

A Project Proposal....

FarmifyMe

Connecting farmers to the market...

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ABOUT

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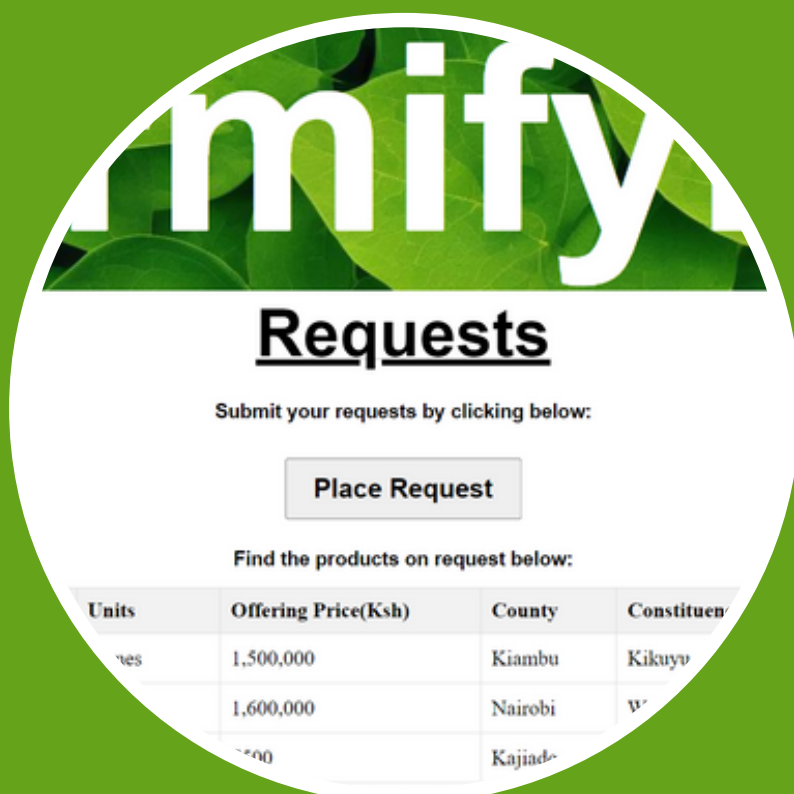
THE PLATFORM



This represents the home page, where one can navigate the platform



This represents the products page where farmers and all can advertise their products.



This represents the requests page where farmers and the like can respond to requests made for products

PROJECT EXPECTATIONS & OUTPUTS

1

WEBSITE

Updates to the website will contain the following:

- A unique domain name
- User accounts
- A dedicated database
- More sophisticated advertising, inclusive of pictures
- A rating system for users.

PAYMENT

A dedicated payment channel with an automated payment verification system..

2

3

ADVERTISEMENT

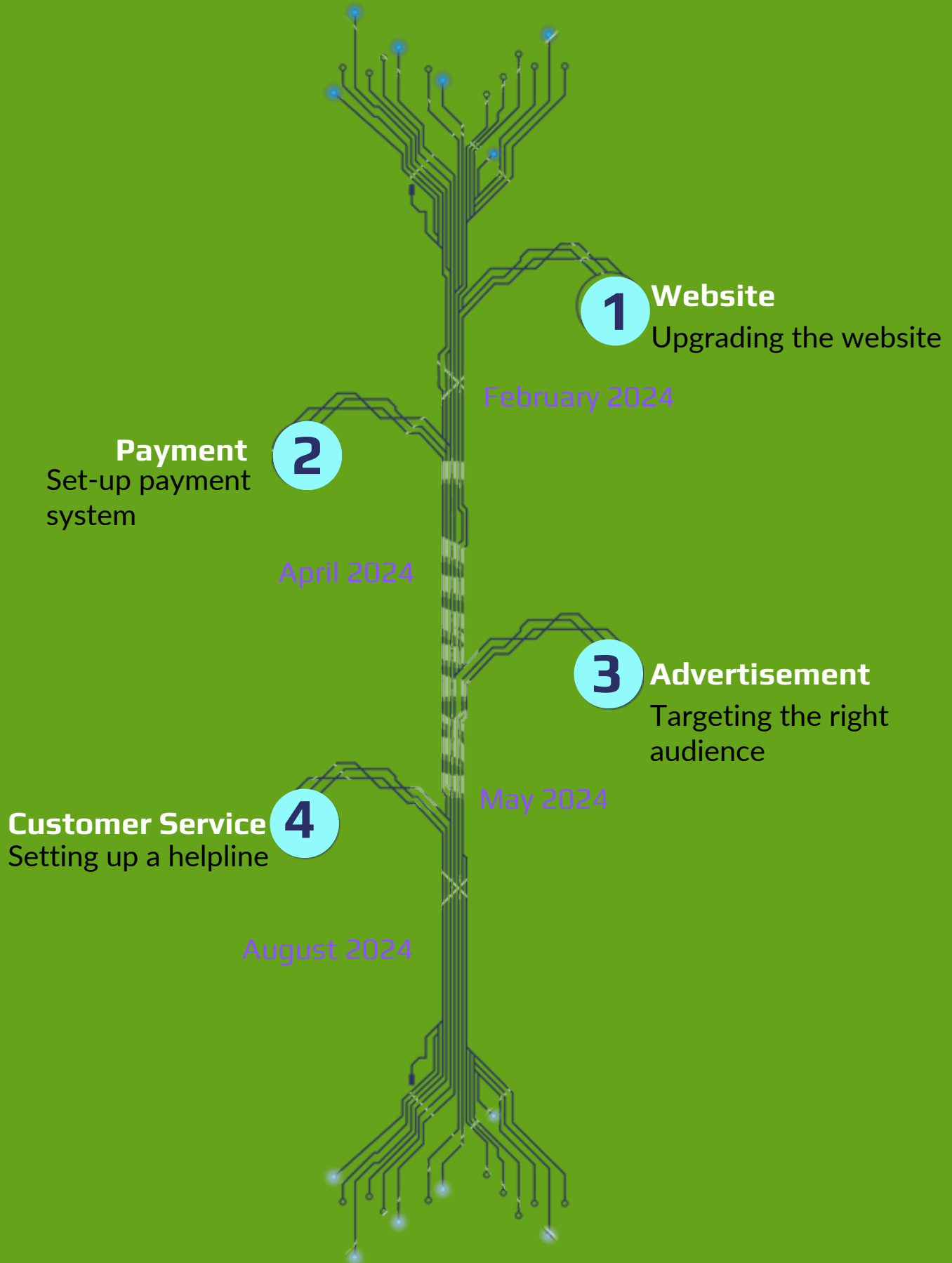
Targeted advertising to promote the platform.

CUSTOMER SERVICE

A dedicated customer service team to handle customer complaints and queries

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PROJECT TIMELINE



BUDGET

Item	Comments	Cost in Ksh
Domain name	www.farmifyme.com	2000
Web hosting	00webhost.com (3 years premium web hosting)	20,000
Advertisement	Posters; facebook ads; youtube ads	10,000
Customer Service	2 customer service representatives salary for a year	240,000
Total		272,000

MEET OUR TEAM



JACKLINE KIMANI

Jackline Kimani is a Mechatronics Engineering graduate who was raised on a farm. As her mom would say it, that farm paid for that degree.