

MID EXAM/ EVEN SEMESTER/ACADEMIC YEAR 2022 - 2023

ENGLISH – HUMANITIES STUDIES

UNIVERSITAS MULTIMEDIA NUSANTARA

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PART A

Everyone must communicate verbally or nonverbally whenever they are doing some activities. According to masterclass.com, verbal communication is interpersonal communication that includes vocal, written, and sign language. In contrast, nonverbal communication refers to a wide range of physically expressed nonverbal indicators that support verbal messages and convey emotional states by using a wide range of bodily parts, either consciously or unconsciously, depending on the communicator, such as including body movement, gesture, eye contact, tone of voice, and so on. Moreover, nonverbal communication is as important as verbal communication to perform physical messages, especially in public speaking. One example of public speaking that utilizes physical messages, gestures, and movements to enhance its impact and to captivate the audience is the speech performance of Mohammed Qahtani, the 2015 World Champion of Public Speaking, with his title “The Power of Words.” Through analyzing his speech, this essay will explore how Mohammed Qahtani

used physical messages to enhance his presentation and show that mastering physical messages is essential for becoming a skilled public speaker. (MasterClass, 2021)

Mr. Qahtani's presentation mainly talked about the power of words, in which words play an essential part, and a simple word choice can make a difference between someone accepting or denying our message. His delivery to the audience in Toastmasters International Talk 2015 is utterly unique and professional even without presentation slides, which contain visualization charts or pictures to help the audience understand better. In addition, Mr. Qahtani is able to express his physical message very clearly to the audience through eye contact, posture, gesture, and so on to capture the audience's attention on what Mr. Qahtani is delivering. Therefore, as a writer, I will elaborate them as an analysis in the following paragraph.

Firstly, one of Mr. Qahtani's physical messages that succeeded in delivering his speech is that Mr. Qahtani always maintained eye contact with the audience and his capability of altering facial expressions in every different circumstance, such as he made his eyes a little bigger when he mentioned something serious to emphasize the presentation's key points. On the other hand, Mr. Qahtani did not only maintain eye contact to sustain the flow of conversation, but also to show his emotions through his eye contact or facial expression and create a powerful bond between Mr. Qahtani and the audience. Additionally, a sense of humor occurred during his speech and he didn't laugh and kept on talking, which I thought was totally excellent and professional in terms of public speaking. As a result, the message conveyed in his presentation was well-received and understood by the audience.

Secondly, another physical message that Mr. Qahtani successfully delivered is the way Mr. Qahtani stands, his body posture facing the audience, his shoulders back, and his chest exposed toward the front. This type of body posture shows that Mr. Qahtani is full of confidence and trustworthiness, making it easier for his audience to trust and engage with his message. Moreover, during Mr. Qahtani's speech, he utilized movement from one side to another side to ensure that he engaged with all sections of his audience at that time and made the audience feel more valued, and created a connection as well as eye contact in physical messages. In other words, Mr. Qahtani completely ignored the "Not Allowed To Do Body Posture" based on English 2 learning material which consists of The Pendulum, The Surfer, The Leaning Tower of Pisa, The Hula Dancer, The Birdwatcher, The Stargazer, Washing your hand, and The Soldiers. Hence, the audience can conceive and feel the emotions that Mr. Qahtani gave during his speech or presentation.

Thirdly, voice inflection is another physical message that is no less important than the previous one and successfully delivered by Mr. Qahtani. There are three ways of changing voice inflection that Mr. Qahtani did, which are stressing, stretching, and pausing the words. Whenever he changed his character personality to the others, such as acting similar to his friend or a scientist was an excellent implementation of his voice inflection altering on each character. Indeed, this will help the audience grasp his presentation's fill, especially in differentiating the various characters. Moreover, Mr. Qahtani frequently used different tones and rhythms, creating suspense in a speech to generate curiosity, develop a sense of humor, or add interest. As a result, this would catch the audience's attention, enhancing their openness to his message and making them more comprehensive.

Lastly, the very last Mr. Qahtani's physical message is a gesture or body language. Delivering such a physical message by Mr. Qahtani successfully made the audience even more understanding and attracted to the contents of his presentation by pointing out with his hands on every circumstance contents of his speech. For instance, while addressing the capability of words that completely change someone's belief, he mentioned a statement of words that said words could make someone from the slum of life or destroy someone's happiness only by our words and his hand gestures directly lowered down to emphasize those statements. Otherwise, when he mentioned a successful person, his hand raised up to point the successful person's statement. Moreover, Mr. Qahtani demonstrated opposites, comparisons, and differences with both hands. Consequently, this motion gives the audience a visual representation of the meaning conveyed by his words, which enhances the authenticity, recall of the message, and signal of a keyword.

In conclusion, from the analysis of the presentation or speech of Mr. Qahtani with his title "The Power of Words" in Toastmasters International Talk 2015, it is proven that by utilizing physical message that consists of maintaining eye contact with the audience, gestures, body posture, and voice inflection, could establish excellent and robust connection between Mr. Qahtani and his audience, conveying emotions, creating visualizations of his speech, enthrall his audience, and effectively delivered his message through those physical messages. As a consequence, the quality of Mr. Qahtani's physical message is surprisingly astounding, and it is essential for us to learn those physical messages by focusing on the way we stand, where we look, how we use our hands, and how we vary our voice, for the purpose of being able to perform a great public speaking out there.

PART B

The following pages are the effective slides or visuals that cover the opening, body content, and closing of the presentation about Mr. Qahtani's speech, with his title “The Power of Words” in Toastmasters International Talk 2015. Moreover, the following link is the link to Canva to access the slides.

https://www.canva.com/design/DAFfJu3X6zo/lS7vqNILuaTEQSQ_9OxQUA/view?utm_content=DAFfJu3X6zo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink

A black and white photograph of a man with dark hair and a beard, wearing a dark suit jacket over a white shirt and tie. He is holding a silver microphone and speaking into it. The background is dark with some stage lighting visible.

MOHAMMED QAHTANI: THE POWER OF WORDS

By Jackson Lawrence (00000070612)

Do you know?

Number of deaths



from diabetes is 3 times from smoking !!??

Annual Deaths in US by Cause

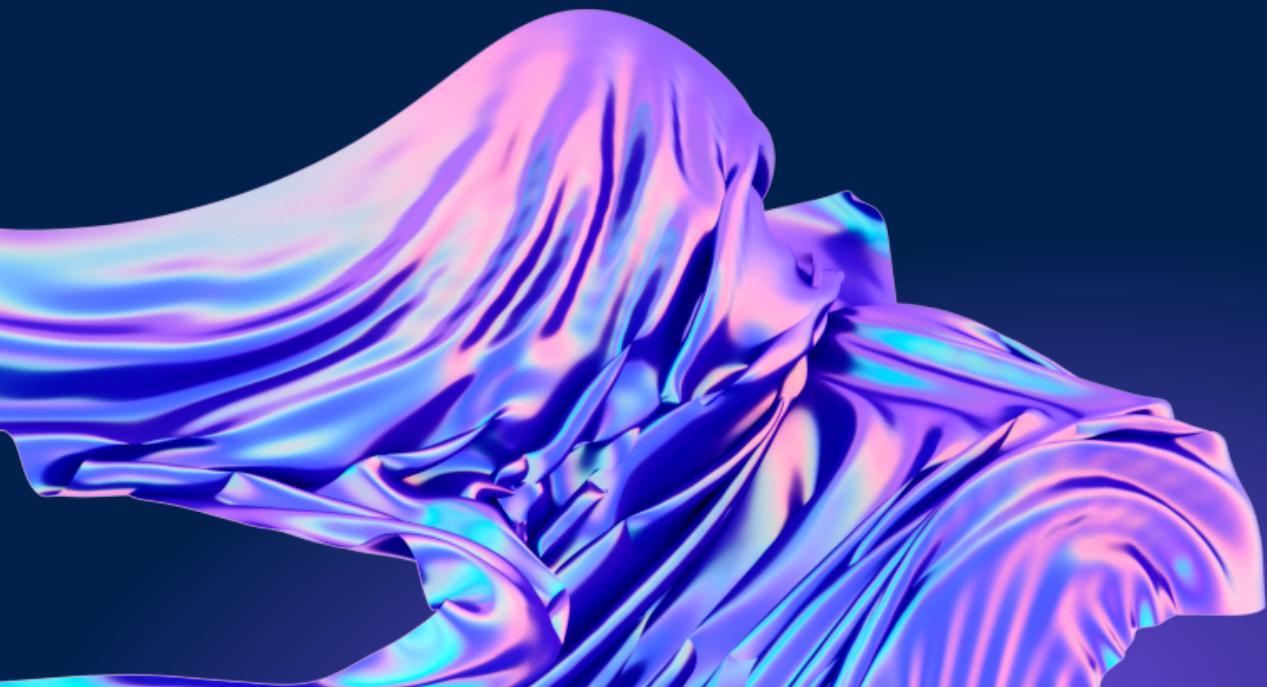


*Data from Kaiser Permanente Washington Health Research Institute



"Words"

when said and articulated in the right way can change someone's mind can alter someone's belief



The Power of Words



SLUMS OF LIFE PERSON



SUCCESSFUL PERSON



**" HEY, ARE YOU STUPID !?
DON'T YOU EVER DO THAT
AGAIN !! "**

VS

**" Don't do that,
you are a big boy
now... "**



THE MESSAGE NEVER GET ACCROSS....

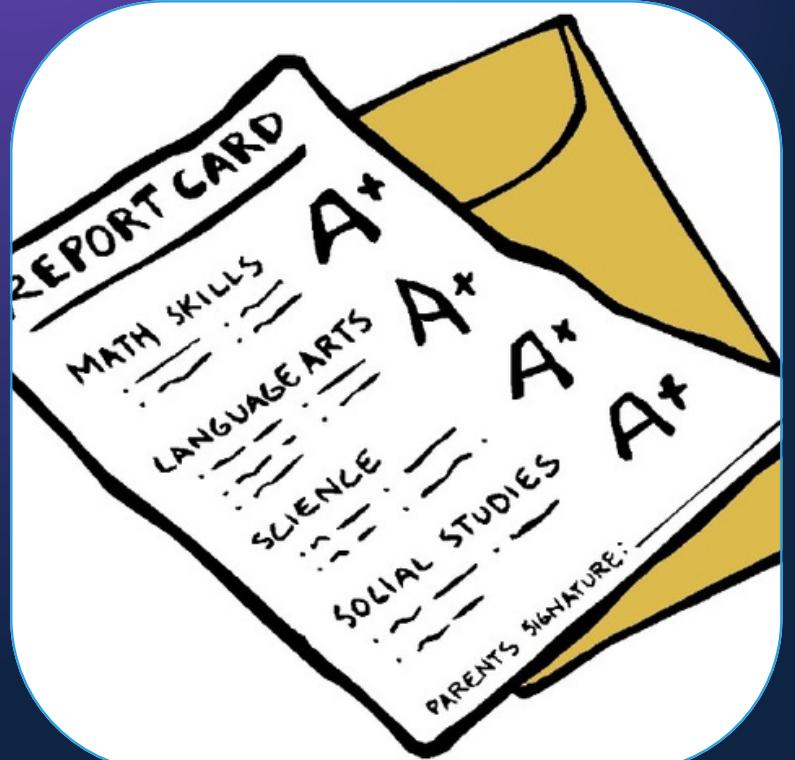
IF
someone is a
ROLE MODEL
or an
ADMIRE PERSON

anything they say could be believed
anything they utter could be taken as truth



My friend from NASA

WITH HIS "NOT SO EASILY IMPRESSED" FATHER



I GOT STRAIGHT A's

This is it !! This will finally make my father proud !!



I'M BUSY, SON

Yeah, listen son, I have to call you back



START A MESSY LIFE

Consuming alcohol + drugs
Hanging out with wrong crowd

Why are you throwing your life away?

If the person I care about doesn't care about me,
why should I?



HOSPITALIZED

Got drug overdosed

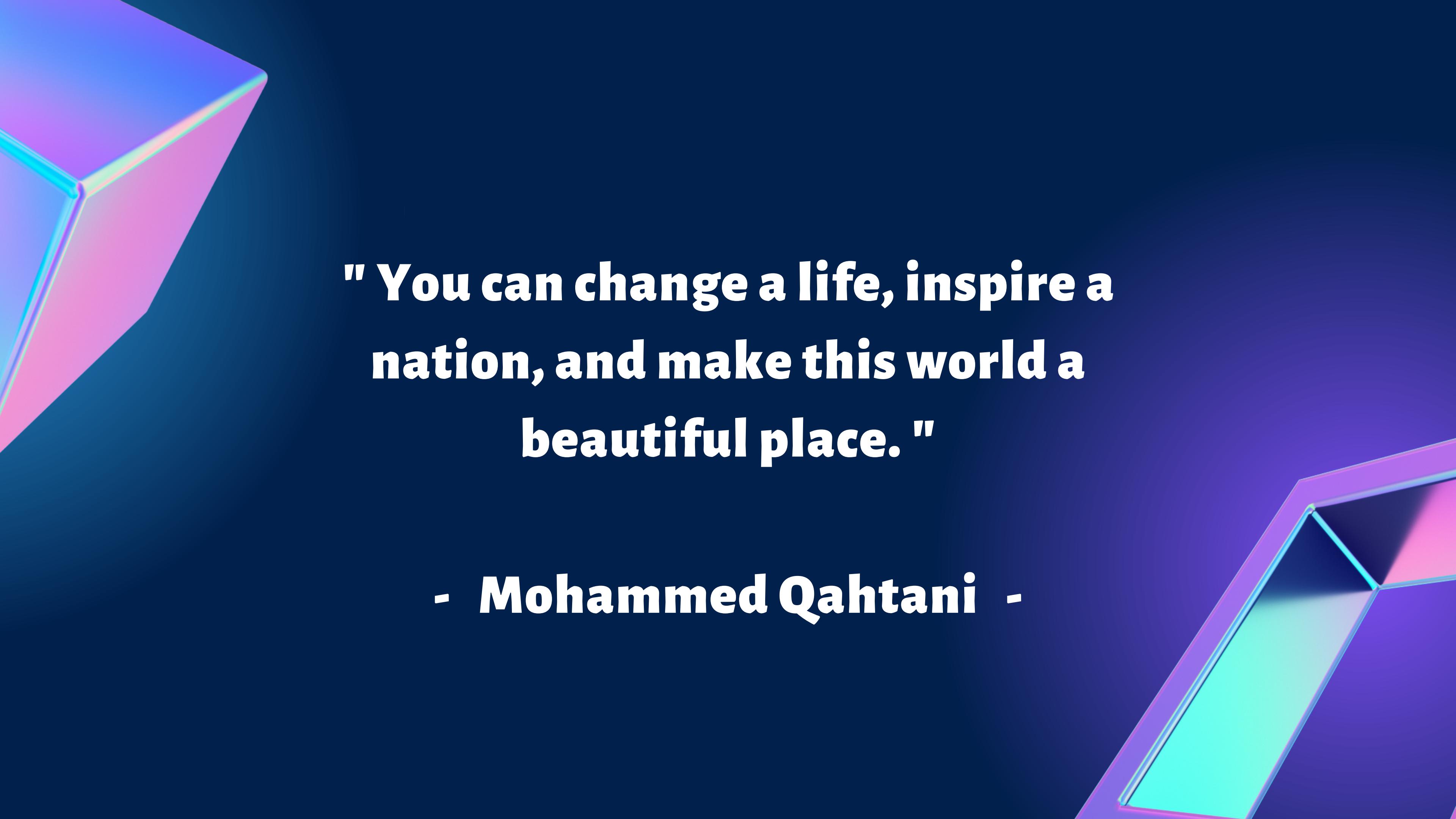


**CLEAR, CLEAR,
CLEAR !**

The doctor tried to bring
his life back....



**A single word could
save my friend's
life....**

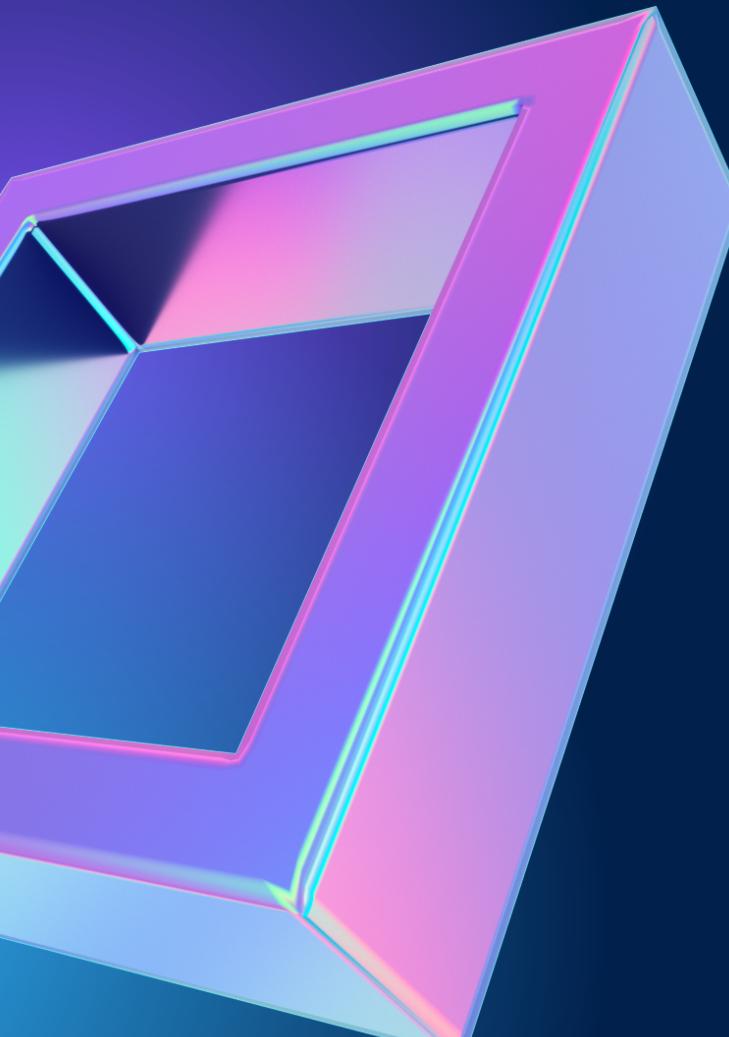


" You can change a life, inspire a nation, and make this world a beautiful place. "

- Mohammed Qahtani -

CONCLUSION





Thank You

A simple choice of word can make a difference between someone accepting or denying your message.

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