

Jack Lewis

✉ jack.lewis159@gmail.com in LinkedIn 🐙 GitHub 📁 Design Portfolio

Current role	Sales Assistant at Tesco Mobile and Content Editor at Freelance
Experience	Mobile, Content, Social Media, Education, Design, Web Design
Technologies	Adobe Creative Suite, Photoshop, Premiere Pro, GSuite, Active Directory, InDesign, Google AdWords, PHP, JavaScript, Larav...

In 3-5 years I want to be...
able to say to people that I was instrumental in making something great happen in a product, and to be a vital contributor to my team with the knowledge that I've gained in that time.

Work experience

Sales Assistant, Tesco Mobile 🏢 Dec 2022 – Present (1m)

Mobile

- Sales and customer service role selling mobile devices and network tariffs to customers.
- This is a target-oriented role, and while having only just started I am pulling solid figures, including being at 120% of my connections target currently, and hitting targets for ASP, marketing communications and more.
- I create personal, welcoming experiences for customers coming into the store, whether they're buying anything or not, and go the extra mile in sorting out their issues regardless of if they contribute to my targets or not. Many of our customers are elderly and require that extra bit of patience and care in explaining concepts that may be alien to them.

Content Editor, Freelance 🏢 May 2022 – Present (8m)

Content · Social Media

Adobe Creative Suite Photoshop Premiere Pro

- Working with tier 1 esports commentator EsportsDoug to create imagery for his YouTube thumbnails, along with various short form video productions for TikTok and YouTube Shorts.
- From when I started working with him in May 2022 when he started his latest content drive to now, his subscribers have grown from ~200 to over 2500. An increase of over 1250%. It goes without saying that the bulk of this will be due to the in demand video content that people watch on his channel, but since thumbnail designs are an incredibly important first impressions mechanism on YouTube and Twitter, I feel it's important to highlight my impact in this increase.

IT Assistant, University of Sussex Students' Union 🏢 May 2019 – Aug 2022 (3y 3m)

Education

GSuite Active Directory

- Managing the IT systems of the students' union including sysadmin, network maintenance and expansion, helpdesk service and ordering new equipment. Large focus on virtualisation at first, then the department undertook a huge overhaul towards a ChromeOS-based setup company-wide.
- Even though my position was as assistant, our IT manager was on long term sick leave for almost half of my time at the company, and so me and one other assistant were performing all aspects of managing the IT

systems during this time including dealing with system outages of varying severity and making purchasing decisions for new technology and equipment with the support of upper management.

- Although technical expertise was of course an important part of this role, half of the role was communication skills in explaining and teaching complex technical concepts to other employees that weren't as literate in IT terminology. Breaking down these into easily understood statements and actionable points was vital to our every day jobs.

Digital Marketing Consultant, JFH Landscapes

Jun 2020 – Jun 2020 (1m)

Design

InDesign

Google AdWords

- Guided JFH Landscapes, a newly founded gardening and landscaping business, in digital advertising, brand identity and graphic design.
- Designed a new logo, business card and style guide, incorporating client feedback and showcasing typefaces and colours.
- Set up and managed a Google AdWords campaign, and launched the company's first digital advertising campaign.

Customer Service Assistant, University of Sussex Students' Union

Sep 2017 – May 2019 (1y 8m)

Work Experience – Trainee Web Developer, British Software Development (now rebranded as Many) Sep 2016 – Sep 2017 (1y)

Web Design

PHP

JavaScript

Laravel

MVC

- Developed early front-end development skills and aided the BSD team with their current projects on a weekly basis.
- Utilized Laravel framework, PHP and JavaScript to complete tasks and projects.

Concierge, Hilton Worldwide

Aug 2016 – Sep 2017 (1y 1m)

Education

University of Sussex

Sep 2017 – Jul 2022 (4y 10m)

Undergraduate Degree (2.1) Computing for Business and Management

- I thoroughly enjoyed my time in higher education and I feel like it's set me up for success in my upcoming career through exposing me to various important subjects in the computing field.
- Covered many languages and technologies, including Java, JavaScript, C/#!/++, Python, and more.
- Chair of the University of Sussex Labour Society in 2019 and 2020.
- Part of the Sussex Sharks 1st team for VALORANT esports in 2022.

More about me

I like to work with people who...

support each other and work creatively on solutions as a unit, not just as disjointed individuals. Teamwork is a powerful productivity multiplier and brings the best out in people (including me).

Interests

Outside of computer science: esports (attending live events, community moderation for big esports professionals), gaming, graphic design, travelling (Istanbul and Antalya, Copenhagen, Greece in 2022).

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