# Jackson Beytebiere - Software Engineer

Website | Github | Blog | Linkedin

#### **TECHNICAL SKILLS**

- Programming Languages: JavaScript, Python, Ruby, PHP, SQL
- Frameworks: React.js, Next.js, Rails, Django
- Tools & Technologies: Docker, Kubernetes, Jenkins, AWS, Redis, PostgreSQL, Shopify, CMS

#### **EXPERIENCE**

## **Overdose Digital**

Front-end Engineer/ Tech lead

01/2022-11/2023

- Led Next.js migration, enhancing page responsiveness and SEO, noted for significant user engagement improvement.
- Implemented new error tracking, leading to fewer critical post-launch issues on Shopify stores.
- Achieved noticeable page load speed improvements through front-end optimizations.
- Conducted SEO and web performance tuning, resulting in higher search engine rankings.
- Pioneered TypeScript and automated testing, markedly enhancing code stability and quality.

#### **FitSW**

Full-stack Software Engineer

04/2021-11/2021

- Developed 5 user-centric React features, leading to increased user time on site and feature interaction.
- Improved website performance, achieving faster load times and better Lighthouse score.
- Streamlined Redux store for more efficient data handling and smoother user experience.
- Fine-tuned images, metadata, and CSS, leading to an 10% increase in overall site performance.

## **HipMunk**

Junior Software Engineer - Software Engineer

02/2018 - 01/2020

- Played a key role in making the website more mobile-friendly, focusing on CSS and JavaScript adjustments.
- Assisted in backend development for new features, gaining experience in server-side logic and database interactions.
- Involved in setting up automated tests for new features, learning about test-driven development practices.

#### **TECHNICAL PROJECTS**

## One-page Checkout Subscription - Github

Enables a site to automatically create a subscription for a product

- Engineered an automated subscription feature, leading to a 15% increase in customer retention.
- Secured the "BigDesign Award" in a 2023 hackathon among 100+ participants.
- Implemented Bigcommerce and Stripe APIs to enable Buy Online Pick Up in Store, resulting in a 20% increase in in-store pickups.
- Serverless function hosted on AWS Lambda

### Fixie.ai Chrome Extension - Linkedin | Github

Innovative AI-powered Chrome extension to summarize and adapt news articles for different reading levels.

- Led team to victory against 15 other teams through effective collaboration and task management.
- Successfully developed a functional Chrome extension in a single day, a task I had no prior experience with.
- Designed the extension to dynamically identify key entities and adjust information presentation, significantly enhancing user accessibility and comprehension.

## **EDUCATION**

Flatiron School

Full Stack Web Development, JavaScript, Ruby on Rails, SQL program

Seattle, Washington 08/2020 - 12/2020

**University of Washington** 

Bachelor of Science

Seattle, Washington