1. Intro

As data scientist for Budweiser we were thrilled to help decide on the type of beer that will compete with the booming microbrewery growth in the United States. During this discussion we will be presenting an analysis of beer bitterness (or IBU) and alcohol by volume (ABV) by state. This will lead into our recommendations for new regional beer releases for Budweiser in the United States to allow Budweiser to compete in this booming market.

Huy Hoang Nguyen

(Speak a little about yourself)

* Data cruncher
* Hype crew

Jaclyn Coate

* Data cleaner
* Visualization lover

Jaclyn

1. Breweries by State

Huy

1. Median ABV by State
2. State with highest ABV
3. ABV Summary Statistics

Huy

1. Median IBU by State
2. State with highest IBU
3. IBU Summary Statistics

Jaclyn

1. Relationship between bitterness and alcoholic content