# YI FEI | JACK YI

VR/Humain machine Interaction

# **EDUCATION**

Master (MS) | Research in VR Engineering Arts et Métiers Paristech | France Sept 2018 - Winter 2020

Master (MDes.) | UX Design

L'Ecole de Design Nantes-Atlantique | France Sept 2018 - Winter 2020

Bachelor's degree (BA) | Interaction Design L'École de Design Nantes-Atlantique | France Sept 2015 - June 2018

#### LANGUAGES

Chinese French | B2-C1 English | TOIEC 705

## **DESIGN SKILLS**

Interaction Design & IOT User Experience User Interface Service Design User Research Rapid Prototyping Video Prototyping Product Design Data Visuel & Graphic Design

### TOOLS

Unity3D 3DSMax Processina Arduino Adobe Creative Suite Photoshop, Illustrator, After Effects Sketch Principle

#### CODING

Java/ C#/ Python

#### **AWARDS**

2nd place | The Service Design in China 2016 | China create a interface to the campany Bank Design UX 3rd place | VR Challenge in China 2018 | China Hisense Built VR app in 48 hours

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Linkdln:

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## WORK EXPERIENCE

#### **Panoguider Internation O20 Network Exhibition** Created a Start-up Cuillère in France

Reference: https://www.panoguider.com

We created a start-up Cuillere in France with the project "The Internet Exhibition". an O2O platform for sharing works of users from different regions and cultures. I worked for this project as a UX designer, and I've been making effort to do the right thing for our users.

## Home automation SMART SOLUTION | Internship in Hisense R&D

Smart homes can build efficient management systems for residential facilities and family schedules, enhance home safety, convenience and artistry, and achieve an environmentally friendly and energy-efficient living environment. Complete enterprise-level requirements through design systems and design principles.

- Design principle
- Design service for enterprise
- Design UX and research
- Design Interface for the different Smart Home

## Smart City In QingDdao, Chin | Internship in Hisense TransTech

Through the design of data and management system, it is convenient for people to travel and improve the efficiency of resource utilization. My work is to organize and design data, and to study the interaction between data and management

- Rapid Protoyping with management system | interface | wareframe
- Design Data public to service the different company
- Protoyping IOT | traffic light and management ststem

# **APP MAX Crédit Mutuel | Crédit Mutuel**

The MAX project is to help users manage and build their own accounts and materials. The main goal of the project is to help individuals establish a closer and more effective relationship with the bank's customer service. An example is that when the user first starts using the app, the system can better understand the user's habits and behaviors through the index of the label. It can also help users to establish their own documents through the form of gamification

- Research and analyze Max's market demands and UX logical framework
- Help users perfect user accounts and materials more effectively
- Observe the behavior of the user when using the app through the usability testing. Discover some deficiencies of the app in UX
- Complete the prototypes of gamification and chat via Php and javaScript

# **Project Call | Internship in Alcatel-Lucent Technology**

This project is about network management and the demand of supply chain automation in Shandong area. The content is mainly to provide mobile network services for Shandong users.

- Design System
- Research and analyze customers' logic requirements
- Design Principles | Simple , inclusive consistent efficiency

## Mobidys Epubs Alibaba | Internship in Lab READi & Mobidys

Reference: http://www.mobidys.com/extraits/alib/

The Ali-baba project is a collaborating project among READi, University Paris 7 and Mobidys. It is aimed to provide an interactive and comprehensive way to help children's reading and improve the reading skills

- Assistant of pro-phase research, such as technical intelligence, concurrency analysis, etc.
- Analyze and research interface and menu for children
- User test: observation of children's behaviors and habits on UI/UX
- Prototype with JavaScript

# E-commerce PFS | Internship in Paris Fashion Shops

This is a business to business (B2B) e-commerce platform project. The main content of the project is to study UX and simplify the interface of the App, so that wholesalers can guickly use the commercial version of the App to place orders on the PFS platform, and better manage logistics as well.

- Analyze and study the usage logic of the App
- points and problems in user experience.
- Create new frameworks that simplify the use of the App interface in order to better fit users' habits and Ergonomics
- Test the new version via Java