

ROBINS&N

FOR STUDENT BODY PRESIDENT

ACTION PLAN
LEADING CLEAR
AND TRUE



Statement & Contents

This is Sam Robinson's Campaign Action Plan, a comprehensive list of how we plan to accomplish each item on our platform.

Previous candidates for Student Body President have offered exhaustive lists of goals they hope to achieve, but none in recent memory have offered measurable plans for each goal in their agenda.

We cannot promise that each item on the platform will work out how we want, but we can promise you that we have actionable steps to move the needle on each and every issue we will confront.

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Student Leadership

Good Governance

1) Hoofin' with the Heels

MARCH & APRIL, 2022

Reach out to Administration to begin discussion on the logistics of these walks around campus.

JUNE-AUGUST, 2022

Schedule walks across campus for the duration of the academic year.

FIRST DAY OF CLASSES, FALL 2022

Conduct the first walk around Campus and ensure that walks are regularly scheduled to take place for the rest of the Term.

2) Publicize external appointments

FEBRUARY, 2022

Work with the outgoing Administration to ensure there is an up to date and accurate list of all external appointments.

MARCH, 2022

Work with University Sponsored and Registered Student Organizations to publicize external appointments and promote the application process.

3) Engage first-year students interested in student government

FEBRUARY & MARCH, 2022

Host information sessions for first-year students about how to get involved in Student Government.

JUNE-AUGUST, 2022

Lobby the Undergraduate Senate to create a 1st Year District over the Summer.

4) Publish the budget

AUGUST, 2022

The Administration will post its budget and all relevant documents to its website. The Administration will also push for all other branches and agencies of Student Government to do so.

5) Open door policy

APRIL, 2022

All EBO and Cabinet members will coordinate their schedules such that at least one of them will be in the Student Government Suite at any given time.



Good Governance

6) Internal representation statistics



AUGUST, 2022

Internal branch survey results posted by FDOC.



DECEMBER, 2022

Updated internal branch survey results posted by LDOC. This will include first-year and transfer students who were not accounted for in the initial survey.

7) Publish Sam's personal calendar



APRIL, 2022

Starting on Inauguration Day, include a section on the Administration's website with the President's calendar on it.

8) Executive branch mentorship



AUGUST, 2022

By FDOC, the Robinson Administration will create and implement a mentorship program based on the plan created by the mentorship working group.

9) Equity in appointments



FEBRUARY & MARCH, 2022

Ensure that the Vice President is prepared to have a rolling application for external appointments and work with University and student organizations to publicize the application.

10) Formalize alumni networks



JUNE-AUGUST, 2022

Engage in discussion with the Honors College so as to gain a more in-depth understanding of their alumni network. Fill all positions necessary to oversee and implement this network.



DECEMBER, 2022

Begin connecting students to network of alumni built through the fall semester.



APRIL, 2023

Ensure the network will institutionalized and passed on to the next administration.



Good Governance

11) Network of Fellowships

 AUGUST, 2022

Reach to as many USOs, RSOs, and Academic Departments to compile a list of all fellowships.

 DECEMBER, 2022

Advertise these fellowship as widely as possible.

12) GPSG seat on Board of Trustees



MAY, 2022

- 1) Direct SEA to lobby the BOG, BOT, and other external figures to bring back this seat
- 2) In the interim yield speaking time to the GPSG President during meetings.
- 3) The Robinson Administration pledges to consult with the GPSG President before every Board of Trustees vote: if the Board won't give graduate students a voice, we will.



Student Organization Support

1) Department of Student Organization Outreach

MARCH & APRIL, 2022

Beginning with first day of the transition, the Department of Student Organization Outreach will be fully planned as part of the broader plan for the organization of the Executive Branch.

APRIL, 2022

On Inauguration Day, the Robinson Administration will name the Director of Student Organization Outreach.

MAY, 2022

All Deputy Directors called for in the organizational plan will be named.

2) Path to the Chancellor's desk

MAY, 2022

The Robinson Administration will create a formal process for advocacy student organizations to get their concerns heard by high-level administrators. The Robinson Administration commits to both passing these concerns along in writing as well as during the Student Body President's regular meetings with the Chancellor and other administrators.

3) Fundraising guide



JUNE-AUGUST, 2022

The Department of Student Organization Outreach will create a guide for student organizations looking to raise funds for their projects, including instructions on how to access funding through student government, through University departments, through grants, and through soliciting donations.

4) Student business directory



JUNE-AUGUST, 2022

The Administration will create a process through which organizations can register as a student-run business. The Robinson Administration will maintain a public list of these businesses and encourage students to support entrepreneurship at Carolina.



Student Organization Support

5) Publicize events hosted by student organizations

JUNE-AUGUST, 2022

The Robinson Administration will develop the means to deliver a regular newsletter on student organizations to the entire student body. This newsletter will publicize upcoming student organization events and highlight different student organizations throughout the school year

6) RSO Catalyst Office

BEFORE OCTOBER, 2022

The Department of Student Organization Outreach will create a guide to assist student organizations in working together and help facilitate communication between different student organizations with overlapping goals to ensure they are able to collaborate on projects in order to extend their capabilities.



Administration Relations

1) Student leaders watchdog campaign

MARCH & APRIL, 2022

The Robinson Administration will develop a plan through the Undergraduate Student Government Secretary's office to systematically monitor university communications with student government and with leaders of major student organizations.

When a university communication mentions “consultation with student leaders,” the Secretary and their staff will work to identify which students were consulted and if their views were misrepresented or ignored.

For each communication, the Secretary will develop a report on the nature of the consultation with students and the students’ views on the issue



2) Student role on hiring committees



JUNE-AUGUST, 2022

Before Fall FDOC, the Robinson Administration will develop a guide to assist students on administration hiring committees with a list of suggested questions to ask individuals interviewing for positions and areas important to students which interviews should be focused on.





Diversity Equity & Inclusion

Gender & Sexuality

1) Gender-neutral language requirement

MARCH & APRIL, 2022

Senate will pass a bill requiring gender-neutral language in all Student Government documents and in the governing documents of all RSOs who receive funding.

JUNE-AUGUST, 2022

The Robinson Administration will work with Student Life & Leadership to require gender-neutral language in all RSO governing documents as part of Constitutional review.



2) Gender inclusivity best-practices guide

MARCH, 2022

The Robinson Administration will assemble a committee made up of LGBTQ+ student leaders and staff tasked with developing the best practices guide.

MARCH, 2022

The committee will complete work on the guide and the Administration will begin distributing it to student organizations and university departments.



3) Fund and expand LGBTQ Center



FEBRUARY & MARCH, 2022

The Robinson Administration will communicate with the LGBTQ Center to identify what programs need more funding and what programs might be possible with more funding.



THROUGHOUT THE TERM

As Student Body President, Sam will be involved in a lot of fundraising. By communicating directly with groups on campus who need more resources like the LGBTQ Center, Sam can advocate for donors to donate directly to these programs, maximizing and targeting their impact.

4) Gender-neutral bathrooms



JUNE-AUGUST, 2022

The Robinson Administration will communicate with student leaders and conduct independent research to identify what locations on campus have no or insufficient gender-neutral bathroom facilities.



SEPTEMBER-NOVEMBER, 2022

Working with UNC Facilities, we will develop a plan to add more gender-neutral bathrooms in the locations where they are needed most.



Gender & Sexuality

5) Board of Governors transgender & gender-neutral housing policy

AUGUST-OCTOBER, 2022

The Department of State and External Affairs will compose a formal communication to the Board of Governors stating our argument for permitting opt-in gender-neutral housing and housing based on gender identity, not sex at birth.

SEPTEMBER-NOVEMBER, 2022

The Robinson Administration will publish an op-ed calling for a policy change at the UNC System level with collaboration from student leaders at UNC and at other system schools.



Racial Justice

1) Academic peer mentorship

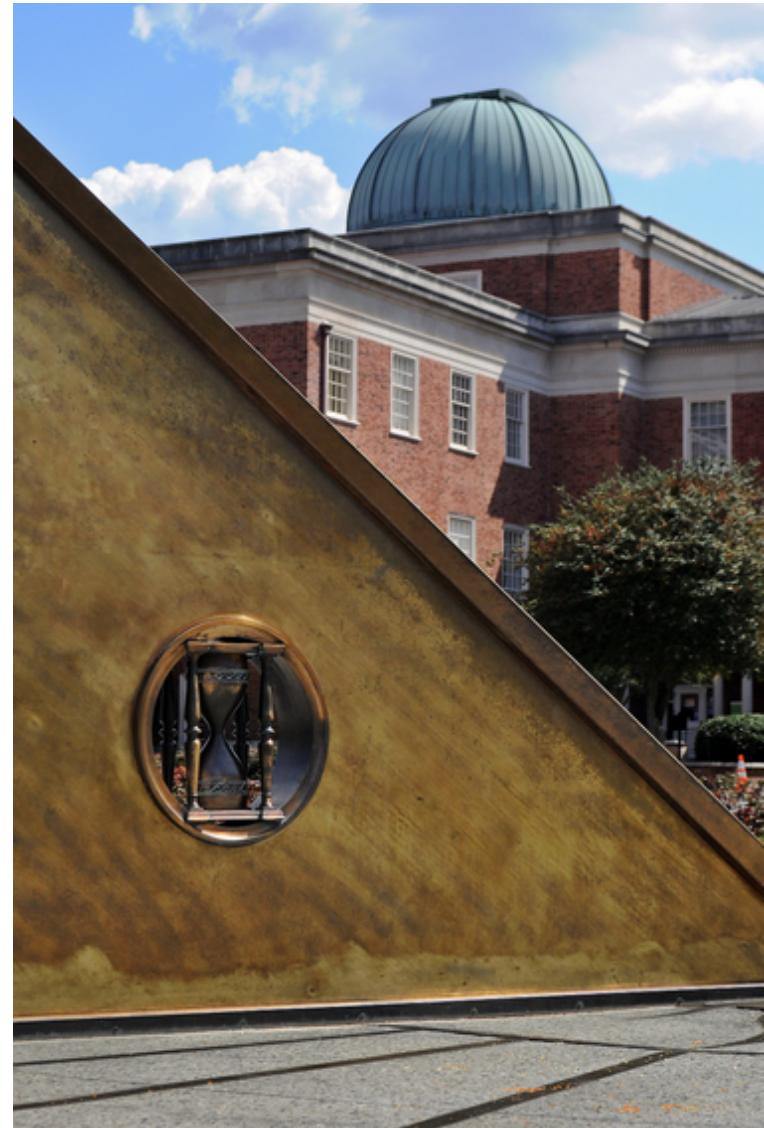
- ELECTION DAY
MARCH-APRIL, 2022
 Assemble working group of students and instructors to develop mentorship guide.

- SUMMER BREAK
MAY-JULY, 2022
 The working group will complete the guide for setting up and maintaining mentorship programs.

- FIRST DAY OF CLASSES
STARTING AUGUST, 2022
 The Robinson Administration will work with academic departments to implement mentorship programs, with a particular eye towards STEM departments.

2) Support STEM organizations for underrepresented students

- ELECTION DAY
THROUGHOUT THE TERM
 The Department of Student Organization Outreach will specifically focus on assisting organizations for underrepresented students in STEM fields, including assistance with fundraising and publicizing events.



Disability Advocacy

1) Transportation & Parking

- JUNE-AUGUST, 2022
Study process for obtaining campus disability permits and identify elements which can be simplified.
- SEPTEMBER-NOVEMBER, 2022
Develop plan in coordination with Transportation and Parking to simplify the process, including potentially reducing requirements for repeated documentation or accepting State disability placards as prima facie evidence of disability.



2) Evacuation plans & safety

- AUGUST-OCTOBER, 2022
Work with disabled students and organizations and the Student Safety and Security Committee to identify shortfalls in evacuation plans and other safety plans for disabled students
- NOVEMBER-JANUARY, 2022
The Robinson Administration will collaborate with Carolina Housing and Facilities to create plans to address safety issues over the short and long term

3) Accessibility signage



- SEPTEMBER & OCTOBER, 2022
The Disability Liaison Office will coordinate with student organizations to identify which spaces on campus could have improved accessibility with improved signage
- NOVEMBER & DECEMBER, 2022
The Robinson Administration will create a plan to rectify these low-hanging issues in coordination with UNC Facilities

4) Disability Liaison Office



- MARCH & APRIL, 2022
The Disability Liaison Office will be fully planned as part of the broader plan for the Executive Branch organization.
- MAY & JUNE, 2022
The Administration will name the Deputy Director for Disability Outreach, head of the Disability Liaison Office.
- FIRST DAY OF CLASSES, FALL 2022
All major positions in the Disability Liaison Office will be filled by FDOC. The Disability Liaison Office will organize a recurring schedule of meetings with the leadership of student organizations focused on disability advocacy



Disability Advocacy

5) Old Well Ramp

THROUGHOUT THE TERM

Based on the result of the University's Feasibility Study, the Robinson Administration commits to either fundraising to pay for the construction of a ramp or to work with student organizations to continue the push for a ramp. Additionally, the Robinson Administration will advocate for the temporary ramp to remain in place at all times until a permanent ramp is installed.



6) North Campus ARS location

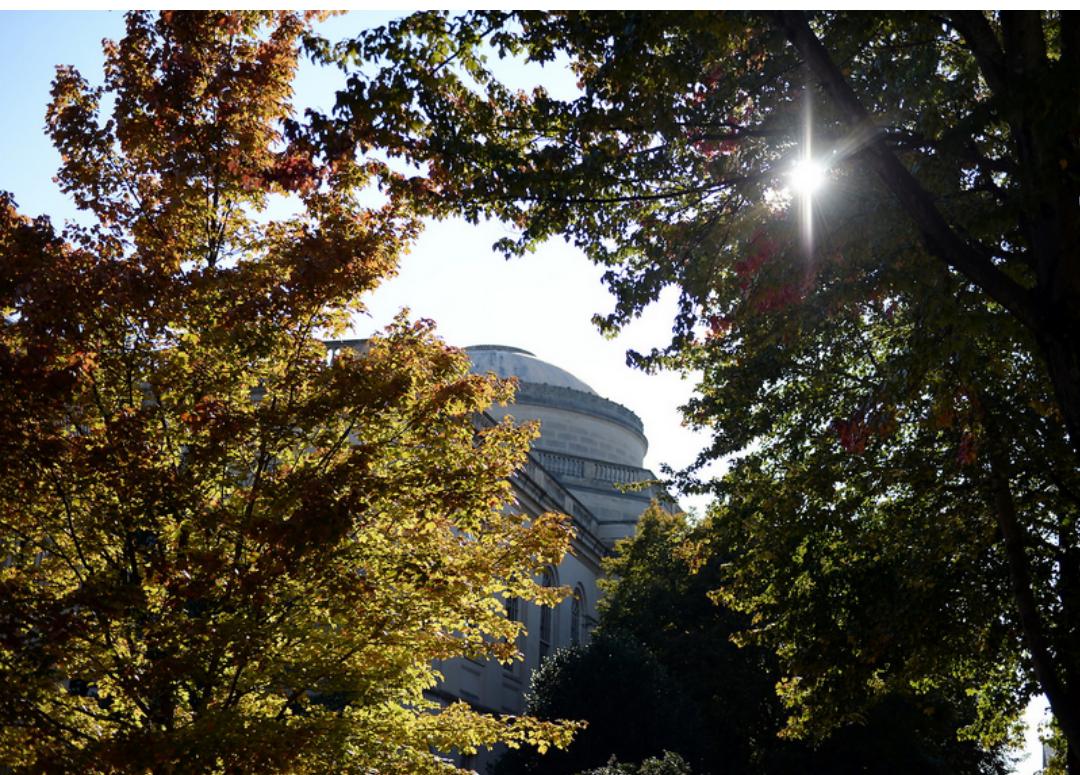


MARCH & APRIL, 2022

The Robinson Administration will communicate with ARS to identify what characteristics are important for a North Campus ARS space (volume level, privacy, accessibility, etc.)

JUNE-AUGUST, 2022

The Robinson Administration will coordinate with ARS and Facilities to identify spaces on North Campus which fulfill most or all of the characteristics identified by ARS, then work to provide ARS with the use of one of these spaces



Geography

From Carolina, For Carolina



THROUGHOUT THE TERM

Every month through the school year, the Robinson Administration will coordinate with the Office of Undergraduate Admissions and other members of University admin to visit a high school in an underserved area of the State. We will organize information sessions and provide resources for applications and student aid.



Veterans' Issues

1) Expand Veterans' Center

- MARCH & APRIL, 2022

Begin communicating with the Veterans' Center to identify what programs need more funding and what programs might be possible with more funding. Since veteran students are currently almost totally unrepresented in student government, the Robinson Administration will also coordinate with the Veterans' Center to identify opportunities to involve veteran students in student leadership.

- THROUGHOUT THE TERM

As Student Body President, Sam will be involved in a lot of fundraising. By communicating directly with groups on campus who need more resources like the Veterans' Center, Sam can advocate for donors to donate directly to these programs, maximizing and targeting their impact.

2) VA lobbying

- JUNE-AUGUST, 2022

The Robinson Administration will work with the Veterans' Center and veteran students to develop a resource guide to help veterans through the process of receiving the tuition support they are owed.



3) Veterans' Treatment Court internship partnership with School of Social Work



- MARCH & APRIL, 2022

The Robinson Administration will work with Tar Heels for Veterans' Justice to achieve registered student organization status. The Robinson Administration will supply a preliminary guide to RSO funding and organization creation to support this program

4) Green Zone Training

- MARCH & APRIL, 2022

Work with the Senate to require all members of Student Government complete Green Zone training.



Immigration Protections

1) State and Federal lobbying:

In-state tuition for DACA recipients and Support for “Documented Dreamers”

MAY-NOVEMBER, 2022

State and External Affairs will develop, in cooperation with student groups and leaders at UNC and across the UNC System, a pressure campaign designed to highlight the unique needs of immigrant students at UNC.

The Office will collaborate with UNC System and peer institutions to organize collective messaging and establish policy priorities for the 2023 legislative sessions.

JANUARY-MARCH, 2023

State and External Affairs will move forward with the planned pressure campaign, including op-eds, web and social media content, legislative lobbying, and other techniques to push for Dreamers to receive in-state tuition (SB 672) and for Documented Dreamers to receive protections beyond their 21st birthday (America's CHILDREN Act).

2) Streamlined immigration resources and support services

APRIL, 2022

The Robinson Administration will meet with key student groups, ISSS, and UndocuCarolina to identify tangible resources sought by students.

MAY-JULY, 2022

Relevant action items will be brought to the Chancellor and Provost, as well as the Association of Student Governments, whose lines of communication with the Board of Governors offer lobbying leverage to address larger systemic failures in state policy towards immigrant students.



A photograph of the Frank H. Kenan Building, a modern architectural structure with a curved glass facade and white columns. The name "FRANK H. KENAN" is visible on the building's exterior. In the foreground, there is a large, semi-transparent graphic of the word "Student" stacked above "Wellness".

Student Wellness

FRANK H. KENAN

Food Security

Student Government Food Pantry

—Flagship Policy Proposal—

The Food Pantry is the largest single project on the platform and the project with the most potential to change students' lives for the better. Most of our peer institutions have large, well-funded, and institutionally-supported food pantries; Feed the Pack's budget is more than \$90,000/year.

Most studies on food insecurity on college campuses find that between a quarter and a third of students are unsure whether they will be able to afford enough food. Based on these facts and our conversations with students who have experienced food insecurity, we believe that the current resources on campus are wildly insufficient: Carolina needs a dedicated, institutional push to prioritize food security.

Principle One: Foundation

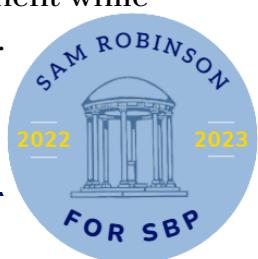
Building a food pantry program isn't easy. We will be counting on future administrations to build on the foundation we lay, so the foundation must be sound. We will focus on institution building; the food pantry will be an independent agency of student government with leadership buy-in from both Graduate and Undergraduate student government. The pantry will need a robust system for recruiting volunteers, and those volunteers should be given a path to eventually become leaders in the organization.

Principle Two: Location

Location is vital to a food bank on a college campus: a food bank doesn't do as much good if it isn't located where people can find it and get to it. If push comes to shove, we will run the pantry out of the President's office and Sam can take his meetings at Alpine, but a dedicated space at the center of campus life would be ideal. The Student Union is well-placed for this.

Principle Three: Funding

The Robinson Administration will seek a substantial amount of funding from Undergraduate and Graduate Senate for this project. This year, the Executive Branch was allocated more than \$60,000: we would redirect the lion's share of that funding to the food pantry. We will also seek funding from donors, grants, and the University. Over time, the organization will become more adept at fundraising, reducing its strain on student government resources substantially. Many food pantries at peer institutions run on a donation-only basis; we hope to bootstrap our program into a high level of competency with direct funding from student government while fundraising can be ramped up.



Food Security

Principle Four: Programs

A food pantry's primary mission is simple: give food to those who need it, but a truly successful food security program needs to do more than that, especially at a University where preparing food can be time-consuming and challenging. The food pantry will also work to teach students how to prepare easy, healthy meals, as well as providing prepared meals on a regular basis to the student body. We plan to partner with a wide array of student organizations to provide prepared food, with a particular eye towards cultural organizations.

Principle Five: Sustainability

A food pantry isn't of much use if it just disappears if the next administration doesn't show much interest in it. We will embed the food pantry into governing documents to ensure it is able to function autonomously and continuously, modeling its structure on Student Legal Services, a successful similar project.



Mental Health

1) Learn to Win

- JUNE & JULY, 2022

We will begin collaborating with Learn to Win to develop an orientation program for Carolina students to learn about mental health resources. Learn to Win has already tried to work with student government before and was rebuffed by the Director of Student Wellness and Safety; we would renew this partnership.



2) Mental Health First Aid Training

- MARCH & APRIL, 2022

Working with the Senate, we will pass a bill requiring this training for all members of Student Government.



3) Permit private contributions to CAPS

- MAY-JULY, 2022

State and External Affairs will work to identify what rules and regulations bar private donations to CAPS and develop a plan to circumvent or change them.



4) CAPS Oversight Council

- MAY & JUNE, 2022

The Robinson Administration will complete all necessary legislation, and liaise with CAPS and administration to create the Oversight Council.



- AUGUST-OCTOBER, 2022

Fill all seats on the committee with students, instructors, and staff.



- NOVEMBER, 2022 - MARCH, 2023

The Oversight Council, the Robinson Administration, and student leaders and organizations will coordinate to pressure CAPS and University administration to take the following actions:



1. End deadlines for joining grief groups,
2. Stop reporting mental health funding programs to GradStar, which reduces financial aid awards,
3. Vet the external therapists list to allow students to filter therapists based on what insurance they accept, specialty area, etc., and
4. Provide CAPS representatives to curricula committees to ensure mental health is an important consideration in curriculum development.



Sexual Assault

1) EDANow Pledge

- INAUGURATION DAY, APRIL, 2022
On Inauguration Day, Sam will sign the ED Act Now pledge and direct the Federal Affairs section of SEA to create a plan to lobby the Department of Education to roll back DeVos-era changes to Title IX enforcement which limit UNC's ability to pursue and expel abusers.



2) Communicate with representatives from high-risk areas

- APRIL & MAY, 2022
The Robinson Administration will have nominated students to all vacant seats on the Student Safety and Security Committee, allowing the Committee to reinstate funding for SafeWalk which had lapsed while the Committee was allowed to become defunct.



- THROUGHOUT THE TERM
The Administration will advocate for and work to support and fund organizations dedicated to addressing sexual violence through the Department of Student Organization Outreach. Many organizations are already working in this area and their closer vantage point gives them a better understanding of what interventions will be effective and what resources they need.



3) Reform CAPS Sexual Assault Groups

- JUNE & JULY, 2022
The Robinson Administration will work with CAPS to create support groups for male students or to make some support groups gender-neutral to ensure male survivors of sexual violence also receive support from CAPS



Academic Policy

1) MFIT Referendum



SEPTEMBER, 2022

If an MFIT class moves towards becoming part of the general education curriculum, the Robinson Administration will insist that a referendum of the student body be taken on the matter; such a course can only be successful if it has wide buy-in from the student body.

2) Grade forgiveness

MAY & JUNE, 2022

The Robinson Administration will assemble a task force to investigate the uses and impacts of grade forgiveness at other universities, particularly at our peer institutions. This research will become the basis of the Robinson Administration's push for UNC to reimplement grade forgiveness to ensure Carolina students have a fair shot on the job market and when applying to graduate schools



Student Rights

1) Living wage and pay-to-work



THROUGHOUT THE TERM

The Robinson Administration will be a strong advocate for workers on campus by advocating for collective action, publicizing the needs of workers, and supporting the rights of workers without whom Carolina could not exist.



Coronavirus Pandemic

1) Guarantee virtual class option

THROUGHOUT THE TERM

The Robinson Administration will advocate that all classes offer a virtual option. When students are not forced to choose between isolating when they are sick and attending class, the whole community will be safer, and classes with virtual options are substantially more accessible to students.



2) Protect and expand testing access

APRIL, 2022

Sam will meet with the Chancellor and Provost within the week of his inauguration to assess the latest information on the coronavirus pandemic and the state of the University's responses.

In this meeting, Sam will advocate for increasing availability of testing to meet the real demands of the pandemic.

THROUGHOUT THE TERM

As long as the pandemic continues to affect students' lives, the Administration will advocate for accessible testing at a level responsive to the needs of the student body.





Carolina in the Community

Environmental Affairs

1) Department of Environmental Affairs

MARCH & APRIL, 2022

The Department of Environmental Affairs will be fully planned as part of the broader plan for the organization of the Executive Branch.



INAUGURATION DAY, APRIL, 2022

The Department of Environmental Affairs will be fully planned as part of the broader plan for the organization of the Executive Branch.



MAY & JUNE, 2022

All Deputy Directors called for in the organizational plan will be named.

2) Fossil Fuel Divestment

INAUGURATION DAY, APRIL, 2022

Immediately after being sworn in, Sam will call an emergency meeting of the Board of Trustees for a public vote on fossil fuel divestment. This will allow for public discussion of the secretive practices of the UNC Management Company with the board, set an expectation of accountability, and offer a measure of investment carbon intensity.



3) Cleaning our electricity mix & moving on from coal



INAUGURATION DAY, APRIL, 2022

We will release fuel input level information from the cogeneration plant to the public, ask that these levels are reflected in the Climate Action Plan, and demand clarity on a timeline for when coal will be eliminated as a fuel source.



MAY & JUNE, 2022

Assess and release a report on the ability for Carolina to engage with the new Regional Greenhouse Gas Initiative (RGGI) that North Carolina recently entered.



SEPTEMBER, 2022

The Robinson Administration will work with the Carolina Sustainability Council to update the Climate Action Plan in relation to the Green Source Advantage Program, which expires in December 2022. The Sustainability Council says that they are “exploring” options for how to work with this program to bring large amounts of renewable energy to Carolina, but has not expanded or updated students on what that means. President Robinson will attend the first available Sustainability Council meeting after inauguration and get answers.



Environmental Affairs

4) Broaden green fee impact



AUGUST & SEPTEMBER, 2022

The Director for Environmental Affairs will work with the Co-Chairs of the Renewable Energy Special Projects Committee to discuss strategies to broaden the student green fee, such as developing a sustainability projects fund.

OCTOBER, 2022

Recommendations on the expansion of the Green Fee's impact will be formalized in a memorandum to the Senate by October 31st, 2022.

5) GPSG buy-in through external appointments



JUNE-AUGUST, 2022

The Robinson Administration will have worked with Graduate and Professional Student Government and current undergraduate appointments to the Carolina Sustainability Council and Town of Chapel Hill Environmental Stewardship Advisory Board to secure graduate representation.

6) Curtail campus food waste



APRIL & MAY, 2022

The Robinson Administration will work with Carolina Dining Services to place signs outside of dining halls reminding students to come back inside to compost industrial waste.



MAY & JUNE, 2022

Meet with various large, off-campus housing complexes to pursue a partnership with student organizations and Chapel Hill to fund and support an expanded composting program

SEPTEMBER, 2022

President Robinson will attend the Center Student Composting first volunteer pickup day of the fall, if welcome, to bring attention to these efforts

7) Green Gears training



FEBRUARY & MARCH, 2022

Supply RSO creation and funding guidelines to support the Environmental Ethics Pod in the Parr Center for Ethics. If they choose to pursue RSO status, this would allow the Green Gears training to expand its reach across campus and provide stipends for students providing the training.



Environmental Affairs

APPENDIX: Environmental Affairs Department Vision

Director of Environmental Affairs

- Will oversee and coordinate operations between all positions
- Will coordinate efforts to make Carolina carbon neutral by 2040
- Will seek to update the Climate Action Plan's incomplete or TBD labeled projects
- Will manage administrator-student-student organization relations and determine whether change is needed to further our renewable energy transition
- Will generate a Student Environmental Impact Report, summarizing the accomplishments and limitations of student action & student org action on the environment, published at the end of each semester

Assistant Director for Environmental Justice

- Will prepare an annual report on environmental racism in North Carolina, released annually on March 3.
- Will implement strategies that decenter whiteness in our energy course offerings.
- Will continue efforts from Richards administration to include environmental justice projects in Environmental Science Capstone Projects, with the goal of reaching at least 3 environmental justice capstone projects for the Spring 2023 semester.

Assistant Director for Energy Efficiency and Renewable Energy Projects

- Will serve as a liaison to the Renewable Energy Special Projects Committee.
- Will fill all three of the undergraduate external appointments to RESPC by September 10th, 2022.
- Will recruit students to work on new, exciting energy innovation projects at Carolina (hydrogen power, lithium ion batteries, solar installments on the rest of our large dorms).
- Will host a demonstrational & educational event at the new Campus Y hydroponics lab.
- Will work with NC Botanical Gardens to oversee and advertise the construction of their new Solar Greenhouse.
- Work with energy professors and alumni to create an energy mentorship program, formalized by October 21st, 2022.
- Will meet monthly with the RHA Director of Sustainable Projects to coordinate on motion sensor, LED retrofit, and rooftop solar projects that are currently in process.



Environmental Affairs

Assistant Director for Environmental Student Organization Outreach

- Will facilitate the Climate Coalition of UNC environmental organizations, centered around communication networks, broad collaboration, and creating a collective voice.
- Will communicate financial resource guides and registration continuity for environmental RSOs.
- Will conduct outreach to connect students with opportunities & organizations that make an immediate impact on campus -- like CompostMates, RESPC, United Solar Initiative, and the Clean Tech Summit.
- Will serve as a liaison to external environmental organizations, like No Coal UNC, Sunrise, and the Sierra Club.

Assistant Director for Environmental Communications

- Communicates about environmental projects and policy updates to the student body, including, but not limited to: RSO and USO projects, student government projects, local environmental policy updates.
- Will communicate volunteer opportunities with environmental organizations, such as Compost Transit.
- Will maintain relevant social media, membership emails, and web pages.

Assistant Director for Sustainability Initiatives

- Will create sustainability projects, like the mask recycling project. These projects will be planned in coordination with UNC's Chief Sustainability Officer.
- Will work to support environmental organizations that do not fall under energy, energy efficiency, or renewable energy to receive funding for sustainability projects.
- Will serve as a member of the Carolina Sustainability Council; as a member, they will hold this body accountable to their commitments to the Green Source Advantage program & renewable energy efforts, support expanded composting access, and advocate for more diverse representation during new energy and sustainability hires.



Community Policing

1) Student Advisory Committee to the Chief of Police

 MAY-JULY, 2022

The Robinson Administration will complete all necessary legislation, liaise with Campus Safety and UNC-PD to create the Committee.

 AUGUST-OCTOBER, 2022

Fill all seats on the committee with students, instructors, and staff.

 NOVEMBER, 2022 - MARCH, 2023

The Student Advisory Committee, the Robinson Administration, and student leaders and organizations will coordinate to pressure UNC PD to take the following actions:

1. Adopt the planks of the “8 Can’t Wait” plan,
2. Require mental health training similar to Chapel Hill PD,
3. Re-establish the Eve Carson Memorial Route, and
4. Publish all UNC PD policies and general orders.

2) Fill Student Safety & Security Committee

 APRIL & MAY, 2022

The Robinson Administration will have nominated candidates for all open seats on the Student Safety & Security Committee.



Chapel Hill Community

1) Active community leadership

● THROUGHOUT THE TERM

The Office of State and Executive Affairs will work to involve students more closely in the local government decisions that affect them by attending public meetings, contacting elected representatives, working to publish op-eds and letters to editors, and publicizing events in the Town and County. Additionally, State and External Affairs will work to bring new ideas to community leaders and push for more affordable housing, better transit access, and more walkable and bikeable streets.

Keeping an adequately-staffed Office and External Appointments relevant to community activities will help ensure that student voices are heard in the decision-making process guiding Chapel Hill and Orange County.





Sponsored by the Samuel Robinson
for Student Body President Campaign

www.SamForUNC.com