

# JACKSON WHITE

2870 East College Ave, Unit 310, Boulder, CO, 80303 | 303-241-7833 | jawh4725@colorado.edu

## Skills Summary

Basic Facebook & Instagram Marketing | Chinese Proficiency (HSK 4) | Basic Google Ad Words | Intermediate Python | Intermediate SQL | Basic CSS | Basic HTML | Basic JavaScript | Intermediate Microsoft Office Suite | Sales Experience | Basic Web Crawling

## Education

### ***CU Boulder | B.A. in Data Science & Statistics | 2020 – 2022***

Currently a transfer undergraduate student with a 3.4 GPA.

### ***NYU Shanghai | B.A. in Business & Finance | 2018 – 2020***

Attended school in Shanghai for 2+ years and gained proficiency in written/spoken Mandarin.

## Experience

### ***TermScout | Marketing Intern | 2019***

Helped contribute to the development of the launch marketing strategy, conducted product research for the initial cloud contract review reports, and developed animated videos that helped TermScout get into Denver Startup Week.

### ***AMG National Trust Bank | Research Intern | 2018***

Assisted the chairman of the board in creating an economic report involving Eastern European countries and delivered a presentation about the findings to the board of directors.

## Other Activities/Achievements

### ***Get Corporate Support | Co-Founder | 2020***

Launched a local initiative to connect COVID-19 relief projects to necessary legal, financial, marketing, and groundwork support. In all, we managed to gather over 20 volunteers and gave aid to 6 COVID-19 relief projects.

### ***Crisis Text Line | Crisis Counselor | 2019***

As of now, I've assisted a total of 38 individuals in moments of intense crisis find ways to cool down and develop healthy coping mechanisms.