

## **Emotion in Media - Emotive Track User Manual**

### **Scope and Purpose:**

The emotive track is designed to deliver emotion that comes across in video media with audio whether that be through music, sound effects or tone of voice. The key feature in this track is emotion itself, but another one is colour. Colour is a key feature in this emotive track as each emotion is assigned its own colour, viewers can immediately recognise the emotion without having to read it, this is of course after using the emotive track a few times. The emotive track will help people who struggle with conveying emotion from facial expressions, the Deaf and Hard of hearing, and it will benefit everyone as a whole.

This user manual will guide you on how to use the website.

### **How to use:**

The first video (top of page) on the webpage has the element of colour in the emotive track, the second video (bottom of page) does not. This is an accessibility option for people who may be colourblind.

To play video, click the play button that is displayed alongside other video controls. The video controls may appear as soon as the page is loaded, or you may need to hover over the video for the control to be displayed.

Once the video has started, the emotions should appear onto the video and run time-aligned with the video.