

## Subject: Proposal for SEO

Dear Sir,

Greetings

Thanks for your kind trust shown in our services. As discussed we are pleased to enclosed herewith our proposal for SEO for your esteemed website for your kind perusal and further process.

We do hope that our proposal will be in line with your requirement; should you have any query / requirements regarding the same; feel free to contact us.

### Business Traffic:

**1. SEO: Search engine optimization:-** Search Engine Optimization (SEO) is a method used to increase a website's position on search engine results pages. SEO is a marketing discipline focused on growing visibility in organic search engine results. To rank higher you make changes to your website that make it easier for search engines to understand your content. We strategically plan the organic campaigns which include advanced search engine optimization, generating real positive customer views and the following:

ON-PAGE OPTIMISATION	OFF-PAGE OPTIMISATION:-According to website and business!	Advantages
Website Analysis	Search Engine Submission Compulsory	Frequently auditing online materials
Keyword Research & Analysis	Theme Related Directory Submission Compulsory	
Broken Link Checking	High PR Bookmarking Submission Compulsory	Monthly reporting: Search engine ranking, google analytics, Activity, SEO
Meta Title	Profile Link Creation Compulsory	
Meta Description	Classified Submission Compulsory	Visitors behavior analysis, position monitoring and competitive analysis
Image Alt tag	Blog Submission Compulsory	
Image Optimization	Blog Commenting Compulsory	



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Sitemap Creation	PPT submission Compulsory	Round the clock support
XML Sitemap Submission to Google	PDF Submission Compulsory	
Robots.txt File Creation	Social Media post sharing Compulsory	
Generating Webmaster Tool Code		
Generating Google Analytics Code		

**\*\*We ensure maximum reach and penetration by applying the latest standards of promotions.**

## Plan of Action under SEO

Strategy	Description
Full Site Audit	We perform a complete audit of your website's onsite SEO, offsite SEO, and technical SEO.
Keyword Research	We research up to [x] keywords to find the best opportunities for connecting with your target audience and appearing in search
Competitor Research	We assess your client's competitors to see how they are performing and what you need to do to top them.
Technical Optimization	We implement technical upgrades that help your site meet the requirements and best practices set by Google
Content Strategy	We expand site depth and build additional on-site content through a blog and targeted landing pages.
Link Building	We gain links back to your website.



## Financial Offer:

### Basic Plan

<ul style="list-style-type: none"> <li>➤ Competitor Analysis Keyword</li> <li>➤ Research Website Audit Technical</li> <li>➤ SEO Audit</li> <li>➤ On-Page Optimization</li> <li>➤ Website Content Review &amp; Optimization</li> <li>➤ User Experience (UX) Optimization Structured</li> <li>➤ Data Implementation Off-Page Optimization</li> <li>➤ Backlink Building</li> <li>➤ Content Creation &amp; Marketing (3 Blogs) Local SEO</li> <li>➤ Optimization</li> <li>➤ Google Analytics &amp; Search Console Integration</li> <li>➤ Business Creation&amp; Optimization</li> <li>➤ Web 2.0</li> </ul>	<p><b>INR 6,000/Month</b> (Up to 5 Keywords)</p>
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### Silver Package

<ul style="list-style-type: none"> <li>➤ Competitor Analysis Keyword</li> <li>➤ Research Website Audit Technical</li> <li>➤ SEO Audit</li> <li>➤ On-Page Optimization</li> <li>➤ Website Content Review &amp; Optimization</li> <li>➤ User Experience (UX) Optimization Structured</li> <li>➤ Data Implementation Off-Page Optimization</li> <li>➤ Backlink Building</li> <li>➤ Content Creation &amp; Marketing (3 Blogs) Local SEO</li> <li>➤ Optimization</li> <li>➤ Google Analytics &amp; Search Console Integration</li> <li>➤ Business Creation&amp; Optimization</li> <li>➤ Web 2.0</li> </ul>	<p><b>INR 11,000/Month</b> (Up to 10 Keywords)</p>
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## Gold Package

<ul style="list-style-type: none"><li>➤ Competitor Analysis Keyword</li><li>➤ Research Website Audit Technical</li><li>➤ SEO Audit</li><li>➤ On-Page Optimization</li><li>➤ Website Content Review &amp; Optimization</li><li>➤ User Experience (UX) Optimization Structured</li><li>➤ Data Implementation Off-Page Optimization</li><li>➤ Backlink Building</li><li>➤ Content Creation &amp; Marketing (3 Blogs) Local SEO</li><li>➤ Optimization</li><li>➤ Google Analytics &amp; Search Console Integration</li><li>➤ Business Creation &amp; Optimization</li><li>➤ Web 2.0</li></ul>	<b>INR 15,000/Month</b> <b>(Upto 15 Keywords and</b> <b>4-5 month time)</b>
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## Requirement;

1. Targeted Key words
2. Website Access
3. Google Search Console Access
4. Google Analytics Access
5. Targeted Location (Ranking wise)

**Note: Min. 4+ months are required for SEO Ranking ...**

We look forward to hearing from you at the earliest.

Please feel free to contact/write back to us for anything.

Thanks & Regards

**Arti Manoj**

**Customer Consultant**

For **TechMozo.in**



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