

Technical Writing Practice: Assignment 1 - 10 marks

Topic : Year-3 ISI Project Report – Background chapter (for an online shopping mall)

Each group (of 1 to 3 students) is to submit a Word file with the the content of Chapter 2 of ISI report on **Oct 13** according to your class schedule.

To deal with plagiarism, a zero mark will be given if you copy someone else's work or you let someone copy your work.

Chapter 2. Background and Related Work

Section 2.1 Background

Describe the general features of e-commerce platforms, with attention to those that you plan to implement in this project.

-- Provide more detail about the background of your project. For example, talk about e-commerce in general and the existing solutions. Describe common features of e-commerce web sites.

Section 2.2 Related work

Compare your planned system with two or more existing web sites or e-commerce packages. Describe reference systems that are used in the modelling and design.

-- For example, you can write on which features of your planned system are modelled after the chosen web sites being discussed. Did you make any changes to make the features easier to use or more suitable for your products?

Note:

- **Include a proper lead paragraph for Chapter 2 before the sections.**
- **Include proper citations and references as well.**

Assessment Criteria

1. Content & Clarity, Cohesiveness with the use of proper transitional words	1	2	3	4	5
2. Grammar & Formatting, with Proper citations and references	1	2	3	4	5
3. A properly-written lead paragraph	1	2	3	4	5
4. A proper conclusion to summarize the main points	1	2	3	4	5
5. Proper comparison to convey the similarities & differences clearly	1	2	3	4	5

Technical Writing Practice: PowerPoint Presentation - 10 marks

Topic : Comparison study on e-commerce websites providing online shopping services

- ▶ Pick two or more e-commerce websites
 1. Consider the following factors, but not limiting to,
 - ▶ Good Features/Functionality
 - ▶ Problems
 - ▶ Customer-Friendly options/Marketing
 2. Talk about what you plan to do that will be similar to those websites.

Each group has to email to me the PowerPoint file on or before the day conducting the presentation, which will be carried out in the last class of Technical Writing Practice, that is, either **Oct 27** according to your class schedule.

The presentation should be within 8 minutes and each of the member has to take part in the presentation. Each member will be mark individually.

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Presentation Criteria

Group mark

1. Logical structure and organization of slides, including introduction and conclusion (summarizes the work / emphasizing the main contributions)?	1	2	3	4	5
2. Appropriate use of figures and tables, and visual aids?	1	2	3	4	5
3. Overall formatting (layout, font size, slide number, number of words included on each slide)?	1	2	3	4	5
4. Appropriate allocation of time on topics and within the time-limit.	1	2	3	4	5

Individual mark

1. Able to introduce the topic clearly	1	2	3	4	5
2. Voice clarity and pronunciation, proper pacing	1	2	3	4	5
3. Enthusiasm and interesting, keeping eye-contact	1	2	3	4	5
4. Knowledge of the topic (without the need to read words by words from the slides or reading from notes)	1	2	3	4	5