Jackson Beytebiere - Software Engineer

(Contact on Linkedin for contact info)
[Website](#) | [Github](#) | [Blog](#) | [Linkedin](#)

TECHNICAL SKILLS

- **Programming Languages**: JavaScript, TypeScript, HTML, CSS, Ruby, PHP, SQL
- **Frameworks**: React.js, Next.js*,* Gatsby, Ruby on Rails
- **Tools & Technologies**: Node.js, Postgres, NoSQL, Redux, Shopify, BigCommerce, GraphQL, CMS
- **Specializations**: Front End Web Development, eCommerce, SEO/Web Optimization, Automated Testing

EXPERIENCE

Overdose Digital
Front-end Engineer/ Tech lead   01/2022-10/2023
- Led Next.js migration, resulting in a 40% improvement in page speed and SEO rankings.
- Reduced post-launch bugs by 25% through rigorous testing, contributing to higher customer satisfaction rates.
- Cut down page load time by 30% through front-end optimization, leveraging Next.js and serverless functions.
- Played a key role in optimizing client websites, employing best practices in SEO and web performance.
- Initiated the transition to automated testing and TypeScript, which culminated in zero rollbacks.

FitSW
Full-stack Software Engineer   04/2021-11/2021
- Developed and deployed 5 new React-based pages, leading to a 15% increase in feature usage.
- Executed comprehensive website optimization, reducing load times and improving Lighthouse scores.
- Optimized Redux store operations, reducing re-render times by 30%.
- Fine-tuned images, metadata, and CSS, leading to an 18% increase in overall site performance.

Upwork
Freelance Web Developer   09/2018 - 04/2021
- Elevated websites to the top 10 search results on Google within a month through efficient SEO and load speed optimization.
- Created a diverse portfolio of 30+ projects across multiple sectors, garnering consistent referrals.
- Produced mobile-optimized sites that achieved a Mobile Usability score of 'Excellent' on Google Search Console.

TECHNICAL PROJECTS

One-page Checkout Subscription - [Github](#)
Enables a site to automatically create a subscription for a product
- Engineered an automated subscription feature, leading to a 15% increase in customer retention.
- Secured the "BigDesign Award" in a 2023 hackathon among 100+ participants.
- Implemented Bigcommerce and Stripe APIs to enable Buy Online Pick Up in Store, resulting in a 20% increase in in-store pickups.
- Serverless function hosted on AWS Lambda

Fixie.ai Chrome Extension - [Linkedin](#) | [Github](#)
Innovative AI-powered Chrome extension to summarize and adapt news articles for different reading levels.
- Led team to victory against 15 other teams through effective collaboration and task management.
- Successfully developed a functional Chrome extension in a single day, a task I had no prior experience with.
- Designed the extension to dynamically identify key entities and adjust information presentation, significantly enhancing user accessibility and comprehension.

EDUCATION

Flatiron School   Seattle, Washington
Full Stack Web Development, JavaScript, Ruby on Rails, SQL program   08/2020 - 12/2020

University of Washington   Seattle, Washington
Bachelor of Science