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Part 1

Tipsy App 
CSE 170

1) What needs you observed in your needfinding

My topic was about Women in Bar Spaces. My question was How do Women Take Up Space in Male-Dominated Spaces? Conducting observations was a little difficult given this context but I was able to make valuable observations.

	Major Need #1	Major Need #2	Major Need #3
Observation	<p>1. Group took 20 minutes to decide on drinks when relying on the written menu.</p> <p>Group took 8 minutes to decide on appetizers when relying on the written menu.</p> <p>Seeking drink suggestions from each other's experience.</p> <p>Seeking drink suggestions from Waiter.</p> <p>The Kiosk was not consulted for the drinks menu.</p> <p>Flexible Drinking Options</p>	<p>Group ordered three rounds of drinks.</p> <p>Group was left alone/not approached by strangers the whole night.</p> <ul style="list-style-type: none">- Were not interrupted by the waiter.- Were not kicked out for being loud. <p>Someone in our group cried in public.</p> <p>Group discussed light topics and deep personal topics and secrets.</p> <p>Group dressed <u>casual in booth</u> as opposed to patrons that were more dressed up at the bar.</p>	<p>Women were always accompanied by one other person or a group of women at the bar.</p> <p>Men were seen at <u>bar</u> alone and in groups.</p> <p>Flexible Drinking Options (sober and experienced drinkers placed a drink order).</p> <p>Interactions with Waiter were appreciated by group</p> <ul style="list-style-type: none">- Chat and repeated laughter interaction with waiter

Two Major Themes Came Up:

1. Drink menus are not helpful or easily accessible
2. Women in bars engage in grouping behavior

2) How those needs are addressed in your final product.

01 DRINK RECS

The Home Page is dedicated to exploring and offering women personalized drink suggestions

02 DRINK CARDS

Offer specific drink ingredient information as well as crowd-sourced flavor profile tags

03 DRINK COLLECTIONS

The Profile Page serves as a space to collect favorite drinks, drinks you want to try next time, as well as mixlists (personally curated drink lineup).

04 RATING SYSTEM

Crowd-sourced knowledge of the best drinks and safest spaces to have a drink.

3) A brief description of the alternatives you considered.

01 SAFETY GADGETS

Grouping behavior implied deep need for safety, at first I considered taking on a more smart-tech approach to improving the experience of women in bar spaces.

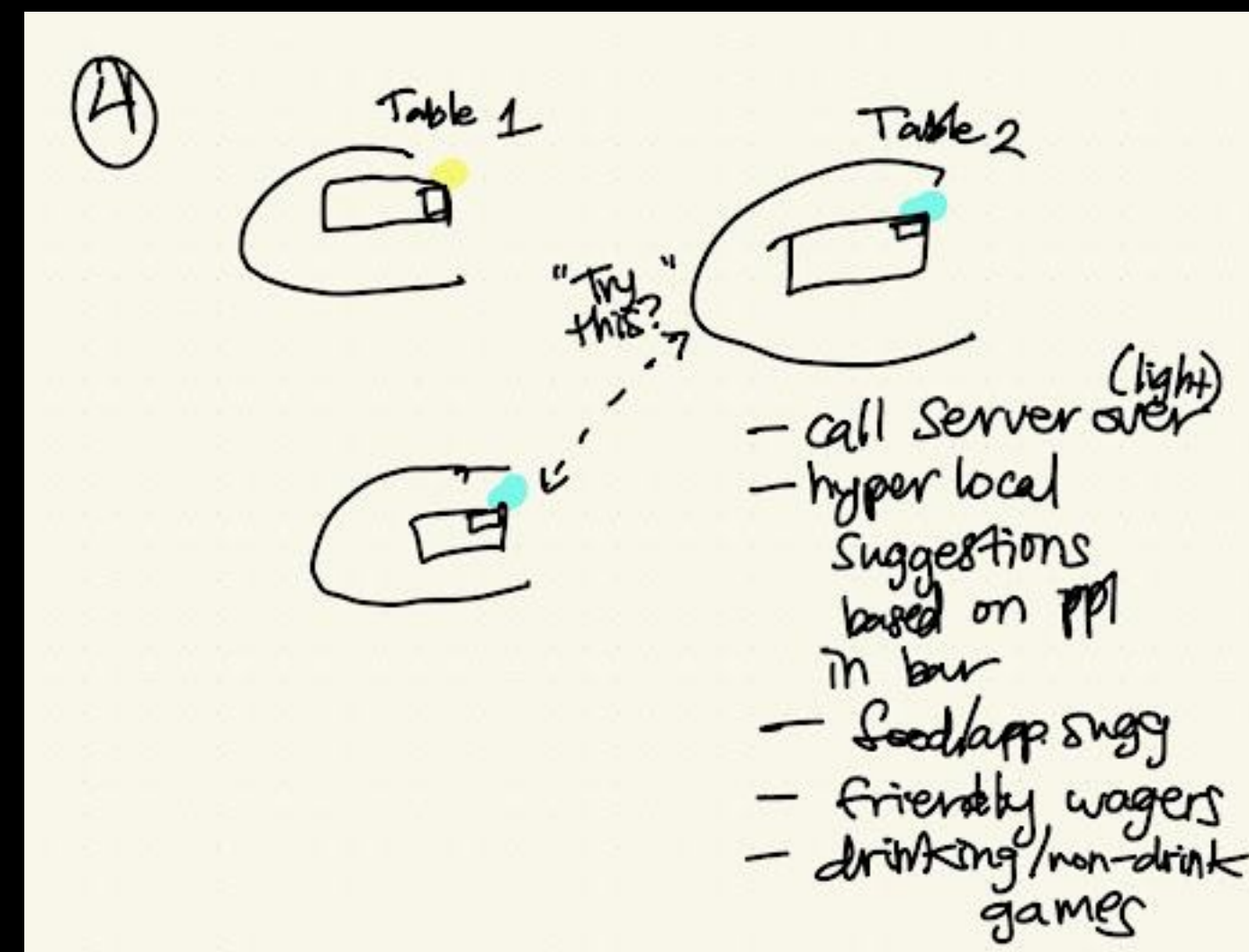
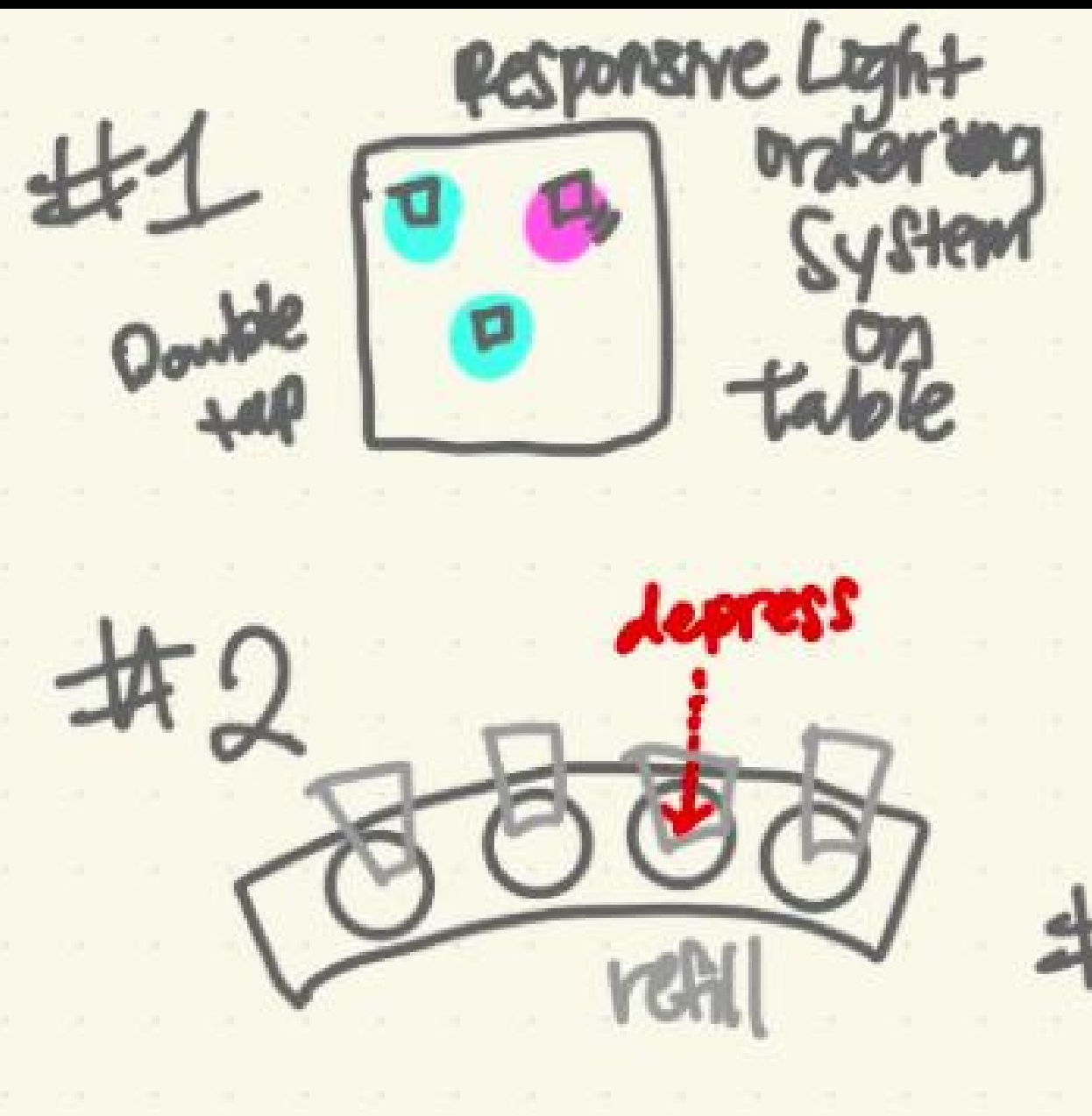
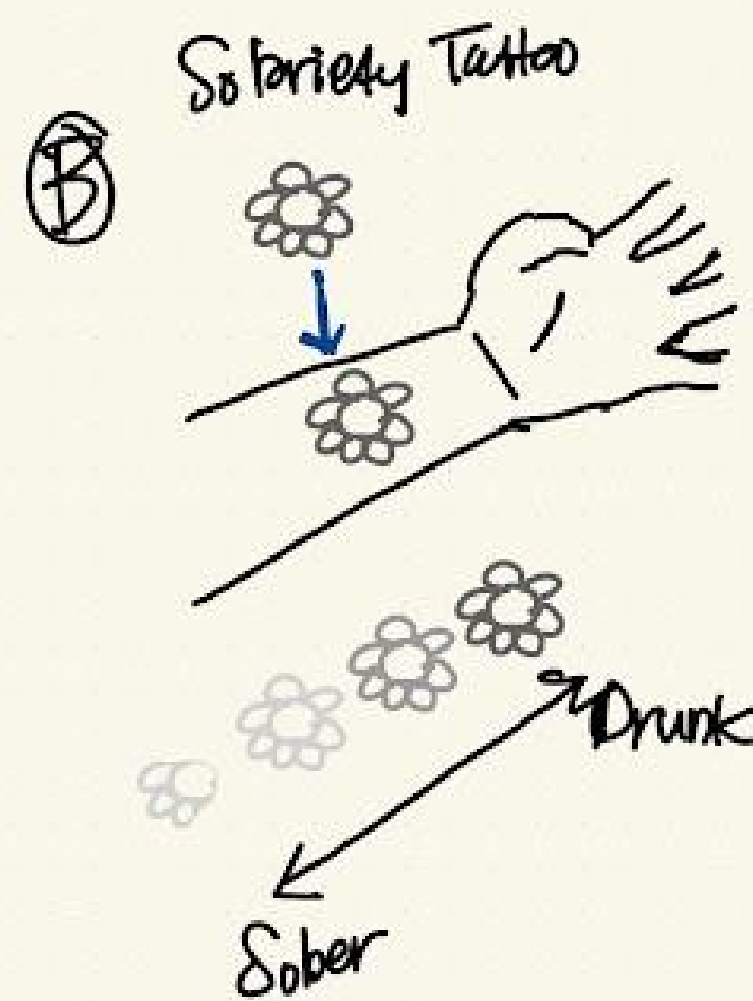
02 SYSTEM AND AMBIANCE

Another approach I considered was merely improving the physical comfort of bar spaces through enhancements in the ambiance experience (table tv, embedded music speakers, etc)

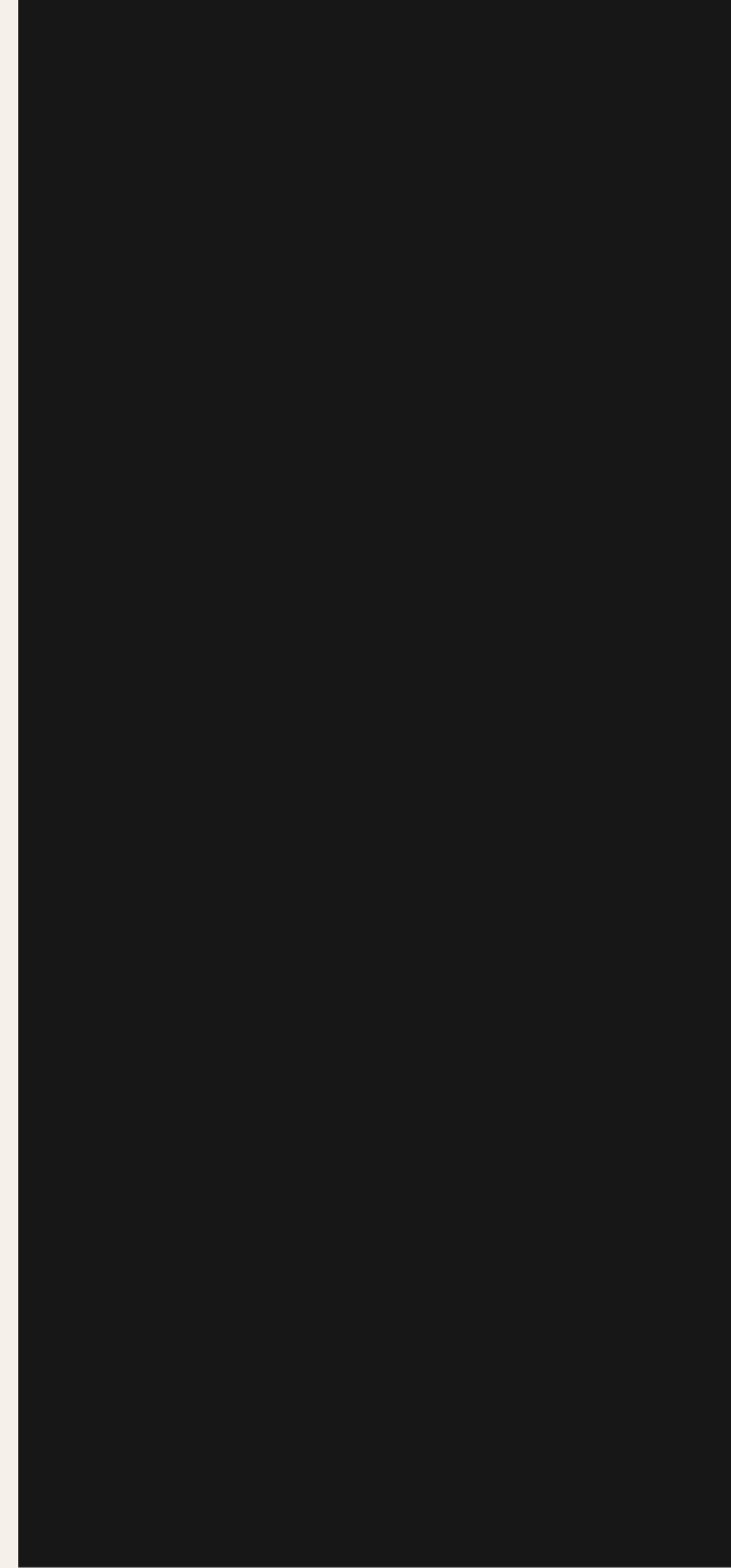
03 GROUP DESIGN

I also considered designing a different layout to encourage group socializing, to mimic the ways restaurants facilitate food sharing.

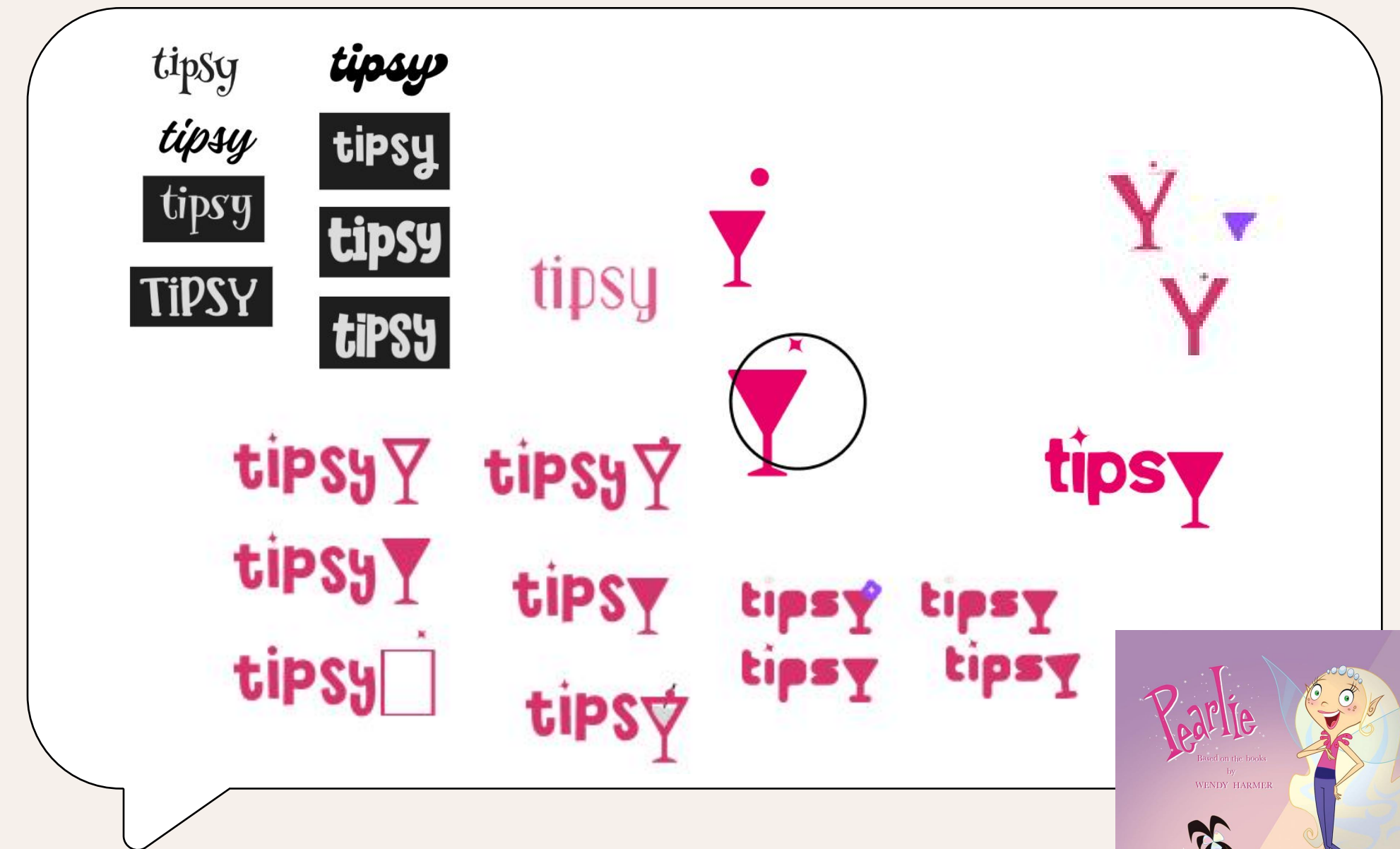
- ⑤ Found in RP vending machine
or
④ by discreet order at bar.



4) A max one-minute demo of the tool, including at least one typical user flow.



5) A brief discussion of 2-3 design decisions you made and why those are a good idea for your purpose.



visual design



5. More on styling

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Grid styles

III 12 centered columns

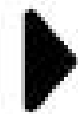
III 8 pt Grid

III Left Check

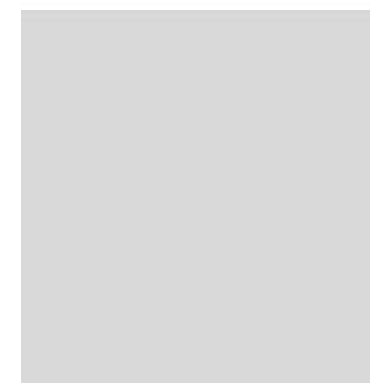
Want To Try



Like



Dislike



Local styles

Text styles

Ag Heading · 32/Auto

Ag Large Text · 20/20

Ag Medium Text · 16/16

Ag Small Text · 12/12

Color styles

● backgrd 1

● backgrd 2

● PINKS 1

● PINKS 2

● PINKS 3

● PINKS 4

● Logo Pink Outline

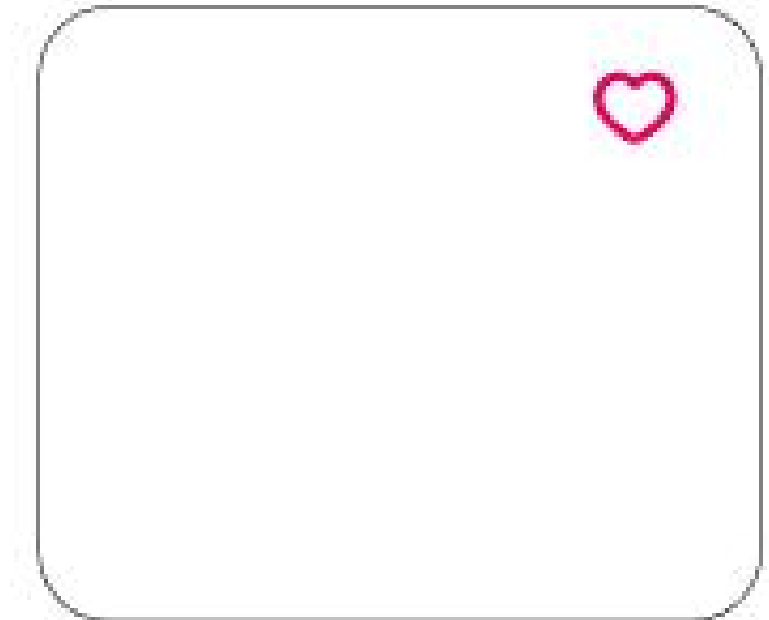
● Click Color Change

● Salmon Sometimes

COMPONENTS

Large Boxes

You Should Try



Medium Boxes



Small Boxes

Friend Favorites



6) What you
learned from
user testing,
and how you
have
adapted
your design
as a result.

Exploring
Drinks

Ready
to
Plan/Order

After
End of
Night

What is everyone
else drinking?
- Local Favorites
- Search/Drinks
- Suggested drinks

Start a tab:
- Search/card view

Find Bars:
- Location Based
- List View
- Vibe (Story)

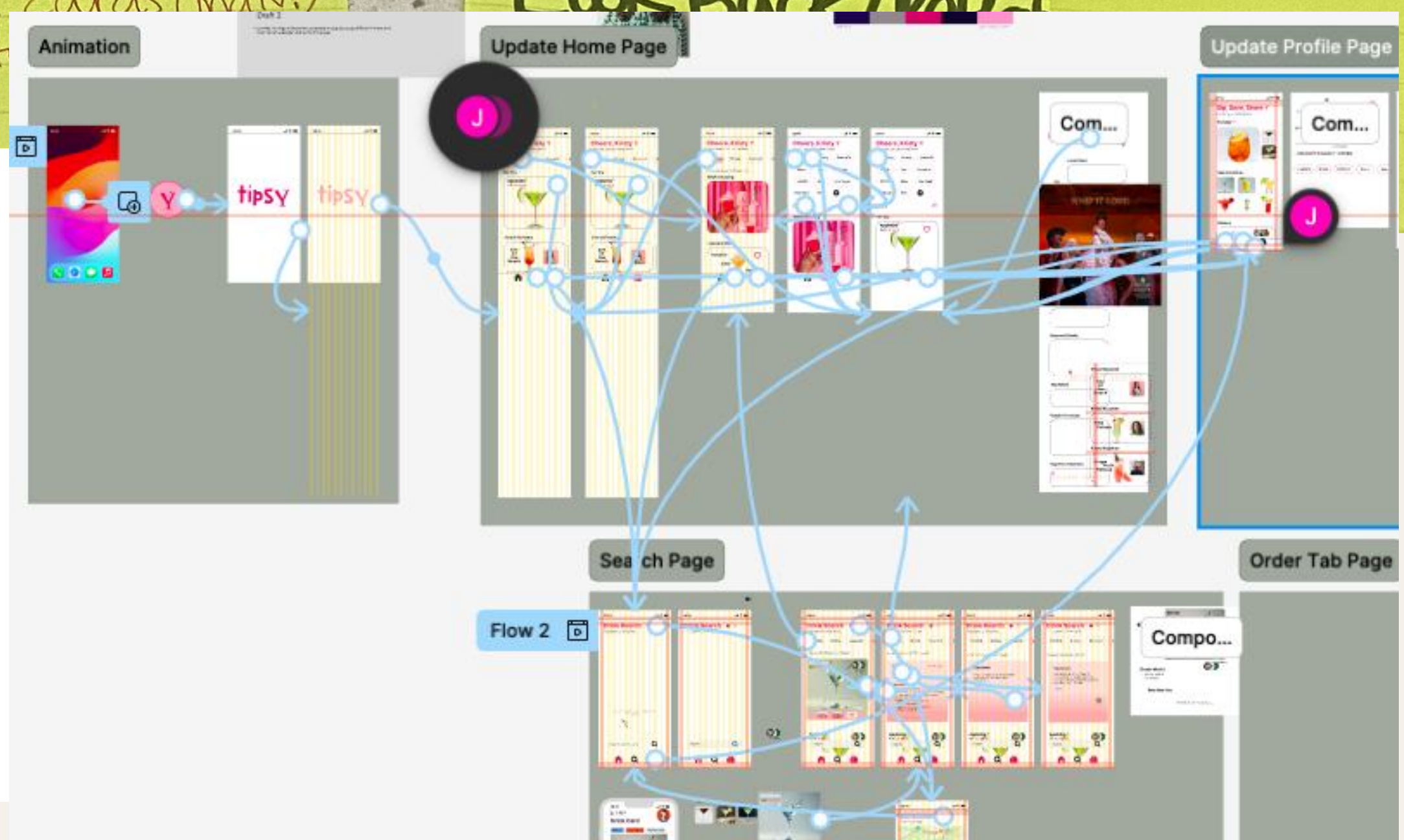
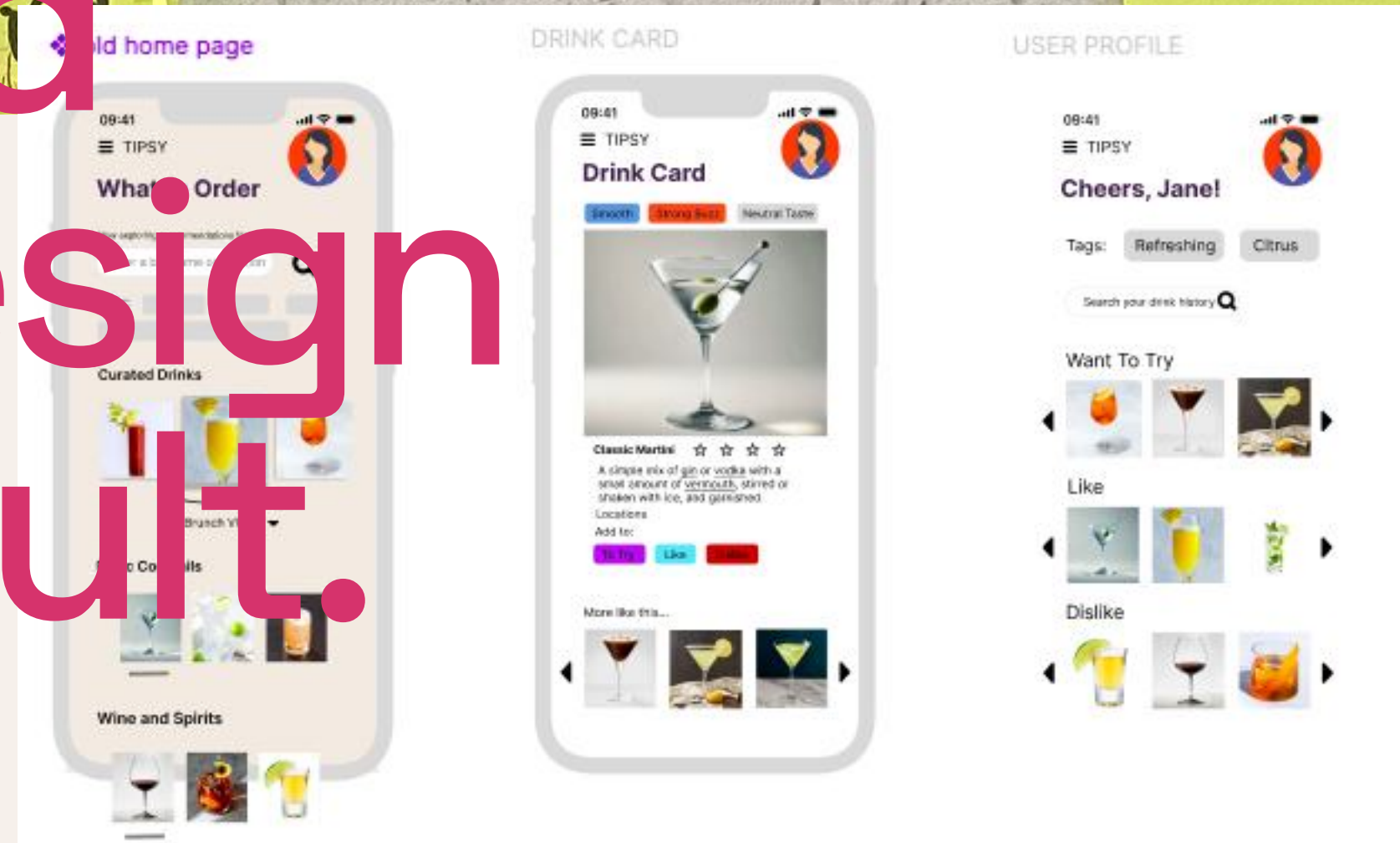
Leave a Review:
- Star rating
- tags

Plan for Next
- make a calendar
- Want to

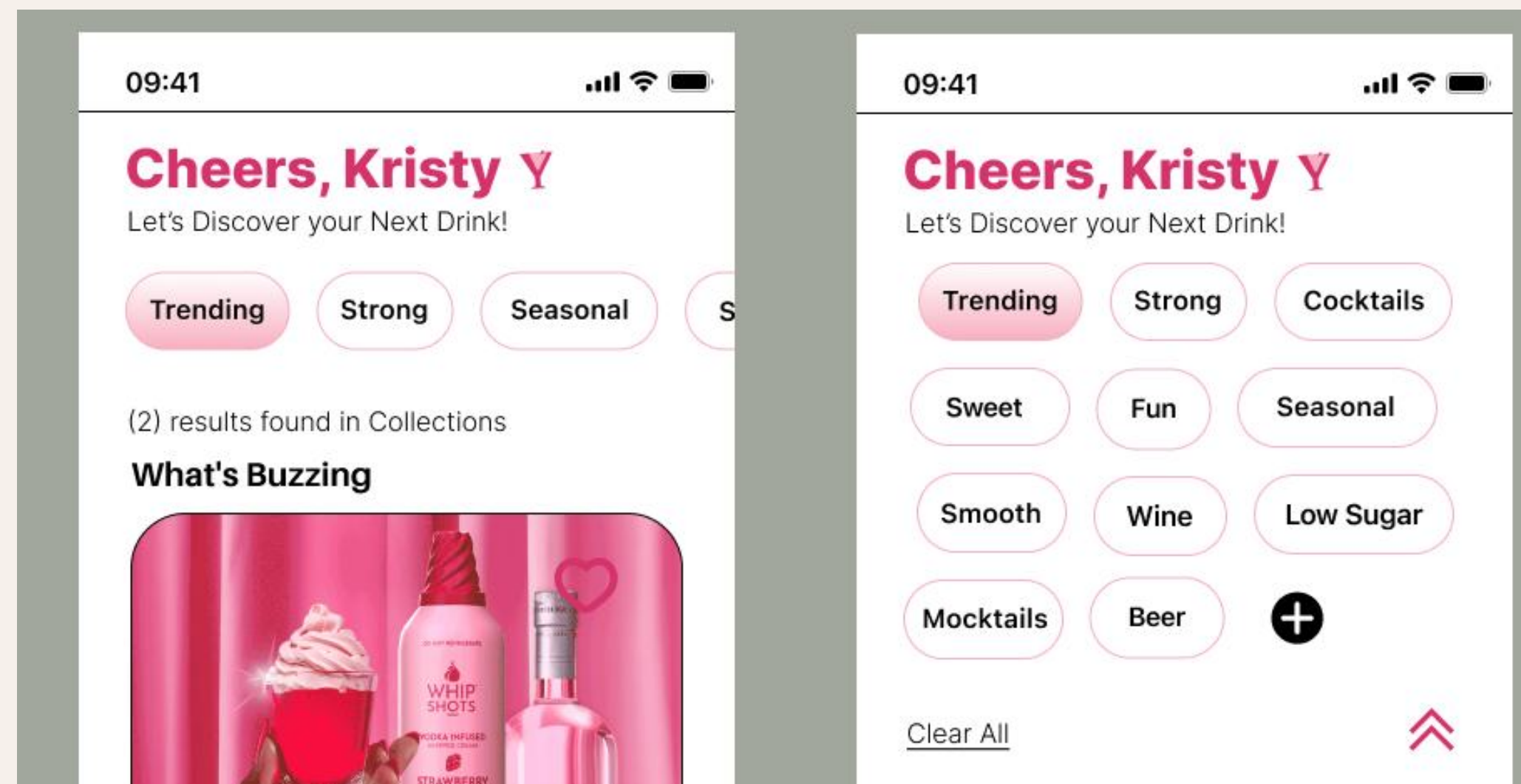
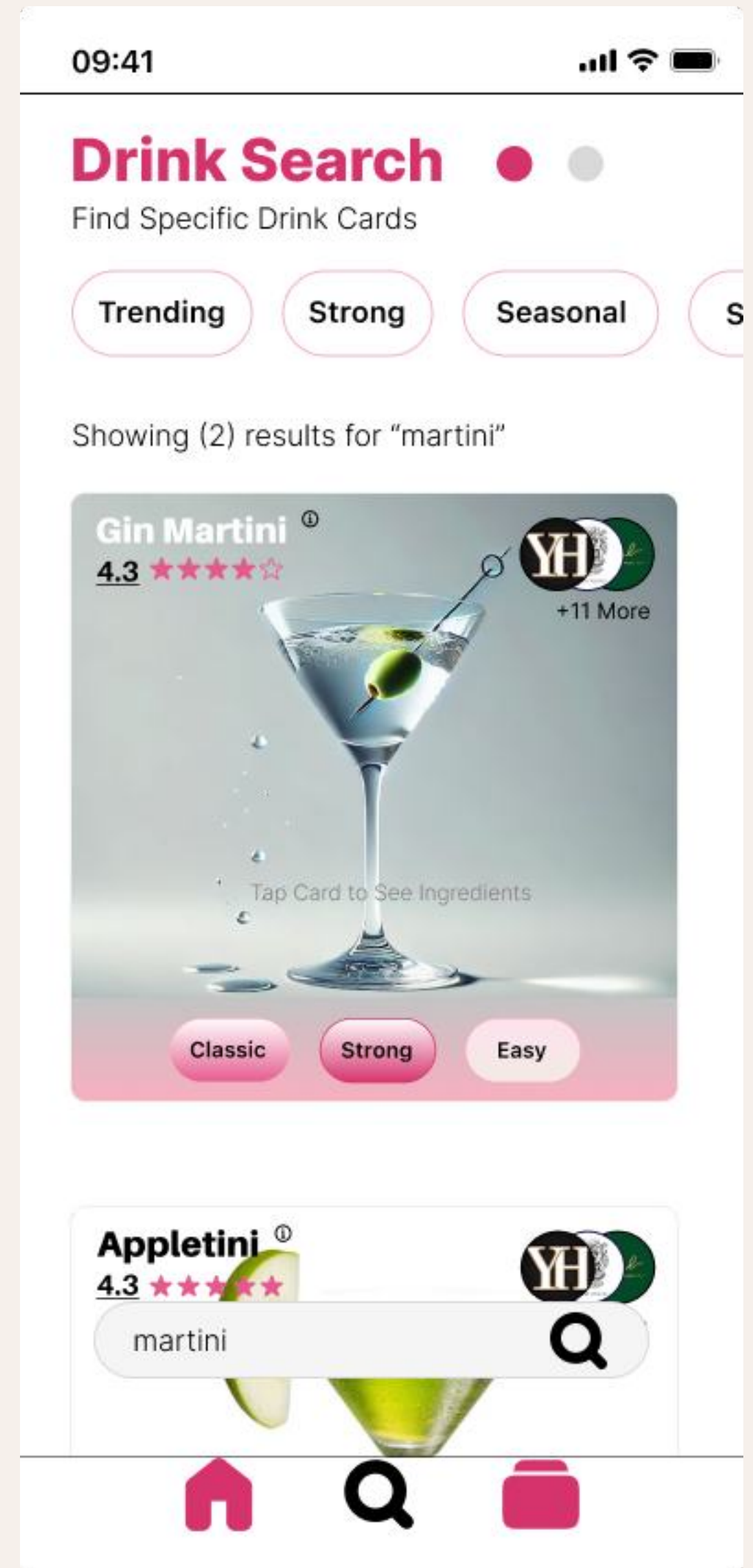
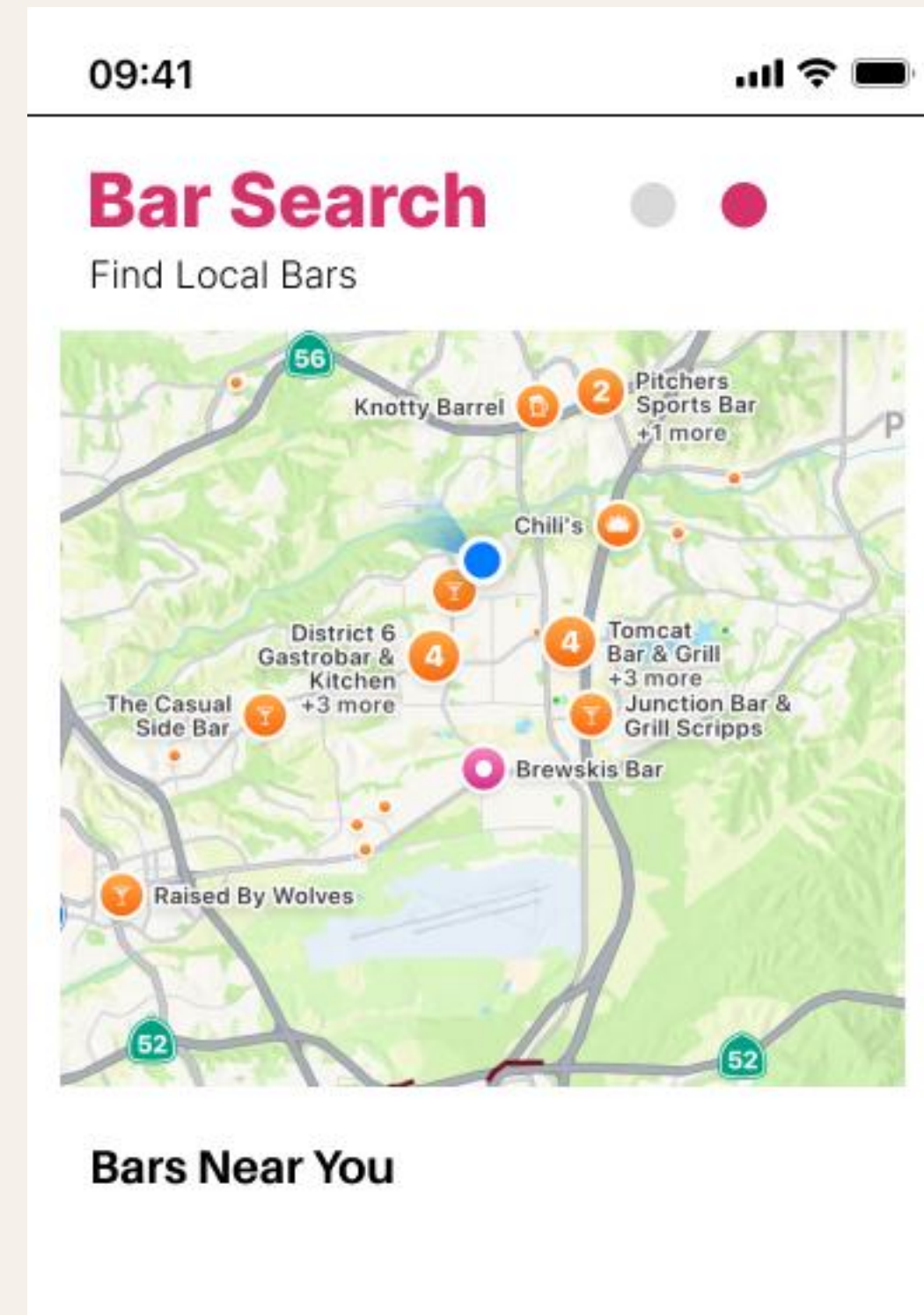
What's Buzzing:
- Seasonal Drinks
- Trending
- Top Rated

Search Menu:
- drink cards (m.d.N.)
- by cat

Look Back/Review



6) What you learned from user testing, and how you have adapted your design as a result.



Part 2

GitHub Link
CSE 170

Rest of Prototype Pages