

## Jackson White

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## Skills

Social Media Marketing | Google Ad Words | Google Analytics | Javascript | CSS3 | HTML5 | MySQL | MongoDB | NodeJS | React | Sales | Microsoft Office Suite | Mandarin Proficiency |

## Experience

**Hazel's Beverage World, Boulder CO** | *Cashier* | August 2021 - Present

- Handle cash and credit transactions
- Provide excellent customer service to ensure satisfaction

**Get Corporate Support, Denver CO** | *Co-Founder* | April 2020 - June 2020

- Led a project to provide COVID-19 relief projects with volunteers. Gathered over 20 volunteers and assisted 6 COVID-19 relief projects
- Used LinkedIn Instagram marketing effectively to find both projects and volunteers

**TermScout, Denver CO** | *Marketing Intern* | June 2019 - October 2019

- Contributed to development of startup marketing strategy
- Conducted extensive product research on cloud software

**AMG National Trust Bank, Denver CO** | *Research Intern* | May 2018 - August 2018

- Developed a research report about Eastern European economies and politics
- Presented research findings to bank leadership

## Education

**University of Colorado Boulder** | *B.A. in Economics* | June 2020 - May 2022

- Learning and performing quantitative/qualitative analysis using statistical models
- Using Python and Microsoft Office Suite to process data efficiently

**Denver University** | *Website Development Certificate* | June 2021 - December 2021

- Learned essential website development technologies and best practices to be a full-stack developer: HTML5, CSS3, Javascript, MongoDB, MySQL, NodeJS, and React
- Developed a series of projects to demonstrate coding competence and skill

**New York University Shanghai** | *B.A. in Business & Finance* | August 2018 - June 2020

- Learned essential financial and accounting basics and practical social media marketing tools
- Practiced and utilized Mandarin Chinese on an everyday basis