

Contents

1	Solution Generation	1
1.1	Smart Retail	1
1.1.1	Phase 1	1
1.1.2	Phase 2	1
1.1.3	Phase 3	1
1.1.4	Phase 3 - Rough	1

Chapter 1

Solution Generation

1.1 Smart Retail

1.1.1 Phase 1

Smart Refrigeration

- Remote monitoring

1.1.2 Phase 2

Smart Advertising

- Gamification in Retail Stores
- Shortest route to specials
- Notification of specials when passing
- User based coupon codes
- Indoor Positioning - People Tracking

1.1.3 Phase 3

Smart Transportation

- Courier/Product Tracking
- Remote Product Quality Monitoring (Ensuring quality from dispatch at warehouse to retail store)
- Remote Product Delivery Monitoring (PnP home delivery service)

1.1.4 Phase 3 - Rough

Clothing stores

- Smart Mirror keeping photo of previous tried on clothes.
- Social Networking posting