

4.9 The Scientific Method and Society

Let's talk a little bit about the social context in which science operates. You could kind of think of this like Thomas Kuhn applied, or you could also think of this as the School of Information perspective on science and society.

We should be mindful on how our work will be received by others. People perceive our work via their existing beliefs and their professional and lived experiences. The more we are mindful of the paradigms that structure the thoughts of others, the more persuasive we could be.

Now, there's also an element of social responsibility in what we do. I encourage us to think about how information and technology affects people. Think about the impact of our innovations and how we may expand access to information. And think about privacy and security as we create new things.