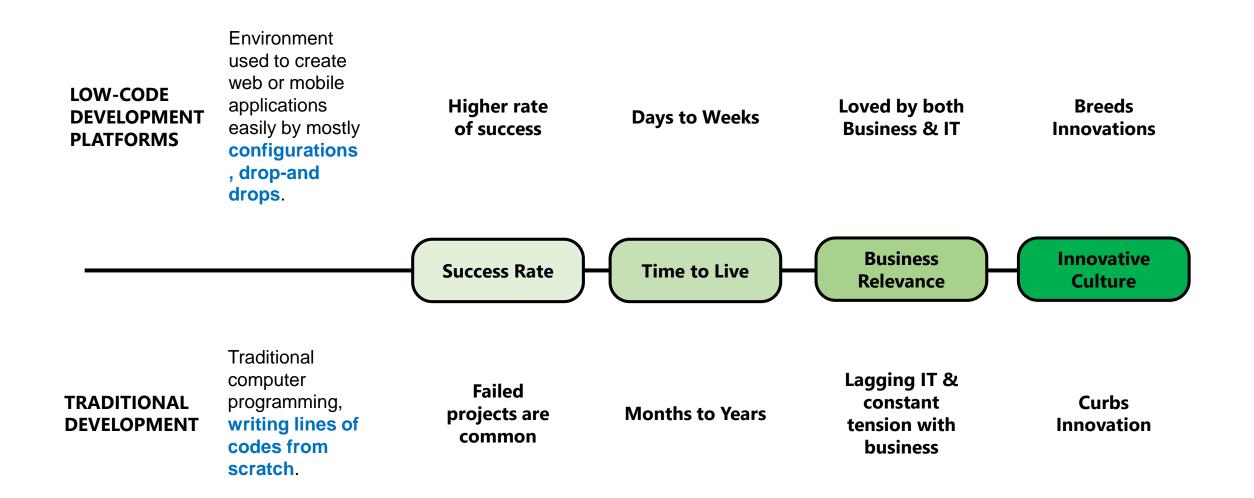






### Benefits of low-code development platforms



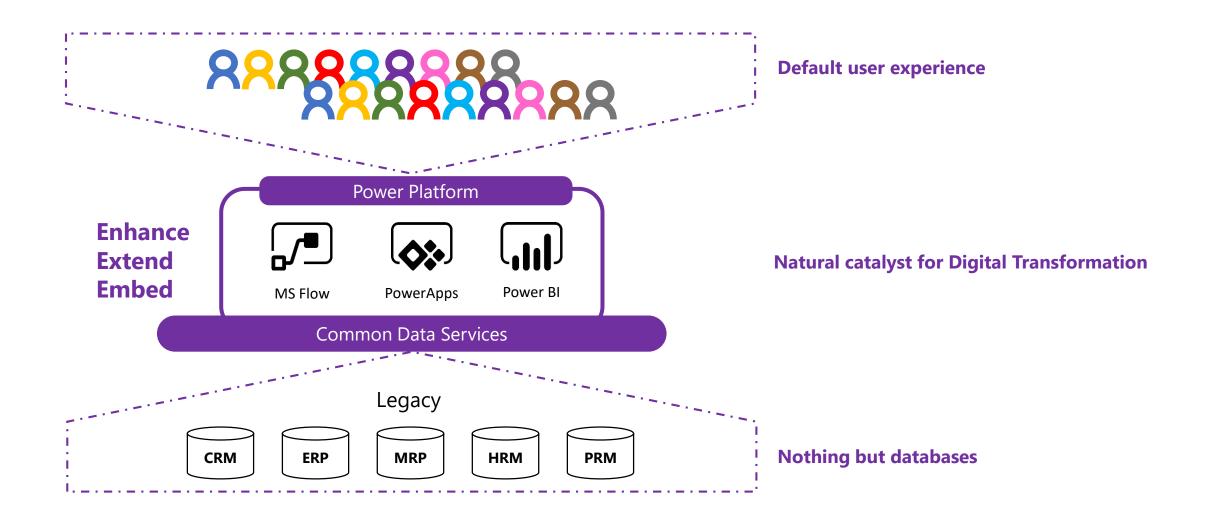




**Power of Innovation Platforms** 

### Weaning off shackling legacy systems







**Power Platform Made Simple** 



#### Power Platform

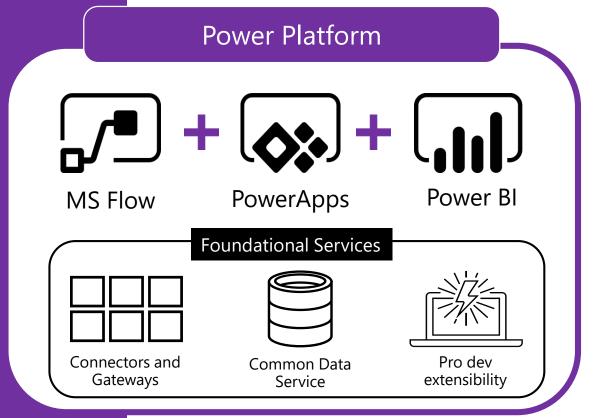


Create business processes

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Also known as "Business Applications Platform" or "BAP"





#### Common Data Services

Enables data from multiple data sources works together

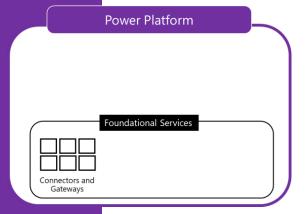
#### Connectors, Gateways, APIs

- 250+ built-in and custom connectors
- Seamless connectivity to On-Prem systems or cloud services

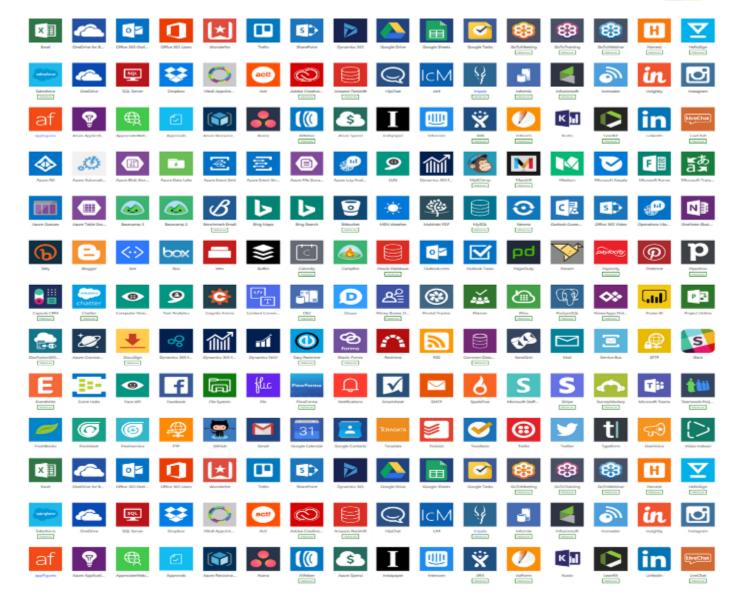
#### Pro Developer Extensibility

 Empowers the pro developer with more sophisticated developer capabilities





Connectors,
Gateways, APIs
• 250+ built-in
and custom
connectors



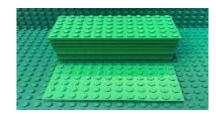


#### Power Platform



PowerApps

Build modeldriven & canvas apps



**Model-Driven Apps** 

- Create reusable components& services
- Build enterprise applications

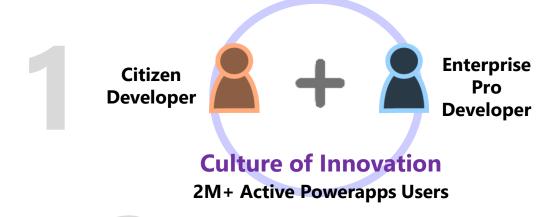


**Canvas Apps** 

- Extend model-driven components or apps by creating different UX
- Create easy task-based apps

### Power Platform - Three key differentiations

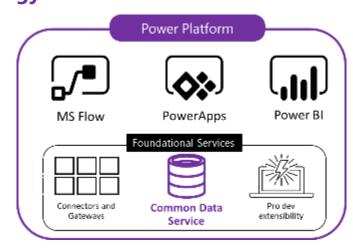


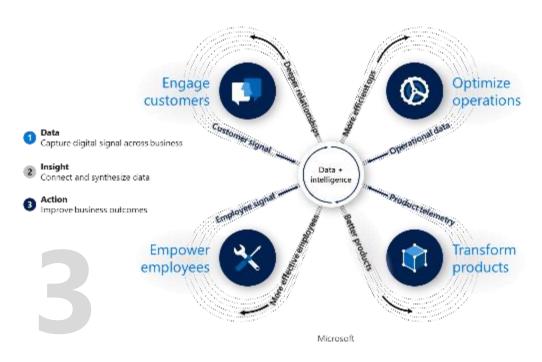


**Common Data Model Strategy** 

Model-driven with CDS (Common Data Services) for Speed, Reusability & Security:

- Multi-data source integration
- Audit
- Common data models
- Role-based security
- Data-integrated business rules
- Built-in enterprise grade governance, DR and Backup





**Digital Transformation with One Microsoft Story** 

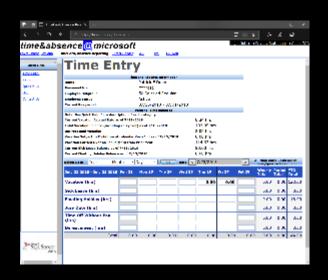


**Use Cases** 

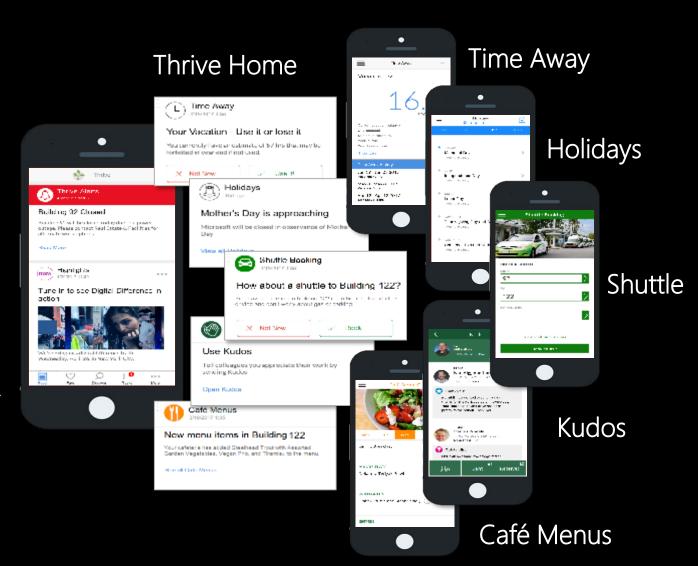
## Microsoft HR goes digital Power Platform use cases

Microsoft

- 200,000 employees
- Accessible anywhere
- Works on web, mobile, embedded
- Streamlined UI
- Integrated workflow using Office Graph





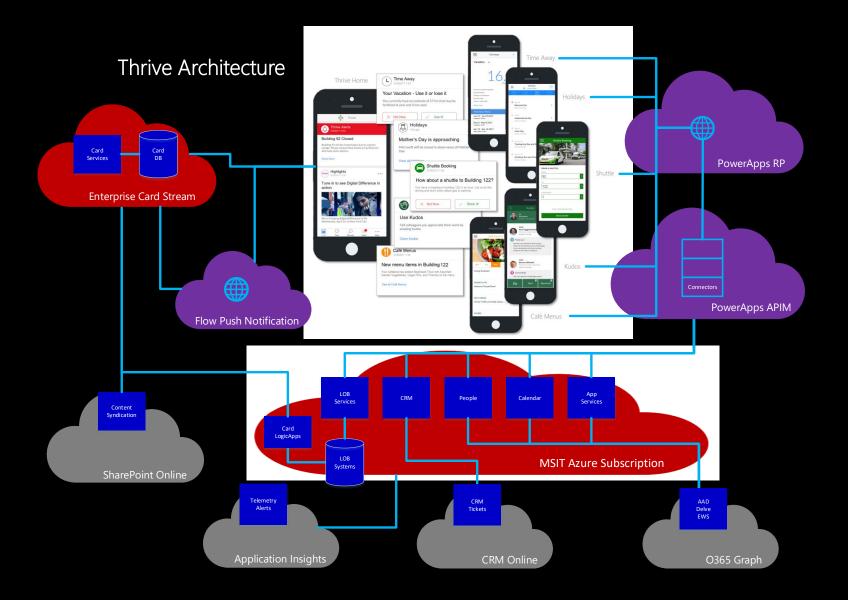


## Microsoft HR goes digital Power Platform use cases



Sophisticated apps via simple user web & mobile experiences

 Integrated with backend employee id security, legacy systems, online services, CRM system



### General – Shift Management App

Power Platform use cases

Easy even for non-IT savvy Frontline Workers





- Offline capabilities
- Geo location awareness using Bing Map services



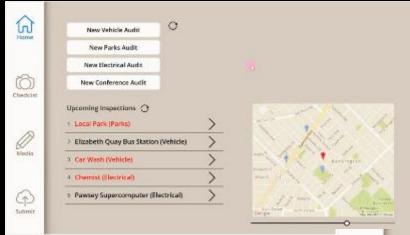




## Field Service – Audit App

#### Power Platform use cases

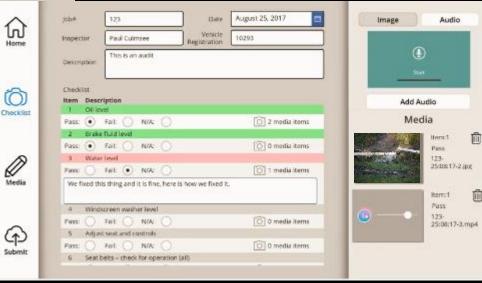




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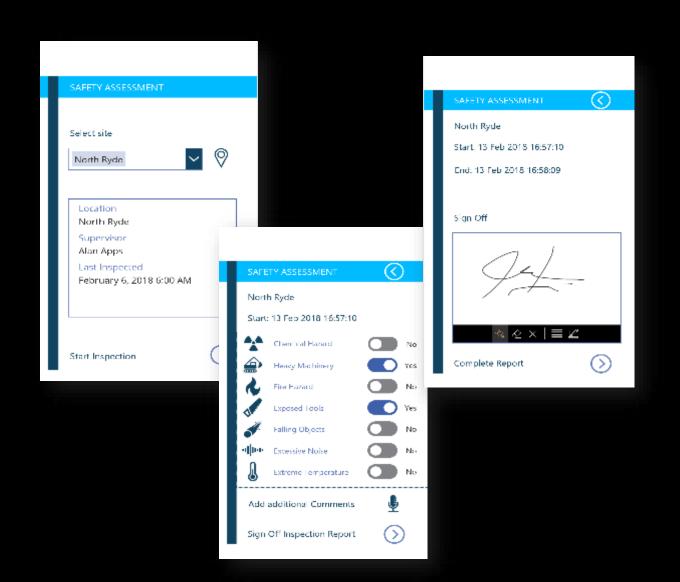
Site visits & audits:

- Checklists
- Voice recording
- Image uploads



#### Field Service – Security Assessment App Power Platform use cases





#### Site visits & audits:

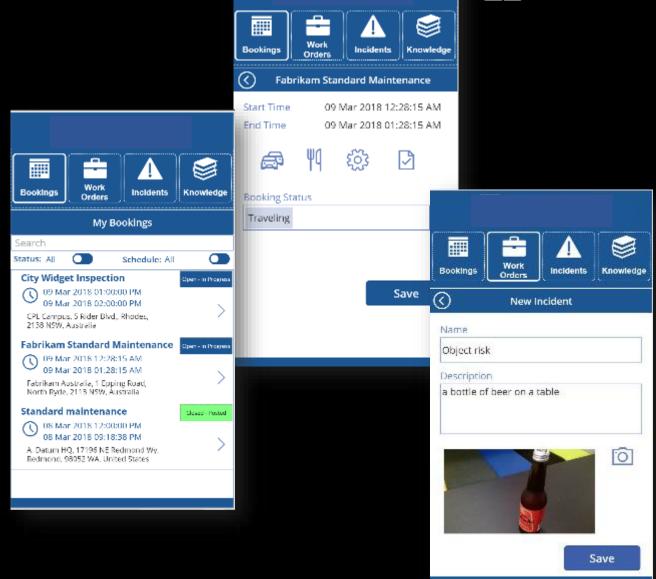
- Checklists
- Signatures
- Logic & rules

#### Field Service – Enhancement App Power Platform use cases



#### Manage risks:

- Status updates & incident reports
- Enriched location mapping
- Image analysis
- Uses Dynamics Field Services, Bing Maps services & Computer Vision API



#### Retail – Store Visit App Power Platform use cases

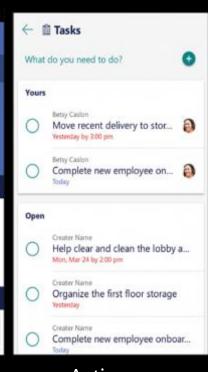


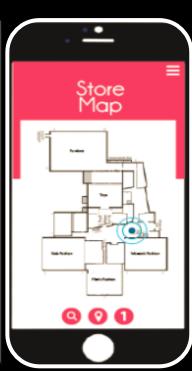












Phone App

All Visits

**Store Location** 

Resourcing

Actions

**Rep Location** 

## Manufacturing – Car Maker Power Platform use cases



#### Personalized Selling

- Recognize
- Profile
- Recommend









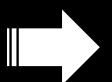




## Hotel – Personalized Services Power Platform use cases

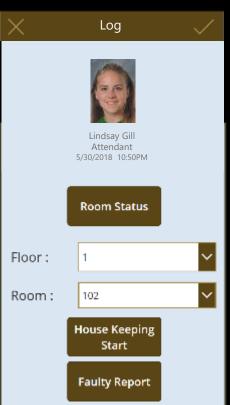






Personalized customer experiences

- Digitized
- Modern
- Personalized





# Insurance – Agent Assistant App

Power Platform use cases













#### Smarter sellers

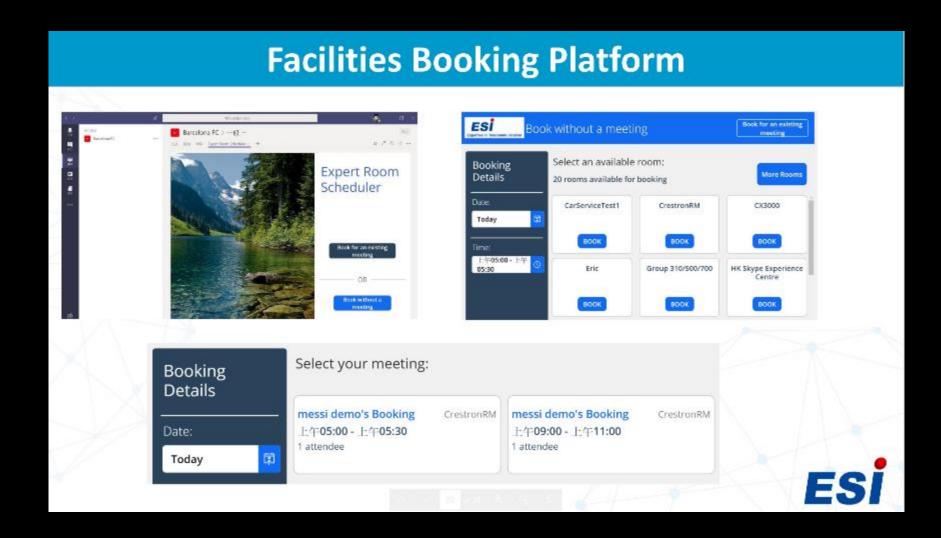
- Intimate
- Personalized
- Intelligent

# Telco – Facilities Booking Platform Power Platform use cases



### Optimizing resources

- Easy
- Workflow
- Intelligent

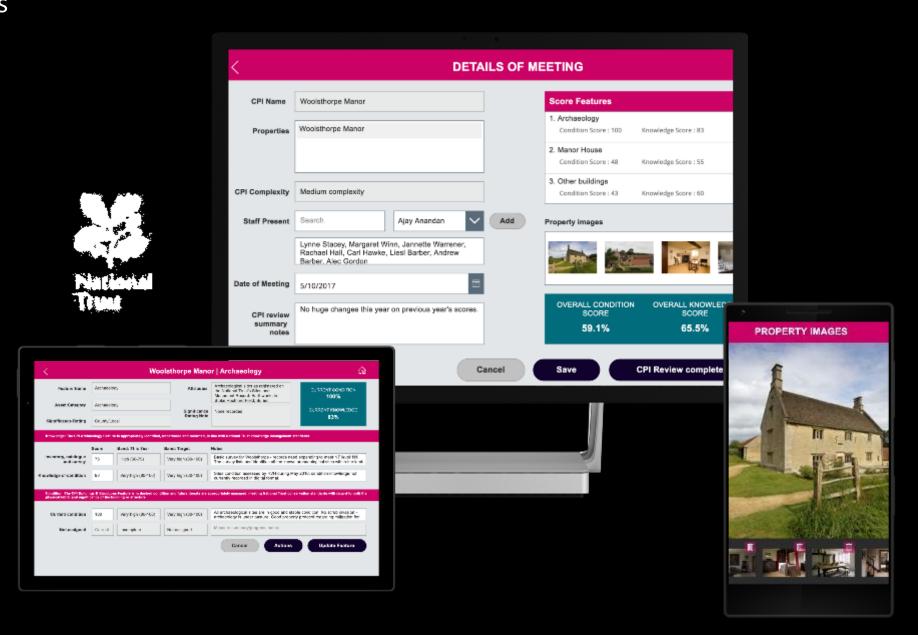


# Professional Services – Property Management Power Platform use cases



### 360° Management:

- Trends
- Intelligent
- Prevention



Utilities – Power Grid Management

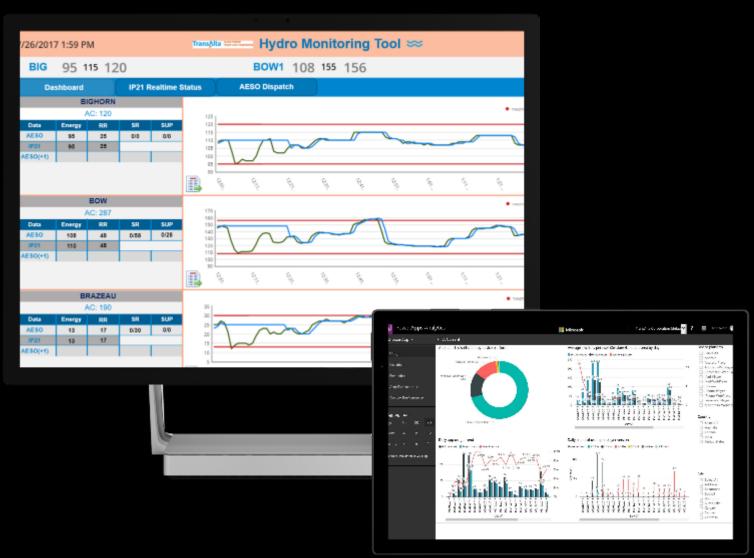
Microsoft

Power Platform use cases

## 360° Management:

- Trends
- Intelligent
- Prevention





Utilities – Power Grid Management

Power Platform use cases



#### Risk Management:

- Paper to apps
- Business process management



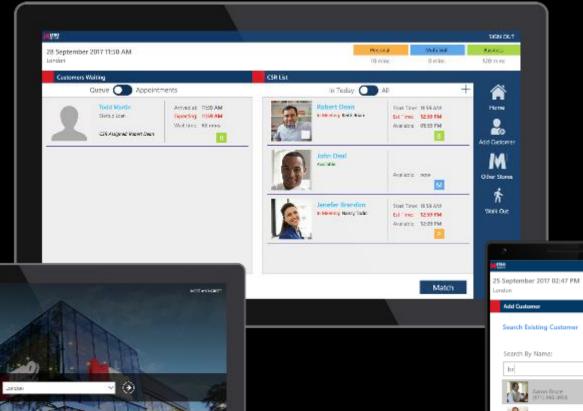


# Bank – VIP Relationship Management Power Platform use cases



Add New Customer





## Personalized relationships

- Predictive
- 360°

## Car Dealer – Platform for all Apps

Power Platform use cases





# One Platform for All Innovations



#### Corporate Insurance Claim Management

Replaced Access DB, excel and paper forms with PowerApps + Azure SQL DB. Online incident submission, reporting integration with PowerBI, and central repository for all incidents.



#### Accounts Payable Invoice Admin

Changes in business processes created functionality gaps in legacy apps. PowerApps app created to empower business teams to manage invoicing tasks – removing dependency on IT.



#### Contract Employee Management

PowerApps to update and terminate the contract employees that do not flow through DriveTime's normal HR system. Prior to PowerApps, each change required manual update from IT resource.



#### **Ancillary Product Reinstatements**

Empower business team to reinstate the ancillary products that a customer buys with their vehicle (warranty, GPS app, GAP). Went from 6 teams involved to one button press in PowerApps.







# Licensing Overview



# PowerApps Licensing – Upcoming Changes

#### PowerApps plans

New and renewing customers will have the flexibility to choose PowerApps per app or per user plans.

PowerApps per app plan. Allow individual users to run applications for a specific business scenario based on the full capabilities of PowerApps. Pricing will be \$10 user/app/month.

**PowerApps per user plan.** Equip individual users to run an unlimited number of apps, without any feature restrictions. This takes the place of existing P1 and P2 plans and will be \$40 /user / month.

**Note:** PowerApps users will continue to be able to run any flow that is triggered directly from an app, or from the data that app updates. However the full standalone capabilities of Microsoft Flow will be reserved for the standalone Flow plans outlined below.

#### Microsoft Flow plans

New and renewing customers will have the flexibility to choose Flow per user or per business process plans:

**Flow per user plan.** Equip individual users to create unlimited workflows and business processes based on their requirements. This means the existing Flow P1 and P2 plans will collapse into a single simplified per user plan. Pricing will be \$15 user/month.

**Flow per business process.** Implement critical business processes with capacity that serves teams, departments or the entire organization, for an unlimited number of users. <u>Pricing will be \$500 business process/month for up to 5 active workflows.</u>

# PowerApps Licensing – Upcoming Changes

#### **PowerApps Portals**

<u>PowerApps Portals</u> provide low-code tools to build responsive websites that connect an organization with external customers or partners. This is done by providing the ability to create a new portal app which can be accessed by internal users, anonymous external users, or by authenticating external users with LinkedIn, local logins, Microsoft accounts and many other identity providers. The ability to access PowerApps Portals is included as part of the new PowerApps per user and per app plans for internal users.

PowerApps Portals will be licensed per the following:

- External users (authenticated) will be \$200 for 100 logins/month.
- External users (anonymous) will be \$100 for 100,000 web page views/month.
- Internal users are able to access portals using a PowerApps per app or per user plan as per above.



Questions?

## Where to learn more...

- <u>Microsoft PowerApps</u> Rapidly build web and mobile business applications without coding
- Microsoft Flow Automate business processes through simple configuration
- PowerApps Training (landing page)
- PowerApps Blog
- Flow Blog
- Microsoft Flow Learning Resources
- PowerPlatform Labs & Challenges (app-in-a-day-activities)
- PowerApps Community/Developer Plan

# **Available Training materials**

- App in A Day (PowerApps focus)
  - -Additional challenges and labs POST App in a Day <u>Power Platform Labs and Challenges</u>
- Flow in A Day (Flow focus)
- <u>COE Starter Kit</u> a PowerApps COE kit that we can share with our customers to help establish a PowerApps Center of Excellence.
- <u>DevOps Kit for PowerApps</u> a kit to help our customers develop and manage PowerApps using the DevOps methodology.
- Admin in a Day Labs Slides and lab files that you can do on your own.
- Admin Dashboard Pack that you can add to your demo environment



Thank you!