

Jack Cournoyer

P: (941) 961-4531 | E: John.Cournoyer.104@gmail.com
L: linkedin.com/in/john-cournoyer | G: github.com/Jackjack104/Data-Portfolio

DATA ANALYST | POWER BI, SQL, PYTHON | EFFICIENCY & INNOVATION LEADER

Skilled Data Analyst with 3+ years of demonstrated practical experience, adept at applying data analytics to elevate organizational performance. Leveraging strong communication skills, cross-functional collaboration, and problem-solving acumen, resulting in streamlined processes and cost savings. Creating compelling visualizations through advanced analytics and proficient data storytelling techniques, ensuring effective communication with stakeholders across technical and non-technical teams.

TECHNICAL SKILLS

Programming Languages: Python, SQL, PostgreSQL, DAX, Power Query, Pandas

Data Visualizations: Power BI, Looker, Tableau, HubSpot, Matplotlib

Analytical Development Tools and Technologies: Github, Microsoft Visual Studio Code, Microsoft Excel, Google Sheets, PostgreSQL, Anaconda, AWS, Oracle NetSuite, Relational Databases, Data Manipulation, Data Dashboard & Report Building, Business KPI Analytics, Statistical Analysis, SaaS Metric Reporting, Customer Churn/Retention Analysis, Data Modeling, SaaS Business Metrics

PROFESSIONAL EXPERIENCE

Data Analyst | PropLogix – Sarasota, FL (Nov 2022 - Current)

- Implements rigorous data governance practices in data processing, increasing the reliability and accuracy of business insights by 35%.
- Constructs scalable data pipelines using modern schemas, supporting growth in data analysis capabilities and user adoption.
- Optimizes data extraction, transformation, and loading (ETL) processes, improving load times by 20% and supporting real-time data analysis requirements.
- Facilitates data-driven decision-making by developing comprehensive dashboards and reports using Power BI, SQL, and other various tools to track KPIs and operational metrics across departments.
- Regularly synthesize and present complex data to high-level executives, including the CEO, enhancing strategic discussions, and contributing to a unified company direction.
- Develops and maintains comprehensive documentation of data processes and architectures, improving team training and project continuity.

Senior Process Improvement Specialist | PropLogix – Sarasota, FL (Jan 2022- Nov 2022)

- Directed a migration project to consolidate customer support software platforms, resulting in the unification of multiple customer facing teams.
- Spearheaded the selection and implementation of a new performance management software platform, replacing a previously manual system. This innovation led to significant time savings and enhanced the company's workflow and employee engagement.

Operations Manager | PropLogix – Sarasota, FL (Jan 2019 - Dec 2021)

- Managed a diverse team and led a data-driven initiative to go to market with a real estate due diligence product that generated \$1 million in growth revenue within the first year.

EDUCATION

Bachelor of Science | Criminology | Florida State University - Tallahassee, Florida

PROFESSIONAL CERTIFICATIONS

Aveta Business Institute | Lean Six Sigma Black Belt

Northeastern University | Data Privacy Fundamentals Certification

University of London | Corporate Strategy Certification

HubSpot Academy | Data Reporting Certification | Service Hub Certification | Sales Hub Software Certification