

**【Source from zhinengjiaotong.com】 2nd Smart Traffic Auditorium
was successfully held in Shenzhen**

Abstract: On the morning of August 23th, 2013, to popularize the knowledge about smart traffic, 2nd Smart Traffic Auditorium hosted by Shenzhen Municipal Government and Shenzhen Traffic Committee was successfully in Shenzhen Municipal Industrial Exhibition Hall, which residents and experts spoke highly of.

The theme being defined as “smart technologies keep trips safe”, Dr. Cai Wenhai, the director of Shenzhen Traffic Research Institution Center of Beijing Traffic University, M. Guo Zechen, the marketing director of Shenzhen Hongdian Technology Co., Ltd, Ms. Cai Mao, the assistant president of Anxin-China, and et al, respectively presented lectures about intelligent vehicle management, traffic surveillance as well as security technologies, and then made a sincere interactive communication with the audience. Here, this activity with a rather high atmosphere was well received by governmental leaders and industrial specialists.

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Add: 99 Dongjiu Road, Hongze County, Huaian City, Jiangsu Province	Tel: 0517-87209111	Fax: 0517-87386999



M. Li Xia, the vice-president of Shenzhen Smart Traffic Industrial Association, host the forum



M. Jia Lieke, the chief of Shenzhen municipal emergency management office publicity and training division, made the opening speech.

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Dr. Cai Wenhai, the director of Shenzhen Traffic Research Institution Center of Beijing Traffic University, presented the lecture called *the application study in internet-of-things and Smart traffic safety management*



M. Cai Mao presented the lecture on *the applications of smart video in traffic management*.

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M. Guo Zechen, the marketing director of Shenzhen Hongdian Technology Co., Ltd , presented the lecture, *the traffic security of vehicles visualization management*.



M. Ye Sihua, the minister of Information Technology Department of Shenzhen Yunfa Group, presented the lecture, *information technology protects passage transport on the road*.

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Zuo Jian, the section chief of Sichuan Huachuan Industrial Co., Ltd, introduced the application of newly-developed auto window breaking in the traffic escape area.



The audiences eagerly participate in the hot topic discussion on site.

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In the end, M. Li Xia, the vice-president of Shenzhen Smart Traffic Industrial Association, stated that recently the association would appoint a smart traffic corporation team to go to Japan for investigation and study, bringing in foreign advanced experience in the smart traffic area; moreover, 3rd Shenzhen Smart Traffic Auditorium was released a detailed advance notice, appealing a great number of smart traffic corporations to participate in.

Introduction to Shenzhen Smart Traffic Auditorium:

Shenzhen Smart Traffic Auditorium refers to a public-interest forum activity held by Shenzhen Smart Traffic Industrial Association under the guidance of Shenzhen municipal committee. Such forum sets its goal as “popularize smart traffic knowledge, promote technological innovation, improve the industrial sustainable development”, and encouraged all participants to make a discussion on various hot topics, which drew the attention of a abundant of corporations and institutions, covering smart traffic enterprises, VC, industrial media, Shenzhen Stock Exchange, Internet, software and information service enterprises. In all, all the items in such a forum received great reputations from all sectors of society.

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