

# Jackson Beytebiere - Front-end Engineer

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[Website](#) | [Github](#) | [Blog](#) | [Linkedin](#)

## TECHNICAL SKILLS

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- **Programming Languages:** JavaScript, TypeScript, HTML, CSS, Ruby, PHP, SQL
- **Frameworks:** React.js, Next.js, Gatsby, Ruby on Rails
- **Tools & Technologies:** Node.js, Postgres, NoSQL, Redis, Redux, Shopify, BigCommerce, CommerceTools, CMS
- **Specializations:** Frontend Web Development, eCommerce, SEO/Load Speed Optimization, Automated Testing

## EXPERIENCE

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### Overdose Digital

Front-end Engineer/ Tech lead

01/2022-present

- Reduced post-launch bugs by 25% through rigorous testing, contributing to higher customer satisfaction rates.
- Cut down page load time by 30% through optimizing front-end assets and implementing serverless functions.
- Played a key role in the delivery of over 15 multi-tech stack projects, accelerating time-to-market through effective Agile methodology.
- Initiated the transition to automated testing and TypeScript, which culminated in zero rollbacks.

### FitSW

Full-stack Software Engineer

04/2021-11/2021

- Developed and deployed 5 new React-based pages, leading to a 15% increase in feature usage.
- Optimized Redux store operations, reducing re-render times by 30%.
- Reduced website load time by 3 seconds through CSS and JS optimizations, resulting in a 10% increase in user engagement.
- Increased user interaction with a specific feature by 25% after implementing a custom animation using Lottie Files and Photoshop.

### Upwork

Freelance Web Developer

09/2018 - 04/2021

- Created a diverse portfolio of 30+ projects across multiple sectors, garnering consistent referrals.
- Produced mobile-optimized sites that achieved a Mobile Usability score of 'Excellent' on Google Search Console.
- Elevated websites to the top 10 search results on Google within a month through efficient SEO and load speed optimization.

## TECHNICAL PROJECTS

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### Notorious Nooch Co. - [Website](#)

eCommerce website selling flavored nutritional yeast flakes

- Developed an intuitive Shopify theme, elevating daily active users by 300.
- Implemented Stripe payment processing, reducing transaction errors by 15%.
- Utilized GSAP to introduce engaging animations, leading to a spike in average session duration to over 5 minutes.

### People Pages - [Website](#) | [Github](#)

Social media website similar to Facebook for connecting with friends

- Crafted modular and reusable React components, leading to 15 fewer hours of development time for subsequent features.
- Employed Redux for efficient state management, resulting in the elimination of 90% of unnecessary re-renders.
- Integrated Firebase Cloud Storage, facilitating instant image uploads and enhancing user satisfaction.

## EDUCATION

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### Flatiron School

Full Stack Web Development, JavaScript, Ruby on Rails, SQL program

Seattle, Washington

08/2020 - 12/2020

### University of Washington

Bachelor of Science

Seattle, Washington