
DANIEL NDETO JACKSON

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PROFESSIONAL SUMMARY

Detail-oriented Data Analyst and a Skilled Business Intelligence Analyst with over 2 years experienced in delivering data-driven insights to inform strategic decisions across public and private sectors. Adept at managing multiple BI workstreams, gathering business requirements, and transforming complex data into actionable intelligence using Power BI, SQL, Excel, Tableau, and Python.

SKILLS

CORE SKILLS & TOOLS

Data & Analytics: Data Engineering, Data Cleaning, Data Analysis, Data Visualization, Data Modelling, Statistical Analysis, Database Design, Database Management, Machine Learning

Programming Skills: Power BI | IBM | Tableau | SQL | Python | R | SPSS | Excel (Advanced Formulas, Pivot Tables, Lookups)

Values & Soft Skills: Detail-Oriented | Insight-Driven | Cultural Sensitivity | Equity & Justice Advocate | Effective Communicator | Multilingual Team Collaboration | Discretion with Sensitive Data

WORK HISTORY

PROFESSIONAL EXPERIENCE

Policy, Planning, Data Analysis & Research Associate National Heroes Council – Kenya (intern) | Jan 2025 – Present

- Delivering multiple BI workstreams, including weekly dashboards and ad-hoc reporting using Power BI and Excel to visualize KPIs and cultural initiative outcomes for stakeholders.
- Lead data cleaning, coding, and analysis of historical, cultural, and social datasets using statistical tools.
- Analyze and reconcile datasets using SQL, Excel, and SPSS to identify patterns, improve data accuracy, and enhance public policy recommendations.
- Collaborate with policy, IT, and communications teams to develop data models and maintain data documentation standards.

Research & Data Project intern (Remote) - Hub Spot Projects | Jan 2024 – Dec 2024

- Designed and implemented automated workflows to streamline monthly reporting, reducing manual workload.
- Used Tableau and Power BI to develop visual narratives for project performance and process optimization. Delivered staff training on data handling, storage, and digital tool adoption
- Led hypothesis testing and drew actionable conclusions from research outcomes.
- Facilitated team-wide adoption of BI tools and trained staff on data visualization best practices and secure cloud storage.

EDUCATION

- **B.A. Economics & Statistics (2nd Class Upper) – University of Nairobi, 2020**

CERTIFICATIONS

- **Alx Data Analysis** - [link](#)
- **Alx Python Programming** – [link](#)
- **IBM SPSS & R-GUI Certification** – University of Nairobi

- **Certified Statistical Analyst (SAS) – University of Nairobi**
- **Certified Investment Financial Analyst – Summit Institute of Professionals**

PROJECT HIGHLIGHTS

PROJECTS & HIGHLIGHTS

- **Power BI Dashboards:** Designed dashboards to track and visualize the impact of cultural programs and research initiatives.
- **Metadata & Reports:** Maintained structured reporting templates and metadata models for stakeholder engagement.
- **Cultural Data Insights:** Applied statistical models to examine the societal impact of heritage projects on national identity.

REFEREES

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