

# Emotion in Media Survey - Jacque Nalwanga

-How can we enable content creators to develop an 'emotive track' to accompany media broadcast?

This survey is to help me to gain a quick insight into what direction I should take my honours project.

Quick overview of my honours project: I am looking to add to what already exists in the media world as what we all know are subtitles. They are available to help aid hearing-impaired individuals when watching shows or films, subtitles are not only subjected to the hearing -impaired but also to others (like myself) who prefer watching tv/movies with subtitles as it may help them better understand what is going on.

Subtitles are great in clarifying what is being said but I feel that they miss out on a huge part of what is being conveyed from what is being watched, and this is emotion. For those who are able to hear, music is consistently used as a technique to deliver emotion to the viewer and of course, this cannot be relayed the same way through subtitles.

This survey gives you four options as to what and how you would like to see emotion presented.

\* Required

## Consent form

<https://forms.office.com/Pages/ResponsePage.aspx?id=OTEYrjoJKk2Bpl0zS82QGxK7quKobo1Lvnuy3ShHtexUQUONOMENQVTdLMzE1S1A3MDNHWFdMVTE5Ui4u> (<https://forms.office.com/Pages/ResponsePage.aspx?id=OTEYrjoJKk2Bpl0zS82QGxK7quKobo1Lvnuy3ShHtexUQUONOMENQVTdLMzE1S1A3MDNHWFdMVTE5Ui4u>).

1. I have completed the consent form linked above? \*

☐ Yes

☐ No

## Example of circumplex graph

Image of what a circumplex graph is <https://images.app.goo.gl/LwQwcBfa9PkJipDr6>  
(<https://images.app.goo.gl/LwQwcBfa9PkJipDr6>).

2. How in which would you prefer emotion to be displayed to you when watching tv/film without audio available? \*

- ☐ Colours through lighting (colour of lights change to fit emotion displayed)
- ☐ Emoji (an emoji showing up that fits current emotion)
- ☐ Text (the emotion written out in text)
- ☐ Circumplex graph (graph will display points in certain sections depending on emotion)

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