

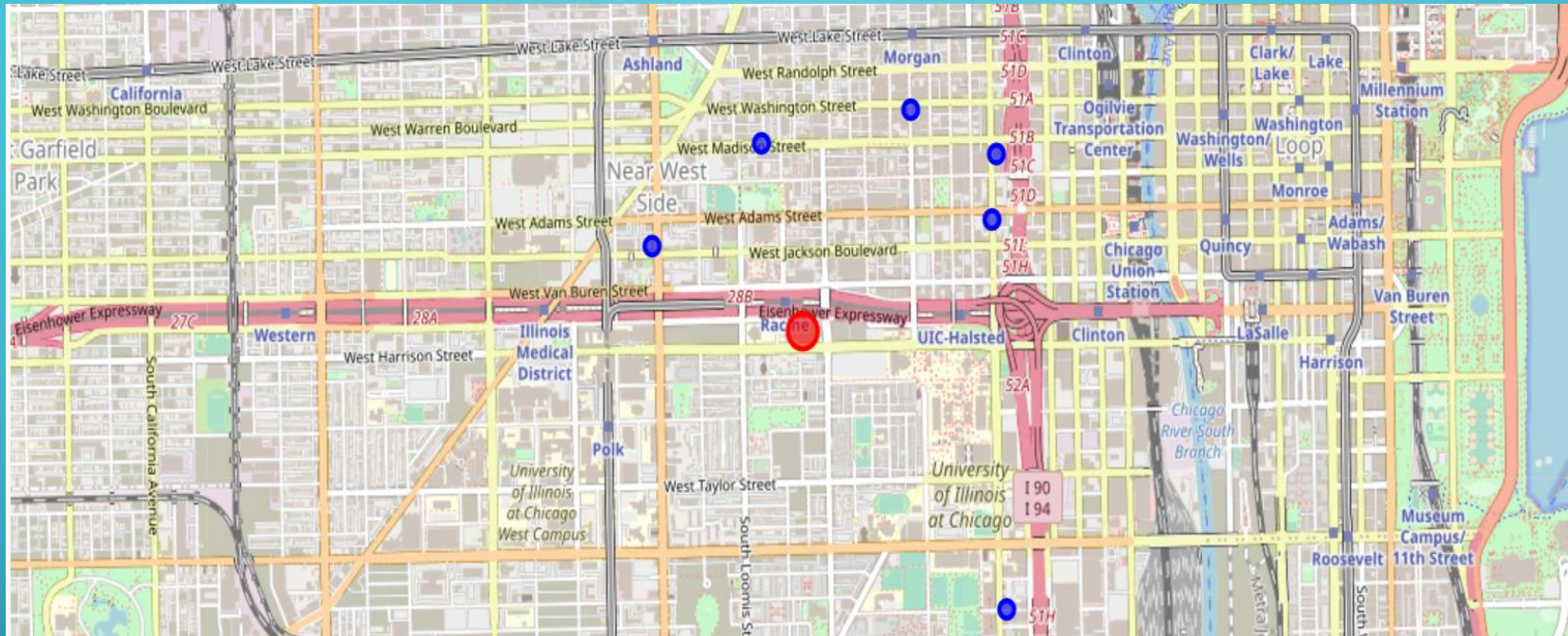
RESTAURANT OPPORTUNITIES AROUND UNIVERSITIES IN CHICAGO

A REPORT BY DataInsights4ALL

INTRODUCTION

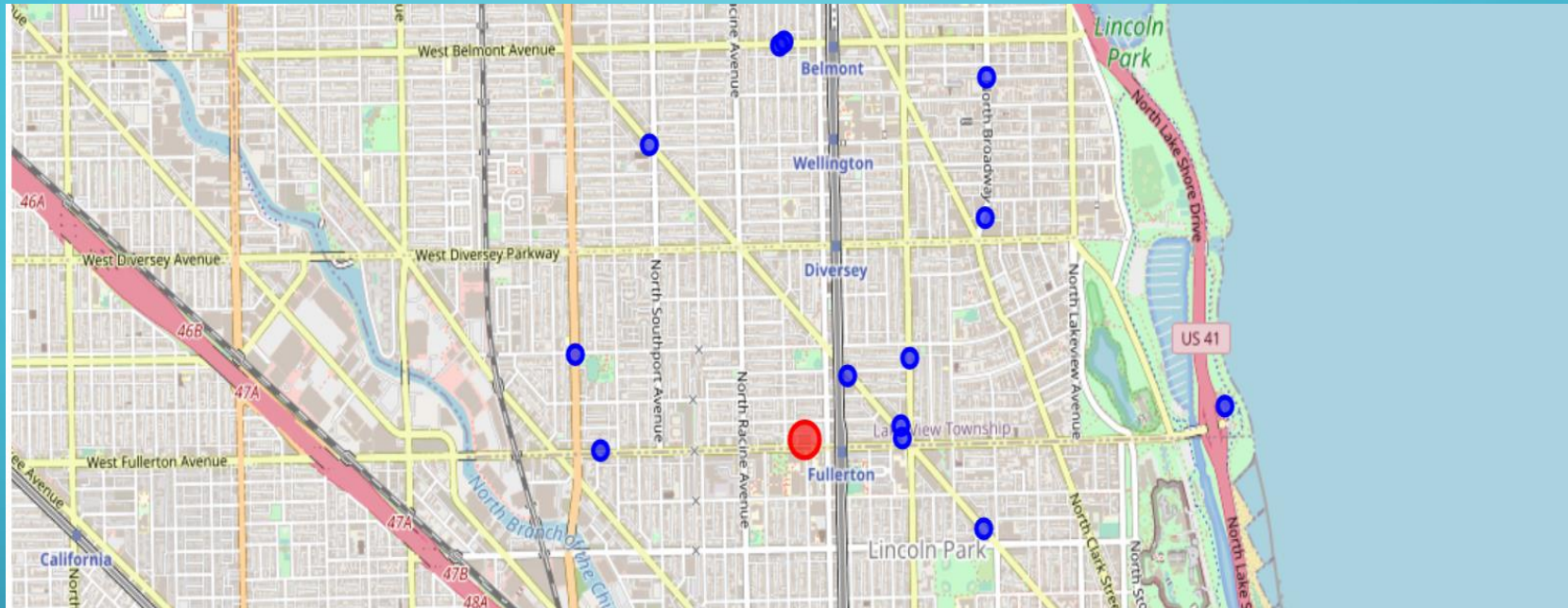
- Mr Jus A. Restaurateur, Jr. hired our company to investigate restaurant opportunities around:
 1. University of Illinois at Chicago
 2. DePaul University
 3. Loyola University Chicago
- This presentation will go through the results as well as final recommendation

UNIVERSITY OF ILLINOIS AT CHICAGO

The logo for the University of Illinois at Chicago (UIC) is a red circle with the letters "UIC" in white.

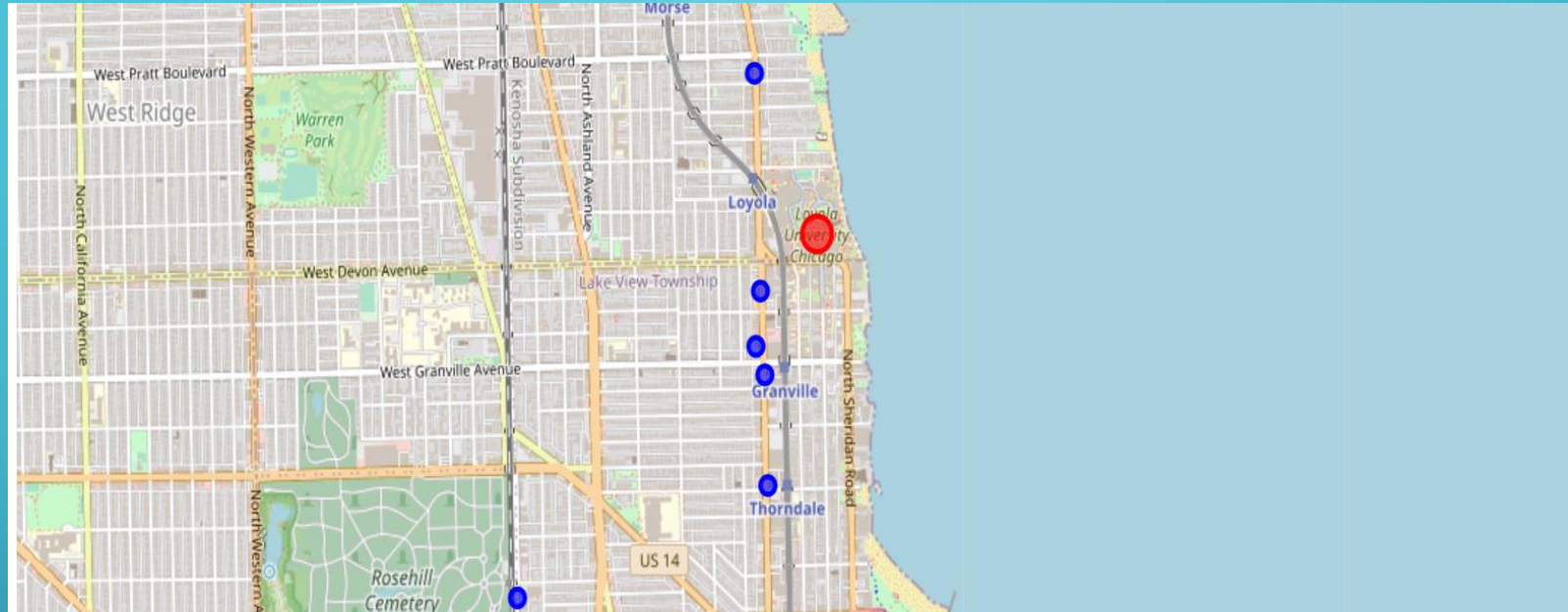
- Number of restaurants: 6
- Average Price Score: 2.00
- Average Rating: 7.68
- Average Distance: 1049.17 metres

DEPAUL UNIVERSITY



- Number of restaurants: 13
- Average Price Score: 1.77
- Average Rating: 7.19
- Average Distance: 1110.62 metres

LOYOLA UNIVERSITY CHICAGO



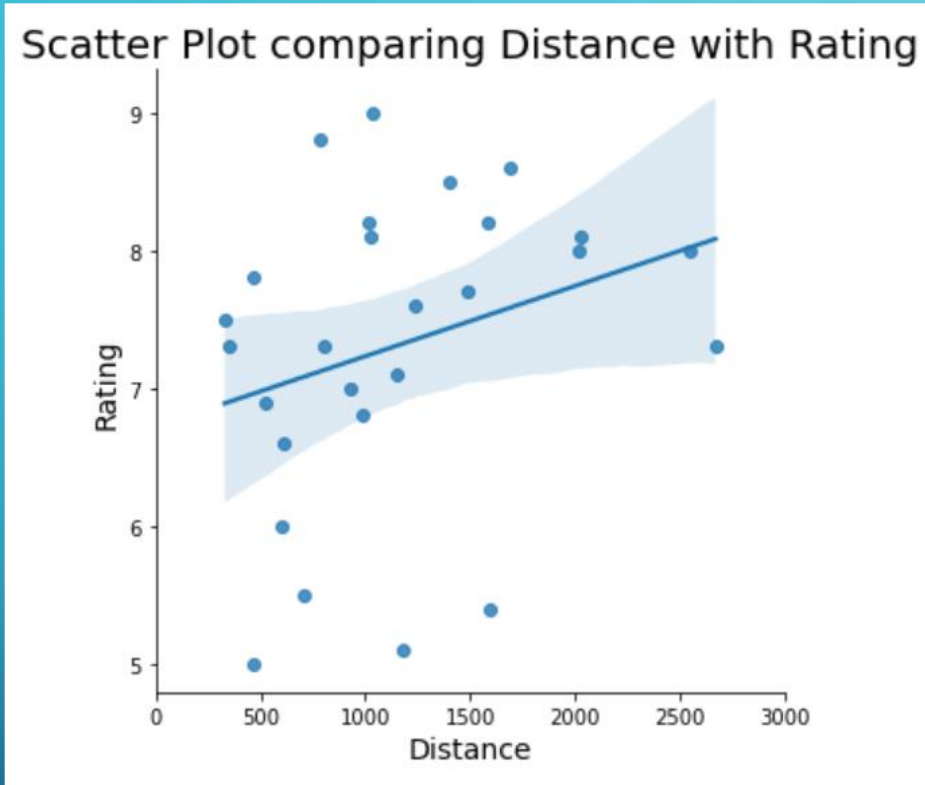
- Number of restaurants: 8
- Average Price Score: 1.50
- Average Rating: 7.23
- Average Distance: 1308.13 metres

RESTAURANTS ACROSS ALL THREE UNIVERSITIES

	categories	Number	Average Price Score	Average Rating	Average Distance
11	Mexican Restaurant	4	1.500000	7.000000	874.25
3	Diner	3	1.666667	7.233333	1200.00
9	Japanese Restaurant	2	2.000000	7.850000	955.50
2	Chinese Restaurant	2	1.000000	5.450000	1149.50
16	Sushi Restaurant	2	2.000000	6.850000	1042.00
17	Taco Place	1	1.000000	7.800000	469.00
15	Southern / Soul Food Restaurant	1	2.000000	9.000000	1031.00
14	Restaurant	1	2.000000	8.000000	2019.00
13	Pub	1	2.000000	8.600000	1688.00
12	Middle Eastern Restaurant	1	2.000000	6.800000	985.00
0	African Restaurant	1	2.000000	6.900000	526.00
10	Mediterranean Restaurant	1	2.000000	8.000000	2553.00
1	Bar	1	2.000000	8.100000	2024.00
8	Italian Restaurant	1	2.000000	8.800000	781.00
7	Indian Restaurant	1	1.000000	7.300000	2670.00
6	Greek Restaurant	1	2.000000	8.200000	1013.00
5	Food Court	1	2.000000	5.000000	460.00
4	Ethiopian Restaurant	1	2.000000	7.300000	348.00
18	Turkish Restaurant	1	2.000000	7.600000	1240.00


- Minimum Price Score: 1.0
- Maximum Price Score: 2.0
- Minimum Rating: 5.0
- Maximum Rating: 9.0
- Minimum Distance: 328 metres
- Maximum Distance: 2670 metres

RESTAURANTS ACROSS ALL THREE UNIVERSITIES



- It does not appear that Distance or Price Score is a significant determinant of the Rating for the restaurant.

FINAL RECOMMENDATION

- Location: University of Illinois at Chicago 
- Number of competitors: 6 (Low) – least competitive market
- Average Price Score: 2.0 (High) – more flexibility to price menu items
- Suggested restaurant category:
 - ☐ Japanese Restaurant – no competitor
 - ☐ Chinese Restaurant – no competitor
 - ☐ Diner – one competitor with lower than average Rating in category
- Suggested location:
 - ☐ South – only 1 competitor
 - ☐ Distance – within 1049.17 metres to avoid distance consideration disadvantage vs competitors