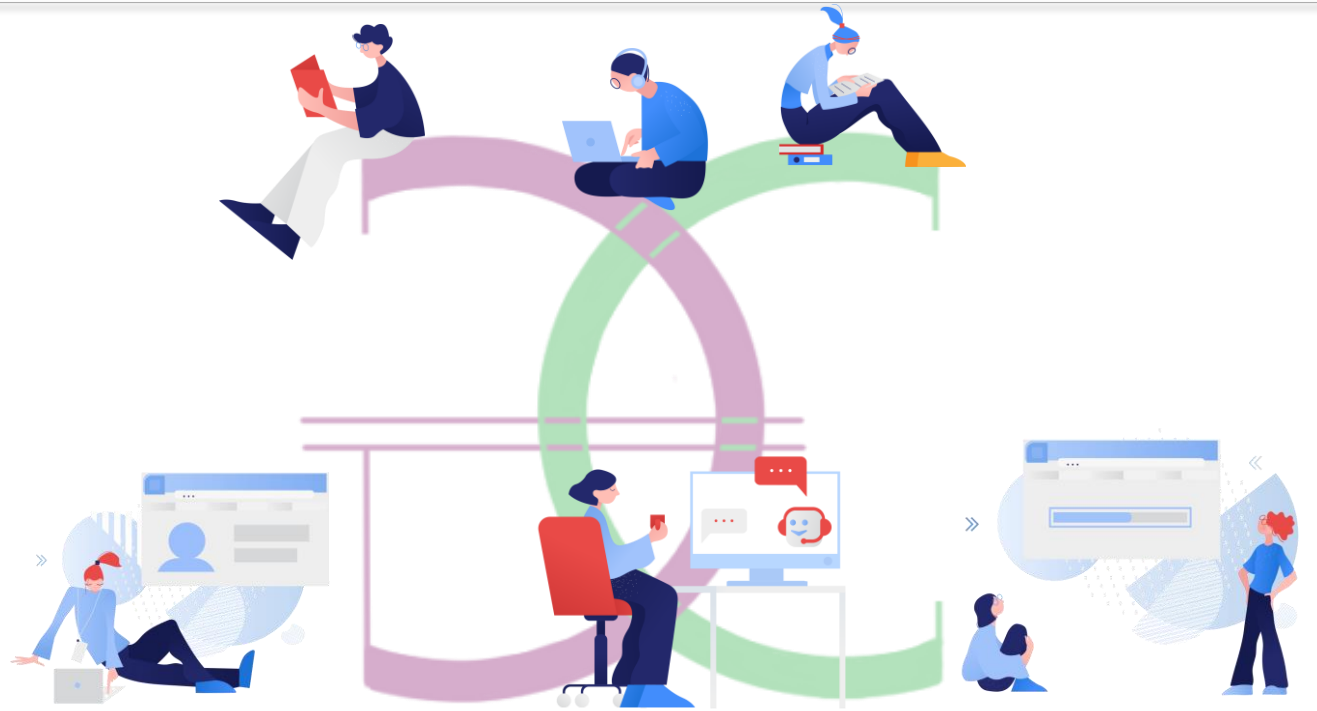


CovGrants

Team 3: Emily Qin, Jacky Liu, Joy Zheng, Yiling Yang



Meet Sarah.



Sarah

*Independent
restaurant owner*

40 years old

Restaurant has taken a hit due to COVID regulations

No accounting knowledge



Issue Identification

Problems that CovGrants needs to address

Covid pandemic caused increased unemployment

In 2021, the unemployment rate was **8.0%**, a drastic increase compared to the pre-pandemic rate of **5.7%** in 2019.

Help resources are decentralized and difficult to find

There are several locations for resources which are each challenging to navigate and time-consuming.

Covid relief funds do not adequately reach the people who need it the most

As a result of the difficulty in navigation and lack of awareness, some individuals may not receive the necessary financial support.

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S

Status Quo

S

Small Businesses

S

Society

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S

Status Quo

- Current government page for grants is long and confusing
- Too many grants to filter through and too difficult to understand for the average person
- Time spent looking through grants eats into time for the business

S

Small Businesses

S

Society

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S

Status Quo

S Small Businesses

- 20% of small businesses are unable to take on any additional debt
- Many businesses now rely on banks for lines of credit/loans to pay fixed costs

S

Society



S

Status Quo

S

Small Businesses

S

Society

- Rising input costs related to resources and labour shortages were identified as an obstacle by over 40% of businesses in late 2021
- Consumer prices have steadily increased while wages are lagging behind

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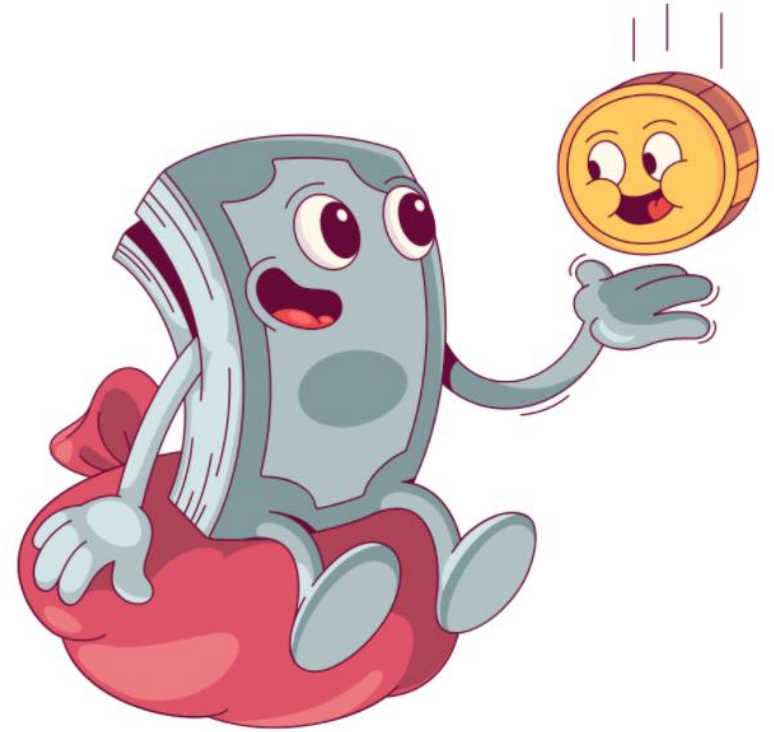
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Introducing: CovGrants





CovGrants



Optimizes the grant search process through filters to save time and make grant application more accessible



Initiates a centralized resource center where sponsors and non-profits can post their grants



Integrate those in need into a helpful community through a newsletter with Covid and grant updates



CovGrants



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Filter Grants

Free Resources

Mental Health

CovGrants Submissions (Responses) : Approved Values

Timestamp	Grant Name	Short Description of the C Eligibility	Application Deadline	Link to the Grant
-----------	------------	--	----------------------	-------------------

Approved Values

Finances

CovGrants Submissions (Responses) : Finances

Timestamp	Grant Name	Short Description of the C Eligibility	Application Deadline	Link to the Grant
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Finances

CovGrants collects specific information from the user which is used to search for applicable grants in a fast, efficient manner

All support the user is eligible for is presented in a display that is easy to digest

CovBot will act as a basic financial advisor, answering questions and providing guidance



CovGrants



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Grant Submission

Concise Information

One Resource For All

Effortless Process

- Apply for grants and financial support in a simple manner
- All resources in one place, saving time and energy



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CovGrants



Optimizes the grant search process through filters to save time and make grant application more accessible



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Newsletter

Updates on financial support

Keeps users present and aware

Allows users to get the help they need



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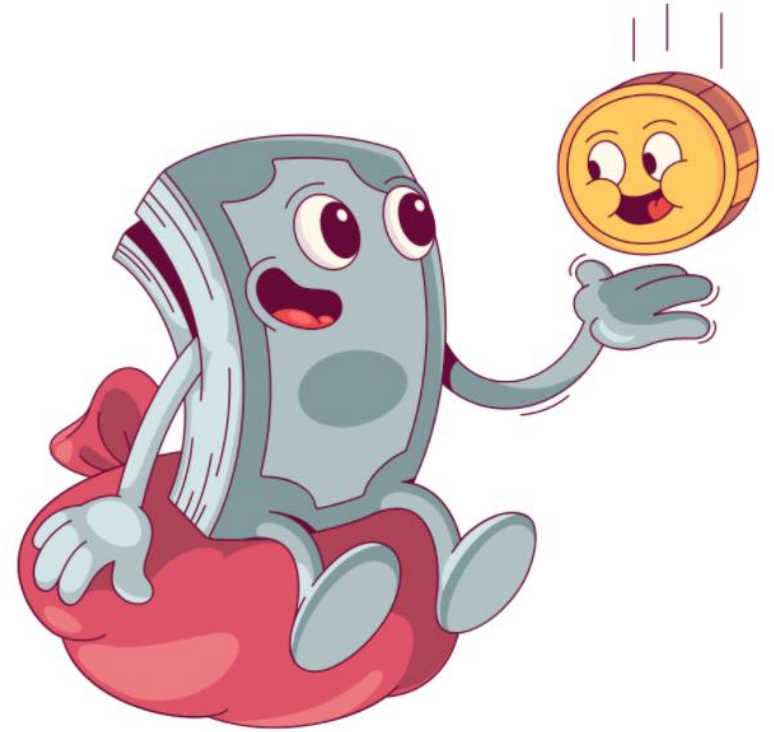
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Demo: CovGrants





Promotion Plan

Our implementation plan for CovGrants

Partner with local libraries and the community

- Posters
- Incorporate links out websites

Advertising and word of mouth

- Referrals
- Helpful community members
- Facebook groups
- Reddit

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Financial Feasibility

Revenue

Not for profit

Google advertisements
on our website

Sponsorships or grants

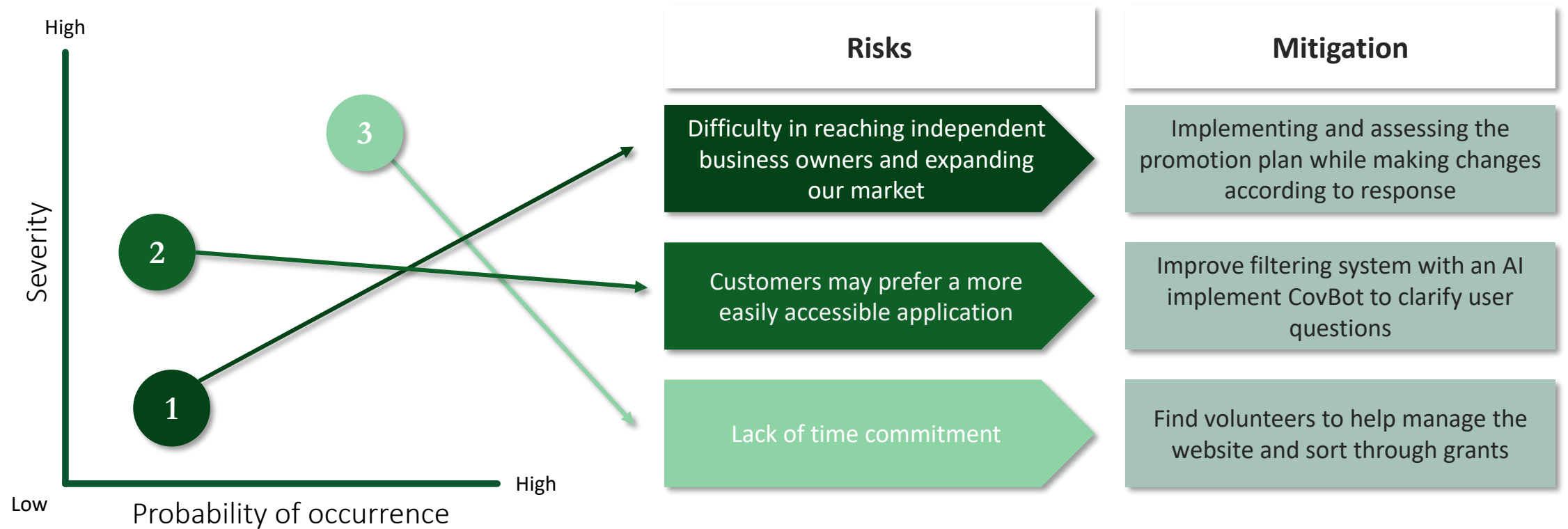
Expenses

Promotion & advertising

Website maintenance



Risks & Mitigations



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Thank you for listening! Questions?

