

Reflection 2

Selected artwork or reading: <https://medium.com/@codekat/hello-world-lets-re-make-networked-art-6bb06913ac3a>

Summary:

"For 20 years it was a reasonable assumption that if you kept [the web] open, great things would happen: Wikipedia, blogs, good things," says Berners-Lee, speaking at the London headquarters of the Open Data Institute, which he co-founded with Nigel Shadbolt in 2012.

As well as limiting control over how data is used, the model keeps web monopolies by exacerbating the effect of vendor lock-in: Facebook owns the data you've produced while using it.

Take AI algorithms: what if an individual could run an AI product across their personal data - plus any other data they have access to - without having to share it?

An insurance firm could send you a programme to run on your health data in order to offer a better quote, for example - but the calculations would happen on your machine and the company wouldn't get to take the data away with them.