YI FEI

CONTACT

Portfolio: www.yifeipro.com

Tel: +33 782-006-492

E-mail: feiyi0727@gmail.com

Linkdln:
https://www.linkedin.com/in/yi-fei-7a5296108/

EDUCATION

Arts et Métiers ParisTech Angers
Doubles diplômes MTI-3D
2018-2019

Lab READi
MDes Machine UX Design
2018-2019

L'École de design Nantes Atlantique
Interaction Design & UX design
2016-2018

SKILLS

JAVA

HTML+CSS+JS

Sketch+Principle

Arduino

Processing

C# + Unity + 3DMAX

Adobe Softwares

UX test Utilisateur

Vue.js

LANGUAGES

Chinese

French (B2-C1)

English (TOIEC 705)

EXPERIENCE

Panoguider Internation O2O Network Exhibition
Created a Start-up Cuillère
Reference: https://www.panoguider.com

We created a start-up Cuillere in France with the project "The Internet Exhibition", an O2O platform for sharing works of users from different regions and cultures. I worked for this project as a UX designer, and I've been making effort to do the right thing for our users.

MAX-bank Crédit Mutuel
Crédit Mutuel

The MAX project is to help users manage and build their own accounts and materials. The main goal of the project is to help individuals establish a closer and more effective relationship with the bank's customer service. An example is that when the user first starts using the app, the system can better understand the user's habits and behaviors through the index of the label. It can also help users to establish their own documents through the form of gamification

- *Research and analyze Max's market demands and UX logical framework*

- *Help users perfect user accounts and materials more effectively*

- *Observe the behavior of the user when using the app through the usability testing. Discover some deficiencies of the app in UX*

- *Complete the prototypes of gamification and chat via Php and javaScript*

Mobidys Epubs Alibaba
Internship in Lab READi & Mobidys
Reference： http://www.mobidys.com/extraits/alib/

The Ali-baba project is a collaborating project among READi, University Paris 7 and Mobidys. It is aimed to provide an interactive and comprehensive way to help children's reading and improve the reading skills

- *Assistant of pro-phase research, such as technical intelligence, concurrency analysis, etc.*

- *Analyze and research interface and menu for children*

- *User test: observation of children's behaviors and habits on UI/UX*

- *Prototype with JavaScript*

E-commerce PFS
Internship in Paris Fashion Shops

This is a business to business (B2B) e-commerce platform project. The main content of the project is to study UX and simplify the interface of the App, so that wholesalers can quickly use the commercial version of the App to place orders on the PFS platform, and better manage logistics as well.

- *Analyze and study the usage logic of the App and discover unreasonable points and problems in user experience.*

- *Create new frameworks that simplify the use of the App interface in order to better fit users' habits and Ergonomics*

- *Test the new version via Java*

Project Call
Internship in Alcatel-Lucent Technology

This project is about network management and the demand of supply chain automation in Shandong area. The content is mainly to provide mobile network services for Shandong users.

- *Program test group, test program.*

- *Research and analyze customers' logic requirements*

Project B2C App Fishing gear
Internship in Alcatel-Lucent Technology &BaiLing Ltd

This project is about a fishing gear platform. The goal of the project is to facilitate suppliers to better display products and to facilitate users to better manage orders.

- *Assistant of pro-phase research, such as technical intelligence, concurrency analysis, etc.*

- *Optimize UI and UX in order pages of user management*

- *Prototype on Sketch*