Jackie Li

UI / UX Designer

UX/UI Designer with a background in graphic design proficient in the adobe suite apps such as photoshop, illustrator, InDesign, after effects, and Adobe XD. Able to see a project from start to finish with experience conducting user surveys, creating wireframes, mockups, and prototyping. Associate of Arts degree in graphic design.

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📍 Huntington Beach , CA

UX/UI DESIGN PROJECTS

Recipe Works , Responsive Recipe app - CareerFoundry Case Study
December 2021 - December 2021

• Applied a user- centered design process and mobile-first approach to a responsive recipe web app.
• Delivered low-to mid-fidelity responsive designs for 2 screens with final screens and mockups.

Fitness Connect , iOS & Android Fitness app - CareerFoundry Case Study - January 2022- January 2022

• Designed the iOS and Andriod versions of a mobile fitness app
• Conducted competitive analysis, user research interviews and usablilty testing.
• Delivered final screens and a working prototype.

EXPERIENCE

Retail Stock & Fulfillment , Nordstrom - Costa Mesa , CA
June 2019 - June 2021

Fulfill customer orders in a timely manner following quality standards, prepare and ship customer's orders following quality, packing and shipping standards, utilize inventory management systems to scan, process and research merchandise shipments in accordance with Nordstrom's inventory control processes. Assist in maintaining clean and organized selling floors and stockrooms.

EDUCATION

UX/UI Design Immersion, CareerFoundry - Online
October 2021-May 2022

Associate of Arts degree in Graphic design , Golden West College - CA
2020

Skills

UX Research
UI/Interaction Design
Journey Mapping
Wireframing
Prototyping
Usability testing

Toolkit

Illustrator
Photoshop
Indesign
After Effects
Adobe XD
Basic HTML / CSS / Javascript