

Clubr: Find your people

General Purpose

The purpose of this platform is to provide an app for student clubs to be able to communicate with other clubs and make announcements to students interested in the club. The current Queen's AMS clubs page only provides a directory of clubs and links to contact information that can range from emails to social media pages. We want to address this by providing a common platform for clubs and students so that the broader student community can more easily engage with student clubs. Students will also be able to explore clubs based on their interests, and receive announcements from clubs. On our platform, clubs will also be able to chat directly with other clubs to easily set up collaboration events.

Intended Audience

This project is aimed towards both the students and school clubs, allowing them to have the opportunity to have efficient communication between groups. Students will sign up and have the ability to view club events and details, and clubs will have the ability to advertise their activities.

Features

This application has three main features aimed towards garnering user interaction with clubs as well as club promotion. The base of the application is a feed where users can find new clubs or club events to be a part of. When each user signs up, they will select tags that they are most interested in. While scrolling through the feed, clubs and events with similar tags to the user will be recommended to them. Each club will have the ability to create and promote events. These events can be solo or partnered with other clubs. Depending on what the event is for, club event directors can attach tags to market the event towards a favourable audience.

Data Managed

- Club information
- User information
- School information
- Events
- Different levels of admin access

The application manages several data types related to clubs. Firstly, each club needs a way to store their own data; this is a club page. This club page will be run by users of different club levels. Users can be a part of several clubs and have the ability to be promoted within clubs. Depending on where the club is based out of, each page will be connected to a larger organization (university, business, etc.). Clubs will have the ability to host events; they can do this solo or with another club.