What Software Engineers Can Learn From Cheese Makers

HELLO!

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Agenda

- What software engineers can learn from cheesemakers
  - Keep your product clean & tidy.
  - Traditional approaches > trendy approaches.
  - Do a few things well.
  - Don’t forget to innovate!
  - There’s always more to learn.
  - Your clients want an experience.

1.

Keep your product clean and tidy.

It can make or break your business.

Keep your work
TIDY

2.

What’s trendy isn’t always what’s best

Pretty un-brie-lievable!

Don’t always buy into
TRENDS

3.

Doing a few things well can pay off.

Simplicity is your friend.

Do a few things
REALLY WELL
Beaufort
Gruyère
Comté

4.

Don’t forget to innovate!

The world is endless in 0s & 1s // milk & bacteria.

Don’t forget to
INNOVATE

5.

There’s always more to learn

But that’s the fun of it!

There’s always more
TO LEARN

6.

Your clients come to your products to have an experience.

Make sure their experiences are stellar.

Your clients want
AN EXPERIENCE

THANKS!

Any questions?

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CREDITS

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